The information included in the following sheets of this Excel file forms an integral part of the Aegon press release on the Q2 results 2016 as published on Aug 11, 2016.

Cautionary note regarding non-IFRS measures

This document includes the following non-IFRS financial measures: underlying earnings before tax, income tax, income before tax and market consistent value of new business. These non-IFRS measures are calculated by consolidating on a proportionate basis Aegon's joint ventures and associated companies. The reconciliation of these measures, except for market consistent value of new business, to the most comparable IFRS measure is provided in note 3 'Segment information' of Aegon's Condensed Consolidated Interim Financial Statements. Market consistent value of new business is not based on IFRS, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Aegon believes that these non-IFRS measures, together with the IFRS information, provide meaningful information about the underlying operating results of Aegon's business including insight into the financial measures that senior management uses in managing the business. In addition, return on equity is a ratio using a non-IFRS measure and is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares, the revaluation reserve and the reserves related to defined benefit plans.

Local currencies and constant currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and Asia, and in GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- o Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- o Changes in the performance of financial markets, including emerging markets, such as with regard to:
 - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
 - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
 - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that Aegon holds;
- o Changes in the performance of Aegon's investment portfolio and decline in ratings of Aegon's counterparties;
 - Consequences of a potential (partial) break-up of the euro;
- o Consequences of the anticipated exit of the United Kingdom from the European Union;
- o The frequency and severity of insured loss events;
- Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aegon's insurance products;
- Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- o Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- o Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;
- o Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting Aegon's operations, ability to hire and retain key
 personnel,, taxation of Aegon companies, the products Aegon sells, and the attractiveness of certain products to its
 consumers;
- o Regulatory changes relating to the pensions, investment, and insurance industry in the jurisdictions in which Aegon operates;
- O Standard setting initiatives of supranational standard setting bodies such as the Financial Stability Board and the International Association of Insurance Supervisors or changes to such standards that may have an impact on regional (such as EU), national or US federal or state level financial regulation or the application thereof to Aegon, including the designation of Aegon by the Financial Stability Board as a Global Systemically Important Insurer (G-SII);
- Changes in customer behavior and public opinion in general related to, among other things, the type of products also Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- o $\;$ Acts of God, acts of terrorism, acts of war and pandemics;
- o Changes in the policies of central banks and/or governments;
- Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such
 action may have on Aegon's ability to raise capital and on its liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does business:
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt Aegon's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- o Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products;
- Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily or otherwise, may affect Aegon's reported results and shareholders' equity;
- Aegon's projected results are highly sensitive to complex mathematical models of financial markets, mortality, longevity, and other dynamic systems subject to shocks and unpredictable volatility. Should assumptions to these models later prove incorrect, or should errors in those models escape the controls in place to detect them, future performance will vary from projected results. The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions:
 Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's
- Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business; and
- Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving and excess capital and leverage ratio management initiatives.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

Key performance indicators	Key performance indicators								
EUR millions 11b, 11c	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
Underlying earnings before tax	1	435	462	(6)	505	(14)	897	937	(4)
Net income / (loss)		(385)	143	-	319	-	(242)	608	-
Sales	2	2,765	3,560	(22)	2,335	18	6,324	4,960	27
Market consistent value of new business	3	100	133	(25)	183	(46)	232	323	(28)
Return on equity	4	6.8%	7.3%	(7)	7.6%	(10)	7.1%	6.9%	2

Financial overview									
EUR millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
Underlying earnings before tax									
Americas		270	283	(5)	358	(24)	554	648	(15
Europe		160	169	(5)	139	15	330	281	17
Asia		1	-	111	2	(49)	1	(1)	1,
Asset Management		37	45	(18)	47	(22)	82	92	(11
3				٠,					•
Holding and other		(33)	(36)	9	(41)	20	(69)	(83)	17
Underlying earnings before tax		435	462	(6)	505	(14)	897	937	(4,
Fair value items		(378)	(358)	(6)	(293)	(29)	(736)	(451)	(63
Realized gains / (losses) on investments		229	54	-	134	72	283	252	12
Net impairments		(23)	(36)	36	7	_	(59)	(4)	
Other income / (charges)		(636)	(6)	-	(11)	_	(642)	(11)	
Run-off businesses		18	28		17	7	47	33	42
Income before tax			145	(36)	359	/		755	42
		(355)		-			(210)		
Income tax		(30)	(1)		(40)	24	(32)	(147)	78
Net income / (loss)		(385)	143	-	319	-	(242)	608	-
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		(385)	143	-	319	-	(242)	608	
Net underlying earnings		312	352	(11)	398	(22)	663	713	(7
Commissions and expenses		1,589	1,744	(9)	1,791	(11)	3,333	3,532	(6
of which operating expenses	9	926	960	(4)	923	-	1,886	1,825	3
New life sales									
Life single premiums		489	610	(20)	616	(21)	1,099	1,576	(30
		195							
Life recurring premiums annualized			205	(5)	212	(8)	400	415	(4
Total recurring plus 1/10 single		244	266	(8)	274	(11)	510	573	(11
New life sales	10								
Americas		138	144	(4)	158	(12)	282	298	(6
Europe		75	85	(12)	76	(2)	160	170	(6
Asia		31	37	(17)	40	(22)	68	105	(35
Total recurring plus 1/10 single		244	266	(8)	274	(11)	510	573	(11
New premium production accident and health insurance		199	262	(24)	228	(13)	460	535	(14
New premium production general insurance		27	24	11	20	36	51	42	22
Gross deposits (on and off balance)	10								
	10	0.265	12 472	(04)	0.000		22 727	20.610	
Americas		9,265	13,472	(31)	9,069	2	22,737	20,619	10
Europe		3,088	3,441	(10)	2,723	13	6,529	5,786	13
Asia		94	73	30	91	4	167	293	(43
Asset Management		10,506	13,092	(20)	6,256	68	23,598	11,403	107
Total gross deposits	_	22,953	30,078	(24)	18,139	27	53,031	38,101	39
Net deposits (on and off balance)	10								
Americas		(56)	4,825	-	1,913	-	4,769	6,317	(25
Europe		159	731	(78)	(85)	-	890	718	24
Asia		80	59	36	73	11	139	263	(47
Asset Management		1,046	2,240	(53)	988	6	3,286	3,069	7
Total net deposits excluding run-off businesses		1,229	7,855	(84)	2,888	(57)	9,084	10,367	(12
Run-off businesses		(103)	(240)	57	(111)	7	(343)	(324)	(12
Total net deposits / (outflows)		(103)	(2.0)	٠,		,	(3.3)	(327)	(0

Revenue-generating investments					
	Jun. 30,	Mar. 31,		Dec. 31,	
	2016	2016	%	2015	%
Revenue-generating investments (total)	716,746	704,554	2	710,458	1
Investments general account	159,933	162,784	(2)	160,792	(1)
Investments for account of policyholders	194,512	191,286	2	200,226	(3)
Off balance sheet investments third parties	362,301	350,483	3	349,440	4

Financial overview, Q2 2016 geographically						
					Holding,	
					other	
				Asset	activities &	
EUR millions	Americas	Europe	Asia	Management	eliminations	Total
Underlying earnings before tax by line of business						
Life	53	85	6	_	_	143
Individual savings and retirement products	135	05	(4)	_	_	131
Pensions	82	62	(4)	_	_	145
Non-life	02	5	_	_	_	5
111111111111111111111111111111111111111	-	5	-	37	-	-
Asset Management Other	-	-	(1)	37	(22)	37
T-7:1-		9	(1)		(33)	(25)
Underlying earnings before tax	270	160	1	37	(33)	435
Fair value items	(107)	(210)	(7)	_	(54)	(378)
Realized gains / (losses) on investments	4	223	1	1	(5.)	229
Net impairments	(15)	(4)	-	-	(3)	(23)
Other income / (charges)	41	(681)	_	_	4	(636)
Run-off businesses	18	(001)	_	_	_	18
Income before tax	211	(512)	/E\	38	(86)	(355)
Income before tax Income tax	(40)	(312)	(5) (5)	(14)	22	(30)
	(40) 171			24		
Net income / (loss)	1/1	(506)	(10)	24	(64)	(385)
Net underlying earnings	197	117	(4)	24	(23)	312

Employee numbers			
	Jun. 30,	Mar. 31,	Dec. 31,
	2016	2016	2015
Employees	29,425	29,922	31,530
of which agents	6,691	6,514	8,433
of which Aegon's share of employees in joint ventures and associates	1,931	1,962	1,983

Americas									
USD millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
Underlying earnings before tax by line of business									
Life		39	47	(19)	68	(43)	86	69	25
Accident & Health		20	44	(55)	58	(66)	64	95	(33)
Retirement Plans		69	54	28	72		123	140	(12)
Mutual Funds		12	10	26 17	11	(4) 4	22	21	2
Variable Annuities		97	81	20	127	(23)	178	284	(37)
Fixed Annuities		45	52	(13)	37	23	97	65	50
Stable Value Solutions		24	24		25		48	51	(6)
Latin America		24	-	(2)	(2)	(7) 94	40	(1)	92
Underlying earnings before tax		305	312	(2)	396	(23)	618	723	(15)
onderlying earnings before tax		303	312	(2)	390	(23)	010	723	(15)
Fair value items		(122)	(242)	50	(321)	62	(365)	(423)	14
Realized gains / (losses) on investments		5	37	(87)	(28)	-	41	(60)	-
Net impairments		(17)	(35)	50	10	-	(53)	5	-
Other income / (charges)		45	(6)	-	-	-	39	-	-
Run-off businesses		21	31	(34)	19	10	52	37	42
Income before tax		236	96	145	76	-	333	282	18
Income tax		(44)	8	_	19	_	(36)	(22)	(67)
Net income / (loss)		192	104	85	94	104	296	260	14
Net underlying earnings		223	233	(4)	308	(28)	456	543	(16)
Commissions and expenses		1,060	1,177	(10)	1,181	(10)	2,236	2,320	(4)
of which operating expenses		450	479	(6)	453	(1)	929	903	3
New life sales	10								
Life single premiums	10	31	30	3	34	(8)	61	78	(21)
Life recurring premiums annualized		153	155	(2)	171	(11)	308	325	(5)
Total recurring plus 1/10 single		156	158	(2)	175	(11)	315	333	(6)
Life		144	150	(4)	161	(11)	294	311	(5)
Latin America		12	9	32	13	(11)	21	22	(6)
Total recurring plus 1/10 single		156	158	(2)	175	(11)	315	333	(6)
New premium production accident and health insurance		211	271	(22)	237	(11)	482	566	(15)
Gross deposits (on and off balance) by line of business	10								
Life	10	2	3	(11)	2	32	5	4	26
Retirement Plans		8,073	11,794	(32)	6,574	23	19,867	15,858	25
Mutual Funds		1,246	1,773	(30)	1,222	2	3,019	2,531	19
Variable Annuities		1,139	1,212	(6)	2,126	(46)	2,351	4,466	(47)
Fixed Annuities		61	67	(8)	70	(13)	128	151	(15)
Latin America		2	2	(5)	3	(22)	4	6	(29)
Total gross deposits		10,524	14,850	(29)	9,996	5	25,374	23,015	10
		,	,	,	-,	-	-,	-,	
Net deposits (on and off balance) by line of business	10								
Life		(11)	(8)	(39)	(9)	(18)	(19)	(22)	14
Retirement Plans		181	5,249	(97)	2,053	(91)	5,430	6,651	(18)
Mutual Funds		103	266	(61)	117	(11)	369	(49)	-
Variable Annuities		58	165	(65)	378	(85)	223	1,388	(84)
Fixed Annuities		(328)	(354)	7	(452)	27	(683)	(918)	26
Latin America		<u>-</u>	1	(77)		-	1		-
Total net deposits excluding run-off businesses		3	5,318	(100)	2,086	(100)	5,322	7,051	(25)
Run-off businesses		(119)	(264)	55	(121)	2	(383)	(361)	(6)
Total net deposits / (outflows)		(115)	5,054	-	1,965	-	4,939	6,690	(26)

Revenue-generating investments					
	Jun. 30,	Mar. 31,		Dec. 31,	
	2016	2016	%	2015	%
Revenue-generating investments (total)	463,231	454,510	2	436,136	6
Investments general account	104,495	100,963	3	95,182	10
Investments for account of policyholders	111,440	110,098	1	109,894	1
Off balance sheet investments third parties	247,297	243,449	2	231,060	7

Europe									
EUR millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	9/
Underlying earnings before tax									
The Netherlands		138	128	8	136	2	267	267	
United Kingdom		7	23	(68)	(10)	-	30	(8)	
Central & Eastern Europe		14	15	(2)	10	49	29	15	91
Spain & Portugal			3	(88)	4	(91)	3	6	(46
Underlying earnings before tax		160	169	(5)	139	15	330	281	17
Fair value items		(210)	(71)	(197)	(125)	(68)	(281)	(7)	
Realized gains / (losses) on investments		223	17	-	157	42	240	299	(20
Net impairments		(4)	1	-	(2)	(190)	(4)	(8)	5.
Other income / (charges)	5	(681)	1		(11)		(680)	(11)	
Income before tax		(512)	116		160	_	(395)	554	
Income tax		6	(17)	_	(17)	_	(12)	(127)	9:
Net income / (loss)		(506)	99	-	143	-	(407)	426	
Not in some / (loos) attributeble to									
Net income / (loss) attributable to: Equity holders of Aegon N.V.		(506)	99	_	143	_	(407)	426	
•		` ,					, ,		
Net underlying earnings		117	138	(15)	118	(1)	255	227	13
Commissions and expenses		522	545	(4)	598	(13)	1,067	1,214	(12
of which operating expenses		369	360	2	354	4	729	713	2
New life sales	6, 10								
Life single premiums	-,	256	353	(27)	270	(5)	609	662	(8
Life recurring premiums annualized		49	50	(1)	49	-	99	104	(5
Total recurring plus 1/10 single		75	85	(12)	76	(2)	160	170	(6
Life		59	59	_	58	1	117	126	(7
Pensions		16	26	(38)	18	(11)	42	44	(3
Total recurring plus 1/10 single		75	85	(12)	76	(2)	160	170	(6
The Netherlands		23	38	(39)	25	(6)	62	62	()
United Kingdom		20	18	11	19	2	38	36	
Central & Eastern Europe		21	19	13	22	(4)	40	50	(20
Spain & Portugal		11	10	7	10	2	20	22	()
Total recurring plus 1/10 single		75	85	(12)	76	(2)	160	170	(6
New premium production accident and health insurance		9	10	(9)	6	53	19	14	29
New premium production general insurance		27	24	11	20	36	51	42	22
Gross deposits (on and off balance)	10								
The Netherlands		1,511	1,856	(19)	1,116	35	3,367	2,678	20
United Kingdom		1,506	1,519	(1)	1,549	(3)	3,025	2,989	
Central & Eastern Europe		64	61	5	55	18	126	109	15
Spain & Portugal		6	6	2	4	40	11	10	19
Total gross deposits		3,088	3,441	(10)	2,723	13	6,529	5,786	13
Net deposits (on and off balance)	10								
The Netherlands		445	782	(43)	355	25	1,227	1,150	
United Kingdom		(328)	(93)	-	(406)	19	(421)	(424)	i
Central & Eastern Europe		39	40	(3)	(36)	-	` 79 [°]	(13)	
Spain & Portugal		3	2	54	` 2 [´]	65	5	4	36
Total net deposits / (outflows)		159	731	(78)	(85)	-	890	718	24

Revenue-generating investments					
	Jun. 30,	Mar. 31,		Dec. 31,	
	2016	2016	%	2015	%
Revenue-generating investments (total)	163,352	172,554	(5)	175,687	(7)
Investments general account	60,661	69,530	(13)	68,459	(11)
Investments for account of policyholders	94,211	94,682	-	99,070	(5)
		8,342		8.158	

Europe Segments			Central &		
	The	United	Eastern	Spain &	
EUR millions	Netherlands	Kingdom	Europe	Portugal	Europe
2016 Q2					
Underlying earnings before tax					
geographically by line of business					
Life	74	7	6	(3)	85
Pensions	59	-	3	-	62
Non-life	(4)	-	5	3	5
Other	9	-	=	-	9
Underlying earnings before tax	138	7	14	-	160
Fair value items	(205)	(6)	_	-	(210
Realized gains / (losses) on investments	93	131	-	(1)	223
Impairment charges	(8)	-	-	-	(8
Impairment reversals	4	-	=	-	4
Other income / (charges)	5 -	(681)	=	-	(681
Income / (loss) before tax	22	(548)	14	-	(512
Income tax (expense) / benefit	(4)	14	(3)	(2)	6
Net income / (loss)	19	(533)	11	(3)	(506
Net income / (loss) attributable to:					
Equity holders of Aegon N.V.	19	(533)	11	(3)	(506
Net underlying earnings	108	_	12	(2)	117
Commissions and expenses	250	171	59	41	522
of which operating expenses	214	99	35	21	369

	The	United	Central &	Spain &		
EUR millions	ne Netherlands	Kingdom	Eastern Europe	Spain & Portugal	Europe	
EUR IIIIIIOIIS	Netherlands	Kiliguolli	Europe	Portugai	Europe	
2015 Q2						
Underlying earnings before tax geographically by line of business						
Life	80	28	2	1	111	
Pensions	53	(39)	3	-	17	
Non-life	(1)	-	5	3	8	
Other	3	-	-	_	3	
Underlying earnings before tax	136	(10)	10	4	139	
Fair value items	(117)	(8)	-	-	(125)	
Realized gains / (losses) on investments	101	54	1	1	157	
Impairment charges	(3)	-	1	-	(2)	
Impairment reversals	1	-	-	-	1	
Other income / (charges)	5 -	(11)	-	-	(11)	
Income / (loss) before tax	117	25	12	4	160	
Income tax (expense) / benefit	(26)	14	(3)	(2)	(17)	
Net income / (loss)	91	39	10	2	143	
Net income / (loss) attributable to:						
Equity holders of Aegon N.V.	91	39	10	2	143	
Net underlying earnings	106	3	7	2	118	
Commissions and expenses	263	236	64	35	598	
of which operating expenses	200	102	35	17	354	

Asia									
USD millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
Underlying earnings before tax by line of business									
High net worth businesses		10	13	(21)	11	(4)	24	14	73
Aegon Direct & Affinity Marketing Services		2	(1)	-	(1)	-	-	1	(90
Stategic partnerships		(11)	(11)	4	(8)	(40)	(22)	(15)	(43
Underlying earnings before tax		1	1	115	2	(49)	2	(1)	-
Fair value items		(8)	3	-	(3)	(187)	(5)	4	
Realized gains / (losses) on investments		1	4	(64)	1	185	6	5	7
Net impairments		_	(1)	84	-	37	(1)	-	
Income before tax		(6)	7	-	-	-	1	8	(91
Income tax		(6)	(5)	(11)	(6)	7	(11)	(10)	(7
Net income / (loss)		(12)	2	-	(7)	(76)	(10)	(2)	
Net underlying earnings		(4)	(4)	(2)	(5)	10	(9)	(10)	18
Commissions and expenses		63	65	(3)	66	(4)	128	140	(8
of which operating expenses		40	43	(6)	38	4	83	76	8
of which operating expenses		40	73	(0)	30	- 7	03	70	
New life sales	10								
Life single premiums		233	253	(8)	347	(33)	486	942	(48
Life recurring premiums annualized		12	16	(25)	9	32	28	23	21
Total recurring plus 1/10 single		35	41	(15)	44	(20)	76	117	(35
High net worth businesses		24	21	14	35	(31)	45	95	(52
Stategic partnerships		11	20	(44)	9	28	31	22	41
Total recurring plus 1/10 single		35	41	(15)	44	(20)	76	117	(35
New premium production accident and health insurance		4	6	(26)	7	(40)	11	16	(32
Gross deposits (on and off balance) by region	10								
China		_	3	(100)	-	(90)	3	4	(23
Japan		106	77	38	99	7	183	323	(43
Total gross deposits		106	80	33	99	7	186	327	(43
Net deposits (on and off balance) by region	10								
China		(1)	3	-	-	(138)	2	3	(41
Japan		91	63	46	79	15	153	290	(47
Total net deposits / (outflows)		90	65	39	79	14	155	293	(47

Revenue-generating investments					
	Jun. 30,	Mar. 31,		Dec. 31,	
	2016	2016	%	2015	%
Revenue-generating investments (total)	8,366	7,784	7	7,307	14
Investments general account	5,440	5,098	7	4,790	14
Off balance sheet investments third parties	2,926	2,686	9	2,517	16

Asset Management									
EUR millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
Underlying earnings before tax by region									
Americas		15	17	(15)	15	(3)	32	32	(2)
The Netherlands		2	2	11	3	(31)	4	6	(30)
United Kingdom		8	9	(12)	8	5	17	16	5
Rest of World		-	(2)	85	(1)	80	(2)	(2)	(12)
Strategic partnerships		12	18	(32)	23	(45)	31	39	(22)
Underlying earnings before tax		37	45	(18)	47	(22)	82	92	(11)
Realized gains / (losses) on investments		1	_		1	(15)	1	2	(56)
Income before tax		38	45	(15)	48	(22)	82	94	(13)
Income tax		(14)	(13)	(8)	(14)	4	(26)	(28)	7
Net income / (loss)		24	32	(24)	34	(29)	56	66	(15)
Net underlying earnings		24	32	(27)	34	(30)	56	65	(14)
Revenues									
Management fees		126	127	(1)	127	(1)	253	240	5
Performance fees		4	16	(76)	13	(70)	20	27	(26)
Other		19	16	16	20	(7)	35	34	3
Total income *		148	159	(7)	160	(7)	307	301	2
General account		40	43	(8)	43	(8)	83	84	(1)
Third-party		108	116	(6)	117	(7)	224	217	3
Of which affiliates		29	29	-	32	(10)	58	63	(9)
Of which other third-party		80	87	(8)	85	(6)	166	153	8
Total income *		148	159	(7)	160	(7)	307	301	2
Operating Expenses		110	114	(4)	113	(2)	224	208	8
Cost / income ratio		74.3%	71.9%	3	70.3%	6	73.1%	69.2%	6
Gross flows other third-party									
Americas		1,093	803	36	640	71	1,896	1,067	78
The Netherlands		682	1,757	(61)	577	18	2,439	1,326	84
United Kingdom		1,341	1,556	(14)	1,798	(25)	2,897	3,700	(22)
Rest of World **		(289)	(77)	-	97		(366)	54	-
Strategic partnerships		7,680	9,052	(15)	3,144	144	16,733	5,256	_
Gross flows other third-party		10,506	13,092	(20)	6,256	68	23,598	11,403	107
Net flows other third-party									
Americas		681	(439)	-	203	-	242	(89)	-
The Netherlands		481	1,631	(70)	361	33	2,112	927	128
United Kingdom		(373)	358	-	845	-	(15)	1,771	-
Rest of World **		44	(107)	-	44	1	(62)	17	-
Strategic partnerships		212	797	(73)	(465)	-	1,009	443	128
Net flows other third-party		1,046	2,240	(53)	988	6	3,286	3,069	7

^{*} Net fees and commissions
** Rest of world include intragoup eliminations from internal sub-advised agreements.

Assets under management					
	Jun. 30,	Mar. 31,		Dec. 31,	
	2016	2016	%	2015	%
Americas	133,335	125,593	6	126,330	6
The Netherlands	90,066	86,449	4	82,241	10
United Kingdom	60,280	72,949	(17)	76,982	(22)
Rest of World	2,271	2,311	(2)	2,202	3
Strategic partnerships	57,512	56,801	1	57,782	-
Total assets under management	343,464	344,103	-	345,537	(1)
General Account *	131,668	135,284	(3)	132,218	-
Third-party	211,797	208,818	1	213,320	(1)
Of which affiliates	82,188	82,661	(1)	85,990	(4)
Of which other third-party **	129,609	126,157	3	127,329	2

^{*} Please note that the numbers provided in this line are also included in other primary segments.

**Includes pooled fund sales that are recognized on the balance sheet of Aegon UK.

These assets are eliminated in our consolidated revenue generating investments.

Market consistent value of new bus	siness							
		МС	CVNB				MCVNB	
EUR millions, after tax	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
Americas	62	81	(24)	92	(33)	142	154	(8)
Europe	39	56	(31)	84	(54)	95	148	(36)
Asia	(1)	(4)	81	7	-	(5)	20	-
Total	100	133	(25)	183	(45)	232	323	(28)

Modeled new business: APE									
	Premium business Premium busin						nium business	•	
				APE				APE	
EUR millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
	7								
Americas			386						
		320	300	(17)	367	(13)	706	793	(11)
Europe		287	385	(26)	361	(21)	672	785	(14)
Asia		35	43	(19)	48	(27)	78	120	(35)
Total		642	814	(21)	776	(17)	1,456	1,698	(14)

Modeled new business:	Deposits								
	-		Deposit	business	•		Dep	osit business	
			Dej	posits				Deposits	
EUR millions	Notes	Q2 2016	Q1 2016	%	Q2 2015	%	YTD 2016	YTD 2015	%
	7								
Americas		4,462	6,050	(26)	8,313	(46)	10,512	14,391	(27)
Europe		69	69	1	96	(28)	138	193	(28)
Asia		94	73	30	91	4	167	293	(43)
Total		4,625	6,191	(25)	8,500	(46)	10,817	14,877	(27)

MCVNB/PVNBP summary					
		Pre	emium b	usiness	
		MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / APE
EUR millions	Notes	Q2 2016		%	%
	8				
Americas		63	1,474	4.3	19.6
Europe		39	2,817	1.4	13.5
Asia		(2)	280	(0.7)	(5.3)
Total		100	4,571	2.2	15.5

	MCVNB	eposit bu PVNBP	usiness MCVNB / PVNBP	MCVNB / Deposits	
EUR millions	Notes	Q2 2016		%	%
	8				
Americas		(1)	6,256	-	-
Europe		-	157	-	0.2
Asia		1	94	1.1	1.1
Total		-	6,507	-	-

Notes:

- 1) For segment reporting purposes underlying earnings before tax, net underlying earnings, commissions and expenses, operating expenses, income tax (including joint ventures (jv's) and associated companies), income before tax (including jv's and associated companies) and market consistent value of new business are calculated by consolidating on a proportionate basis the revenues and expenses of Aegon's joint ventures and Aegon's associates. Aegon believes that these non-IFRS measures provide meaningful information about the underlying results of Aegon's business, including insight into the financial measures that Aegon's senior management uses in managing the business. Among other things, Aegon's senior management is compensated based in part on Aegon's results against targets using the non-IFRS measures presented here. While other insurers in Aegon's peer group present substantially similar non-IFRS measures, the non-IFRS measures presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards. Readers are cautioned to consider carefully the different ways in which Aegon and its peers present similar information before comparing them.
 - Aegon believes the non-IFRS measures shown herein, when read together with Aegon's reported IFRS financial statements, provide meaningful supplemental information for the investing public to evaluate Aegon's business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policy alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs to measure the insurance contract liability) and that can make the comparability from period to period difficult.
 - For a definition of underlying earnings and the reconciliation from underlying earnings before tax to income before tax, being the most comparable IFRS measure, reference is made to Note 3 "Segment information" of Aegon's condensed consolidated interim financial statements.
 - Aegon segment reporting is based on the businesses as presented in internal reports that are regularly reviewed by the Executive Board which is regarded as the chief operating decision maker. For Europe, the underlying businesses (the Netherlands, United Kingdom including VA Europe, Central & Eastern Europe and Spain & Portugal) are separate operating segments which under IFRS 8 cannot be aggregated, therefore further details will be provided for these operating segments in the Europe section.
- 2) Sales is defined as new recurring premiums plus 1/10 of single premiums plus 1/10 of gross deposits plus new premium production accident and health plus new premium production general insurance.
- ³⁾ The present value, at point of sale, of all cashflows for new business written during the reporting period, calculated using approximate point of sale economics assumptions. Market consistent value of new business is calculated using a risk neutral approach, ignoring the investment returns expected to be earned in the future in excess of risk free rates (swap curves), with the exception of an allowance for liquidity premium. The Swap curve is extrapolated beyond the last liquid point to an ultimate forward rate. The market consistent value of new business is calculated on a post tax basis, after allowing for the time value financial options and guarentees, a market value margin for non-hedgeable financial and non-financial risks and the costs of non-hedgeable stranded capital.
- ⁴⁾ Return on equity is a ratio using a non-GAAP measure and is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the revaluation reserve and the reserves related to defined benefit plans.
- 5) Included in other income/(charges) are charges made to policyholders with respect to income tax in the United Kingdom.
- 6) Includes production on investment contracts without a discretionary participation feature of which the proceeds are not recognized as revenues but are directly added to Aegon's investment contract liabilities for UK.
- ⁷⁾ APE = recurring premium + 1/10 single premium.
- 8) PVNBP: Present value of new business premiums (PVNBP) is the premiums for the new business sold during the reporting period, projected using assumptions and projection periods that are consistent with those used to calculate the market consistent value of new business, discounted back to point of sale using the swap curve (plus liquidity premium where applicable). The Swap curve is extrapolated beyond the last liquid point to an ultimate forward rate.
- 9) Reconciliation of operating expenses, used for segment reporting, to Aegon's IFRS based operating expenses.

Operating expenses related to jv's and associates	(47)	(100)
Operating sympass valated to title and associates		
Operating expenses for IFRS reporting	879	1,786
Administrative expenses	320	631
Employee expenses	559	1,155
	Q2 2016	YTD 2016

- 10) New life sales, gross deposits and net deposits data include results from Aegon's joint ventures and Aegon's associates consolidated on a proportionate basis.
- 11) Capital Generation reflects the sum of the return on free surplus, earnings on in-force business, release of required surplus on in-force business reduced by new business first year strain and required surplus on new business. Capital Generation is defined as the capital generated in a local operating unit measured as the change in the local binding capital metric (according to Aegon's Capital Policy) for that period and after investments in new business. Capital Generation is a non-IFRS financial measure that should not be confused with cash flow from operations or any other cash flow measure calculated in accordance with IFRS. Management believes that Capital Generation provides meaningful information to investors regarding capital generated on a net basis by Aegon's operating subsidiaries that may be available at the holding company. Because elements of Capital Generation are calculated in accordance with local solvency requirements rather than in accordance with any recognized body of accounting principles, there is no IFRS financial measure that is directly comparable to Capital Generation.
- a) The calculation of the Solvency II capital surplus and ratio are based on Solvency II requirements. For insurance entities in Solvency II equivalent regimes (United States, Bermuda and Brazil) local regulatory solvency measurements are used. Specifically, required capital for the life insurance companies in the US is calculated as two and a half times (250%) the upper end of the Company Action Level range (200% of Authorized Control Level) as applied by the National Association of Insurance Commissioners in the US. For entities in financial sectors other than the insurance sector, the solvency requirements of the appropriate regulatory framework are taken into account in the group ratio. The group ratio does not include Aegon Bank N.V. As the UK With-Profit funds is ring fenced, no surplus is taken into account regarding the UK With-Profit funds for Aegon UK and Group numbers.
- b) The results in this release are unaudited.
- The numbers in this press release to all periods reported, where applicable, have been adjusted for the impacts of Aegon's voluntary changes in accounting policies implemented effective January 1, 2016. Please refer to note 2.1 to the Q2 2016 Condensed Consolidated Interim Financial Statements for more details about Aegon's voluntary changes in accounting policies.

Currencies

Income statement items: average rate 1 EUR = USD 1.1160 (2015: USD 1.1162). Income statement items: average rate 1 EUR = GBP 0.7784 (2015: GBP 0.7322). Balance sheet items: closing rate 1 EUR = USD 1.1110 (2015: USD 1.1142; year-end 2015: USD 1.0863).

Balance sheet items: closing rate 1 EUR = GBP 0.8311 (2015: GBP 0.7085; year-end 2015: GBP 0.7370).

Kerncijfers								
bedragen in EUR miljoenen	Kw2 2016	Kw1 2016	%	Kw2 2015	%	6M 2016	6M 2015	%
Onderliggend resultaat voor belastingen	435	462	(6)	505	(14)	897	937	(4)
Nettowinst / (verlies)	(385)	143	-	319	-	(242)	608	-
Verkoop	2,765	3,560	(22)	2,335	18	6,324	4,960	27
Marktconforme waarde nieuwe productie	100	133	(25)	183	(46)	232	323	(28)
Rendement op eigen vermogen	6.8%	7.3%	(7)	7.6%	(10)	7.1%	6.9%	2

Financieel overzicht								
EUR miljoenen Noot	Kw2 2016	Kw1 2016	%	Kw2 2015	%	6M 2016	6M 2015	%
Onderliggend resultaat voor belasting								
Amerika	270	283	(5)	358	(24)	554	648	(15)
Europa	160	169	(5)	139	15	330	281	17
Azië	37	45	(18)	47	(22)	82	92	(11)
	1	0	111	2		1	(1)	(11)
Asset Management					(49)		. ,	
Holding en overig	(33)	(36)	9	(41)	20	(69)	(83)	17
Onderliggend resultaat voor belasting	435	462	(6)	505	(14)	897	937	(4)
Fair value items	(378)	(358)	(6)	(293)	(29)	(736)	(451)	(63)
Winsten / (verliezen) op beleggingen	229	54	-	134	72	283	252	12
	(==)	(= -)		_				
Bijzondere waardeverminderingen	(23)	(36)	36	7	-	(59)	(4)	-
Overige baten / (lasten)	(636)	(6)	-	(11)	-	(642)	(11)	-
Run-off activiteiten	18	28	(36)	17	7	47	33	42
Winst voor belasting	(355)	145	-	359	-	(210)	755	-
Belastingen	(30)	(1)	-	(40)	24	(32)	(147)	78
Nettowinst / (verlies)	(385)	143	- "	319	-	(242)	608	-
Nettowinst / (verlies) toerekenbaar aan:								
Houders van eigen-vermogensinstrumenten van Aegon N.V.	(385)	143	_	319	_	(242)	608	_
	, í					, ,		
Netto onderliggend resultaat	312	352	(11)	398	(22)	663	713	(7)
Provisies en kosten	1,589	1,744	(9)	1,791	(11)	3,333	3,532	(6)
waarvan operationele kosten 7	926	960	(4)	923	0	1,886	1,825	3
Nieuwe levenproductie								
Koopsommen	489	610	(20)	616	(21)	1,099	1,576	(30)
Periodieke premie op jaarbasis	195	205	(5)	212	(8)	400	415	(4)
Totaal periodiek plus 1/10 koopsommen	244	266	(8)	274	(11)	510	573	(11)
			. ,		` ′			
Nieuwe levenproductie 8								
Amerika	138	144	(4)	158	(12)	282	298	(6)
Europa	75	85	(12)	76	(2)	160	170	(6)
Azië	31	37	(17)	40	(22)	68	105	(35)
Totaal periodiek plus 1/10 koopsommen	244	266	(8)	274	(11)	510	573	(11)
Nieuwe premieproductie ziektekostenverzekeringen	199	262	(24)	228	(13)	460	535	(14)
Nieuwe premieproductie schadeverzekeringen	27	24	11	20	36	51	42	22
Theave premieproductic sendaeverzekennigen	_,	21	- 11	20	50	31	12	
Bruto stortingen (op en niet op de balans) 8								
Amerika	9,265	13,472	(31)	9,069	2	22,737	20,619	10
Europa	3,088	3,441	(10)	2,723	13	6,529	5,786	13
·	94	73	. ,	2,723 91			293	
Azië			30		4	167		107
Asset Management Totaal bruto stortingen	10,506 22,953	13,092 30,078	(20) (24)	6,256 18,139	68 27	23,598 53,031	11,403 38,101	(43) 39
	,,,,,	,	, ,	,		, 	,	
Netto stortingen (op en niet op de balans) 8	(FC)	4 025		1.012		4 760	6 217	/==:
Amerika	(56)	4,825	-	1,913	-	4,769	6,317	(25)
Europa	159	731	(78)	(85)	-	890	718	24
Azië	1,046	2,240	(53)	988	6	3,286	3,069	7
Asset Management	80	59	36	73	11	139	263	(47)
Totaal netto stortingen exclusief run-off activiteiten	1,229	7,855	(84)	2,888	(57)	9,084	10,367	(12)
Run-off activiteiten	(103)	(240)	57	(111)	7	(343)	(324)	(6)
Totaal netto stortingen / (uitstroom)	1,125	7,615	(85)	2,777	(59)	8,740	10,043	(13)

Beheerd vermogen					
	30 juni	31 mrt.		31 dec.	
	2016	2016	%	2015	%
Beheerd vermogen (totaal)	716,746	704,554	2	710,458	1
Beleggingen voor algemene rekening	159,933	162,784	(2)	160,792	(1)
Beleggingen voor rekening van polishouders	194,512	191,286	2	200,226	(3)
Niet in de balans opgenomen beleggingen derden	362,301	350,483	3	349,440	4