



## Table of contents

## Aegon N.V.

- 2 Reporting structure
- 3 Results overview geographically
- 4 Summary financial and market highlights
- 5 Sales
- 6 Consolidated income statement
- 7 Fair value items geographically
- 8 Consolidated balance sheet
- 8 Revenue generating investments
- 9 Investments general account
- 9 Structured assets and corporate bonds
- 10 Capital structure
- 11 Return on capital and Return on equity net underlying earnings YTD
- 12 Return on capital and Return on equity net underlying earnings OTD
- 13 Run-off businesses

## Aegon Americas

- 14 Reporting structure
- 15 Earnings & sales in USD
- 16 Earnings & sales in EUR
- 17 Deposits & account balances in USD
- 18 Deposits & account balances in EUR
- 19 Life
- 20 Accident & Health
- 21 Retirement Plans
- 22 Mutual Funds

- 23 Variable Annuities
- 24 Variable Annuites continued
- 25 Fixed Annuities
- 26 Latin America
- 27 Investments general account
- 27 Structured assets and corporate bonds
- 28 Investments general account
- 29 Investments portfolio

### Europe

- 30 Reporting structure
- 31 Earnings & sales
- 32 Investments general account
- 32 Structured assets and corporate bonds

### Aegon the Netherlands

- 33 Earnings & sales
- 34 Life & savings
- 35 Pensions
- 36 Non-life
- 36 Distribution
- 37 Investments general account
- 37 Structured assets and corporate bonds

## Aegon United Kingdom

- 38 Earnings & sales in GBP
- 39 Earnings & sales in EUR
- 40 Life in GBP
- 41 Life in EUR

- 42 Pensions in GBP
- 43 Pensions in FUR
- 44 Investments general account
- 44 Structured assets and corporate bonds

### Aegon Central & Eastern Europe

45 Earnings & revenues

#### Aegon Spain & Portugal

46 Earnings & revenues

#### Aegon Asia

- 47 Earnings & revenues & account balances in USD
- 48 Earnings & revenues & account balances in EUR
- 49 Investments general account
- 49 Structured assets and corporate bonds

## Aegon Asset Management

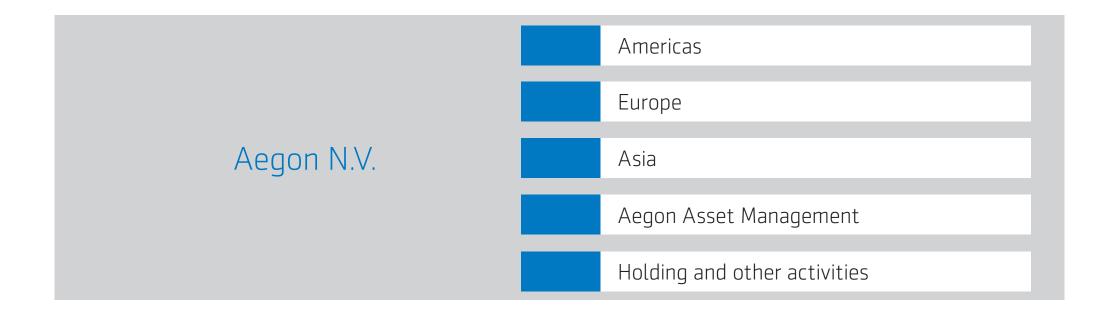
- 50 Earnings & expenses
- 51 Account balances
- 52 Other third-party flows

## Other corporate information

- 53 Public ratings
- 54 Glossary on business lines
- 55 Disclaimers
- 56 Corporate and shareholder information



# Reporting structure





Aegon N.V. Results overview - geographically										unaudited
	EUR					EUR			amount	s in millions
	LUK		2015			LUK		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Americas	290	358	243	310	1,200	283	270			554
Europe	141	139	137	142	559	169	160			330
Asia	(3)	2	18	3	20	-	1			1
Asset Management	45	47	40	38	170	45	37			82
Holding and other activities	(42)	(41)	(38)	(39)	(161)	(36)	(33)			(69
Underlying earnings before tax	432	505	399	453	1,789	462	435			897
Net underlying earnings										
Americas	209	278	205	250	941	211	197			409
Europe	109	118	107	148	482	138	117			255
Asia	(5)	(4)	8	(2)	(3)	(4)	(4)			(8)
Asset Management	31	34	30	25	120	32	24			56
Holding and other activities	(29)	(28)	(25)	(28)	(109)	(26)	(23)			(49)
Net underlying earnings	315	398	325	393	1,431	352	312			663
Net income / (loss)										
Americas	147	86	(713)	245	(235)	94	171			266
Europe	284	143	174	(821)	(221)	99	(506)			(407)
Asia	4	(6)	(20)	(9)	(30)	1	(10)			(9)
Asset Management	32	34	30	25	121	32	24			56
Holding and other activities	(178)	63	(22)	(20)	(158)	(84)	(64)			(148)
Net income / (loss)	289	319	(551)	(580)	(523)	143	(385)			(242)
Total sales										
Americas	1,587	1,280	1,134	1,201	5,202	1,737	1,251			2,988
Europe	431	374	350	438	1,593	463	419			882
Asia	92	56	55	39	243	50	44			94
Asset Management	515	626	1,024	1,208	3,372	1,309	1,051			2,360
Total sales	2,625	2,335	2,564	2,886	10,410	3,560	2,765			6,324
MCVNB										
Americas	62	92	99	101	354	81	62			142
Europe	64	84	19	46	214	56	39			95
Asia	14	7	7	2	29	(4)	(1)			(5
Total MCVNB	140	183	125	149	597	133	100			232



Aegon N.V. Summary financial and market highlights										unaudited nts in millions per share data
	EUR					EUR				
			2015					2016		
Earnings summary	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Earnings Summary	Quarter	Quarter	Quarter	Quarter	Teal	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Life	127	228	211	191	757	192	143			335
Individual savings and retirement	170	155	68	151	544	125	131			256
Pensions	123	105	108	104	440	122	145			267
Non-life	5	8	4	1	17	6	5			11
Asset Management	45	47	40	38	170	45	37			82
Other	(38)	(38)	(32)	(31)	(139)	(28)	(25)			(54)
Underlying earnings before tax	432	505	399	453	1,789	462	435			897
Fair value items	(159)	(293)	(103)	(65)	(620)	(358)	(378)			(736)
Realized gains/(losses) on investments	119	134	36	58	346	54	229			283
Net impairments	(11)	7	(12)	64	49	(36)	(23)			(59)
Other income/(charges)	(1)	(11)	(950)	(1,293)	(2,254)	(6)	(636)			(642)
Run-off businesses	16	17	35	21	88	28	18			47
Income before tax	396	359	(595)	(762)	(601)	145	(355)			(210)
Income tax	(107)	(40)	44	182	78	(1)	(30)			(32)
Net income / (loss)	289	319	(551)	(580)	(523)	143	(385)			(242)
Net underlying earnings	315	398	325	393	1,431	352	312			663
Shares										
Shares outstanding	2,109	2,125	2,126	2,117	2,117	2,076	2,069			2,069
Weighted average shares outstanding	2,109	2,113	2,119	2,123	2,116	2,098	2,052			2,075
Per share data										
Underlying earnings before tax	0.20	0.24	0.19	0.21	0.85	0.22	0.21			0.43
Net underlying earnings	0.20	0.24	0.19	0.21	0.68	0.22	0.15			0.43
Net income / (loss)	0.13	0.15	(0.26)	(0.27)	(0.25)	0.07	(0.19)			(0.12)
Basic earnings	0.12	0.13	(0.28)	(0.29)	(0.31)	0.05	(0.20)			(0.12)
Dividends	0.12	0.14	(0.20)	0.13	0.25	-	0.13			0.13
Shareholders' equity	12.93	11.70	11.24	10.71	10.71	11.01	10.62			10.62
Shareholders' equity excl. revaluation reserves and DB remeasurements	9.26	9.01	8.47	8.38	8.38	8.13	7.91			7.91
Trading statistics (Amsterdam Stock Exchange)	7.66	7.50	7.10	F 65	7.66	F 40	F 20			E 40
High	7.66	7.59	7.19	5.85	7.66	5.43	5.39			5.43
Low	5.94	6.44	4.91	4.93	4.91	4.07	3.53			3.53
Close	7.35	6.59	5.14	5.23	5.23	4.83	3.53			3.53
Volume (average daily)	8,544,419	8,770,058	8,979,697	8,506,978	8,702,570	10,366,731	10,554,651			10,462,910



Aegon N.V.										unaudited
Sales									amount	s in million
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Sales <sup>1</sup>	2,625	2,335	2,564	2,886	10,410	3,560	2,765			6,324
New life sales										
Life	274	256	241	236	1,006	240	228			467
Pensions	25	18	18	37	98	26	16			42
Total recurring plus 1/10 single	299	274	259	273	1,104	266	244			510
New premium production accident & health insurance	307	228	212	213	960	262	199			460
New premium production general insurance	22	20	18	25	84	24	27			5:
Gross deposits (on & off balance)										
Life	1,592	1,122	935	1,452	5,101	1,847	1,501			3,34
Individual savings & retirement	3,507	3,185	2,835	2,783	12,311	2,838	2,253			5,09
Pensions	9,716	7,575	6,746	7,447	31,484	12,301	8,693			20,99
Asset Management – other third party	5,147	6,256	10,240	12,079	33,722	13,092	10,506			23,598
Total gross deposits	19,963	18,139	20,756	23,761	82,618	30,078	22,953			53,031
Net deposits (on & off balance)										
Life	721	228	72	408	1,430	680	345			1,02
Individual savings & retirement	503	95	180	133	911	113	(57)			56
Pensions	4,174	1,576	308	577	6,635	4,822	(105)			4,71
Asset Management – other third party	2,081	988	3,505	1,662	8,235	2,240	1,046			3,28
Total net deposits excluding run-off businesses	7,479	2,888	4,065	2,780	17,211	7,855	1,229			9,084
Run-off businesses	(213)	(111)	(294)	(215)	(833)	(240)	(103)			(34
Total net deposits	7,266	2,777	3,771	2,564	16,378	7,615	1,125			8,740

 $<sup>^{1}</sup>$  Sales represents New life sales + Accident & health premiums + General insurance premiums + 1/10 of Gross deposits



Aegon N.V.										unaudited
Consolidated income statement									amount	ts in millions
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Premium income	6,347	5,710	5,460	5,409	22,925	5,836	5,702			11,538
Investment income	2,098	2,262	2,012	2,153	8,525	1,935	2,073			4,008
Fee and commission income	582	626	623	607	2,438	602	597			1,199
Other revenues	2	7	1	3	14	1	2			4
Total revenues	9,028	8,605	8,096	8,173	33,902	8,374	8,374			16,749
Income from reinsurance ceded	686	788	1,065	781	3,321	720	961			1,682
Results from financial transactions	9,905	(7,179)	(7,693)	5,369	401	2,050	4,817			6,867
Other income	-	-	16	67	83	-	54			55
Total income	19,618	2,214	1,485	14,390	37,707	11,146	14,207			25,352
Claims and benefits	18,338	963	587	12,878	32,767	10,041	13,047			23,088
Employee expenses	562	563	568	587	2,280	596	559			1,155
Administration expenses	297	315	305	361	1,278	311	320			631
Deferred expenses	(413)	(382)	(368)	(370)	(1,533)	(323)	(311)			(634)
Amortization charges	343	373	162	383	1,261	277	208			484
Benefits and expenses	19,127	1,832	1,254	13,839	36,052	10,901	13,823			24,724
Impairment charges/(reversals)	13	(6)	10	1,234	1,251	40	20			60
Interest charges and related fees	108	75	125	104	412	97	72			169
Other charges	11	-	751	12	774	-	682			682
Total charges	19,258	1,901	2,140	15,189	38,489	11,039	14,596			25,635
Share in net result of joint ventures	29	32	51	30	142	31	28			59
Share in net results of associates	-	3	3	-	5	-	-			-
Income before tax	389	348	(602)	(769)	(634)	138	(362)			(224)
Income tax (expense) / benefit	(100)	(29)	50	189	111	6	(23)			(17)
Net income / (loss)	289	319	(551)	(580)	(523)	143	(385)			(242)
Net income / (loss) attributable to:										
Equity holders of Aegon N.V.	289	319	(551)	(581)	(524)	143	(385)			(242)
Non-controlling interests	-	-	-	-	1	-	-			-



Aegon N.V. Fair value items geographically										unaudited
ran value items geograpmeany									amounts	in millions
	EUR		2015			EUR		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
Fair value items										
Guarantees (net of hedges)	(57)	(43)	9	48	(43)	8	(58)			(51)
Alternative investments	(16)	(43)	(92)	(49)	(201)	(128)	(50)			(178)
Credit derivatives	3	(8)	(37)	-	(42)	(3)	13			9
Hedges	2	(227)	(34)	(112)	(372)	(51)	31			(21)
Real estate	1	(3)	63	10	71	(4)	(8)			(12)
Other fair value items	(23)	36	(54)	39	(3)	(41)	(33)			(74)
Americas	(90)	(288)	(146)	(64)	(589)	(220)	(107)			(327)
Guarantees (net of hedges)	190	(143)	(17)	14	44	(108)	(225)			(333)
Real estate	12	19	65	31	127	31	33			64
Other fair value items	(52)	7	(48)	(24)	(116)	(28)	(12)			(40)
The Netherlands	151	(117)	(1)	22	55	(105)	(205)			(309)
United Kingdom	(33)	(8)	44	(28)	(25)	34	(6)			28
Europe	118	(125)	43	(6)	30	(71)	(210)			(281)
Asia	6	(3)	(2)	6	7	3	(7)			(5)
Holdings	(193)	123	3	(1)	(68)	(70)	(54)			(123)
Total fair value items	(159)	(293)	(103)	(65)	(620)	(358)	(378)			(736)



Aegon N.V. Consolidated balance sheet							,	unaudited
Consolitated Balance Sheet							amounts	in millions
	EUR				EUR			
		201				2016		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments	172,504	158,956	160,830	160,792	162,784	159,933		
Investments for account of policyholders	215,291	205,903	193,562	200,226	191,286	194,512		
Investments in joint ventures	1,536	1,553	1,578	1,561	1,558	1,553		
Investments in associates	142	256	233	242	252	265		
Deferred expenses	11,078	11,484	11,576	10,997	10,299	10,386		
Other assets and receivables	58,179	41,707	43,115	32,317	37,807	39,636		
Assets held for sale	9,846	9,625	-	-	=	9,034		
Cash and cash equivalents	13,236	10,882	9,524	9,594	10,616	10,482		
Total assets	481,811	440,366	420,419	415,729	414,602	425,800		
Shareholders' equity	27,278	24,868	23,892	22,684	22,848	21,982		
Other equity instruments	3,825	3,796	3,801	3,800	3,811	3,784		
Non-controlling interests	9	9	8	9	16	17		
Group equity	31,111	28,674	27,701	26,494	26,674	25,782		
Insurance contracts	126,939	119,085	121,093	123,042	122,099	117,481		
Insurance contracts for the account of policyholders	115,207	110,882	106,799	112,679	108,736	112,022		
Investment contracts	17,170	17,043	17,173	17,718	18,010	18,670		
Investment contracts for the account of policyholders	102,982	97,551	89,155	90,119	85,321	85,000		
Liabilities held for sale	8,061	7,881	-	-	=	9,136		
Other liabilities	80,340	59,251	58,498	45,678	53,762	57,709		
Total equity and liabilities	481,811	440,366	420,419	415,729	414,602	425,800		

Revenue generating investments								
							amounts	in millions
	EUR				EUR			
		201	.5			2016	i	
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments	172,504	158,956	160,830	160,792	162,784	159,933		
Investments for account of policyholders	215,291	205,903	193,562	200,226	191,286	194,512		
Off balance sheet investments third parties	251,960	282,643	283,671	349,440	350,483	362,301		
Total revenue generating investments	639,755	647,503	638,063	710,458	704,554	716,746		



Aegon N.V. Investments general account						unaudited
investments general account	EUR		amounts	in millions, exc	cept for the imp	pairment data
	LUK		June 3	0, 2016		
				Asset	Holdings and	
	Americas	Europe	Asia	Management	other	Tota
Cash / Treasuries / Agencies	20,731	18,415	280	51	170	39,647
Investment grade corporates	42,015	5,808	3,401	-	-	51,223
High yield (and other) corporates	2,944	260	110	-	-	3,313
Emerging markets debt <sup>1</sup>	1,586	1,220	117	-	-	2,924
Commercial MBS	4,956	246	540	-	-	5,741
Residential MBS	4,131	741	85	-	-	4,957
Non-housing related ABS	3,142	2,349	346	-	-	5,837
Housing related ABS <sup>1</sup>	-	65	-	-	-	65
Subtotal	79,504	29,104	4,879	51	170	113,708
Residential mortgage loans	23	26,018	-	-	_	26,041
Commercial mortgage loans	7,709	62	-	-	-	7,771
Total mortgages	7,732	26,080	-	-	-	33,812
Convertibles & preferred stock	294	2	-	-	_	296
Common equity & bond funds	486	712	-	-	90	1,289
Private equity & hedge funds	1,856	110	-	2	-	1,968
Total equity like	2,636	823	-	2	90	3,552
Real estate	1,304	1,164	-	-	-	2,469
Other	792	3,480	-	7	-	4,279
Investments general account (excluding policy loans)	91,969	60,652	4,879	61	260	157,820
Policyholder loans	2,086	9	17	-	-	2,113
Investments general account	94,054	60,661	4,896	61	260	159,933
Impairments as bps (quarterly)	2	1	-	-	-	1

EUR		am	ounts in millions
Mar. 31, 2016	Dec. 31, 2015	Sep. 30, 2015	Jun. 30, 2015
Total	Total	Total	Total
iotai	Total	Total	Total
39,592	36,521	37,258	35,162
52,528	52,911	52,440	52,524
3,303	2,978	3,054	3,225
3,083	3,112	3,159	3,254
6,059	6,153	6,252	6,268
5,189	5,167	5,669	5,625
6,500 987	6,888 1.017	6,927 1.034	6,992
117,240	1,017 <b>114,748</b>	1,034 115,794	1,080 <b>114,130</b>
117,240	114,740	115,794	114,130
25,638	25,252	25,395	25,274
7,553	7,962	7,581	7,565
33,192	33,214	32,976	32,839
297	316	317	344
1,425	1,436	1,039	1,109
2,095	2,314	2,006	1,993
3,817	4,065	3,361	3,446
2,362	2,530	2,472	2,430
4,096	4,034	4,081	3,946
160,706	158,591	158,683	156,790
2,079	2,201	2,146	2,166
162,784	160,792	160,830	158,956
2	(4)	1	_

Aegon N.V. Structured assets and corporate bonds											
	EUR					amour	nts in million				
	June 30, 2016										
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota				
Structured assets by rating											
Commercial MBS	4,322	946	254	88	132	-	5,741				
Residential MBS	2,208	329	197	214	2,010	-	4,957				
Non-housing related ABS	3,215	902	1,154	317	250	-	5,837				
Housing related ABS <sup>1</sup>	· -	20	18	26	-	-	65				
Total	9,745	2,196	1,622	645	2,392	-	16,600				
Credits by rating											
IG Corporates	882	4,336	22,537	23,468	-	-	51,223				
High yield corporate	-		2	. 3	3,308	-	3,313				
Emerging Markets debt <sup>1</sup>	53	95	931	1,076	766	3	2,924				
Total	935	4,430	23,471	24,547	4,074	3	57,461				
Cash / Treasuries / Agencies							39,647				
Total	10,680	6,626	25,094	25,192	6,466	3	113,708				

<sup>&</sup>lt;sup>1</sup> Emerging markets in the Netherlands and Housing related ABS in United Kingdom, which were previously included in other categories, are restated as from 2015.



Aegon N.V. Capital structure							ı	unaudited
Capital Structure	ELID.				EUD		amounts	in millions
	EUR	201	5		EUR	2016		YTD
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter
Shareholders' equity January 1	24,183	24,183	24,183	24,183	22,684	22,684		
Net income / (loss)	289	608	57	(524)	143	(242)		
Coupons on other equity instruments (net of tax)	(36)	(68)	(104)	(139)	(35)	(64)		
Dividend paid  Mayamanta in fareign gurrangy translation recents	1 772	(255)	(503)	(503)	- (772)	(231)		
Movements in foreign currency translation reserve	1,773	1,319	1,024	1,377	(773)	(532)		
Movements in revaluation reserves Remeasurements of defined benefit plans	1,625	(1,078) 105	(944) 126	(1,837) 79	1,337	1,406		
Other changes	(573) 18	52	52	79 47	(313) (197)	(741) (299)		
Shareholders' equity end of period	27,278	24,868	23,892	22,684	22,848	21,982		
Shareholders equity end of period	27,270	24,000	25,652	22,004	22,040	21,502		
Revaluation reserves								
Available-for-sale shares	144	133	134	139	134	134		
Available-for-sale bonds	7,693	5,390	5,195	4,354	5,525	5,262		
Available-for-sale other	93	66	71	53	65	55		
Total available-for-sale	7,929	5,588	5,400	4,546	5,725	5,450		
Real estate held for own use	47	46	46	52	50	52		
Cash flow hedging reserve	1,957	1,596	1,918	1,873	2,033	2,375		
Total balance of revaluation reserves, net of tax	9,933	7,230	7,364	6,471	7,808	7,878		
Total remeasurement of defined benefit plans	(2,184)	(1,506)	(1,485)	(1,532)	(1,845)	(2,273)		
Shareholders' equity	27,278	24,868	23,892	22,684	22,848	21,982		
Non-controlling interests and share options not yet exercised	101	73	77	77	94	68		
Revaluation reserves	(9,933)	(7,230)	(7,364)	(6,471)	(7,808)	(7,878)		
Remeasurement of defined benefit plans	2,184	1,506	1,485	1,532	1,845	2,273		
Shareholders' capital	19,631	19,217	18,089	17,822	16,978	16,445		
Junior normatical conitral acquirities	3,008	2 000	2 000	2 000	2.000	2 000		
Junior perpetual capital securities Perpetual cumulative subordinated bonds	3,008 454	3,008 454	3,008 454	3,008 454	3,008 454	3,008 454		
Non-cumulative subordinated notes	454 271	454 271	454 271	271	454 271	454 271		
Trust pass-through securities	163	152	155	157	153	159		
Subordinated borrowings	755	755	756	759	757	760		
Currency revaluation other equity instruments	296	209	204	269	157	215		
Hybrid leverage	4,947	4.848	4,848	4,917	4,800	4,867		
Senior debt	2,534	2,457	2,440	2,015	1,894	1,906		
Commercial paper and other short term debt	126	125	125	125	125	125		
Senior leverage	2,660	2,582	2,565	2,140	2,019	2,031		
Total financial leverage	7,607	7,430	7,412	7,057	6,818	6,898		
Total capitalization	27,238	26,647	25,501	24,879	23,796	23,343		
Gross financial leverage ratio	27.9%	27.9%	29.1%	28.4%	28.7%	29.6%		



Aegon N.V. Return on capital - net underlying earnings - YTD										unaudited
ice and continued and continue									am	ounts in millions YTD
					June 30, 2016					
	Americas	Europe	The Netherlands	United Kingdom	Central & Eastern Europe	Spain & Portugal	Asia	Asset Management	Weighted Average	Run-off businesses
	(USD)	(EUR)	(EUR)	(GBP)	(EUR)	(EUR)	(USD)	(EUR)	(EUR)	(EUR)
Net underlying earnings / run-off earnings Average capital in units Average capital in units, excluding revaluation reserves and remeasurement of	456 18,308	255 9,915	208 5,468	19 2,686	24 407	(1) 606	(9) 1,096	56 447		33 1,999
defined benefit plans	14,689	7,725	4,093	2,098	395	571	1,010	443		1,254
Return on capital  Net underlying earnings / average capital in units excluding revaluation reserve and remeasurement of defined benefit plans	6.2%	6.6%	10.1%	1.9%	12.1%	(0.4%)	(1.7%)	25.1%	6.4%	5.3%

Aegon N.V. Return on equity - net underlying earnings - YTD								
							amour	nts in millions
	EUR				EUR			YTD
		2015				2016		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Net underlying earnings before leverage costs	315	713	1,038	1,431	352	663		
Cost of leverage after tax <sup>1</sup>	(36)	(68)	(104)	(139)	(35)	(64)		
Net underlying earnings after leverage allocation	278	645	934	1,291	317	599		
Average common shareholders' equity excluding revaluation reserve and								
remeasurement of defined benefit plans	18,482	18,696	18,520	18,362	17,297	16,984		
Return on equity Net underlying earnings / average shareholders' common equity excluding revaluation reserve and remeasurement of defined benefit plans	6.0%	6.9%	6.7%	7.0%	7.3%	7.1%		

 $<sup>^{1}</sup>$  Cost of leverage after tax includes coupons on perpetual capital securities and coupons on non-cumulative subordinated notes



17,297

7.3%

16,610

6.8%

Aegon N.V. Return on capital - net underlying earnings - QTD										unaudited
. , , , , , , , ,									amo	ounts in millions QTD
					June 30, 2016					QIL
	Americas	Europe	The Netherlands	United Kingdom	Central & Eastern Europe	Spain & Portugal	Asia	Asset Management	Weighted Average	Run-ot businesse
	(USD)	(EUR)	(EUR)	(GBP)	(EUR)	(EUR)	(USD)	(EUR)	(EUR)	(EUR
Net underlying earnings / run-off earnings Average capital in units Average capital in units, excluding revaluation reserves and remeasurement of	223 18,658	117 9,612	108 5,448	- 2,539	12 413	(2) 613	(4) 1,308	24 449		12 2,006
defined benefit plans	14,531	7,591	4,107	2,046	401	569	1,190	445		1,163
Return on capital Net underlying earnings / average capital in units excluding revaluation reserve										
and remeasurement of defined benefit plans	6.1%	6.2%	10.5%	0.0%	11.5%	(1.4%)	(1.4%)	21.1%	6.1%	4.1%
Aegon N.V. Return on equity - net underlying earnings - QTD		E	UR				EUR			ounts in million QTI
			F	20		F: 11	F	2016		F
			First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourtl Quarte
Net underlying earnings before leverage costs			315	398	325	393	352	312		
Cost of leverage after tax <sup>1</sup> Net underlying earnings after leverage allocation			(36) <b>278</b>	(31) <b>366</b>	(36) <b>289</b>	(35) <b>357</b>	(35) <b>317</b>	(29) <b>282</b>		

19,312

7.6%

18,482

6.0%

18,557

6.2%

17,861

8.0%



remeasurement of defined benefit plans

Average common shareholders' equity excluding revaluation reserve and

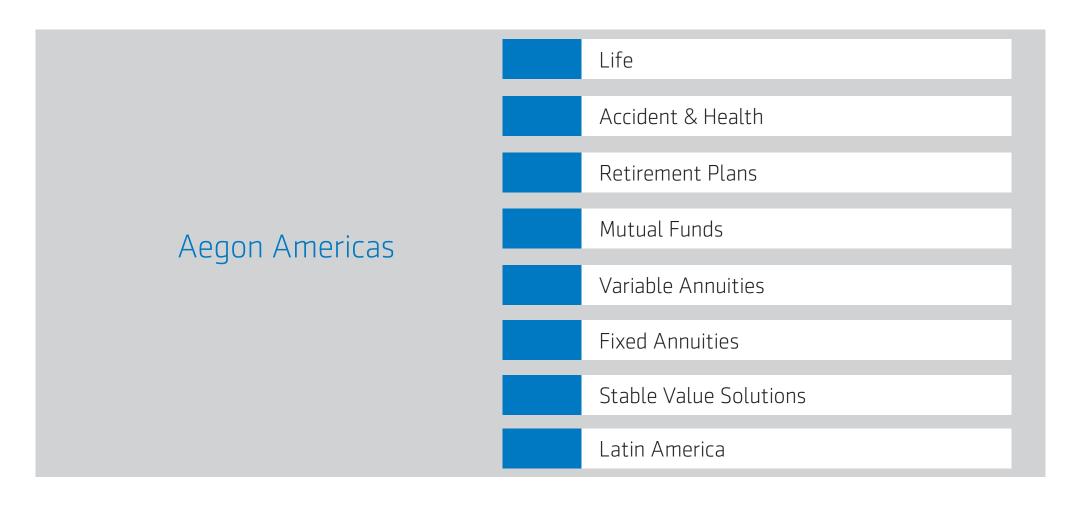
**Return on equity**Net underlying earnings / average shareholders' common equity excluding revaluation reserve and remeasurement of defined benefit plans

<sup>&</sup>lt;sup>1</sup> Cost of leverage after tax includes coupons on perpetual capital securities and coupons on non-cumulative subordinated notes

Aegon N.V. Run-off businesses									I	unaudited
									amounts	s in millions
	EUR		2015			EUR		2016		
	First	Second	2015 Third	Fourth	Full	First	Second	2016 Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	טוז
Earnings	4	Q	200.00	200.00		200.00	-C	Q	Q	
Americas - Spread based business	8	6	11	14	39	13	11			24
Americas - Payout annuities	(6)	(12)	(4)	(12)	(33)	(3)	(6)			(9)
Americas - BOLI/COLI	11	23	21	`15 <sup>°</sup>	70	14	13			27
Americas - Life reinsurance	2	_	7	3	12	4	_			4
Total earnings - run off businesses	16	17	35	21	88	28	18			47
Institutional spread based account balance roll for Account balances beginning of period Withdrawals Other Total account balance end of period  Payout annuities account balance roll forward Account balances beginning of period Lapses and death Interest credited	3,206 (68) 390 <b>3,528</b> 6,070 (126) 92	3,528 (9) (87) <b>3,432</b> 6,882 (127) 100	3,432 (132) (39) <b>3,261</b> 6,264 (129) 90	3,261 (56) 87 <b>3,292</b> 6,204 (133) 98	3,206 (264) 351 <b>3,292</b> 6,070 (515) 379	3,292 (102) (112) <b>3,078</b> 6,172 (127) 89	3,078 (50) 156 <b>3,184</b> 5,900 (120) 90			3,292 (152) 44 <b>3,184</b> 6,172 (247) 179
Other	846	(591)	(21)	3	237	(233)	382			149
Total account balance end of period	6,882	6,264	6,204	6,172	6,172	5,900	6,252			6,252
BOLI/COLI account balance roll forward										
Account balances beginning of period	6,940	7,860	7,499	7,390	6,940	7,605	7,245			7,605
Deposits	6	3	5	9	23	2	2			4
Lapses and death	(32)	(127)	(24)	(86)	(269)	(23)	(22)			(45)
Other	945	(236)	(91)	293	911	(340)	249			(91)
Total account balance end of period	7,860	7,499	7,390	7,605	7,605	7,245	7,474			7,474



# Reporting structure





USD   Second   Third   Fourth   Full   Quarter   Quart	Aegon Americas Earnings & sales										unaudited
Pirst Second   First Second   Fourth   Full   Vear   Quarter   Q	Larinings & Sales									amount	s in millions
First		USD					USD				
Underlying earnings before tax by line of business  Life  1 68 91 53 213 47 39  Accident & Health  37 58 88 37 140 44 20  68 72 67 54 261 54 69  11 Mutual Funds  10 11 13 16 50 10 12  Variable Annutities  157 127 83 135 501 81 97  Fixed Annutities  28 37 (18) 19 66 52 45  Stable Value Solutions  25 25 25 25 25 101 24 24  Lunderlying earnings before tax  1 (2) 1 2 1  Underlying earnings before tax  1 (2) 1 2 1  Underlying earnings before tax  1 (2) 1 2 1  Underlying earnings before tax  1 (2) (321) (163) (68) (654) (242) (122) (321) (331) (341) (3											
Undertying earnings before tax by line of business   1											YTD
Life 1 68 91 53 213 47 39 8 8 Accident & Health 37 58 8 8 37 140 44 20 6 68 Retirement Plans 68 72 67 54 261 54 69 11 Accident & Health 537 58 8 8 37 140 44 20 6 8 8 12		•	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Accident & Health 37 58 8 37 140 44 20 9 15 14 140 140 140 150 15 160 150 150 150 150 150 150 150 150 150 15						212					
Retirement Plans 68 72 67 54 261 54 69 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1											86
Mutual Funds											64
Variable Annulties					-						123
Fixed Annulties   28   37   (18)   19   66   52   45   45   45   45   55   525   5											22
Stable Value Solutions											178
Latin America 1 (2) 1 2 1											97
Section   Continue								24			48
Fair value items (102) (321) (163) (68) (654) (242) (122) (38 Realized gains/(losses) on investments (33) (28) 2 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) 37 5 (24) (83) (84) (84) (84) (84) (84) (84) (84) (84		<del></del>		<del>.</del>							_
Realized gains/(losses) on investments   333   288   2   24   383   37   5   37   5   38   38   10   10   10   10   10   10   10   1	Underlying earnings before tax	327	396	270	339	1,332	312	305			618
Realized gains/(losses) on investments   333   288   2   24   383   37   5   38   48   10   10   10   10   10   10   10   1	Fair value items	(102)	(321)	(163)	(68)	(654)	(242)	(122)			(365)
Net impairments	Realized gains/(losses) on investments										41
Other income/(charques)	Net impairments			(6)	80		(35)	(17)			(53)
Income before tax	Other income/(charges)	-	-	(1,014)	(27)	(1,041)	(6)	45			39
Income tax   (41)   19   76   (48)   7   8   (44)   (5)	Run-off businesses	18	19	39	22	98	31	21			52
Net underlying earnings   235   308   228   274   1,045   233   223   23   25   25   25   25						(268)					333
Net underlying earnings         235         308         228         274         1,045         233         223         45           Revenues ¹         Life insurance         1,908         1,935         1,957         2,021         7,821         1,951         2,031         3,98           Accident & health insurance         622         645         636         613         2,515         604         624         1,22           Total gross premiums         2,530         2,580         2,592         2,634         10,336         2,555         2,655         5,21           Investment income         1,024         1,014         1,040         1,007         4,085         1,010         1,017         2,00           Fee and commission income         457         491         487         456         1,891         460         459         91           Other revenues         1         8         1						,					(36)
Revenues 1         Life insurance         1,908         1,935         1,957         2,021         7,821         1,951         2,031         3,98           Accident & health insurance         622         645         636         613         2,515         604         624         1,22           Total gross premiums         2,530         2,580         2,592         2,634         10,336         2,555         2,655         5,21           Investment income         1,024         1,014         1,040         1,007         4,085         1,010         1,017         2,02           Fee and commission income         457         491         487         456         1,891         460         459         9           Other revenues         1         8         1	Net income / (loss)	166	94	(796)	274	(261)	104	192			296
Life insurance 1,908 1,935 1,957 2,021 7,821 1,951 2,031 3,98 Accident & health insurance 622 645 636 613 2,515 604 624 1,22 Total gross premiums 2,530 2,580 2,592 2,634 10,336 2,555 2,655 5,21	Net underlying earnings	235	308	228	274	1,045	233	223			456
Life insurance 1,908 1,935 1,957 2,021 7,821 1,951 2,031 3,98 Accident & health insurance 622 645 636 613 2,515 604 624 1,22 Total gross premiums 2,530 2,580 2,592 2,634 10,336 2,555 2,655 5,21	Revenues <sup>1</sup>										
Accident & health insurance         622         645         636         613         2,515         604         624         1,22           Total gross premiums         2,530         2,580         2,592         2,634         10,336         2,555         2,655         5,21           Investment income         1,024         1,014         1,040         1,007         4,085         1,010         1,017         2,02           Fee and commission income         457         491         487         456         1,891         460         459         91           Other revenues         1         8         1<		1 908	1 935	1 957	2 021	7 821	1 951	2 031			3,982
Total gross premiums         2,530         2,580         2,592         2,634         10,336         2,555         2,655         5,21           Investment income         1,024         1,014         1,040         1,007         4,085         1,010         1,017         2,02           Fee and commission income         457         491         487         456         1,891         460         459         91           Other revenues         1         8         1											1,228
Fee and commission income         457         491         487         456         1,891         460         459         91           Other revenues         1         8         1         1         11         1											5,210
Fee and commission income         457         491         487         456         1,891         460         459         91           Other revenues         1         8         1         1         11         1	Investment income	1 024	1 014	1 040	1 007	4 085	1 010	1 017			2 026
Other revenues       1       8       1											919
Total revenues         4,012         4,092         4,121         4,097         16,322         4,026         4,132         8,15           Sales         New life sales             158             175             165             165											2
New life sales     158     175     165     167     665     158     156     33       New premiums accident & health insurance     328     237     221     216     1,003     271     211     48       1/10 of Gross deposits     1,302     1,000     875     931     4,107     1,485     1,052     2,55       Total sales     1,789     1,412     1,261     1,313     5,775     1,915     1,419     3,33       Market consistent value of new business       MCVNB     70     102     110     111     393     89     70     15		<del></del>		<del>.</del>				4,132			8,158
New life sales     158     175     165     167     665     158     156     33       New premiums accident & health insurance     328     237     221     216     1,003     271     211     48       1/10 of Gross deposits     1,302     1,000     875     931     4,107     1,485     1,052     2,55       Total sales     1,789     1,412     1,261     1,313     5,775     1,915     1,419     3,33       Market consistent value of new business       MCVNB     70     102     110     111     393     89     70     15	Sales										
New premiums accident & health insurance     328     237     221     216     1,003     271     211     48       1/10 of Gross deposits     1,302     1,000     875     931     4,107     1,485     1,052     2,53       Total sales     1,789     1,412     1,261     1,313     5,775     1,915     1,419     3,33       Market consistent value of new business       MCVNB     70     102     110     111     393     89     70     15		158	175	165	167	665	158	156			315
1/10 of Gross deposits     1,302     1,000     875     931     4,107     1,485     1,052     2,53       Total sales     1,789     1,412     1,261     1,313     5,775     1,915     1,419     3,33       Market consistent value of new business       MCVNB     70     102     110     111     393     89     70     15											482
Total sales         1,789         1,412         1,261         1,313         5,775         1,915         1,419         3,33           Market consistent value of new business           MCVNB         70         102         110         111         393         89         70         15	·										2,537
MCVNB 70 102 110 111 393 89 70 15											3,334
MCVNB 70 102 110 111 393 89 70 15	Market consistent value of new husiness										
		70	102	110	111	303	90	70			159
MCVNB / PVNBP (%)	MCVNB / PVNBP (%)	0.6%	0.7%	0.8%	1.0%	0.8%	0.7%	0.8%			0.8%

<sup>&</sup>lt;sup>1</sup> Revenues include Run-off businesses.



Aegon Americas Earnings & sales									1	unaudited
Larinings & sales									amounts	s in millions
	EUR		2015			EUR		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTC
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	112
Underlying earnings before tax by line of busine		Quarter	Quarter	Quarter	rear	Quarter	Quarter	Quarter	Quarter	
Life	1	61	82	48	192	43	34			77
Accident & Health	33	52	7	34	126	40	17			57
Retirement Plans	61	65	60	49	235	49	61			110
Mutual Funds	9	10	11	14	45	9	10			20
Variable Annuities	139	115	75	123	452	74	86			160
Fixed Annuities	25	33	(16)	17	59	47	40			87
Stable Value Solutions	22	23	23	22	91	22	21			43
Latin America	1	(2)	1	1	1	-	-			_
Underlying earnings before tax	290	358	243	310	1,200	283	270			554
Fair value items	(90)	(288)	(146)	(64)	(589)	(220)	(107)			(327)
Realized gains/(losses) on investments	(29)	(25)	(140)	(22)	(74)	33	(107)			37
Net impairments	(4)	9	(5)	72	71	(32)	(15)			(47)
Other income/(charges)	(+)	-	(909)	(29)	(938)	(6)	41			35
Run-off businesses	16	17	35	21	88	28	18			47
Income before tax	183	70	(782)	288	(241)	87	211			298
Income tax	(36)	16	68	(43)	6	7	(40)			(33)
Net income / (loss)	147	86	(713)	245	(235)	94	1 <b>71</b>			266
Net underlying earnings	209	278	205	250	941	211	197			409
Revenues <sup>1</sup>										
Life insurance	1,693	1,750	1,759	1,844	7,046	1,770	1,798			3,568
Accident & health insurance	552	583	571	560	2,266	548	553			1,100
Total gross premiums	2,244	2,334	2,330	2,404	9,312	2,318	2,350			4,668
	000	017	025	010	2.600	0.1.5	222			
Investment income	908	917	935	919	3,680	916	900			1,816
Fee and commission income	406	444	438	417	1,704	418	406 1			824
Other revenues	1	7	1	1	9	1	<b>_</b>			2
Total revenues	3,559	3,701	3,704	3,741	14,705	3,652	3,658			7,310
Sales										
New life sales	141	158	148	152	599	144	138			282
New premiums accident & health insurance	291	216	199	197	904	246	186			432
1/10 of Gross deposits	1,155	907	787	851	3,700	1,347	926			2,274
Total sales	1,587	1,280	1,134	1,201	5,202	1,737	1,251			2,988
Market consistent value of new business										
MCVNB	62	92	99	101	354	81	62			142
MCVNB / PVNBP (%)	0.6%	0.7%	0.8%	1.0%	0.8%	0.7%	0.8%			0.8%

<sup>&</sup>lt;sup>1</sup> Revenues include Run-off businesses.



Aegon Americas Deposits & account balances										unaudited
	USD					USD			amoun	ts in millions
	035		2015			035		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Gross deposits										
Retirement Plans	9,284	6,574	5,648	6,327	27,833	11,794	8,073			19,867
Mutual Funds	1,310	1,222	1,228	1,325	5,084	1,773	1,246			3,019
Variable Annuities	2,340	2,126	1,806	1,586	7,857	1,212	1,139			2,351
Fixed Annuities	80	70	63	63	276	67	61			128
Other	6	4	4	5	19	5	4			9
Total gross deposits	13,019	9,996	8,749	9,305	41,069	14,850	10,524			25,374
Net deposits										
Retirement Plans	4,598	2,053	622	671	7,945	5,249	181			5,430
Mutual Funds	(166)	117	2	41	(6)	266	103			369
Variable Annuities	1,011	378	565	462	2,416	165	58			223
Fixed Annuities	(466)	(452)	(395)	(398)	(1,711)	(354)	(328)			(683)
Other	(12)	(9)	(10)	(6)	(38)	(7)	(11)			(18)
Total net deposits	4,965	2,086	785	771	8,607	5,318	3			5,322
Account balances										
Retirement Plans	147,551	149,139	141,797	204,055	204,055	216,496	220,569			220,569
Mutual Funds	16,774	16,841	15,986	16,734	16,734	16,886	17,303			17,303
Variable Annuities	69,800	69,227	65,990	67,820	67,820	67,870	68,776			68,776
Fixed Annuities	13,587	13,242	12,966	11,961	11,961	11,709	11,486			11,486
Stable Value Solutions	56,162	55,205	55,146	54,320	54,320	54,524	54,423			54,423
Other	541	531	527	521	521	523	519			519

292,411

355,410

355,410

368,008

373,075

304,415

304,185



Total account balances at end of period

373,075

Aegon Americas Deposits & account balances										unaudited
									amoun	its in millions
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Gross deposits										
Retirement Plans	8,236	5,971	5,081	5,787	25,075	10,699	7,102			17,802
Mutual Funds	1,162	1,106	1,104	1,209	4,580	1,608	1,097			2,705
Variable Annuities	2,076	1,925	1,624	1,454	7,079	1,099	1,007			2,107
Fixed Annuities	71	64	56	58	249	61	54			115
Other	5	4	4	4	17	4	4			8
Total gross deposits	11,550	9,069	7,868	8,511	36,999	13,472	9,265			22,737
Net deposits										
Retirement Plans	4,079	1,880	565	634	7,158	4,762	104			4,866
Mutual Funds	(147)	103	2	37	(5)	241	90			331
Variable Annuities	897	347	508	424	2,177	149	50			199
Fixed Annuities	(413)	(409)	(355)	(364)	(1,541)	(321)	(290)			(612)
Other	(11)	(8)	(9)	(6)	(34)	(6)	(9)			(16)
Total net deposits	4,404	1,913	711	726	7,754	4,825	(56)			4,769
Account balances										
Retirement Plans	137,385	133,853	127,024	187,844	187,844	189,976	198,532			198,532
Mutual Funds	15,618	15,115	14,321	15,405	15,405	14,817	15,574			15,574
Variable Annuities	64,991	62,131	59,114	62,432	62,432	59,556	61,905			61,905
Fixed Annuities	12,651	11,885	11,615	11,010	11,010	10,275	10,338			10,338
Stable Value Solutions	, 52,292	49,546	49,401	50,004	50,004	47,844	48,985			48,985
Other	503	477	472	479	479	459	467			467
Total account balances at end of period	283,440	273,008	261,947	327,175	327,175	322,927	335,801			335,801



Aegon Americas Life										unaudited
									amount	ts in millions
	USD		2015			USD		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Life production										
Agency	141	153	149	152	596	143	139			282
Direct	8	8	5	5	27	6	5			12
Total retail new life sales	149	161	154	158	622	150	144			294
Universal life	81	86	85	91	344	88	81			169
Term life	39	43	38	37	158	35	34			69
Whole life/other Variable life	28 1	32 1	30 1	29	119 2	27	29			56 1
Total retail new life sales	149	161	154	158	622	150	144			294
										_
Gross premiums	1,092	1,082	1,111	1,133	4,418	1,123	1,154			2,278
Underlying earnings before tax	1	68	91	53	213	47	39			86
General account balance roll forward										
Universal life account balances beginning of period	15,215	15,271	15,311	15,352	15,215	15,391	15,406			15,391
Deposits	471	436	499	469	1,876	482	496			979
Lapses and deaths	(184)	(185)	(208)	(151)	(728)	(185)	(243)			(428)
Other Universal life account balances end of period	(231) <b>15,271</b>	(212) <b>15,311</b>	(251) <b>15,352</b>	(278) <b>15,391</b>	(972) <b>15,391</b>	(283) <b>15,406</b>	(300) <b>15,359</b>			(583) <b>15,359</b>
Term life	1,977	2,049	2,093	2,165	2,165	2,231	2,306			2,306
Whole life/other	11,688	11,611	12,316	12,386	12,386	12,965	13,149			13,149
Total general account reserves	28,936	28,971	29,760	29,943	29,943	30,602	30,814			30,814
Universal life yield and spread information - US only	(annualized)	1								
Average yield on investments	5.66%	5.65%	5.66%	5.65%	5.66%	5.65%	5.69%			5.67%
Average crediting rate	4.22%	4.22%	4.22%	4.22%	4.22%	4.22%	4.22%			4.22%
Average gross spread Average gross guaranteed rate	1.44% 4.12%	1.43% 4.12%	1.44% 4.12%	1.43% 4.12%	1.44% 4.12%	1.43% 4.12%	1.47% 4.12%			1.45% 4.12%
Average gross guaranteed rate	4.1270	4.1270	4.12%	4.1270	4.1270	4.1270	4.1270			4.1270
Insurance and investment contracts for account of p										
Account balances beginning of period	5,076	5,133	5,008	4,602	5,076	4,709	4,578			4,709
Deposits Lapses and deaths	65 (75)	63 (86)	56 (68)	59 (66)	243 (295)	59 (67)	56 (69)			115 (135)
Other	68	(103)	(394)	115	(315)	(124)	(15)			(133)
Total account balances end of period	5,133	5,008	4,602	4,709	4,709	4,578	4,550			4,550
Insurance and investment contracts for account of p	a lieu haldara	hy fund tuno								
Fixed income	532	by tuna type 508	514	482	482	491	480			480
Equities	4,602	4,500	4,087	4,227	4,227	4,087	4,070			4,070
Total account balances end of period	5,133	5,008	4,602	4,709	4,709	4,578	4,550			4,550
Gross investment return to policyholder	2.95%	(0.33%)	(6.42%)	4.19%	0.09%	(1.02%)	1.32%			0.27%
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	5,943	5,879	6,367	6,795	5,943	7,033	7,072			7,033
Capitalized during the period	183	179	192	197	752	184	179			364
Amortized during the period Shadow accounting adjustments	(100) (147)	(160) 469	281 (30)	(152) 193	(131) 485	(64) (80)	(89) (76)			(154) (156)
Other	(147)	-	(15)	- 153	(15)	(1)	(1)			(130)
Balance at end of period	5,879	6,367	6,795	7,033	7,033	7,072	7,086			7,086



Aegon Americas Accident & Health										unaudited
Accident & ricardi									amount	s in millions
	USD					USD				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Accident & health production										
Agency	118	101	107	105	431	129	94			223
Direct	211	136	115	110	572	143	117			259
Total Accident & health production	328	237	221	216	1,003	271	211			482
Total gross premiums	622	645	636	613	2,515	604	624			1,228
Underlying earnings before tax	37	58	8	37	140	44	20			64
Accident & health reserves										
Accidental death and dismemberment	359	354	301	306	306	312	309			309
Long term care	4,790	4,604	4,838	4,803	4,803	4,920	5,349			5,349
Other health	890	909	862	847	847	839	848			848
Total Accident & health reserves	6,039	5,866	6,002	5,956	5,956	6,070	6,507			6,507
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	645	648	657	608	645	620	621			620
Capitalized during the period	27	32	27	34	120	26	27			54
Amortized during the period	(27)	(22)	(47)	(21)	(117)	(23)	(25)			(48)
Shadow accounting adjustments	1	1	28	` -	29	-	-			-
Other	2	(2)	(55)	(1)	(56)	(2)	(4)			(6)
Balance at end of period	648	657	608	620	620	621	620			620



Aegon Americas Retirement Plans										unaudited
	uon								amour	nts in millions
	USD		2015			USD		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Written sales										
Institutional markets	2,483	5,705	3,519	1,809	13,516	2,918	2,051			4,969
Emerging markets	801	900	964	1,649	4,314	815	796			1,611
Total written sales	3,284	6,605	4,483	3,458	17,830	3,733	2,847			6,580
Underlying earnings before tax	68	72	67	54	261	54	69			123
Return on net revenue	34.9%	36.1%	35.5%	30.5%	34.4%	29.6%	36.0%			32.9%
Retirement Plans margin, basis points (annualized)	19	19	18	15	18	10	12			11
Account balances										
Retirement Plans - services	143,927	145,659	138,353	200,682	200,682	213,087	217,097			217,097
Retirement Plans - annuities	3,624	3,481	3,443	3,372	3,372	3,410	3,472			3,472
Total account balances	147,551	149,139	141,797	204,055	204,055	216,496	220,569			220,569
Retirement Plans - services roll forward										
Account balances at beginning of period	135,984	143,927	145,659	138,353	135,984	200,682	213,087			200,682
Deposits	9,284	6,574	5,648	6,327	27,832	11,794	8,073			19,867
Withdrawals	(4,610)	(4,450)	(4,953)	(5,576)	(19,589)	(6,546)	(7,746)			(14,292)
Other	3,270	(393)	(8,001)	61,579	56,455	7,156	3,684			10,840
Total account balance at end of period	143,927	145,659	138,353	200,682	200,682	213,087	217,097			217,097
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	413	421	428	434	413	445	465			445
Capitalized during the period	15	13	13	12	53	15	13			27
Amortized during the period	(7)	(7)	(7)	(8)	(30)	(8)	(8)			(15)
Shadow accounting adjustments	1	-	1	1	2	-	-			1
Other	_	_		6	6	13				13
Balance at end of period	421	428	434	445	445	465	470			470
Number of participants serviced (thousands)	3,811	3,876	3,949	4,738	4,738	4,957	5,083			5,083



Aegon Americas Mutual Funds										unaudited
riacaari anas									amour	nts in millions
	USD					USD				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Deposits										
Agency	16	16	13	14	61	22	(15)			7
Banks	136	115	120	110	481	127	124			251
Fee planners/wirehouse/brokers-dealers	1,157	1,090	1,095	1,200	4,543	1,624	1,137			2,761
Total deposits	1,310	1,222	1,228	1,325	5,084	1,773	1,246			3,019
Underlying earnings before tax	10	11	13	16	50	10	12			22
MF margin, basis points (annualized)	24	27	31	39	30	24	27			26
Account balance roll forward										
Account balances beginning of period	16,331	16,774	16,841	15,986	16,331	16,734	16,886			16,734
Deposits	1,310	1,222	1,228	1,325	5,084	1,773	1,246			3,019
Withdrawals	(1,476)	(1,105)	(1,226)	(1,284)	(5,090)	(1,507)	(1,142)			(2,649)
Other	609	(49)	(857)	706	409	(114)	314			199
Total account balance at end of period	16,774	16,841	15,986	16,734	16,734	16,886	17,303			17,303
Gross investment return to mutual fund holder	3.75%	(0.29%)	(5.09%)	4.41%	2.51%	(0.68%)	1.85%			1.18%



Aegon Americas										unaudited
Variable Annuities										
									amoun	ts in million
	USD		2015			USD		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTI
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Deposits										
Agency	6	8	6	8	29	7	11			17
Banks	478	443	388	314	1,623	215	203			417
Fee planners/wirehouse/brokers-dealers	1,664	1,486	1,256	1,132	5,538	860	780			1,640
Direct	191	189	155	132	667	131	146			276
Total deposits	2,340	2,126	1,806	1,586	7,857	1,212	1,139			2,351
Underlying earnings before tax										
Core Variable Annuities	87	86	60	101	334	62	71			132
Closed Variable Annuities	70	41	22	34	167	19	27			46
Total underlying earnings before tax	157	127	83	135	501	81	97			178
VA margin, basis points (annualized)	91	73	49	80	73	48	57			52
va margin, basis points (annualizeu)	91	/3	49	80	/3	40	57			52
Insurance and investment contracts - account of policyholders roll forward										
Insurance and investment contracts - account of policyholders beginning of period	66,248	68,578	68,055	64,848	66,248	66,713	66,793			66,713
Deposits	2,340	2,126	1,806	1,586	7,857	1,212	1,139			2,351
Lapses and deaths	(1,329)	(1,749)	(1,240)	(1,123)	(5,441)	(1,047)	(1,082)			(2,129
Other	1,319	(901)	(3,772)	1,402	(1,952)	(85)	866			781
Total insurance and investment contracts - account of policyholders end of period	68,578	68,055	64,848	66,713	66,713	66,793	67,716			67,716
Core Variable Annuities	890	853	830	801	801	775	761			761
Closed Variable Annuities	332	319	311	306	306	302	299			299
Total fixed account end of period	1,222	1,172	1,141	1,107	1,107	1,077	1,060			1,060
Total insurance and investment contracts - account of policyholders	69,800	69,227	65,990	67,820	67,820	67,870	68,776			68,776
To a company and in continuous and a continuous as a constant of malliant hald and the bloods										
Insurance and investment contracts - account of policyholders by block Core Variable Annuities	54,676	55,122	53,216	55,068	55,068	55,505	56,569			56,569
Closed Variable Annuities	13,902	12,933	11,632	11,644	11,644	55,505 11,288	11,148			11,148
Insurance and investment contracts - account of policyholders end of period	68,578	68,055	64,848	66,713	66,713	66,793	67,716			67,716
Insurance and investment contracts - account of policyholders by fund type										
Fixed income	28,513	27,873	31,938	28,639	28,639	30,205	30,949			30,949
Equities	40,065	40,182	32,910	38,073	38,073	36,588	36,767			36,767
Insurance and investment contracts - account of policyholders end of period	68,578	68,055	64,848	66,713	66,713	66,793	67,716			67,716



Aegon Americas Variable Annuities - continued										unaudite
variable Annuities - continued									amount	s in million
	USD		2015			USD		2016		
	Final	C	2015 Third	F	Full	F:t	C	2016 Third	F	YT
	First Quarter	Second Quarter	Quarter	Fourth Quarter	Year	First Quarter	Second Quarter	Quarter	Fourth Quarter	YII
Minimum guarantee net amount at risk										
GMDB only	1,137	1,185	1,617	1,404	1,404	1,437	1,365			1,365
GMDB and GMLB	1,017	1,150	2,296	2,022	2,022	2,261	2,223			2,223
GMLB only	14	15	42	34	34	56	81			81
Total net amount at risk	2,169	2,349	3,955	3,460	3,460	3,755	3,670			3,670
DAC/VOBA/FSR by block										
Core Variable Annuities	1,971	2,075	1,960	1,983	1,983	1,889	1,976			1,976
Closed Variable Annuities	338	317	307	296	296	286	283			283
Total DAC/VOBA/FSR	2,310	2,392	2,268	2,279	2,279	2,175	2,260			2,260
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,223	2,310	2,392	2,268	2,223	2,279	2,175			2,279
Capitalized during the period	126	109	94	82	411	66	61			127
Amortized during the period	(30)	(44)	(217)	(90)	(380)	(119)	(15)			(134
Shadow accounting adjustments	(9)	17	(1)	19	25	(51)	39			(13
Balance at end of period	2,310	2,392	2,268	2,279	2,279	2,175	2,260			2,260
Gross investment return to policyholder	2.39%	(0.87%)	(5.11%)	2.63%	(1.17%)	0.29%	1.77%			2.07%
US deferred annuities lapse and death rates (annualized)										
Core Variable Annuities										
Surrenders and withdrawals	5.18%	5.53%	4.67%	4.98%	5.06%	4.57%	4.76%			4.669
Deaths	0.94%	0.79%	0.78%	0.79%	0.82%	0.97%	0.92%			0.949
Total Core Variable Annuities	6.12%	6.32%	5.45%	5.77%	5.88%	5.54%	5.68%			5.60%
Closed Variable Annuities										
Surrenders and withdrawals	13.29%	24.26%	13.08%	10.61%	15.41%	7.85%	8.91%			8.349
Deaths	2.23%	1.86%	1.76%	1.28%	1.80%	2.10%	1.75%			1.929
Total Closed Variable Annuities	15.52%	26.12%	14.84%	11.89%	17.21%	9.95%	10.66%			10.27%
Total Variable Annuities										
Surrenders and withdrawals	6.86%	9.20%	6.24%	5.97%	7.05%	5.14%	5.45%			5.29%
Deaths	1.21%	1.00%	0.96%	0.87%	1.01%	1.16%	1.06%			1.11%
Total Variable Annuities	8.07%	10.20%	7.20%	6.84%	8.06%	6.30%	6.51%			6.40%



Aegon Americas Fixed Annuities										unaudited
rixed Allifuldes									amoun	ts in million
	USD					USD				
			2015					2016		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTI
Underlying earnings before tax	28	37	(18)	19	66	52	45			97
US retail deferred annuities yield and spread informati	on (annualized)									
Average yield on investments	4.50%	4.34%	3.53%	4.29%	4.20%	3.92%	4.41%			4.16%
Average crediting rate	2.90%	2.87%	2.92%	2.84%	2.90%	2.90%	2.94%			2.92%
Average crediting rate on new business	1.46%	1.25%	1.33%	1.27%	1.41%	1.50%	1.25%			1.50%
Average gross spread	1.61%	1.47%	0.61%	1.45%	1.30%	1.02%	1.47%			1.24%
Average underlying gross spread	1.55%	1.57%	1.31%	1.46%	1.48%	1.57%	1.60%			1.58%
Average gross guaranteed rate	2.58%	2.60%	2.64%	2.65%	2.65%	2.67%	2.68%			2.68%
US retail deferred annuities lapse and death rates (an	nualized)									
Surrenders and withdrawals	10.54%	9.99%	8.87%	9.44%	9.78%	8.84%	7.80%			8.35%
Deaths	3.65%	3.71%	3.22%	3.08%	3.44%	3.46%	3.83%			3.65%
Total	14.19%	13.70%	12.09%	12.52%	13.22%	12.30%	11.63%			12.00%
Deposits										
Agency	18	11	13	9	51	9	8			17
Banks	62	59	50	54	225	58	53			111
Fixed annuity deposits	80	70	63	63	276	67	61			128
Account balance roll forward										
General account annuities beginning of period	15,230	14,809	14,414	14,107	15,230	13,068	12,786			13,068
Deposits	80	70	63	63	276	66	62			128
Lapses and deaths	(546)	(522)	(457)	(461)	(1,986)	(421)	(390)			(811
Interest credited	102	105	94	106	406	86	94			180
Other	(56)	(49)	(6)	(746)	(857)	(13)	(6)			(20
Total general account annuities end of period	14,809	14,414	14,107	13,068	13,068	12,786	12,546			12,546
Fixed account of variable annuities	(1,222)	(1,172)	(1,141)	(1,107)	(1,107)	(1,077)	(1,060)			(1,060
Total Fixed Annuity balances	13,587	13,242	12,966	11,961	11,961	11,709	11,486			11,486
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	21	(74)	79	103	21	97	85			97
Capitalized during the period	-	-	-	-	1	-	-			-
Amortized during the period	(51)	(25)	(21)	(24)	(121)	-	(3)			(3
Shadow accounting adjustments	(44)	178	`45 <sup>°</sup>	18	197	(12)	(99)			(111
Balance at end of period	(74)	79	103	97	97	85	(18)			(18



Aegon Americas Latin America										unaudited
	UCD					HCD			amounts	in millions
	USD		2015			USD		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
New Life sales	Quarter	Quarter	Quarter	Qualter	rear	Quarter	Quarter	Quarter	Qualter	
Recurring premiums annualized	9	13	11	9	42	9	12			21
Total recurring plus 1/10 single	9	13	11	9	42	9	12			21
Underlying earnings before tax	1	(2)	1	2	1	-	-			-
Net underlying earnings	-	(2)	-	(1)	(2)	-	(1)			(1)
Net income / (loss)	-	(2)	-	(1)	(2)	-	(1)			(1)
Revenues										
Life insurance	35	34	32	28	129	31	36			67
Total gross premiums	35	34	32	28	129	31	36			67
Investment income	3	3	1	2	9	2	1			3
Other revenues	1	1	1	1	3	1	1			1
Total revenues	39	37	34	31	141	33	38			71



Aegon Americas Investments general account	unaudited
amounts in millions, except for th	ne impairment data USD
	June 30, 2016
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	23,032 46,679 3,270 1,763 5,506 4,589 3,491
Subtotal	88,329
Residential mortgage loans Commercial mortgage loans	26 8,565
Total mortgages	8,591
Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds	327 540 2,062
<b>Total equity like</b> Real estate Other	<b>2,929</b> 1,449 879
Investments general account (excluding policy loans)	102,177
Policyholder loans	2,317
Investments general account	104,495
Impairments as bps (quarterly)	2

4,918         4,699         5,290         5,196           3,337         3,456         3,437         3,472           84,682         78,646         81,591         79,725           28         28         31         3           8,539         8,540         8,351         8,311           8,566         8,568         8,381         8,347           336         341         352         380           497         461         427         466           2,246         2,369         2,070         2,062           3,079         3,171         2,849         2,908           1,370         1,500         1,473         1,455           929         935         952         955           98,625         92,820         95,246         93,392           2,338         2,362         2,367         2,382	8,539 <b>8,566</b> 336 497 2,246 <b>3,079</b> 1,370 929 <b>98,625</b> 2,338	8,540 <b>8,568</b> 341 461 2,369 <b>3,171</b> 1,500 935 <b>92,820</b> 2,362	8,351 <b>8,381</b> 352 427 2,070 <b>2,849</b> 1,473 952 <b>95,246</b> 2,367	8,317 8,347 8,347 380 466 2,062 2,908 1,459 953 93,392 2,382 95,774
Mar. 31, 2016         Dec. 31, 2015         Sep. 30, 2015         Jun. 30, 201           20,873         17,583         18,468         16,453           44,938         43,015         44,031         43,866           3,320         2,867         3,006         3,165           1,712         1,627         1,698         1,793           5,583         5,399         5,661         5,774           4,918         4,699         5,290         5,199           3,337         3,456         3,437         3,477           84,682         78,646         81,591         79,725           28         28         31         30           8,539         8,540         8,351         8,317           8,566         8,568         8,381         8,347           336         341         352         380           497         461         427         466           2,246         2,369         2,070         2,066           3,079         3,171         2,849         2,908           1,370         1,500         1,473         1,459           929         935         952         955           98,625	8,539 <b>8,566</b> 336 497 2,246 <b>3,079</b> 1,370 929 <b>98,625</b>	8,540 <b>8,568</b> 341 461 2,369 <b>3,171</b> 1,500 935 <b>92,820</b>	8,351 <b>8,381</b> 352 427 2,070 <b>2,849</b> 1,473 952 <b>95,246</b>	8,317 <b>8,347</b> 380 466 2,062 <b>2,908</b> 1,459 953 <b>93,392</b>
Aar. 31, 2016         Dec. 31, 2015         Sep. 30, 2015         Jun. 30, 201           20,873         17,583         18,468         16,453           44,938         43,015         44,031         43,866           3,320         2,867         3,006         3,163           1,712         1,627         1,698         1,792           5,583         5,399         5,661         5,774           4,918         4,699         5,290         5,199           3,337         3,456         3,437         3,473           84,682         78,646         81,591         79,725           28         28         31         30           8,539         8,540         8,351         8,313           8,566         8,568         8,381         8,347           497         461         427         466           2,246         2,369         2,070         2,062           3,079         3,171         2,849         2,906           3,3079         1,500         1,473         1,455           929         935         952         955	8,539 <b>8,566</b> 336 497 2,246 <b>3,079</b> 1,370 929	8,540 <b>8,568</b> 341 461 2,369 <b>3,171</b> 1,500 935	8,351 <b>8,381</b> 352 427 2,070 <b>2,849</b> 1,473 952	8,317 <b>8,347</b> 380 466 2,062 <b>2,908</b> 1,459 953
ar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,165 1,712 1,627 1,698 1,793 5,583 5,399 5,661 5,774 4,918 4,699 5,290 5,199 3,337 3,456 3,437 3,477 84,682 78,646 81,591 79,725 88 28 31 30,437 3,477 84,539 8,540 8,351 8,317 8,566 8,568 8,381 8,347 336 341 352 388 497 461 427 466 2,246 2,369 2,070 2,065 3,079 3,171 2,849 2,908 3,079 3,171 2,849 2,908	8,539 <b>8,566</b> 336 497 2,246 <b>3,079</b> 1,370	8,540 <b>8,568</b> 341 461 2,369 <b>3,171</b> 1,500	8,351 <b>8,381</b> 352 427 2,070 <b>2,849</b> 1,473	8,317 <b>8,347</b> 380 466 2,062 <b>2,908</b> 1,459
ar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,163 1,712 1,627 1,698 1,793 5,583 5,399 5,661 5,774 4,918 4,699 5,290 5,199 3,337 3,456 3,437 3,473 84,682 78,646 81,591 79,725  28 28 28 31 30 8,539 8,540 8,351 8,313 8,566 8,568 8,381 8,347  336 341 352 380 497 461 427 466 497 461 427 466 2,246 2,369 2,070 2,066 3,079 3,171 2,849 2,908	8,539 8,566 336 497 2,246 3,079	8,540 <b>8,568</b> 341 461 2,369 <b>3,171</b>	8,351 <b>8,381</b> 352 427 2,070 <b>2,849</b>	8,317 <b>8,347</b> 380 466 2,062 <b>2,908</b>
20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,163 1,712 1,627 1,698 1,793 5,583 5,399 5,661 5,774 4,918 4,699 5,290 5,199 3,337 3,456 81,591 79,725 28 28 31 36 8,539 8,540 8,351 8,317 8,566 8,568 8,381 8,347 336 497 466 42,246 2,369 2,070 2,062	8,539 <b>8,566</b> 336 497 2,246	8,540 <b>8,568</b> 341 461 2,369	8,351 <b>8,381</b> 352 427 2,070	8,317 <b>8,347</b> 380 466 2,062
20,873	8,539 <b>8,566</b> 336 497	8,540 <b>8,568</b> 341 461	8,351 <b>8,381</b> 352 427	8,317 <b>8,347</b> 380 466
Aar. 31, 2016         Dec. 31, 2015         Sep. 30, 2015         Jun. 30, 201           20,873         17,583         18,468         16,455           44,938         43,015         44,031         43,866           3,320         2,867         3,006         3,165           1,712         1,627         1,698         1,793           5,583         5,399         5,661         5,774           4,918         4,699         5,290         5,199           3,337         3,456         3,437         3,473           84,682         78,646         81,591         79,725           28         28         31         30           8,539         8,540         8,351         8,317           8,566         8,568         8,381         8,347           336         341         352         380	8,539 <b>8,566</b> 336	8,540 <b>8,568</b> 341	8,351 <b>8,381</b> 352	8,317 <b>8,347</b> 380
Mar. 31, 2016         Dec. 31, 2015         Sep. 30, 2015         Jun. 30, 201           20,873         17,583         18,468         16,453           44,938         43,015         44,031         43,866           3,320         2,867         3,006         3,163           1,712         1,627         1,698         1,793           5,583         5,399         5,661         5,774           4,918         4,699         5,290         5,199           3,337         3,456         3,437         3,473           84,682         78,646         81,591         79,725           28         28         31         31           8,539         8,540         8,351         8,317           8,566         8,568         8,381         8,347	8,539 <b>8,566</b>	8,540 <b>8,568</b>	8,351 <b>8,381</b>	8,317 <b>8,347</b>
Aar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,167 1,712 1,627 1,698 1,793 5,583 5,399 5,661 5,774 4,918 4,699 5,290 5,199 3,337 3,456 3,437 3,473 84,682 78,646 81,591 79,725  28 28 31 33 8,539 8,540 8,351 8,317	8,539	8,540	8,351	8,317
Alar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453  44,938 43,015 44,031 43,866  3,320 2,867 3,006 3,167  1,712 1,627 1,698 1,793  5,583 5,399 5,661 5,774  4,918 4,699 5,290 5,199  3,337 3,456 3,437 3,473  84,682 78,646 81,591 79,725  28 28 31 33  8,539 8,540 8,351 8,317	8,539	8,540	8,351	8,317
Jun. 31, 2016     Dec. 31, 2015     Sep. 30, 2015     Jun. 30, 2015       20,873     17,583     18,468     16,455       44,938     43,015     44,031     43,866       3,320     2,867     3,006     3,165       1,712     1,627     1,698     1,793       5,583     5,399     5,661     5,774       4,918     4,699     5,290     5,199       3,337     3,456     3,437     3,473       84,682     78,646     81,591     79,725       28     28     31     30				
20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,167 1,712 1,627 1,698 1,792 5,583 5,399 5,661 5,774 4,918 4,699 5,290 5,199 3,337 3,456 3,437 3,473	28	28	31	3(
Aar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,167 1,712 1,627 1,698 1,792 5,583 5,399 5,661 5,774 4,918 4,699 5,290 5,199 3,337 3,456 3,437 3,473	84,682	78,646	81,591	79,725
Aar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,455  44,938 43,015 44,031 43,866  3,320 2,867 3,006 3,165  1,712 1,627 1,698 1,793  5,583 5,399 5,661 5,774  4,918 4,699 5,290 5,198				
Aar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,163 1,712 1,627 1,698 1,793 5,583 5,399 5,661 5,774				5,199
Aar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866 3,320 2,867 3,006 3,163 1,712 1,627 1,698 1,793				5,774
Aar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201  20,873 17,583 18,468 16,453 44,938 43,015 44,031 43,866			1,698	
Mar. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201 20,873 17,583 18,468 16,453	3,320	2,867	3,006	3,167
far. 31, 2016 Dec. 31, 2015 Sep. 30, 2015 Jun. 30, 201				
	20.873	17.583	18.468	16,453
	,			
		Dec. 31, 2015	Sep. 30, 2015	lun. 30, 201

Aegon Americas Structured assets and corporate bon	ds						
otractarea assets and corporate bon	<b>u</b> 5					amou	nts in millions
	USD						
				June 30, 2016			
	AAA	AA	А	BBB	<bbb< td=""><td>NR</td><td>Tota</td></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	4,289	866	170	68	114	-	5,506
Residential MBS	1,946	82	161	201	2,199	-	4,589
Non-housing related ABS	1,892	453	689	229	229	-	3,491
Total	8,126	1,400	1,020	498	2,541	-	13,586
Credits by rating							
IG Corporates	536	3,299	20,935	21,909	-	-	46,679
High yield corporate	-	-	· -	-	3,270	-	3,270
Emerging Markets debt	2	81	491	777	411	-	1,763
Total	537	3,380	21,426	22,686	3,682	-	51,711
Cash / Treasuries / Agencies							23,032
Total	8,664	4,781	22,446	23,184	6,223	-	88,329



Aegon Americas								unaudited
Investments general account								
	USD				USD		amounts	in millions
	000	201			000	2016		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter	Quarte						
Available-for-sale								
Bonds								
AAA	19,555	18,105	18,433	17,701	20,331	21,203		
AA	5,121	4,749	4,750	4,576	4,479	4,889		
A	21,657	20,166	20,521	19,963	21,257	22,124		
BBB	23,410	22,233	21,943	21,714	22,323	23,020		
BB	2,492	2,446	2,227	2,168	2,210	2,166		
В	1,482	1,287	1,283	1,288	1,526	1,500		
CCC or lower	2,718	2,689	2,556	2,586	2,618	2,520		
Shares	578	534	494	509	549	584		
Money market investments	8,336	6,132	7,988	7,492	8,751	9,707		
Other	1,102	1,078	1,058	1,041	1,007	956		
Total available-for-sale (at fair value)	86,450	79,419	81,255	79,040	85,049	88,670		
I								
Loans	2 207	2 202	2 267	2.262	2 220	2 217		
Policy loans	2,397	2,382	2,367	2,362	2,338	2,317		
Mortgage loans	8,678	8,347	8,381	8,568	8,566	8,591		
Total loans (at amortized cost)	11,075	10,729	10,748	10,930	10,904	10,908		
Real estate (at fair value)	874	846	905	913	814	820		
Financial assets at fair value through profit or loss								
Assets backing liabilities at fair value	1,364	1,314	1,269	528	522	527		
Assets not backing liabilities at fair value:								
Common stock	173	171	156	164	163	164		
Limited partnerships								
Real estate	700	613	568	587	555	629		
Hedge funds	1,403	1,359	1,391	1,718	1,632	1,463		
Other	622	578	573	546	536	522		
Other	719	745	748	756	786	792		
Total financial assets at fair value through profit or loss	4,981	4,780	4,705	4,299	4,195	4,097		
Investments general account	103,381	95,774	97,613	95,182	100,963	104,495		



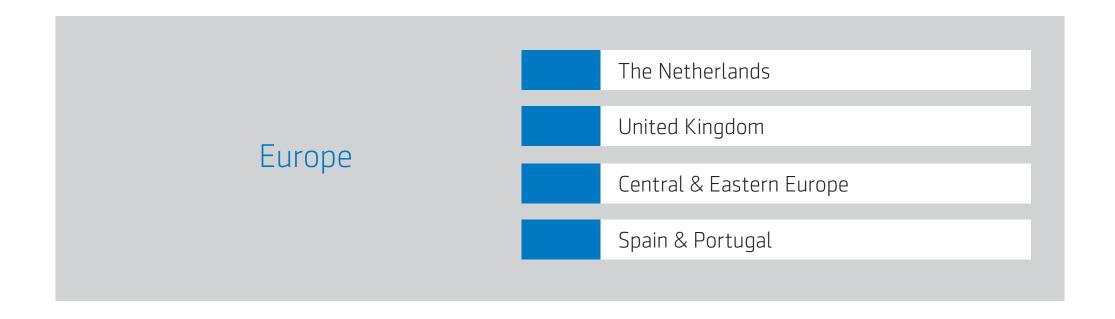
Aegon Americas	. A UC					unaudite
Investments portfoli	o - Aegon US					amounts in millior
	USD					
			June 30, 2	016		
Corporate bonds 1			Gross	Gross	Net	% Fa
	Fair	Amortized	unrealized	unrealized	unrealized	value t
	value	cost	gain	(loss)	gain/(loss)	amortized co
Financial						
Banking	7,191	6,938	695	(442)	253	103.69
Brokerage	356	330	29	(3)	26	108.09
Insurance	3,938	3,506	667	(234)	432	112.39
Other finance	198	205	5	(12)	(8)	96.39
REIT's	1,764	1,666	139	(42)	98	105.99
Total financial	13,447	12,645	1,535	(734)	802	106.39
Industrial						
Basic industry	1,748	1,683	166	(101)	65	103.99
Capital goods	3,342	2,927	603	(188)	415	114.20
Communications	4,391	3,878	675	(162)	513	113.29
Consumer cyclical	4,162	3,708	582	(128)	454	112.20
Consumer non-cyclical	8,528	7,525	1,575	(572)	1,003	113.39
Energy	4,835	4,571	467	(204)	264	105.89
Other industry	71	65	6	-	6	108.79
Technology	2,359	2,131	381	(154)	227	110.79
Transportation	2,097	1,897	249	(49)	200	110.69
Total industrial	31,532	28,385	4,704	(1,558)	3,147	111.19
Utility						
Electric	4,477	3,846	867	(235)	632	116.49
Natural gas	197	173	25	(1)	24	113.99
Other utility	296	238	62	(3)	58	124.60
Total utility	4,971	4,257	953	(239)	714	116.89
Total	49,949	45,286	7,193	(2,531)	4,663	110.3%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.  $^{\rm 1}$  Corporate bonds, excluding Emerging Market Debt and Convertible Bonds.

Aegon Americas Investments portfolio -	Aegon US					unaudited amounts in millions
	USD					amounts in millions
			June 30, 2	016		
Structured assets	Fair value	Amortized cost	Gross unrealized gain	Gross unrealized (loss)	Net unrealized gain/(loss)	% Fair value to amortized cost
Commercial MBS	5,502	5,296	226	(19)	207	103.9%
Residential MBS	3,682	3,594	201	(113)	88	102.4%
Non-housing related ABS	2,428	2,405	63	(39)	24	101.0%
Housing related ABS	908	853	94	(40)	55	106.4%
CDOs	1,066	1,075	10	(19)	(9)	99.2%
Total	13,586	13,222	594	(230)	364	102.8%



# Reporting structure





Europe									•	unaudited
Earnings & sales									amounts	in millions
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
The Netherlands	131	136	135	135	537	128	138			267
United Kingdom	2	(10)	(10)	(9)	(27)	23	7			30
Central & Eastern Europe	5	10	8	13	37	15	14			29
Spain & Portugal	3	4	3	3	12	3				3
Underlying earnings before tax	141	139	137	142	559	169	160			330
Underlying earnings before tax by line of business										
Life	93	111	101	100	406	103	85			188
Pensions	40	17	25	32	114	51	62			114
Non-life	5	8	4	1	17	6	5			11
Other	4	3	6	8	22	9	9			17
Underlying earnings before tax	141	139	137	142	559	169	160			330
F	440	(425)	40	(6)	20	(74)	(24.0)			(204)
Fair value items	118	(125)	43	(6)	30	(71)	(210)			(281)
Realized gains/(losses) on investments	142	157	32	79	411	17 1	223			240
Net impairments	(7) (1)	(2)	(6) 3	(8)	(22)	1	(4)			(4) (680)
Other income/(charges) Income before tax		(11) <b>160</b>	208	(1,245)	(1,254)		(681)			
Income tax	<b>394</b> (110)	(17)	(34)	( <b>1,038</b> ) 216	<b>(275)</b> 54	<b>116</b> (17)	<b>(512)</b> 6			<b>(395)</b> (12)
Net income / (loss)	2 <b>84</b>	143	174	(821)	(221)	99	(506)			(407)
Not income / (1955)	20.		-, .	(021)	(,		(500)			(107)
Net underlying earnings	109	118	107	148	482	138	117			255
Revenues										
Life insurance	3,367	2,822	2,588	2,579	11,356	3,020	3,021			6,041
Accident & health insurance	168	61	70	47	345	204	39			243
General insurance	194	207	161	155	717	184	137			321
Total gross premiums	3,729	3,090	2,819	2,781	12,419	3,408	3,197			6,605
Investment income	1,158	1,309	1,036	1,191	4,693	974	1,127			2,101
Fee and commission income	124	123	126	127	501	121	123			245
Other revenues	1	125	-	-	2	1	1			1
Total revenues	5,011	4,522	3,982	4,099	17,615	4,504	4,448			8,951
Color										
Sales New life sales	93	76	69	94	332	85	75			160
New premiums accident & health insurance	93	76 6	4	94	28	10	/5 9			190
New premiums general insurance	22	20	18	25	26 84	24	27			51
1/10 of Gross deposits	306	272	260	311	1.149	344	309			653
Total sales	<b>431</b>	374	<b>350</b>	438	1,593	463	419			882
	<u>-</u>				_,					
Market consistent value of new business	64	0.4	10	46	214	FC	30			0.5
MCVNB	64	84	19	46	214	56	39			95
MCVNB / PVNBP (%)	1.3%	2.0%	0.5%	0.9%	1.2%	1.3%	1.3%			1.3%



Europe Investments general account	unaudited
amounts in millions, except for th	•
	EUR
	June 30, 2016
	2010
Cash / Treasuries / Agencies	18,415
Investment grade corporates	5,808
High yield (and other) corporates	260
Emerging markets debt <sup>1</sup>	1,220
Commercial MBS	246
Residential MBS	741
Non-housing related ABS	2,349
Housing related ABS <sup>1</sup>	65
Subtotal	29,104
	25.010
Residential mortgage loans	26,018
Commercial mortgage loans	62
Total mortgages	26,080
Convertibles & preferred stock	2
Common equity & bond funds	712
Private equity & hedge funds	110
Total equity like	823
Real estate	1,164
Other	3,480
Investments general account (excluding policy loans)	60,652
Policyholder loans	9
Investments general account	60,661
Impairments as bps (quarterly)	1

amounts in millions									
UR Mar. 31, 2016	Dec. 31, 2015	Sep. 30, 2015	Jun. 30, 201						
Mai. 31, 2010	Dec. 31, 2013	Зер. 30, 2013	Juli. 30, 201.						
20,952	19,995	20,300	20,010						
10,024	10,268	10,192	10,570						
280	245	283	306						
1,474	1,506	1,525	1,544						
634	667	706	688						
798	778	869	896						
3,264	3,400	3,569	3,637						
987	1,017	1,034	1,080						
38,413	37,876	38,477	38,731						
25,614	25,226	25,367	25,247						
61	100	101	100						
25,675	25,326	25,468	25,347						
2	2	2	2						
875	888	544	561						
122	130	149	140						
999	1,021	695	704						
1,160	1,150	1,152	1,120						
3,274	3,078	3,133	3,005						
69,521	68,450	68,925	68,906						
9	9	9	9						
69,530	68,459	68,934	68,916						
-	1	1	-						

Europe Structured assets and corporate bond	ds						
						amour	nts in millions
	EUR			June 30, 2016			
				Julie 30, 2016			
	AAA	AA	Α	BBB	<bbb< td=""><td>NR</td><td>Total</td></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	85	20	97	21	23	-	246
Residential MBS	402	255	52	32	-	-	741
Non-housing related ABS	1,374	485	379	69	41	-	2,349
Housing related ABS <sup>1</sup>	, <u>-</u>	20	18	26	-	-	65
Total	1,861	780	546	148	65	-	3,401
Credits by rating							
IG Corporates	389	1,169	2,095	2,154	-	-	5,808
High yield corporate	-	-	2	3	254	-	260
Emerging Markets debt <sup>1</sup>	51	15	460	323	367	3	1,220
Total	441	1,184	2,558	2,480	622	3	7,287
Cash / Treasuries / Agencies							18,415
Total	2,302	1,964	3,104	2,628	686	3	29,104

<sup>1</sup> Emerging markets in the Netherlands and Housing related ABS in United Kingdom, which were previously included in other categories, are restated as from 2015.



Aegon the Netherlands
Earnings & sales
amounts in millions

announts	1111	HIIIIIO

	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of busines	ss									
Life & savings	81	80	81	83	325	79	74			153
Pensions	55	53	47	57	212	47	59			107
Non-life	(9)	(1)	1	(13)	(21)	(6)	(4)			(10)
Distribution	4	3	6	8	22	9	9			17
Underlying earnings before tax	131	136	135	135	537	128	138			267
Fair value items	151	(117)	(1)	22	55	(105)	(205)			(309)
Realized gains/(losses) on investments	140	101	32	33	306	18	93			111
Net impairments	(5)	(3)	(6)	(7)	(20)	(1)	(4)			(6)
Other income/(charges)	(22)	-	-	-	(22)	-	-			-
Income before tax	396	117	160	183	857	40	22			63
Income tax	(92)	(26)	(34)	(43)	(196)	(7)	(4)			(11)
Net income / (loss)	304	91	126	140	661	33	19			52
Net underlying earnings	101	106	104	107	419	100	108			208
Revenues										
Life insurance	1,046	367	343	483	2,240	858	358			1,217
Accident & health insurance	129	37	32	36	234	121	30			151
General insurance	131	147	102	92	473	115	69			184
Total gross premiums	1,306	552	477	612	2,947	1,094	458			1,551
Investment income	590	596	533	558	2,277	522	551			1,074
Fee and commission income	85	87	88	91	351	86	89			175
Total revenues	1,981	1,235	1,099	1,260	5,575	1,702	1,098			2,800
Sales										
New life sales	38	25	24	43	130	38	23			62
New premiums accident & health insurance	4	2	1	2	9	4	6			10
New premiums general insurance	7	7	7	7	29	7	6			13
1/10 of Gross deposits	156	112	100	146	514	186	151			337
Total sales	205	146	133	198	682	236	186			422
Market consistent value of new business										
MCVNB	40	68	17	29	154	29	13			42
MCVNB / PVNBP (%)	1.6%	3.7%	0.9%	1.0%	1.6%	1.5%	1.0%			1.3%



Aegon the Netherlands Life & savings										unaudited
_	EUR					EUR			amount	s in millions
	EUR		2015			EUR		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
New life sales	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Single premiums	109	55	47	44	256	98	45			142
Recurring premiums annualized	1	1	2	2	6	3	3			5
Total recurring plus 1/10 single	12	7	6	7	32	12	7			20
Gross deposits (on and off balance)	1,537	1,073	886	1,374	4,870	1,794	1,451			3,245
Underlying earnings before tax	81	80	81	83	325	79	74			153
Account Balances										
Life insurance contracts - general account	4,246	4,180	4,149	4,059	4,059	4,066	4,023			4,023
Life insurance contracts - account policy holders	10,119	9,569	8,859	9,010	9,010	8,619	8,629			8,629
Investment contracts	7,182	7,243	7,293	7,744	7,744	8,590	9,159			9,159
Total account balance	21,547	20,992	20,300	20,812	20,812	21,275	21,811			21,811
Life insurance contracts - general account roll fo	rward									
Account balances at beginning of period	4,217	4,246	4,180	4,149	4,217	4,059	4,066			4,059
Premiums	135	85	76	77	374	131	78			209
Withdrawals / benefits	(167)	(143)	(137)	(194)	(641)	(167)	(153)			(320)
Other	` 61 <sup>´</sup>	(8)	` 29 <sup>´</sup>	27	109	` 43 <sup>°</sup>	` 32 <sup>´</sup>			` 75 <sup>°</sup>
Total account balance at end of period	4,246	4,180	4,149	4,059	4,059	4,066	4,023			4,023
Life insurance contracts - account of policyholde	re roll forward									
Account balances at beginning of period	9,384	10,119	9,569	8.859	9,384	9,010	8,619			9,010
Premiums	94	92	86	89	361	82	83			166
Withdrawals / benefits	(302)	(319)	(245)	(280)	(1,147)	(287)	(270)			(557)
Other	944	(324)	(550)	343	412	(187)	196			10
Total account balance at end of period	10,119	9,569	8,859	9,010	9,010	8,619	8,629			8,629
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	48	44	40	37	48	34	31			34
Capitalized during the period	-	-	-	-	1	-	-			1
Amortized during the period	(4)	(4)	(4)	(3)	(15)	(3)	(2)			(5)
Balance at end of period	44	40	37	34	34	31	29			29



Aegon the Netherlands Pensions										unaudited
	EUR					EUR			amoun	ts in million
	LOK		2015			LOK		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Single premiums	148	89	152	197	586	161	88			248
Recurring premiums annualized	11	9	3	17	40	10	7			17
Total recurring plus 1/10 single	25	18	18	37	98	26	16			42
Gross deposits (on and off balance)	26	43	114	85	267	62	60			122
Underlying earnings before tax	55	53	47	57	212	47	59			107
Account Balances										
Pensions - Life insurance contracts - general account	31,099	26,819	27,280	27,227	27,227	29,990	31,445			31,445
Pensions - Life insurance contracts - account PH	18,662	17,208	16,806	16,819	16,819	17,569	18,057			18,057
Investment contracts	2,559	2,004	1,880	2,021	2,021	2,193	2,668			2,668
Total account balance	52,320	46,031	45,966	46,067	46,067	49,752	52,170			52,170
Pension contracts - general account roll forward										
Account balances at beginning of period	25,956	31,099	26,819	27,280	25,956	27,227	29,990			27,227
Premiums	420	75	120	192	807	306	72			378
Withdrawals / benefits	(264)	(275)	(267)	(263)	(1,070)	(274)	(271)			(545
Other	4,988	(4,080)	607	19	1,534	2,732	1,654			4,385
Total account balance at end of period	31,099	26,819	27,280	27,227	27,227	29,990	31,445			31,445
Pension contracts - account of policyholders roll forward										
Account balances at beginning of period	19,185	18,662	17,208	16,806	19,185	16,819	17,569			16,819
Premiums	397	116	61	125	698	339	75			414
Withdrawals / benefits	(839)	(168)	(133)	(167)	(1,308)	(145)	(137)			(282
Other	(81)	(1,402)	(329)	56	(1,756)	556	550			1,105
Total account balance at end of period	18,662	17,208	16,806	16,819	16,819	17,569	18,057			18,057
Number of participants serviced (thousands)	3,734	3,749	3,761	3,793	3,793	3,880	4,006			4,006
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	97	96	93	91	97	89	88			89
Capitalized during the period	3	3	3	3	12	3	2			6
Amortized during the period	(5)	(5)	(5)	(5)	(20)	(5)	(5)			(9
Balance at end of period	96	93	91	89	89	88	85			85



Aegon the Netherlands Non-life									u	ınaudited
									amounts	in millions
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New premium production	ž.	-	Ž	ī		· ·	· ·		-	
Accident & health insurance	4	2	1	2	9	4	6			10
General insurance	7	7	7	7	29	7	6			13
Total Non-life production	12	10	9	9	38	12	12			23
Underlying earnings before tax	(9)	(1)	1	(13)	(21)	(6)	(4)			(10)
General insurance and Accident & health ratios										
Claim ratio	73%	74%	68%	80%		72%	69%			
Cost ratio	35%	34%	35%	34%		36%	37%			
Combined ratio	108%	108%	103%	114%		108%	106%			

Aegon the Netherlands Distribution										naudited
									amounts	in millions
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	4	3	6	8	22	9	9			17
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	9	10	9	10	9	10	9			10
Capitalized during the period	-	-	2	-	2	-	-			-
Amortized during the period	(1)	(1)	(1)	(1)	(3)	(1)	(1)			(2)
Other movements	2	-	-	-	2	-	-			`-'
Balance at end of period	10	9	10	10	10	9	8			8



Aegon the Netherlands Investments general account	unaudited
amounts in millions, except f	or impairment data EUR
	June 30, 2016
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt <sup>1</sup> Commercial MBS Residential MBS Non-housing related ABS	16,850 4,709 167 594 41 721 2,265
Subtotal	25,347
Residential mortgage loans Commercial mortgage loans Total mortgages	25,800 62 <b>25,861</b>
Common equity & bond funds Private equity & hedge funds	400 107
Total equity like Real estate Other	508 1,163 3,192
Investments general account (excluding policy loans)	56,070
Policyholder loans Investments general account	3 <b>56,074</b>
Impairments as bps (quarterly)	1

		am	ounts in millions
EUR		<del>-</del>	
Mar. 31, 2016	Dec. 31, 2015	Sep. 30, 2015	Jun. 30, 2015
15,797	14,551	14,888	14,418
4,756 170	4,807 97	4,678 120	4,865 102
617	683	678	726
73	78	81	84
778	757	847	873
2,304	2,396	2,547	2,544
24,496	23,370	23,839	23,612
25,387	24,994	25,120 101	24,987 100
61 <b>25,448</b>	100 <b>25,094</b>	25,221	25,088
25,440	25,094	25,221	25,000
367	343	355	361
120	128	146	138
486	471	501	499
1,158	1,148	1,150	1,118
3,077	2,909	2,815	2,695
54,665	52,992	53,526	53,011
4	4	4	5
54,669	52,996	53,530	53,016
-	1	1	1

Aegon the Netherlands Structured assets and corporate bond	ds						
						amou	nts in millions
	EUR						
				June 30, 2016			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	16	-	2	21	1	-	41
Residential MBS	402	255	32	32	-	-	721
Non-housing related ABS	1,374	485	333	46	27	-	2,265
Total	1,792	740	367	99	28	-	3,027
Credits by rating							
IG Corporates	358	1,021	1,497	1,833	-	-	4,709
High yield corporate	-	· -	-	· -	167	-	167
Emerging Markets debt <sup>1</sup>	23	-	368	203	-	-	594
Total	381	1,021	1,866	2,036	167	-	5,471
Cash / Treasuries / Agencies							16,850
Total	2,173	1,761	2,233	2,135	195	-	25,347

<sup>&</sup>lt;sup>1</sup> Emerging markets, which were previously included in other categories, are restated as from 2015.



Aegon United Kingdom Earnings & sales										unaudite
	GBP					GBP			amounts	s in million
	GDI		2015			GBI		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of business	-	-	-	-		-	-	-		
Life	15	21	10	13	59	16	6			22
Pensions	(13)	(28)	(17)	(19)	(78)	1	-			1
Underlying earnings before tax	2	(8)	(7)	(7)	(20)	18	6			24
Fair value items	(24)	(5)	32	(20)	(18)	26	(4)			22
Realized gains/(losses) on investments	1	40	-	33	`75 <sup>°</sup>	-	102			103
Net impairments	-	-	-	-	-	-	-			
Other income/(charges)	15	(8)	2	(914)	(905)	-	(530)			(529
Income before tax	(6)	19	27	(908)	(868)	45	(426)			(381
Income tax attributable to policyholder return	(15)	8	5	(10)	(12)	(4)	(8)			(12
Income before tax on shareholders return	(21)	27	32	(918)	(880)	41	(434)			(393
Income tax on shareholders return	6	2	(3)	201	207	(1)	19			18
Net income / (loss)	(15)	29	29	(717)	(674)	40	(415)			(375
Net underlying earnings	4	2	(4)	21	22	19	-			19
Revenues										
Life insurance gross premiums	1,590	1,668	1,514	1,404	6,177	1,560	1,982			3,542
Investment income	405	501	344	441	1,691	331	435			767
Fee and commission income	19	17	19	17	71	18	17			35
Total revenues	2,014	2,185	1,877	1,863	7,939	1,909	2,435			4,344
Sales										

(9) (0.7%)

0.0%

(1) (0.1%) (5) (0.1%) 0.4%

0.3%

0.3%



0.4%

New life sales

1/10 of Gross deposits

Total sales

MCVNB MCVNB / PVNBP (%)

Market consistent value of new business

# Aegon United Kingdom Earnings & sales

amounts in millions

	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of business	-	•	•	-		-	•	-		
Life	20	28	15	18	81	21	7			29
Pensions	(18)	(39)	(24)	(27)	(108)	2	-			2
Underlying earnings before tax	2	(10)	(10)	(9)	(27)	23	7			30
Fair value items	(33)	(8)	44	(28)	(25)	34	(6)			28
Realized gains/(losses) on investments	2	54	1	46	103	1	131			132
Net impairments	-	_	-	-	-	_	-			_
Other income/(charges)	21	(11)	3	(1,260)	(1,247)	1	(681)			(680)
Income before tax	(8)	25	38	(1,251)	(1,196)	58	(548)			(490)
Income tax attributable to policyholder return	(21)	11	7	(14)	(17)	(5)	(10)			(15)
Income before tax on shareholders return	(29)	36	45	(1,265)	(1,213)	53	(558)			(505)
Income tax on shareholders return	8	3	(4)	277	285	(1)	24			23
Net income / (loss)	(20)	39	41	(988)	(928)	52	(533)			(482)
Net underlying earnings	5	3	(6)	29	31	25	-			25
Revenues										
Life insurance gross premiums	2,139	2,311	2,113	1,950	8,512	2,026	2,524			4,550
Investment income	545	692	482	612	2,331	431	555			985
Fee and commission income	25	23	26	24	98	23	22			45
Total revenues	2,709	3,026	2,620	2,586	10,941	2,480	3,101			5,581
Sales										
New life sales	16	19	18	18	72	18	20			38
1/10 of Gross deposits	144	155	154	157	610	152	151			303
Total sales	160	174	171	175	681	170	170			340
Market consistent value of new business										
MCVNB	6	-	(12)	(2)	(7)	9	4			13
MCVNB / PVNBP (%)	0.3%	0.0%	(0.7%)	(0.1%)	(0.1%)	0.4%	0.3%			0.4%



Aegon United Kingdom Life										unaudited
	GBP					GBP			amount	s in millions
	GBP		2015			GBP		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales	-	-	-	-		<del>-</del>	-	-	-	
Single premiums	50	64	54	56	225	53	74			126
Recurring premiums annualized	7	8	7	7	30	9	8			17
Total recurring plus 1/10 single	12	14	13	13	52	14	16			29
New life sales										
Annuities	5	6	5	6	22	5	7			13
Protection	7	8	7	7	30	9	8			17
Total recurring plus 1/10 single	12	14	13	13	52	14	16			29
Gross deposits (on and off balance)	30	28	29	39	126	28	29			57
					-					
Underlying earnings before tax	15	21	10	13	59	16	6			22
Account Balances										
Insurance contracts - general account	8,199	8,213	8,209	8,208	8,208	8,201	1,400			1,400
Investment contracts - account policyholders	3,065	3,047	2,960	2,914	2,914	2,932	2,959			2,959
Total account balance	11,264	11,260	11,169	11,122	11,122	11,133	4,359			4,359
Insurance and investment contract roll forward										
Account balances at beginning of period	11,273	11,264	11,260	11,169	11,273	11,122	11,133			11,122
Deposits	138	150	139	155	581	223	231			455
Withdrawals / benefits	(238)	(260)	(226)	(226)	(950)	(323)	(315)			(637)
Transfers to disposal groups	-	-	-	-	-	-	(6,805)			(6,805)
Other	91	107	(5)	24	217	111	114			225
Total account balance at end of period	11,264	11,260	11,169	11,122	11,122	11,133	4,359			4,359
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	141	136	144	145	141	147	149			147
Capitalized during the period	10	12	12	12	46	13	13			26
Amortized during the period	(12)	(7)	(10)	(10)	(39)	(10)	(10)			(21)
Other movements	(3)	3		<u>.</u>	<u></u>					
Balance at end of period	136	144	145	147	147	149	152			152



Aegon United Kingdom										unaudited
Life									amounts	s in million:
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Single premiums	67	89	75	78	310	68	94			162
Recurring premiums annualized	10	11	10	10	41	11	10			21
Total recurring plus 1/10 single	16	19	18	18	72	18	20			38
New life sales										
Annuities	7	9	8	8	31	7	9			16
Protection	10	11	10	10	41	11	10			21
Total recurring plus 1/10 single	16	19	18	18	72	18	20			38
Gross deposits (on and off balance)	40	40	40	54	174	37	37			73
Underlying earnings before tax	20	28	15	18	81	21	7			29
Account Balances										
Insurance contracts - general account	11,332	11,592	11,140	11,136	11,136	10,344	1,685			1,685
Investment contracts - account policyholders	4,237	4,301	4,017	3,954	3,954	3,699	3,560			3,560
Total account balance	15,569	15,893	15,157	15,091	15,091	14,043	5,244			5,244
Insurance and investment contract roll forward										
Account balances at beginning of period	14,527	15,569	15,893	15,157	14,527	15,091	14,043			15,091
Deposits	185	207	194	215	801	290	294			584
Withdrawals / benefits	(320)	(361)	(315)	(314)	(1,309)	(419)	(400)			(819
Transfers to disposal groups	-	-	-	-	-	-	(8,743)			(8,743
Other	1,177	478	(616)	33	1,071	(919)	50			(869
Total account balance at end of period	15,569	15,893	15,157	15,091	15,091	14,043	5,244			5,244
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	181	187	203	197	181	200	189			200
Capitalized during the period	14	17	16	16	63	17	16			33
Amortized during the period	(16)	(10)	(14)	(14)	(54)	(13)	(13)			(27
Other movements	` 9´	` 8	`(8)	` - '	`10 <sup>′</sup>	(14)	`(9)			(23
Balance at end of period	187	203	197	200	200	189	183			183



Aegon United Kingdom Pensions									amount	unaudited
	GBP					GBP			aniouni	.5 111 1111110115
			2015					2016		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Gross deposits	1,041	1,089	1,073	1,094	4,297	1,141	1,157			2,298
Underlying earnings before tax	(13)	(28)	(17)	(19)	(78)	1	-			1
Platform assets under administration										
Balance at beginning of period	2,746	3,798	4,635	5,327	2,746	6,437	7,412			6,437
Inflows	968	1,095	1,044	980	4,087	1,072	1,427			2,500
Outflows	(53)	(110)	(104)	(95)	(362)	(136)	(205)			(341)
Other (including market movements)	137	(148)	(248)	224	(35)	40	319			359
Balance at end of period	3,798	4,635	5,327	6,437	6,437	7,412	8,954			8,954
Insurance and investment contract roll forward										
Account balances at beginning of period	51,873	54,087	51,157	49,102	51,873	50,357	50,564			50,357
Deposits	1,479	1,555	1,413	1,294	5,741	1,450	2,174			3,624
Withdrawals / benefits	(1,840)	(2,280)	(1,997)	(1,920)	(8,037)	(1,977)	(2,476)			(4,452)
Transfers to disposal groups	-	-	-	-	-	-	(787)			(787)
Other	2,574	(2,205)	(1,471)	1,881	779	734	2,093			2,828
Total account balance at end of period	54,087	51,157	49,102	50,357	50,357	50,564	51,569			51,569
Number of participants serviced (thousands)	1,874	1,894	1,965	1,985	1,985	1,998	2,127			2,127
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,103	2,055	2,000	1,947	2,103	976	952			976
Capitalized during the period	11	7	2	6	26	5	5			9
Amortized during the period	(58)	(62)	(57)	(52)	(229)	(28)	(26)			(54)
Other movements	(1)	(1)	2	(925)	(924)	_	_			_
Balance at end of period	2,055	2,000	1,947	976	976	952	930			930



Aegon United Kingdom Pensions										unaudited
	EUR					EUR			annound	.5 111 1111110115
			2015					2016		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Gross deposits	1,400	1,509	1,496	1,517	5,922	1,482	1,469			2,952
Underlying earnings before tax	(18)	(39)	(24)	(27)	(108)	2	-			2
Platform assets under administration										
Balance at beginning of period	3,539	5,250	6,542	7,229	3,539	8,734	9,349			8,734
Inflows	1,302	1,515	1,456	1,361	5,633	1,393	1,818			3,211
Outflows	(72)	(151)	(144)	(132)	(499)	(177)	(261)			(438)
Other (including market movements)	480	(72)	(624)	276	61	(600)	(133)			(733)
Balance at end of period	5,250	6,542	7,229	8,734	8,734	9,349	10,774			10,774
Insurance and investment contract roll forward										
Account balances at beginning of period	66,847	74,757	72,205	66,633	66,847	68,327	63,779			68,327
Deposits	1,990	2,154	1,971	1,797	7,912	1,883	2,772			4,656
Withdrawals / benefits	(2,476)	(3,151)	(2,784)	(2,665)	(11,076)	(2,568)	(3,152)			(5,720)
Transfers to disposal groups	-	-	-	-	-	-	(1,012)			(1,012)
Other	8,396	(1,555)	(4,758)	2,561	4,643	(3,863)	(339)			(4,202)
Total account balance at end of period	74,757	72,205	66,633	68,327	68,327	63,779	62,049			62,049
Number of participants serviced (thousands)	1,874	1,894	1,965	1,985	1,985	1,998	2,127			2,127
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,710	2,841	2,823	2,642	2,710	1,324	1,200			1,324
Capitalized during the period	15	10	2	8	36	6	6			12
Amortized during the period	(79)	(86)	(79)	(72)	(316)	(37)	(33)			(70)
Other movements	194	58	(104)	(1,254)	(1,105)	(93)	(54)			(147)
Balance at end of period	2,841	2,823	2,642	1,324	1,324	1,200	1,120			1,120



Aegon United Kingdom Investments general account	unaudited
amounts in millions, except for t	the impairment data GBP
	June 30, 2016
Cash / Treasuries / Agencies	1,067
Investment grade corporates	612
High yield (and other) corporates	60
Emerging markets debt	35
Commercial MBS Residential MBS	171 16
	68
Non-housing related ABS Housing related ABS <sup>1</sup>	54
Subtotal	2,083
Common equity & bond funds	230
Total equity like	230
Other	82
Investments general account (excluding policy loans)	2,396
Investments general account	2,396

		am	ounts in millions
GBP Mar. 31, 2016	Dec. 31, 2015	Con 20 201E	Jun 20 201E
Mai. 31, 2010	Dec. 31, 2013	Sep. 30, 2015	Jun. 30, 2015
3,869	3,813	3,784	3,771
3,917	3,788	3,822	3,808
70	90	101	119
212	203	203	189
445	435	460	428
16	16	16	16
760	738	751	773
782	749	762	765
10,072	9,832	9,900	9,868
372	373	123	124
372	373	123	124
2	3	104	104
10,446	10,208	10,127	10,096
10,446	10,208	10,127	10,096

Aegon United Kingdom Structured assets and corporate bon	ıds						
						amour	nts in millions
	GBP						
			J	une 30, 2016			
	AAA	AA	Α	BBB	<bbb< td=""><td>NR</td><td>Tota</td></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	57	17	78	-	19	-	171
Residential MBS	-	-	16	-	-	-	16
Non-housing related ABS	-	-	39	17	12	-	68
Housing related ABS <sup>1</sup>	-	17	15	22	-	-	54
Total	57	33	149	39	30	-	309
Credits by rating							
IG Corporates	20	92	373	126	-	-	612
High yield corporate	-	-	-	-	60	-	60
Emerging Markets debt	23	-	12	-	-	-	35
Total	43	92	385	126	60	-	707
Cash / Treasuries / Agencies							1,067
Total	101	126	534	166	90	-	2,083

<sup>&</sup>lt;sup>1</sup> Housing related ABS in United Kingdom, which were previously included in other categories, are restated as from 2015.



#### **Aegon Central & Eastern Europe** unaudited **Earnings & revenues** amounts in millions EUR EUR Third Third YTD First Second Fourth Full First Second Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Underlying earnings before tax (8) Pensions Non-life (1) Underlying earnings before tax Fair value items Realized gains/(losses) on investments (1) (2) (1) (1) Net impairments (2) Other income/(charges) (2) (2) Income before tax Income tax (4) (2) (5) (3) (2) (11)(2) (3) Net income / (loss) Net underlying earnings Revenues Life insurance General insurance Accident & health insurance Total gross premiums Investment income



Fee and commission income

Total revenues

Aegon Spain & Portugal Earnings & revenues										ınaudited
									amounts	in millions
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Life	(1)	1	-	(1) 3	(1)	-	(3)			(3) 6
Non-life	3	3	3	3	13	3	3			6
Underlying earnings before tax	3	4	3	3	12	3	-			3
Fair value items	_	_	_	_	-	_	_			_
Realized gains/(losses) on investments	_	1	_	-	-	(1)	(1)			(2)
Net impairments	-	-	_	-	-	-	`-'			- '
Other income/(charges)	-	-	_	17	17	-	-			-
Income before tax	3	4	3	19	29	2	-			2
Income tax	(2)	(2)	(1)	(1)	(7)	(2)	(2)			(4)
Net income / (loss)	1	2	2	18	22	-	(3)			(4) <b>(2)</b>
Net underlying earnings	1	2	2	1	6	1	(2)			(1)
Revenues										
Life & Health insurance	75	53	61	49	237	121	47			168
General insurance	19	20	19	22	80	23	25			48
Total gross premiums	94	73	80	71	317	144	72			216
Investment income	11	10	10	10	41	10	10			20
Fee and commission income	3	3	3	4	13	3	4			7
Other revenues	1	_	-	1	2	1	1			1
Total revenues	108	86	93	85	373	157	86			243



Aegon Asia										unaudited
Earnings & revenues & account balances										
	USD					USD			amount	s in million
	035		2015			030		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax				-					-	
High net worth businesses	3	11	24	7	45	13	10			24
Aegon Direct & Affinity Marketing Services	2	(1)	3	1	5	(1)	2			-
Strategic partnerships	(8)	(8)	(7)	(5)	(27)	(11)	(11)			(22
Underlying earnings before tax	(3)	2	20	3	23	1	1			2
Fair value items	7	(3)	(3)	6	7	3	(8)			(5)
Realized gains/(losses) on investments	5	1	1	1	7	4	1			6
Net impairments	-	-	-	-	<u>_</u>	(1)	-			(1)
Other income/(charges)	_	_	(48)	(20)	(68)	-	_			
Income before tax	8	-	(29)	(9)	(31)	7	(6)			1
Income tax	(4)	(6)	7	`-	(3)	(5)	(6)			(11)
Net income / (loss)	4	(7)	(22)	(9)	(33)	2	(12)			(10)
Net underlying earnings	(6)	(5)	9	(3)	(4)	(4)	(4)			(9)
Revenues										
Life insurance	577	450	487	388	1,902	329	314			643
Accident & health insurance	39	26	27	26	117	36	26			62
Total gross premiums	615	476	514	413	2,019	365	340			706
Investment income	49	53	55	58	216	63	63			125
Fee and commission income	23	18	15	13	69	16	17			33
Other revenues	-	-	-	-	-	-	1			1
Total revenues	688	547	584	485	2,304	444	421			865
Sales										
New life sales	73	44	47	29	193	41	35			76
New premiums accident & health insurance	8	7	9	7	31	6	4			11
1/10 of Gross deposits	23	10	6	7	45	8	11			19
Total sales	104	61	62	42	269	55	50			105
Variable annuity balances roll forward - Japan										
Unconsolidated investment funds annuities beginning of period	1,413	1,588	1,631	1,659	1,413	1,708	1,856			1,708
Deposits	203	84	44	54	384	61	88			150
Lapses and death	(2)	(5)	(9)	(19)	(36)	(12)	(13)			(25
Other	(26)	(35)	(6)	14	(53)	98	130			228
Total variable annuity balances at end of period	1,588	1,631	1,659	1,708	1,708	1,856	2,061			2,061
Market consistent value of new business										
MCVNB	16	7	7	2	32	(5)	(1)			(5
MCVNB / PVNBP (%)	1.7%	1.4%	1.5%	0.5%	1.4%	(1.0%)	(0.2%)			(0.6%)



Aegon Asia Earnings & revenues & account balances									ı	unaudited
	EUR					EUR			amounts	in millions
	LOIK		2015			LOIK		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	·		·	·			·		,	
High net worth businesses	2	10	21	6	40	12	9			21
Aegon Direct & Affinity Marketing Services	2	(1)	3	1	5	(1)	1			-
Strategic partnerships	(7)	(7)	(6)	(4)	(25)	(10)	(10)			(20)
Underlying earnings before tax	(3)	2	18	3	20	-	1			1
Fair value items	6	(3)	(2)	6	7	3	(7)			(5)
Realized gains/(losses) on investments	4	(3)	1	1	7	4	1			(5) 5
Net impairments	4	1	1	1	-	(1)	1			(1)
Other income/(charges)	_	_	(43)	(18)	(61)	(1)	_			(1)
Income before tax	7	<del>-</del>	(26)	(8)	(27)	6	(5)			1
Income tax	(4)	(5)	6	-	(3)	(5)	(5)			(10)
Net income / (loss)	4	(6)	(20)	(9)	(30)	1	(10)			(9)
, ( )				• •						
Net underlying earnings	(5)	(4)	8	(2)	(3)	(4)	(4)			(8)
Revenues										
Life insurance	512	409	438	356	1,713	299	278			576
Accident & health insurance	34	24	24	23	105	33	23			56
Total gross premiums	546	432	462	379	1,819	331	301			632
Investment income	43	49	50	53	194	57	56			112
Fee and commission income	20	16	14	12	62	14	15			29
Other revenues	-	-	-	-	-	-	1			1
Total revenues	609	497	525	444	2,076	403	372			775
Sales										
New life sales	65	40	42	27	173	37	31			68
New premiums accident & health insurance	7	7	8	6	28	5	4			9
1/10 of Gross deposits	20	9	5	6	41	7	9			17
Total sales	92	56	55	39	243	50	44			94
Variable annuity balances roll forward - Japan										
Unconsolidated investment funds annuities beginning of period	1,167	1,478	1,464	1,487	1,167	1,573	1,628			1,573
Deposits	180	77	39	50	346	56	79			134
Lapses and death	(2)	(5)	(8)	(17)	(32)	(11)	(11)			(23)
Other	133	(87)	(8)	53	91	11	160			171
Total variable annuity balances at end of period	1,478	1,464	1,487	1,573	1,573	1,628	1,855			1,855
Market consistent value of new business										
MCVNB	14	7	7	2	29	(4)	(1)			(5)
MCVNB / PVNBP (%)	1.7%	1.4%	1.5%	0.5%	1.4%	(1.0%)	(0.2%)			(0.6%)



Aegon Asia Investments general account	unaudited
amounts in millions, except for th	ie impairment data USD
	June 30, 2016
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	311 3,778 122 130 599 95 384
Subtotal	5,421
Investments general account (excluding policy loans)	5,421
Policyholder loans	19
Investments general account	5,440
Impairments as bps (quarterly)	-

			ounts in millions
USD		dIII	ounts in millions
Mar. 31, 2016	Dec. 31, 2015	Sep. 30, 2015	Jun. 30, 2015
297	280	286	316
3,499	3,308	3,131	2,879
125	102	87	85
121 599	118 560	126 530	113 444
85	68	69	70
350	334	312	266
5,078	4,770	4,540	4,172
5,078	4,770	4,540	4,172
20	20	19	21
5,098	4,790	4,559	4,193
1	_	_	1

Aegon Asia Structured assets and corporate bo	onds						
						amoui	nts in millions
	USD						
				June 30, 2016			
	AAA	AA	А	BBB	<bbb< td=""><td>NR</td><td>Total</td></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	418	163	4	8	6	-	599
Residential MBS	61	-	-	-	34	-	95
Non-housing related ABS	153	10	171	46	4	-	384
Total	632	173	176	54	44	-	1,078
Credits by rating							
IG Corporates	12	219	1,776	1,771	-	-	3,778
High yield corporate	-	-	-	-	122	-	122
Emerging Markets debt	-	7	33	59	32	-	130
Total	12	226	1,809	1,830	154	-	4,031
Cash / Treasuries / Agencies							311
Total	644	399	1,985	1,884	198	-	5,421



Aegon Asset Management Earnings & expenses									u	naudited
	EUR					EUR			amounts	in millions
	LOK		2015			LOK		2016		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Underlying earnings before tax by region	1									
Americas	17	15	13	20	66	17	15			32
The Netherlands	3	3	3	1	11	2	2			4
United Kingdom	9	8	8	8	32	9	8			17
Rest of World	-	(1)	(3)	-	(4)	(2)	-			(2)
Strategic partnerships	17	23	18	8	65	18	12			31
Underlying earnings before tax	45	47	40	38	170	45	37			82
Fair value items	-	_	_	_	_	_	_			_
Realized gains/(losses) on investments	1	1	_	-	3	-	1			1
Net impairments	_	-	_	-	-	-	_			_
Other income/(charges)	-	-	-	(1)	(1)	-	-			_
Income before tax	46	48	40	37	172	45	38			82
Income tax	(14)	(14)	(10)	(12)	(50)	(13)	(14)			(26)
Net income / (loss)	32	34	30	25	121	32	24			56
Net underlying earnings	31	34	30	25	120	32	24			56
Management fees	113	127	127	137	504	127	126			253
Performance fees	14	13	9	12	48	16	4			20
Other	14	20	14	13	61	16	19			35
Total revenue ¹	141	160	151	162	614	159	148			307
General account	41	43	42	42	169	43	40			83
Third-party	100	117	108	120	445	116	108			224
Of which affiliates	31	32	30	37	130	29	29			58
Of which other third-party	69	85	78	83	315	87	80			166
Total revenue ¹	141	160	151	162	614	159	148			307
Operating expenses	96	113	110	126	444	114	110			224
Cost/Income ratio	67.9%	70.3%	73.2%	77.4%	72.3%	71.9%	74.3%			73.1%
Cost/Assets under management	0.12%	0.13%	0.13%	0.14%	0.14%	0.13%	0.13%			0.13%

<sup>&</sup>lt;sup>1</sup> Net fees and commissions



Aegon Asset Management Account balances										unaudited
Account balances									amour	nts in million
	EUR					EUR				
			2015					2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTI
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Account balances										
Americas	148,823	123,218	124,468	126,330	126,330	125,593	133,335			133,335
The Netherlands	93,214	83,853	81,846	82,241	82,241	86,449	90,066			90,066
United Kingdom	80,394	79,154	75,531	76,982	76,982	72,949	60,280			60,280
Rest of World	10,252	9,861	1,987	2,202	2,202	2,311	2,271			2,271
Strategic partnerships	12,290	49,831	58,339	57,782	57,782	56,801	57,512			57,512
Total assets under management	344,973	345,917	342,172	345,537	345,537	344,103	343,464			343,464
Account balances										
General Account <sup>1</sup>	153,852	137,305	133,028	132,218	132,218	135,284	131,668			131,668
Third-party	191,121	208,612	209,144	213,320	213,320	208,818	211,797			211,797
Of which affiliates	108,373	90,381	85,554	85,990	85,990	82,661	82,188			82,188
Of which other third-party <sup>2</sup>	82,748	118,231	123,590	127,329	127,329	126,157	129,609			129,609
Assets under management	344,973	345,917	342,172	345,537	345,537	344,103	343,464			343,464
Total balance roll forward										
Account balance at beginning of period	302,122	344,973	345,917	342,172	302,122	345,537	344,103			345,537
Deposits & Withdrawals	3,295	(17,809)	2,887	(2,983)	(14,611)	3,166	(11,516)			(8,350
Market movements	16,425	(14,875)	(2,270)	2,818	2,098	7,941	10,316			18,257
Currency movements	23,290	(6,332)	(1,911)	3,436	18,483	(12,063)	577			(11,486
Other	(158)	39,959	(2,451)	95	37,445	(479)	(16)			(494
Total account balance at end of period	344,973	<b>345,917</b>	342,172	345,537	345,537	344,103	<b>343,464</b>			343,464
Total account balance at end of period	344,973	343,917	342,172	343,337	343,337	344,103	343,404			343,404
Other third-party assets under management roll forward										
Account balance at beginning of period	70,319	82,748	118,231	123,590	70,319	127,329	126,157			127,329
Deposits & Withdrawals	2,081	988	3,505	1,662	8,235	2,240	1,046			3,286
Market movements	5,022	(3,281)	(1,864)	1,593	1,469	184	3,411			3,595
Currency movements	4,362	(2,185)	329	385	2,891	(3,076)	(989)			(4,065
Other	964	39,961	3,390	100	44,415	(520)	(16)			(536
Total other third-party assets under management at end of period <sup>2</sup>	82,748	118,231	123,590	127,329	127,329	126,157	129,609			129,609

<sup>&</sup>lt;sup>1</sup> Please note that the numbers provided in this line are also included in other primary segments.



<sup>&</sup>lt;sup>2</sup> Includes pooled fund sales that are recognized on the balance sheet of Aegon UK. These assets are eliminated in our consolidated revenue generating investments.

Aegon Asset management Other third-party flows										unaudited
	EUR					EUR			amount	s in millions
	LUK		2015			LUK		2016		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	YTD
Flows										
Americas	428	640	553	709	2,329	803	1,093			1,896
The Netherlands	748	577	708	2,047	4,080	1,757	682			2,439
United Kingdom	1,902	1,798	1,639	2,199	7,538	1,556	1,341			2,897
Rest of World <sup>1</sup>	(43)	97	(625)	182	(389)	(77)	(289)			(366)
Strategic partnerships	2,113	3,144	7,965	6,943	20,165	9,052	7,680			16,733
Gross flows other third-party	5,147	6,256	10,240	12,079	33,722	13,092	10,506			23,598
Americas	(292)	203	160	236	307	(439)	681			242
The Netherlands	566	361	48	1,922	2,897	1,631	481			2,112
United Kingdom	927	845	589	1,130	3,490	358	(373)			(15)
Rest of World <sup>1</sup>	(27)	44	(252)	209	(27)	(107)	44			(62)
Strategic partnerships	908	(465)	2,960	(1,834)	1,568	`797 <sup>°</sup>	212			1,009
Net flows other third-party	2,081	988	3,505	1,662	8,235	2,240	1,046			3,286

<sup>&</sup>lt;sup>1</sup> Rest of World includes intragroup eliminations from internal sub-advised agreements.



# Other corporate information

Public ratings				
Company public ratings as of June 30, 2016	Standard & Poor's	Moody's Investors Service	Fitch Ratings	A.M. Best
Financial strength ratings				
Aegon USA	AA-	A1	AA-	A+
Aegon NL	AA-	-	-	-
Aegon UK	A+	-	AA-	-
Credit ratings				
Aegon N.V Senior debt rating	A-	А3	A-	-
Aegon N.V Hybrid capital securities	BBB	Baa1	BBB	-
Aegon N.V Commercial paper	A-2	P-2	F1	-

<sup>\*</sup> The Standard & Poor's outlook is stable for all ratings except Aegon UK. Standard & Poor's placed Scottish Equitable PLC (Aegon UK) on negative outlook on May 22, 2015.



<sup>\*</sup> The Moody's outlook is stable for the US financial strength ratings and negative for the credit ratings. Moody's placed the credit ratings on negative outlook on April 14, 2016.

<sup>\*</sup> The Fitch outlook for all ratings is negative. Fitch placed all ratings on negative outlook on March 15, 2016.

<sup>\*</sup> The A.M. Best outlook for all ratings is stable.

## Glossary on business lines

The description of each business line provides general guidance to the reader but is not intended to be exhaustive and may change from time to time.

### Life

Life includes products with mortality, morbidity and longevity risks. Reported in this line are traditional life insurance products, including endowment, term and whole life, sold in the Americas, the Netherlands, the UK, Central & Eastern Europe, Asia and Spain & Portugal. Also included are annuity and long-term savings products sold in the Netherlands and the UK. Accident and health business includes products with morbidity risk, such as accidental death and dismemberment insurance, critical illness, cancer treatment, disability, income protection and long-term care insurance in the Americas, the Netherlands, the UK and Spain & Portugal.

### Individual savings and retirement products

Individual savings and retirement products consists primarily of fixed and variable annuity products sold in the Americas. Products in this line are primarily in the accumulation phase but immediate and payout annuities are also included. Retail mutual funds sold in the Americas are also included in this line.

### **Pensions**

Pensions includes defined benefit and defined contribution pension business sold both on an individual and group basis. It comprises products in the accumulation phase as well as in the payout phase. Also included in this line is the Stable Value Solutions business in the Americas.

### Non-life

Non-life includes mainly automotive insurance, liability insurance, household insurance and fire protection sold both in the Netherlands and Central & Eastern Europe and Spain & Portugal. Also included are disability and sick leave products sold in the Netherlands.

### Distribution

Distribution includes the results from Aegon's independent financial advisors in the Netherlands, Unirobe Meeùs and Nedasco.

### Asset Management

Asset Management includes equity and fixed income investment solutions for third party clients, insurance-linked products and Aegon's own insurance companies.

### Run-off businesses

Business lines that Aegon has exited and has decided to wind down are included in the line Run-off businesses. This includes institutional spread-based products such as Guaranteed Investment Contracts (GICs) and funding agreements which were marketed to institutional clients, as well as pay-out annuities, bank- and corporate-owned life insurance (BOLI/COLI), and life reinsurance. All businesses currently in run-off were previously included in the results for Aegon Americas.

#### Other

Other is used to report any items which cannot be directly allocated to a specific line of business. Results in this line are mainly related to Aegon's holding companies and include the interest expense associated with Aegon's financial leverage.



### **Disclaimers**

#### Cautionary note regarding non-IFRS measures

This document includes the following non-IFRS financial measures: underlying earnings before tax, income tax, income before tax and market consistent value of new business. These non-IFRS measures are calculated by consolidating on a proportionate basis Aegon's joint ventures and associated companies. The reconciliation of these measures, except for market consistent value of new business, to the most comparable IFRS measure is provided in note 3 'Segment information' of Aegon's Condensed Consolidated Interim Financial Statements. Market consistent value of new business is not based on IFRS, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Aegon believes that these non-IFRS measures, together with the IFRS information, provide meaningful information about the underlying operating results of Aegon's business including insight into the financial measures that senior management uses in managing the business. In addition, return on equity is a ratio using a non-IFRS measure and is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares, the revaluation reserve and the reserves related to defined benefit plans.

#### Currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and Asia and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

#### Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- Changes in the performance of financial markets, including emerging markets, such as with regard to:
  - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
  - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
  - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that Aegon holds;
- Changes in the performance of Aegon's investment portfolio and decline in ratings of Aegon's counterparties;
- Consequences of a potential (partial) break-up of the euro;
- Consequences of the anticipated exit of the United Kingdom from the European Union;
- The frequency and severity of insured loss events;
- Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aegon's insurance products;
- Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;

- Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well
  as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness:
- Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting Aegon's operations' ability to hire and retain key personnel, taxation of Aegon companies, the products Aegon sells, and the attractiveness of certain products to its consumers;
- Regulatory changes relating to the pensions, investment, and insurance industries in the jurisdictions in which Aegon
  operates:
- Standard setting initiatives of supranational standard setting bodies such as the Financial Stability Board and the
  International Association of Insurance Supervisors or changes to such standards that may have an impact on regional
  (such as EU), national or US federal or state level financial regulation or the application thereof to Aegon, including the
  designation of Aegon by the Financial Stability Board as a Global Systemically Important Insurer (G-SII):
- Changes in customer behavior and public opinion in general related to, among other things, the type of products also Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- Acts of God, acts of terrorism, acts of war and pandemics:
- Changes in the policies of central banks and/or governments;
- Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such
  action may have on Aegon's ability to raise capital and on its liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such
  action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does business;
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt Aegon's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products;
- Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily or otherwise, which may affect Aegon's reported results and shareholders' equity;
- Aegon's projected results are highly sensitive to complex mathematical models of financial markets, mortality, longevity, and other dynamic systems subject to shocks and unpredictable volatility. Should assumptions to these models later prove incorrect, or should errors in those models escape the controls in place to detect them, future performance will vary from projected results. The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business; and
- Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving and excess capital and leverage ratio management initiatives.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.



# Corporate and shareholder information

### Headquarters

Aegon N.V. P.O. Box 85

2501 CB The Hague The Netherlands

+ 31 (0) 70 344 32 10

aegon.com

### Group Corporate Communications & Investor Relations

### Media relations

+ 31 (0) 70 344 89 56 gcc@aegon.com

### Investor relations

+ 31 (0) 70 344 83 05 or 877 548 96 68 - toll free, USA only ir@aegon.com

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# About Aegon

Aegon's roots go back more than 170 years — to the first half of the nineteenth century. Since then, Aegon has grown into an international company, with businesses in more than 20 countries in the Americas, Europe and Asia. Today, Aegon is one of the world's leading financial services organizations, providing life insurance, pensions and asset management. Aegon's purpose is to help people achieve a lifetime of financial security. More information: aegon.com.

