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New Markets

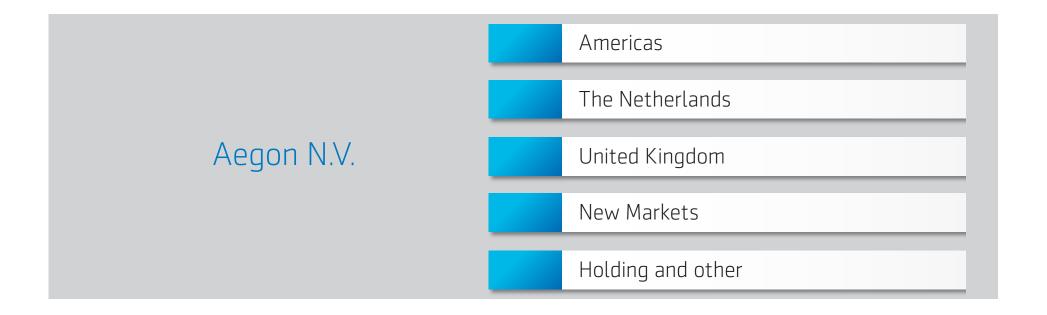
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Reporting structure





Aegon N.V. Results overview - geographically										unaudited
,									amounts	s in millions
	EUR					EUR				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Americas	302	331	134	367	1,134	290				290
The Netherlands	129	131	127	172	558	131				131
	27	32	28	29	115	38				38
United Kingdom New Markets	61	62	28 40	33	115	51				51
Holding and other activities Underlying earnings before tax	(21) 498	(41) 514	(37) 291	(39) 562	(138) 1,865	(42) 469				(42) 469
Onderlying earnings before tax	490	514	291	302	1,865	409				409
Net underlying earnings										
Americas	212	232	107	264	814	209				209
The Netherlands	100	101	98	123	423	101				101
United Kingdom	25	33	31	45	134	34				34
New Markets	45	44	25	21	135	29				29
Holding and other activities	(12)	(28)	(27)	(24)	(91)	(29)				(29)
Net underlying earnings	370	382	235	429	1,416	344				344
Net income	240	246		4.50	F00	4.45				4.45
Americas	219	216	4	150	590	145				145
The Netherlands	143	32	44	272	491	304				304
United Kingdom	28	90	25	35	178	18				18
New Markets	43	35	35	(23)	89	28				28
Holding and other activities	(41)	(29)	(57)	(35)	(163)	(178)				(178)
Net income	392	343	52	399	1,186	316				316
Total sales										
Americas	1,213	1,203	1,078	1,141	4,635	1,587				1,587
The Netherlands	93	105	178	189	564	205				205
United Kingdom	256	285	260	201	1,001	276				276
New Markets	524	473	818	586	2,402	681				681
Total sales	2,086	2,066	2,333	2,117	8,602	2,750				2,750
MCVNB										
Americas	152	134	136	133	554	62				62
The Netherlands	39	60	35	40	174	40				40
United Kingdom	1	(2)	(5)	(6)	(11)	8				8
New Markets	1	(\ \ \ \	(3)	(0)	(11)	0				o
	32	27	27	29	115	29				29



Aegon N.V. Summary financial and market highlights										unaudited unts in millions per share data
<u> </u>	EUR					EUR				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
Earnings summary	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Life	219	251	(79)	237	628	127				127
Individual savings and retirement	125	135	236	169	665	170				170
Pensions	122	120	120	145	507	159				159
Non-life	9	12	7	18	46	5				5
Asset Management	32	25	33	26	115	45				45
Associates	9	9	7	3	27	1				1
Other	(17)	(38)	(32)	(37)	(124)	(38)				(38)
Underlying earnings before tax	498	514	291	562	1,865	469				469
Fair value items	(116)	(263)	(296)	(132)	(807)	(159)				(159)
Realized gains/(losses) on investments	110	198	85	304	697	119				119
Net impairments	(8)	(3)	5	(28)	(34)	(11)				(11)
Other income/(charges)	(6)	(14)	(29)	(191)	(240)	(1)				(1)
Run-off businesses	14	(1)	(31)	(3)	(21)	8				8
Income before tax	492	432	23	511	1,458	425				425
Income tax	(100)	(88)	29	(112)	(272)	(109)				(109)
Net income	392	343	52	399	1,186	316				316
Net underlying earnings	370	382	235	429	1,416	344				344
Shares										
Shares outstanding	2,105	2,118	2,117	2,109	2,109	2,109				2,109
Weighted average shares outstanding	2,105	2,108	2,112	2,111	2,109	2,109				2,109
Per share data	2.24	0.04	0.44	0.07	0.00	0.00				0.00
Underlying earnings before tax	0.24	0.24	0.14	0.27	0.88	0.22				0.22
Net underlying earnings Net income	0.18 0.19	0.18 0.16	0.11 0.02	0.20 0.19	0.67 0.56	0.16 0.15				0.16 0.15
Basic earnings	0.19	0.16	0.02	0.19	0.56	0.13				0.13
Dividends	0.16	0.13	0.01	0.17	0.49	0.13				0.13
Shareholders' equity	9.09	9.60	10.35	11.52	11.52	13.00				13.00
Shareholders' equity excl. revaluation reserves and DB remeasurements	7.43	7.53	7.90	8.34	8.34	9.33				9.33
characters squity exerciterated for reserves and but terretable theres	,.,5	,.55	7.50	0.54	0.54	5.55				5.55
Trading statistics (Amsterdam Stock Exchange)										
High	6.96	6.77	6.64	6.61	6.96	7.66				7.66
Low	6.23	6.13	5.75	5.83	5.75	5.94				5.94
Close	6.66	6.37	6.53	6.26	6.26	7.35				7.35
Volume (average daily)	8,087,933	5,850,665	7,187,352	7,686,517	7,210,131	8,544,419				8,544,419



Aegon N.V. Sales									amoun	unaudited ts in millions
	EUR					EUR				
			2014					2015		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Sales ¹	2,086	2,066	2,333	2,117	8,602	2,750				2,750
New life sales										
Life	198	214	214	256	882	262				262
Pensions	253	289	327	256	1,125	277				277
Associates	8	8	11	11	38	12				12
Total recurring plus 1/10 single	459	511	552	523	2,045	551				551
New premium production accident & health insurance	261	235	241	205	942	307				307
New premium production general insurance	17	17	16	21	72	22				22
Gross deposits (on & off balance)										
Life	523	601	779	1,056	2,960	1,589				1,589
Individual savings & retirement	2,639	2,741	3,381	3,668	12,429	3,557				3,557
Pensions	6,162	6,098	3,996	4,432	20,689	8,395				8,395
Asset Management - third party	4,147	3,585	7,083	4,525	19,340	5,147				5,147
Associates	4	3	3	4	14	3				3
Total gross deposits	13,475	13,029	15,242	13,684	55,431	18,692				18,692
Net deposits (on & off balance)										
Life	(20)	192	304	454	930	721				721
Individual savings & retirement	460	582	1,183	1,132	3,357	525				525
Pensions	222	2,905	(469)	(1,225)	1,433	4,190				4,190
Asset Management - third party	(1,546)	2,552	2,778	431	4,215	2,081				2,081
Associates	` 2	. 2	· -	2	. 7	-				
Total net deposits excluding run-off businesses	(883)	6,233	3,797	794	9,941	7,518				7,518
Run-off businesses	(619)	(163)	(265)	(170)	(1,217)	(213)				(213)
Total net deposits	(1,502)	6,070	3,532	625	8,724	7,305				7,305

 $^{^{1}}$ Sales represents New life sales + Accident & health premiums + General insurance premiums + 1/10 of Gross deposits



Non-controlling interests

Aegon N.V. Consolidated income statement										unaudited
consolidated income statement									amount	ts in millions
	EUR					EUR				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Premium income	5,265	4,360	5,076	5,163	19,864	6,347				6,347
Investment income	1,948	2,140	1,998	2,063	8,148	2,098				2,098
Fee and commission income	466	487	619	565	2,137	582				582
Other revenues	1	2	2	2	7	2				2
Total revenues	7,680	6,989	7,695	7,793	30,157	9,028				9,028
Income from reinsurance ceded	699	744	604	860	2,906	686				686
Net gains and losses on investments	2,228	4,444	1,038	6,062	13,772	9,905				9,905
Other income	8	3	16	33	61	-				-
Total income	10,614	12,181	9,353	14,748	46,896	19,618				19,618
Claims and benefits	9,332	11,006	8,669	13,227	42,234	18,338				18,338
Employee expenses	475	506	508	576	2,067	562				562
Administration expenses	276	276	286	288	1,127	297				297
Deferred expenses	(317)	(339)	(392)	(417)	(1,465)	(413)				(413)
Amortization charges	247	246	181	262	936	314				314
Benefits and expenses	10,013	11,695	9,253	13,936	44,898	19,098				19,098
Impairment charges/(reversals)	8	8	(3)	75	87	13				13
Interest charges and related fees	116	65	85	104	371	108				108
Other charges	2	4	28	138	172	11				11
Total charges	10,140	11,772	9,363	14,253	45,528	19,230				19,230
Share in net result of joint ventures	5	14	23	14	56	29				29
Share in net results of associates	8	8	6	1	24	-				-
Income before tax	488	431	19	510	1,448	418				418
Income tax	(96)	(88)	33	(111)	(262)	(101)				(101)
Net income	392	343	52	399	1,186	316				316
Net income attributable to:										
Equity holders of Aegon N.V.	392	343	52	399	1,186	316				316



Aegon N.V. Fair value items geographically									amaun	unaudited ts in millions
	EUR					EUR			amoun	its iii iiiiiioiis
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Fair value items										
Americas	(49)	(118)	(159)	(172)	(497)	(90)				(90)
Guarantees (net of hedges)	44	(47)	(50)	(83)	(135)	(57)				(57)
Alternative investments	(12)	8	(19)	(66)	(90)	(16)				(16)
Credit derivatives	-	9	(21)	(5)	(17)	3				3
Hedges	(100)	(84)	(39)	(28)	(251)	2				2
Real estate	(1)	(9)	(8)	16	(2)	1				1
Other fair value items	20	4	(20)	(6)	(2)	(23)				(23)
The Netherlands	(36)	(132)	(101)	61	(207)	151				151
Guarantees (net of hedges)	22	(89)	(59)	107	(19)	190				190
Alternative investments	(2)	-	-	-	(2)	_				-
Real estate	(9)	(3)	8	(2)	(6)	12				12
Other fair value items	(48)	(39)	(49)	(44)	(180)	(52)				(52)
United Kingdom	(3)	(13)	-	1	(15)	(22)				(22)
New Markets	7	1	-	(14)	(6)	(4)				(4)
Holdings	(36)	-	(36)	(9)	(82)	(193)				(193)
Total fair value items	(116)	(263)	(296)	(132)	(807)	(159)				(159)



Aegon N.V. Consolidated balance sheet								unaudited
	EUR				EUR		amounts	in millions
		201	.4			2015		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments general account	138,567	142,278	151,469	153,653	172,504			
Investments for account of policyholders	167,903	174,590	184,317	191,467	215,291			
Investments in joint ventures	1,450	1,429	1,408	1,468	1,536			
Investments in associates	482	501	507	140	142			
Deferred expenses and rebates	9,909	9,931	10,883	10,373	11,507			
Other assets and receivables	35,886	39,408	41,714	47,308	58,179			
Assets held for sale	-	-	-	9,881	9,846			
Cash and cash equivalents	7,116	7,850	9,024	10,610	13,236			
Total assets	361,314	375,988	399,321	424,902	482,240			
Shareholders' equity	19,129	20,325	21,919	24,293	27,429			
Other equity instruments	4,580	3,811	3,820	3,827	3,825			
Non-controlling interests	8	9	9	9	9			
Group equity	23,718	24,144	25,748	28,129	31,263			
Insurance contracts general account	102,630	104,614	112,095	111,927	126,939			
Insurance contracts for the account of policyholders	87,031	90,957	97,416	102,250	115,207			
Investment contracts general account	13,742	13,934	14,717	15,359	17,170			
Investment contracts for the account of policyholders	83,025	85,917	89,103	91,849	102,982			
Liabilities held for sale	-	-	-	7,810	8,061			
Other liabilities	51,167	56,421	60,243	67,578	80,617			
Total equity and liabilities	361,314	375,988	399,321	424,902	482,240			

Revenue generating investments							amounts	in millions
	EUR				EUR		amounts	111 11111110115
		201	.4			2015	5	
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments general account	138,567	142,278	151,469	153,653	172,504			
Investments for account of policyholders	167,903	174,590	184,317	191,467	215,291			
Off balance sheet investments third parties	175,154	186,545	202,432	213,208	249,804			
Total revenue generating investments	481,624	503,413	538,217	558,328	637,599			



Aegon N.V. Investments general account						unaudited
			amounts in	millions, ex	cept for the imp	airment data
	EUR		March 31	201E		
		The	United	New	Holdings and	
	Americas	Netherlands	Kingdom	Markets	other	Total
Cash / Treasuries / Agencies	17,256	17,817	5,181	663	109	41,026
Investment grade corporates	43,584	4,959	6,044	2,895	-	57,482
High yield (and other) corporates	3,162	124	189	153	-	3,629
Emerging markets debt	1,694	-	45	710	-	2,449
Commercial MBS	5,884	105	455	364	-	6,808
Residential MBS	5,841	899	24	73	-	6,836
Non-housing related ABS	3,314	2,556	2,350	215	-	8,434
Subtotal	80,735	26,460	14,287	5,073	109	126,665
Residential mortgage loans	29	25,079	-	279	-	25,387
Commercial mortgage loans	8,051	101	_	_	-	8,152
Total mortgages	8,080	25,180	-	279	-	33,539
Convertibles & preferred stock	398	-	-	2	-	400
Common equity & bond funds	436	393	149	30	129	1,137
Private equity & hedge funds	2,002	137		2	-	2,141
Total equity like	2,836	529	149	35	129	3,678
Real estate	1,466	1,072		2		2,540
Other	909	2,500	144	187	78	3,818
Investments general account (excluding policy loans)	94,027	55,742	14,580	5,576	317	170,241
Policyholder loans	2,232	5		26	_	2,263
Investments general account	96,258	55,747	14,580	5,602	317	172,504
Impairments as bps (quarterly)	1	1	-	3	-	1

Sep. 30, 2014 Total	am June 30, 2014	nounts in millions March 31, 2014
	June 30, 2014	March 31, 2014
	54110 507 2021	riai cii bij Loi i
Total		
	Total	Total
34,216	30,516	29,631
		47,683
		2,462
		1,419
5,833	5,464	5,477
5,546	5,495	5,611
6,916	6,460	6,085
108,741	101,087	98,367
24,797	24,354	23,433
6,743	6,178	6,205
31,540	30,532	29,638
347	318	311
2,027	1,891	1,796
1,503	1,427	1,528
3,877	3,636	3,635
2,181	2,088	2,110
3,070	3,024	2,907
149,410	140,367	136,656
2,058	1,911	1,911
151,469	142,278	138,567
_	_	1
	51,455 3,153 1,623 5,833 5,546 6,916 108,741 24,797 6,743 31,540 347 2,027 1,503 3,877 2,181 3,070 149,410 2,058	51,455 49,015 3,153 2,625 1,623 1,514 5,833 5,464 5,546 5,495 6,916 6,460 108,741 101,087 24,797 24,354 6,743 6,178 31,540 30,532 347 318 2,027 1,891 1,503 1,427 3,877 3,636 2,181 2,088 3,070 3,024 149,410 140,367 2,058 1,911

Aegon N.V. Structured assets and corporate bonds							
	EUR					amour	ts in millions
	LOR		Ma	arch 31, 2015			
	AAA	АА	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating	, , , ,	, , ,	**	555	1000		
Commercial MBS	5,148	1,103	216	168	172	-	6,808
Residential MBS	3,210	355	345	324	2,603	-	6,836
Non-housing related ABS	3,110	1,501	2,865	624	333	-	8,434
Total	11,469	2,960	3,425	1,117	3,108	-	22,079
Credits by rating							
IG Corporates	1,099	4,919	24,918	26,546	-	-	57,482
High yield corporate	3	-	5	6	3,587	27	3,629
Emerging Markets debt	-	141	592	1,086	624	6	2,449
Total	1,102	5,060	25,515	27,638	4,211	33	63,560
Cash / Treasuries / Agencies							41,026
Total	12,571	8,020	28,940	28,754	7,319	33	126,665



Aegon N.V. Capital structure							ı	unaudited
capital structure							amounts	in million
	EUR	201	1		EUR	2015		YTI
	First	Second	4 Third	Fourth	First	Second	Third	Fourt
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarte
Shareholders' equity January 1	17,601	17,601	17,601	17,601	24,293			
Net income	392	735	787	1,186	316			
Coupons on other equity instruments (net of tax) Dividend paid	(46)	(84) (138)	(119) (370)	(152) (370)	(36)			
Movements in foreign currency translation reserve	(22)	179	1,189	1,702	1,787			
Movements in revaluation reserves	1,328	2,387	3,452	5,285	1,625			
Remeasurements of defined benefit plans	(168)	(327)	(581)	(905)	(573)			
Other changes	45	(28)	(40)	(53)	18			
Shareholders' equity end of period	19,129	20,325	21,919	24,293	27,429			
Revaluation reserves								
Available-for-sale shares	215	191	195	126	144			
Available-for-sale bonds	3,232	4,191	5,055	6,549	7,693			
Available-for-sale other	42	46	52	66	93			
Total available-for-sale	3,489	4,428	5,302	6,741	7,929			
Real estate held for own use	35	34	36	42	47			
Cash flow hedging reserve	827	948	1,137	1,525	1,957			
Total balance of revaluation reserves, net of tax	4,351	5,410	6,475	8,308	9,933			
Total remeasurement of defined benefit plans	(875)	(1,034)	(1,287)	(1,611)	(2,184)			
Shareholders' equity	19,129	20,325	21,919	24,293	27,429			
Non-controlling interests and share options not yet exercised	111	87	96	103	101			
Revaluation reserves	(4,351)	(5,410)	(6,475)	(8,308)	(9,933)			
Remeasurement of defined benefit plans	875	1,034	1,287	1,611	2,184			
Shareholders' capital	15,764	16,036	16,826	17,700	19,782			
Junior perpetual capital securities	3,753	3,008	3,008	3,008	3,008			
Perpetual cumulative subordinated bonds	454	454	454	454	454			
Non-cumulative subordinated notes	271	271	271	271	271			
Trust pass-through securities	123	125	135	143	163			
Subordinated borrowings	45	739	744	747	755			
Currency revaluation other equity instruments	(222)	(227)	(67)	23	296			
Hybrid leverage	4,423	4,370	4,544	4,646	4,947			
Senior debt	2,672	2,729	2,841	2,367	2,534			
Commercial paper and other short term debt	156	162	150	124	126			
Senior leverage	2,828	2,891	2,991	2,490	2,660			
Total financial leverage	7,252	7,261	7,535	7,137	7,607			
Total capitalization	23,015	23,297	24,361	24,836	27,389			
Gross financial leverage ratio	31.5%	31.2%	30.9%	28.7%	27.8%			
	2 70	J /0	22.2 /0					



Aegon N.V. Return on capital - net underlying earnings									amo	unaudited ounts in millions	
		March 31, 2015									
	Americas (USD)	The Netherlands (EUR)	United Kingdom (GBP)		Asia (EUR)	Spain & Portugal (EUR)	VA Europe (EUR)	Asset Management (EUR)	Weighted Average (EUR)	Run-off businesses (EUR)	
Net underlying earnings / run-off earnings Average capital in units Average capital in units, excluding revaluation reserves and remeasurement of	235 21,697	101 5,136	25 3,858	1 421	(5) 572	1 805	1 256	31 296		11 2,363	
defined benefit plans	17,250	3,557	2,664	405	495	761	246	293		1,730	
Return on capital Net underlying earnings / average capital in units excluding revaluation reserve and remeasurement of defined benefit plans	5.5%	11.4%	3.8%	1.4%	(4.0%)	0.4%	1.6%	42.4%	6.1%	2.6%	

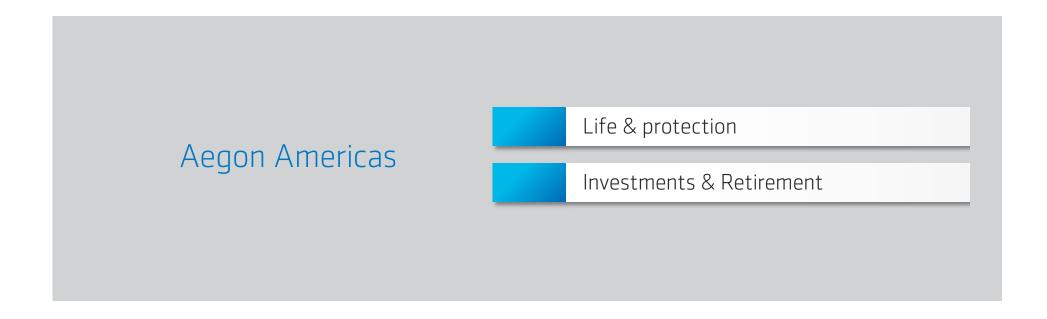
Aegon N.V. Return on equity - net underlying earnings								
Recuir on equity her underlying curnings							amoun	nts in millions
	EUR				EUR			YTD
		2014				2015		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Net underlying earnings before leverage costs	370	752	987	1,416	344			
Cost of leverage after tax ¹	(46)	(84)	(119)	(152)	(36)			
Net underlying earnings after leverage allocation	324	668	868	1,264	308			
Average common shareholders' equity excluding revaluation reserve and								
	15 440	15 501	1 - 001	16 216	10.613			
remeasurement of defined benefit plans	15,449	15,591	15,981	16,216	18,613			
Return on equity								
Net underlying earnings / average shareholders' common equity excluding	0.40/	0.504	7.00	7.00/	5.504			
revaluation reserve and remeasurement of defined benefit plans	8.4%	8.6%	7.2%	7.8%	6.6%			
¹ Cost of leverage after tax includes coupons on perpetual capital securities and coupons on non-cumulative subordinated notes								



Aegon N.V. Run-off businesses										unaudited
	EUR					EUR			amount	s in millions
	LOIX		2014			LOIC		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Americas - Spread based business	3	3	1	1	8	8				8
Americas - Payout annuities	(6)	(9)	(10)	(10)	(36)	(6)				(6)
Americas - BOLI/COLI	16	14	15	12	58	11				11
Americas - Life reinsurance	1	(8)	(38)	(6)	(51)	(6)				(6)
Total earnings - run off businesses	14	(1)	(31)	(3)	(21)	8				8
Institutional spread based account balance roll for Account balances beginning of period Withdrawals Other Total account balance end of period Payout annuities account balance roll forward Account balances beginning of period Lapses and death Interest credited	3,523 (503) (7) 3,013 5,172 (105) 80	3,013 (52) 38 2,999 5,288 (102) 82	2,999 (149) 241 3,090 5,409 (104) 85	3,090 (45) 161 3,206 5,786 (113) 88	3,523 (749) 432 3,206 5,172 (424) 335	3,206 (68) 390 3,528 6,070 (126) 92				3,206 (68) 390 3,528 6,070 (126) 92
Other	141	141	397	309	988	846				846
Total account balance end of period	5,288	5,409	5,786	6,070	6,070	6,882				6,882
BOLI/COLI account balance roll forward Account balances beginning of period Deposits Lapses and death	6,040 5 (44)	6,062 1 (21)	6,144 3 (21)	6,639 3 (58)	6,040 12 (145)	6,940 6 (32)				6,940 6 (32)
Other	60	102	514	357	1,032	945				945
Total account balance end of period	6,062	6,144	6,639	6,940	6,940	7,860				7,860



Reporting structure





Aegon Americas										unaudite
Earnings & sales										
	USD					USD			amounts	s in millior
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of busine	SS									
Life & Protection	141	168	(256)	146	199	38				3
Investments & Retirement	266	276	415	314	1,271	288				28
Canada	4	10	12	5	30	-				
Latin America	2	-	1	2	5	1				
Underlying earnings before tax	414	454	172	467	1,506	327				327
Fair value items	(67)	(162)	(213)	(219)	(661)	(102)				(102
Realized gains/(losses) on investments	12	70	18	12	113	(33)				(33
Net impairments	5	21	28	(26)	27	(4)				(4
Other income/(charges)	4	(15)	(36)	(22)	(69)	-				`,
Run-off businesses	19	(1)	(43)	(4)	(28)	9				9
Income before tax	387	367	(73)	208	889	197				197
Income tax	(86)	(71)	73	(20)	(105)	(34)				(34
Net income	300	296	(1)	188	784	163				163
Net underlying earnings	290	318	139	336	1,082	235				235
Revenues ¹										
Life insurance	2,038	2,108	2,096	2,342	8,585	1,908				1,908
Accident & health insurance	571	622	644	652	2,490	622				622
Total gross premiums	2,610	2,731	2,740	2,994	11,074	2,530				2,530
Investment income	1,100	1,094	1,092	1,115	4,401	1,024				1,024
Fee and commission income	428	450	606	490	1,974	457				457
Other revenues	1	1	1	2	3	1				137
Total revenues	4,138	4,276	4,438	4,600	17,453	4,012				4,012
Sales										
New life sales	158	172	188	215	733	158				158
New premiums Accident & health insurance	338	309	306	240	1,193	328				328
1/10 of Gross deposits	1,165	1,169	930	968	4,232	1,302				1,302
Total sales	1,662	1,650	1,424	1,423	6,158	1,789				1,789
MCVNB	208	184	180	165	736	70				70
MCVNB / PVNBP (%)	1.6%	1.6%	1.0%	1.2%	1.3%	0.6%				0.69

¹ Revenues include Run-off businesses



Life & Protection	Fourth Quarter 34 256 - 1 290
Contact Cont	Fourth Quarter 34 256 - 1 290
Company Comp	Quarter 34 256 - 1 290 (90)
First Quarter Quarte	Quarter 34 256 - 1 290 (90)
Quarter Quar	Quarter 34 256 - 1 290 (90)
Life & Protection 103 123 (186) 110 150 34 Investments & Retirement 194 201 310 251 957 256 Canada 3 7 9 4 23 -	34 256 - 1 290 (90)
Life & Protection 103 123 (186) 110 150 34 Investments & Retirement 194 201 310 251 957 256 Canada 3 7 9 4 23 - Latin America 2 - 1 2 4 1 Underlying earnings before tax 302 331 134 367 1,134 290 Fair value items (49) (118) (159) (172) (497) (90) Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income	256 - 1 290 (90)
Investments & Retirement	256 - 1 290 (90)
Canada 3 7 9 4 23 - Latin America 2 - 1 2 4 1 Underlying earnings before tax 302 331 134 367 1,134 290 Fair value items (49) (118) (159) (172) (497) (90) Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	- 1 290 (90)
Latin America 2 - 1 2 4 1 Underlying earnings before tax 302 331 134 367 1,134 290 Fair value items (49) (118) (159) (172) (497) (90) Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	290 (90)
Underlying earnings before tax 302 331 134 367 1,134 290 Fair value items (49) (118) (159) (172) (497) (90) Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	290 (90)
Fair value items (49) (118) (159) (172) (497) (90) Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	(90)
Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	
Realized gains/(losses) on investments 9 51 14 11 85 (29) Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	
Net impairments 3 15 21 (19) 21 (4) Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	(29)
Other income/(charges) 3 (11) (27) (17) (52) - Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	(4)
Run-off businesses 14 (1) (31) (3) (21) 8 Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	(4)
Income before tax 282 268 (48) 167 669 175 Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	8
Income tax (63) (51) 52 (17) (79) (30) Net income 219 216 4 150 590 145	175
Net income 219 216 4 150 590 145	(30)
	145
Net underlying earnings 212 232 107 264 814 209	209
Revenues ¹	
Life insurance 1,488 1,538 1,580 1,855 6,461 1,693	1,693
Accident & health insurance 417 454 485 518 1,874 552	552
Total gross premiums 1,906 1,991 2,065 2,372 8,334 2,244	2,244
Investment income 803 798 823 888 3,312 908	908
Fee and commission income 313 328 454 390 1,485 406	406
Other revenues 1 1 2 1	1
Total revenues 3,022 3,118 3,343 3,652 13,134 3,559	3,559
Sales	
New life sales 116 125 141 169 552 141	141
New premiums Accident & health insurance 247 225 231 195 898 291	291
1/10 of Gross deposits 851 852 705 776 3,185 1,155	1,155
Total sales 1,213 1,203 1,078 1,141 4,635 1,587	1,587
MCVNB 152 134 136 133 554 62	=,507
MCVNB / PVNBP (%) 1.6% 1.6% 1.0% 1.2% 1.3% 0.6%	62

¹ Revenues include Run-off businesses



Life & Protection - production and									amounts	in millions
	USD					USD			anioanto	
			2014					2015		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YT
Life production										
Agency	120	130	141	167	559	141				141
Direct	13	13	16	14	56	8				8
Total retail new life sales	134	144	156	181	615	149				149
Universal life	64	67	76	104	311	81				81
Term life	41	46	49	47	183	39				39
Whole life/other	28	30	30	29	118	28				28
Variable life	1	1	1	1	3	1				1
Total retail new life sales	134	144	156	181	615	149				149
Accident & health production										
Agency	122	97	107	95	421	118				118
Direct	216	212	199	145	772	211				211
Total Accident & health production	338	309	306	240	1,193	328				328
Life insurance	1,066	1,099	1,186	1,183	4,535	1,092				1,092
Accident & health insurance	571	622	644	652	2,489	622				622
Total gross premiums	1,638	1,722	1,829	1,835	7,024	1,714				1,714
Life insurance	75	104	(259)	68	(13)	1				1
Accident & health insurance	67	65	` 4	78	212	37				37
Total underlying earnings before tax	141	168	(256)	146	199	38				38



Aegon Americas										unaudited
Life & Protection - account balances										
	USD					USD			amoun	ts in millions
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
General account balance roll forward										
Universal life account balances beginning of period	14,975	15,008	15,004	15,087	14,975	15,215				15,215
Deposits	443	447	523	522	1,934	471				471
Lapses and deaths	(198)	(185)	(215)	(163)	(761)	(184)				(184)
Other	(212)	(265)	(225)	(231)	(933)	(231)				(231)
Universal life account balances end of period	15,008	15,004	15,087	15,215	15,215	15,271				15,271
Term life	1,695	1,760	1,822	1,907	1,907	1,977				1,977
Whole life/other	10,649	10,740	11,397	11,505	11,505	11,688				11,688
Total general account reserves	27,351	27,504	28,306	28,628	28,628	28,936				28,936
Universal life yield and spread information - US onl	v (annualized)									
Average yield on investments	5.67%	5.68%	5.67%	5.66%	5.67%	5.66%				5.66%
Average crediting rate	4.22%	4.22%	4.22%	4.22%	4.22%	4.22%				4.22%
Average gross spread	1.45%	1.46%	1.45%	1.44%	1.45%	1.44%				1.44%
Average guaranteed rate	4.12%	4.12%	4.12%	4.12%	4.12%	4.12%				4.12%
Separate account balances roll forward										
Account balances beginning of period	5,142	5,095	5,138	5,014	5,142	5,076				5,076
Deposits	64	67	62	70	262	65				65
Lapses and deaths	(73)	(70)	(80)	(81)	(303)	(75)				(75)
Other	(38)	46	(106)	73	(25)	68				68
Total account balances end of period	5,095	5,138	5,014	5,076	5,076	5,133				5,133
Separate account balances by fund type										
Fixed income	560	565	557	534	534	532				532
Equities	4,534	4,573	4,457	4,542	4,542	4,602				4,602
Total account balances end of period	5,095	5,138	5,014	5,076	5,076	5,133				5,133
Gross investment return to policyholder	0.66%	2.67%	(1.07%)	3.28%	5.57%	2.95%				2.95%
	-					-				
DAC/VOBA/FSR's roll forward - Life insurance										
Balance at beginning of period	6,053	5,901	5,740	5,971	6,053	5,943				5,943
Capitalized during the period	157	159	180	195	690	183				183
Amortized during the period	(148)	(110)	25	(83)	(317)	(100)				(100)
Shadow accounting adjustments Other	(156)	(210)	27	(138)	(478)	(147)				(147)
Balance at end of period	(4) 5,901	1 5,740	- 5,971	(1) 5,943	(4)	- 5,879				5,879
parance at enu or periou	5,901	5,/40	5,9/1	5,945	5,943	7,8/9				5,8/9



Aegon Americas Accident & health insurance									ı	unaudited
									amounts	in millions
	USD					USD				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Accident & health production										
Agency	122	97	107	95	421	118				118
Direct	216	212	199	145	772	211				211
Total Accident & health production	338	309	306	240	1,193	328				328
Total gross premiums	571	622	644	652	2,489	622				622
Underlying earnings before tax	67	65	4	78	212	37				37
Accident & health reserves										
Accidental death and dismemberment	353	361	362	359	359	359				359
Long term care	4,353	4,534	4,679	4,599	4,599	4,790				4,790
Other health	837	847	896	872	872	890				890
Total Accident & health reserves	5,543	5,742	5,937	5,830	5,830	6,039				6,039
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	686	613	618	645	686	645				645
Capitalized during the period	28	27	48	31	134	27				27
Amortized during the period	(16)	(27)	(40)	(30)	(113)	(27)				(27)
Shadow accounting adjustments	(10)	(27)	15	(30)	17	(27)				(27)
Other	(00)	1		(1)		2				1
	(86) 613	4 618	4 645	(1) 645	(80) 645	∠ 648				2 648
Balance at end of period	613	919	045	045	045	048				048



Aegon Americas Investments & Retirement										unaudited
	USD					USD			amoun	its in millions
	030		2014			030		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	•	-	-	-		•	•	-		
Retirement plans	61	65	69	76	272	68				68
Mutual funds	12	11	13	11	47	10				10
Variable annuities	108	120	298	145	671	157				157
Fixed annuities	58	52	7	56	172	28				28
Stable value solutions	28	27	27	27	109	25				25
Total underlying earnings before tax	266	276	415	314	1,271	288				288
Gross deposits										
Retirement plans	8,288	8,141	5,028	5,279	26,736	9,284				9,284
Mutual funds	1,210	953	1,254	1,462	4,879	1,310				1,310
Variable annuities	2,038	2,475	2,903	2,819	10,235	2,340				2,340
Fixed annuities	71	87	84	81	323	80				80
Total gross deposits	11,607	11,656	9,268	9,642	42,173	13,014				13,014
Net deposits	2.007	4 202	000	F0.6	0.650	4 500				4 500
Retirement plans	2,887	4,383	883	506	8,659	4,598				4,598
Mutual funds	226	131	239	187	784	(166)				(166)
Variable annuities	982	1,349	1,795	1,679	5,804	1,011				1,011
Fixed annuities	(686)	(753)	(552)	(535)	(2,526)	(466)				(466)
Total net deposits	3,409	5,110	2,365	1,837	12,720	4,977				4,977
Account balances										
Retirement plans	128,078	136,516	135,868	139,668	139,668	147,551				147,551
Mutual funds	15,586	16,207	16,007	16,331	16,331	16,774				16,774
Variable annuities	61,104	63,976	64,810	67,529	67,529	69,800				69,800
Fixed annuities	15,400	14,776	14,352	13,949	13,949	13,587				13,587
Stable value solutions	61,045	60,869	59,401	57,368	57,368	56,162				56,162
Total account balances at end of period	281,212	292,344	290,437	294,844	294,844	303,874				303,874



Aegon Americas Retirement plans										unaudited
	USD					USD			amou	nts in millions
	050		2014			030		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Written sales										
Institutional markets	3,605	3,163	4,001	2,235	13,004	2,483				2,483
Emerging markets	721	805	1,128	1,488	4,142	801				801
Total written sales	4,325	3,968	5,129	3,723	17,146	3,284				3,284
Underlying earnings before tax	61	65	69	76	272	68				68
Return on net revenue	32.6%	33.9%	36.3%	37.5%	35.0%	34.9%				34.9%
Retirement plans margin, basis points (annualized)	21	21	21	23	22	19				19
Account balances										
Retirement plans - services	124,330	132,727	132,174	135,984	135,984	143,927				143,927
Retirement plans - annuities	3,748	3,789	3,694	3,684	3,684	3,624				3,624
Total account balances	128,078	136,516	135,868	139,668	139,668	147,551				147,551
Retirement plans - services roll forward										
Account balances at beginning of period	118,985	124,330	132,727	132,174	118,985	135,984				135,984
Deposits	8,288	8,141	5,028	5,279	26,736	9,284				9,284
Withdrawals	(5,325)	(3,683)	(4,073)	(4,691)	(17,772)	(4,610)				(4,610)
Other	2,383	3,939	(1,508)	3,222	8,036	3,270				3,270
Total account balance at end of period	124,330	132,727	132,174	135,984	135,984	143,927				143,927
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	391	398	402	405	391	413				413
Capitalized during the period	13	10	10	15	49	15				15
Amortized during the period	(7)	(7)	(8)	(7)	(29)	(7)				(7)
Shadow accounting adjustments	1	1		1	2	1				1
Balance at end of period	398	402	405	413	413	421				421
Number of participants serviced (thousands)	3,465	3,502	3,600	3,653	3,653	3,811				3,811



Aegon Americas Mutual funds										unaudited
									amount	ts in millions
	USD		2011			USD		2015		
	<u>-</u>	6 1	2014		F 11	F	6 1	2015		, (7.5)
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Deposits										
Agency	25	20	17	12	74	16				16
Banks	148	153	139	145	585	136				136
Fee planners/wirehouse/brokers-dealers	1,037	779	1,098	1,305	4,220	1,157				1,157
Total deposits	1,210	953	1,254	1,462	4,879	1,310				1,310
Underlying earnings before tax	12	11	13	11	47	10				10
MF margin, basis points (annualized)	31	28	32	27	30	24				24
Account balance roll forward										
Account balances beginning of period	15,221	15,586	16,207	16,007	15,221	16,331				16,331
Deposits	1,210	953	1,254	1,462	4,879	1,310				1,310
Withdrawals	(984)	(822)	(1,015)	(1,276)	(4,096)	(1,476)				(1,476)
Other	138	491	(439)	137	326	609				609
Total account balance at end of period	15,586	16,207	16,007	16,331	16,331	16,774				16,774
Gross investment return to mutual fund holder	0.90%	3.14%	(2.69%)	0.85%	2.09%	3.75%				3.75%



Aegon Americas Variable annuities										unaudited
	USD					USD			amoun	ts in millions
	USD		2014			050		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Deposits										
Agency	9	10	8	7	34	6				6
Banks	413	479	551	476	1,919	478				478
Fee planners/wirehouse/brokers-dealers	1,469	1,834	2,186	2,176	7,666	1,664				1,664
Direct	147	151	158	160	615	191				191
Total deposits	2,038	2,475	2,903	2,819	10,235	2,340				2,340
Underlying earnings before tax										
Core variable annuities	62	70	210	106	449	87				87
Closed variable annuities	47	51	88	39	225	70				70
Total underlying earnings before tax	108	120	298	145	671	157				157
VA margin, basis points (annualized)	71	77	185	87	105	91				91
Variable annuity balances roll forward										
Separate account annuities beginning of period	58,540	59,911	62,753	63,521	58,540	66,248				66,248
Deposits	2,032	2,473	2,897	2,816	10,218	2,340				2,340
Lapses and deaths	(1,050)	(1,124)	(1,103)	(1,136)	(4,414)	(1,329)				(1,329)
Other	389	1,493	(1,026)	1,048	1,904	1,319				1,319
Total separate account annuities end of period	59,911	62,753	63,521	66,248	66,248	68,578				68,578
Fixed account of variable annuities	1,193	1,223	1,289	1,280	1,280	1,222				1,222
Total Variable annuity balances	61,104	63,976	64,810	67,529	67,529	69,800				69,800
Separate account balances by block	45.055	47.020	40.210	E2 170	E2 170	E4 670				E4 670
Core variable annuities	45,055	47,930	49,319	52,178	52,178	54,676				54,676
Closed variable annuities	14,856	14,823	14,202	14,070	14,070	13,902				13,902
Separate account balance end of period	59,911	62,753	63,521	66,248	66,248	68,578				68,578
Separate account balances by fund type										
Fixed income	26,594	23,509	25,218	27,751	27,751	28,513				28,513
Equities	33,317	39,244	38,303	38,498	38,498	40,065				40,065
Separate account balance end of period	59,911	62,753	63,521	66,248	66,248	68,578				68,578



Aegon Americas Variable annuities - continued										unaudited
	1100					1165			amoun	ts in millions
	USD		2014			USD		2015		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Minimum guarantee net amount at risk										
GMDB only	1,291	1,209	1,269	1,198	1,198	1,137				1,137
GMDB and GMLB	971	913	1,117	1,092	1,092	1,017				1,017
GMLB only	7	6	10	13	13	14				14
Total net amount at risk	2,269	2,128	2,396	2,303	2,303	2,169				2,169
DAC/VOBA/FSR by block										
Core variable annuities	1,594	1,691	1,794	1,879	1,879	1,971				1,971
Closed variable annuities Closed variable annuities	321	329	345	343	343	338				338
Total DAC/VOBA/FSR	1,916	2,020	2,139	2,223	2,223	2,310				2,310
Total DAC/ VODA/TSK	1,510	2,020	2,139	2,223	2,223	2,310				2,310
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,827	1,916	2,020	2,139	1,827	2,223				2,223
Capitalized during the period	105	132	153	146	536	126				126
Amortized during the period	(14)	(19)	(25)	(47)	(106)	(30)				(30)
Shadow accounting adjustments	(2)	(8)	(9)	(15)	(34)	(9)				(9)
Balance at end of period	1,916	2,020	2,139	2,223	2,223	2,310				2,310
Gross investment return to policyholder	1.09%	2.98%	(1.06%)	2.15%	5.18%	2.39%				2.39%
US deferred annuities lapse and death rates (annualized)										
Core variable annuities										
Surrenders and withdrawals	4.98%	5.20%	4.94%	5.16%	5.11%	5.18%				5.18%
Deaths	0.81%	0.97%	0.76%	0.70%	0.81%	0.94%				0.94%
Total Core variable annuities	5.79%	6.17%	5.70%	5.86%	5.92%	6.12%				6.12%
Closed variable annuities										
Surrenders and withdrawals	9.81%	9.50%	9.07%	9.37%	9.55%	13.29%				13.29%
Deaths	1.56%	1.95%	1.76%	1.77%	1.78%	2.23%				2.23%
Total Closed variable annuities	11.37%	11.45%	10.83%	11.14%	11.33%	15.52%	·····			15.52%
Total closed variable diffialties	11.57 70	11.45 /6	10.05 /0	11:14 /0	11.55 /6	13.32 /0				13.32 70
Total Variable annuities										
Surrenders and withdrawals	6.21%	6.24%	5.89%	6.07%	6.15%	6.86%				6.86%
Deaths	1.00%	1.20%	0.99%	0.93%	1.04%	1.21%				1.21%
Total Variable annuities	7.21%	7.44%	6.88%	7.00%	7.19%	8.07%				8.07%



Aegon Americas Fixed annuities										unaudited
	USD					USD			amour	nts in millions
	030		2014			030		2015		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Underlying earnings before tax	58	52	7	56	172	28				28
US retail deferred annuities yield and spread informati	on (annualized)									
Average yield on investments	4.21%	4.22%	4.17%	4.26%	4.23%	4.50%				4.50%
Average crediting rate	3.04%	2.95%	2.91%	2.91%	2.93%	2.90%				2.90%
Average crediting rate on new business	1.29%	1.35%	1.37%	1.38%	1.36%	1.46%				1.46%
Average gross spread	1.17%	1.27%	1.26%	1.35%	1.31%	1.61%				1.61%
Average underlying gross spread	1.23%	1.30%	1.43%	1.52%	1.44%	1.55%				1.55%
Average guaranteed rate	2.54%	2.55%	2.55%	2.56%	2.56%	2.58%				2.58%
US retail deferred annuities lapse and death rates (ann	nualized)									
Surrenders and withdrawals	15.11%	17.30%	12.22%	12.48%	14.39%	10.54%				10.54%
Deaths	3.30%	3.94%	3.61%	3.17%	3.53%	3.65%				3.65%
Total	18.41%	21.24%	15.83%	15.65%	17.92%	14.19%				14.19%
Deposits										
Agency	12	17	13	21	63	18				18
Banks	60	70	71	60	261	62				62
Fixed annuity deposits	71	87	84	81	323	80				80
Account balance roll forward										
General account annuities beginning of period	17,154	16,593	15,999	15,640	17,154	15,230				15,230
Deposits	71	87	84	81	323	80				80
Lapses and deaths	(757)	(840)	(636)	(616)	(2,850)	(546)				(546)
Interest credited	130	127	120	117	493	102				102
Other	(5)	32	74	7	108	(56)				(56)
Total general account annuities end of period	16,593	15,999	15,640	15,230	15,230	14,809				14,809
Fixed account of variable annuities	(1,193)	(1,223)	(1,289)	(1,280)	(1,280)	(1,222)				(1,222)
Total Fixed annuity balances	15,400	14,776	14,352	13,949	13,949	13,587				13,587
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	240	173	(18)	30	240	21				21
Capitalized during the period	-	-	-	-	1	-				-
Amortized during the period	(3)	(10)	(67)	2	(77)	(51)				(51)
Shadow accounting adjustments	(65)	(182)	115	(12)	(143)	(44)				(44)
Balance at end of period	173	(18)	30	21	21	(74)				(74)



Aegon Americas Canada										unaudited
	USD					USD			amoun	ts in millions
	USD		2014			USD		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New Life sales										
Life										
Single premiums Recurring premiums annualized	- 16	18	19	21	1 75	-				-
Total recurring plus 1/10 single	16 16	18	19 19	21 21	75 75	<u>-</u>				
Total recurring plus 1/10 single	10	-10			75					
Production										
Fixed annuities	1	1	1	2	4	-				-
Variable annuities	26	19	17	15	78	-				-
Mutual funds	10		12	11	39	-				
Total deposits	36	27	30	28	121					
Underlying earnings before tax	4	10	12	5	30	-				-
General Account balance roll forward										
Universal Life Account balances beginning of period	3.612	3.535	3,735	3.617	3,612	_				_
Deposits	100	102	102	101	405	-				-
Lapses and deaths	(59)	(32)	(24)	(27)	(142)	-				-
Other	(118)	129	(196)	(135)	(319)	-				-
Transfers to disposal groups				(3,556)	(3,556)	-				
Universal life account balances end of period	3,535	3,735	3,617	-	-	-				-
Term life Whole Life	303 1,036	315 1,075	303 1,024	-	-					-
Total traditional reserves	4,874	5,125	4,944	-	<u>-</u>	<u>-</u>				-
rotal traditional reserves	4,074	5,125	4,544							
Fixed annuity balances roll forward										
Separate account annuities beginning of period	87	81	81	76	87	-				-
Deposits	1	1	1	2	4	-				-
Lapses and deaths	(5)	(4)	(3)	(7)	(19)	-				-
Other Transfers to disposal groups	(3)	4	(3)	(2) (69)	(4) (69)	-				-
Total fixed annuity balances	81	81	76	(09)	(09)	·····				
Total fixed allifulty balances	01	01	70	_	-					
Variable annuity balances roll forward										
Separate account annuities beginning of period	1,961	1,867	1,904	1,760	1,961	_				_
Deposits	26	19	17	15	78	_				_
Lapses and deaths	(110)	(91)	(80)	(74)	(355)	_				_
Other	(10)	109	(81)	(38)	(20)	_				_
Transfers to disposal groups	-		-	(1,664)	(1,664)	_				_
Total variable annuity balances	1,867	1,904	1,760			-				-
	,	,	•							
Mutual fund account balances roll forward										
Account balances beginning of period	147	147	158	154	147	-				-
Deposits	10	7	12	11	39	-				-
Withdrawals	(11)	(7)	(7)	(6)	(31)	-				-
Other	1	11	(9)	(8)	(5)	-				-
Transfers to disposal groups	-	-	-	(151)	(151)	-				-
Total account balance at end of period	147	158	154	-	-	-				-
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,299	1,242	1,289	1,243	1,299	-				-
Capitalized during the period	25	27	28	28	108	-				-
Amortized during the period	(9)	(11)	(10)	-	(30)	-				_
Shadow accounting adjustments	(25)	(14)	(3)	(19)	(60)	-				-
Other	(48)	`45 [°]	(61)	(44)	(108)	-				-
Transfers to disposal groups				(1,209)	(1,209)					
Balance at end of period	1,242	1,289	1,243	-	-	-				-



Aegon Americas Latin America										unaudited
									amount	s in millions
	USD					USD				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New Life sales										
Single premiums	-	-	-	-	1	-				-
Recurring premiums annualized	8	10	13	12	43	9				9
Total recurring plus 1/10 single	8	10	13	12	43	9				9
Underlying earnings before tax	2	-	1	2	5	1				1
Net underlying earnings	1	-	1	1	3	-				-
Net income	1	-	1	1	3	-				-
Revenues										
Life insurance	33	39	40	36	148	35				35
Total gross premiums	33	39	40	36	148	35				35
Investment income	1	1	_	2	3	3				3
Other revenues	1	1	-	1	3	1				1
Total revenues	34	41	41	39	155	39				39



Aegon Americas Investments general account	unaudited
amounts in millions, except for th	ne impairment data USD
	March 31, 2015
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS Subtotal	18,533 46,809 3,396 1,819 6,320 6,273 3,559 86,710
Residential mortgage loans Commercial mortgage loans	32 8,647
Total mortgages	8,678
Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds	427 468 2,150
Total equity like Real estate Other	3,046 1,575 976
Investments general account (excluding policy loans)	100,985
Policyholder loans Investments general account	2,397 103,381
Impairments as bps (quarterly)	1

USD		arr	nounts in millions
Dec. 31, 2014	Sep. 30, 2014	June 30, 2014	March 31, 2014
200. 31, 201.	50p. 50, 201.	34110 307 2021	
17,702	18,958	18,158	18,377
46,390	49,213	50,198	49,440
3,294	3,377	3,099	2,960
1,873	1,893	1,936	1,873
6,266	6,348	6,393	6,599
5,547	5,372	5,731	5,944
3,646	3,529	3,593	3,439
84,718	88,689	89,108	88,632
31	34	35	37
8,671	8,395	8,327	8,425
8,703	8,429	8,363	8,461
·	·	·	•
424	438	436	428
462	1,745	1,807	1,738
1,737	1,609	1,641	1,705
2,623	3,792	3,884	3,872
1,597	1,748	1,763	1,802
1,012	1,012	1,022	1,029
98,652	103,669	104,140	103,796
2,415	2,562	2,577	2,594
101,067	106,231	106,717	106,391
	(2)	(2)	
3	(3)	(2)	-

Aegon Americas Structured assets and corporate bo	nds						
						amou	nts in millions
	USD			March 31, 2015			
				March 31, 2013			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	5,102	784	135	120	178	-	6,320
Residential MBS	2,930	65	240	283	2,756	-	6,273
Non-housing related ABS	1,764	569	761	265	200	-	3,559
Total	9,796	1,418	1,136	667	3,134	-	16,152
Credits by rating							
IG Corporates	523	3,467	20,445	22,375	-	-	46,809
High yield corporate	-	-	-	-	3,396	-	3,396
Emerging Markets debt	-	138	498	942	242	-	1,819
Total	523	3,605	20,942	23,317	3,638	-	52,025
Cash / Treasuries / Agencies							18,533
Total	10,319	5,023	22,079	23,984	6,772	-	86,710



Aegon Americas							ı	unaudited
Investments general account							amounts	in millions
	USD				USD		amounts	III IIIIIIIIIII
		20:				2015		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Available-for-sale								
Bonds								
US Treasuries/Agencies	7,725	7,787	7,981	8,931	9,352			
AAA	9,499	9,451	9,253	9,271	10,211			
AA	6,005	6,161	5,983	4,933	5,113			
A	22,934	23,816	23,526	21,653	21,657			
BBB	25,259	25,500	24,830	23,416	23,410			
BB	2,427	2,277	2,486	2,325	2,492			
В	1,785	1,620	1,586	1,539	1,482			
CCC or lower	3,076	3,048	2,971	2,800	2,718			
Shares	606	578	577	571	578			
Money market investments	7,492	7,004	7,683	7,951	8,336			
Other	1,159	1,158	1,141	1,137	1,102			
Total available-for-sale (at fair value)	87,965	88,400	88,018	84,527	86,450			
Loans								
Policy loans	2,594	2,577	2,562	2,415	2,397			
Mortgage loans	8,461	8,363	8,429	8,703	8,678			
Total loans (at amortized cost)	11,056	10,940	10,991	11,117	11,075			
Real estate (at fair value)	1,011	972	972	873	874			
Financial assets at fair value through profit or loss								
Assets backing liabilities at fair value	3,122	3,229	3,119	1,330	1,364			
Assets not backing liabilities at fair value:								
Common stock	158	162	160	167	173			
Limited partnerships								
Real estate	791	791	775	724	700			
Hedge funds	805	805	791	951	1,403			
Other	771	701	688	661	622			
Other	711	717	717	717	719			
Total financial assets at fair value through profit or loss	6,359	6,405	6,250	4,550	4,981			
Investments general account	106,391	106,717	106,231	101,067	103,381			



Aegon Americas Investments portfolio - Aegon	IIS					unaudited
Investments portions - Aegon	USD				ā	amounts in millions
	030		March 31, 2	2015		
Corporate bonds ¹	Fair value	Amortized cost	Gross unrealized gain	Gross unrealized (loss)	Net unrealized gain/(loss)	% Fair value to amortized cost
Financial	value	COST	gaiii	(1055)	gairi/(1055)	amortized cost
Banking	7,488	7,145	713	(370)	343	104.8%
Brokerage	443	409	37	(3)	34	108.3%
Insurance	3,941	3,402	703	(165)	538	115.8%
Other finance	684	611	94	(21)	73	111.9%
REIT's	1,791	1,678	148	(36)	113	106.7%
Total financial	14,346	13,245	1,696	(595)	1,101	108.3%
Industrial						
Basic industry	2,006	1,880	208	(82)	126	106.7%
Capital goods	2,780	2,445	473	(137)	336	113.7%
Communications	4,763	4,116	782	(135)	647	115.7%
Consumer cyclical	4,190	3,710	564	(84)	480	112.9%
Consumer non-cyclical	7,516	6,608	1,260	(352)	908	113.7%
Energy	5,511	5,004	678	(170)	508	110.1%
Other industry	79	73	7	(1)	6	108.0%
Technology	2,470	2,212	384	(125)	258	111.7%
Transportation	1,905	1,711	222	(28)	194	111.3%
Total industrial	31,220	27,758	4,576	(1,115)	3,461	112.5%
Utility						
Electric	4,198	3,591	807	(200)	607	116.9%
Natural gas	156	135	22	(1)	21	115.7%
Other utility	287	232	55		55	123.7%
Total utility	4,640	3,957	885	(201)	683	117.3%
Total	50,206	44,960	7,157	(1,911)	5,245	111.7%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.

 $^{^{\}rm 1}$ Corporate bonds, excluding Emerging Market Debt and Convertible Bonds

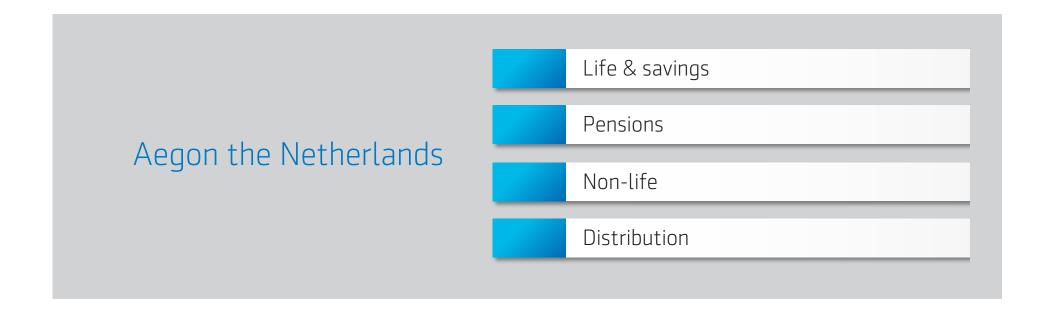


Aegon Americas Investments portfolio - Aegon US						unaudited
	USD				am	ounts in millions
	030		March 31	, 2015		
Structured assets			Gross	Gross	Net	% Fair
	Fair	Amortized	unrealized	unrealized	unrealized	value to
	value	cost	gain	(loss)	gain/(loss)	amortized cost
Commercial MBS	6,301	6,057	256	(12)	244	104.0%
Residential MBS						
Government-Sponsored Enterprises (GSE) guaranteed	2,925	2,858	71	(5)	66	102.3%
Prime jumbo	290	281	15	(6)	9	103.0%
Alt-A	757	631	129	(3)	126	120.0%
Negative amortization	1,178	1,150	137	(109)	28	102.4%
Total residential MBS	5,149	4,920	352	(123)	229	104.6%
Non-housing related ABS						
Credit cards	510	485	25	-	25	105.2%
Auto loans	330	328	2	-	2	100.6%
Other ABS	87	86	1	-	1	100.7%
Student loans	471	476	3	(8)	(5)	98.9%
Small business loans	214	219	4	(10)	(5)	97.6%
Timeshare	152	151	1	-	1	100.7%
Aircraft	51	57	-	(6)	(6)	89.9%
Equipment lease	30	27	2	-	2	107.6%
Franchise loans	392	365	27	-	27	107.4%
Structured settlements	307	287	19	-	19	106.8%
Total non-housing related ABS	2,543	2,482	85	(24)	61	102.5%
Housing related ABS						
Subprime residential mortgage loans - fixed rate	648	610	56	(18)	38	106.2%
Subprime residential mortgage loans - floating rate	433	374	88	(28)	59	115.9%
Manufactured housing	44	42	2	()	2	103.7%
Total housing related ABS	1,124	1,025	145	(46)	99	109.7%
CDOs						
Backed by ABS, corporate bonds, bank loans	1,016	1,018	13	(15)	(2)	99.8%
Backed by Commercial Real Estate (CRE) & commercial MBS	18	19	1	(2)	(1)	96.1%
Total CDOs	1,035	1,037	14	(17)	(3)	99.7%
Total	16,152	15,522	853	(222)	630	104.1%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit / Loss assets.



Reporting structure





Aegon The Netherlands Earnings & sales									ı	unaudited
	EUR					EUR			amounts	in millions
	LOIK		2014			LOIK		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of busine	ess									
Life & savings	73	78	82	102	336	81				81
Pensions	50	45	40	58	194	55				55
Non-life	1	3	-	9	13	(9)				(9
Distribution	4	3	5	2	15	4				4
Associates	-	1		-	1	-				_
Underlying earnings before tax	129	131	127	172	558	131				131
Fair value items	(36)	(132)	(101)	61	(207)	151				151
Realized gains/(losses) on investments	84	47	52	248	431	140				140
Net impairments	(2)	(3)	(2)	(5)	(12)	(5)				(5
Other income/(charges)	(3)	(5)	(6)	(99)	(113)	(22)				(22
Income before tax	172	39	70	377	658	396				396
Income tax	(29)	(7)	(26)	(105)	(166)	(92)				(92
Net income	143	32	44	272	491	304				304
Net underlying earnings	100	101	98	123	423	101				101
Revenues										
Life insurance	1,499	540	1,204	739	3,982	1,046				1,046
Accident & health insurance	130	39	34	30	233	129				129
General insurance	135	154	107	104	501	131				131
Total gross premiums	1,764	734	1,345	873	4,716	1,306				1,306
Investment income	636	684	637	611	2,568	590				590
Fee and commission income	78	80	81	86	324	85				85
Total revenues	2,478	1,498	2,062	1,570	7,608	1,981				1,981
Sales										
New life sales	32	37	99	82	251	38				38
New premiums accident & health insurance	4	2	1	1	9	4				4
New premiums general insurance	8	6	6	6	26	7				7
1/10 of Gross deposits	49	59	72	99	278	156				156
Total sales	93	105	178	189	564	205				205
Market consistent value of new business										
MCVNB	39	60	35	40	174	40				40
MCVNB / PVNBP (%)	2.1%	3.0%	1.3%	1.7%	2.0%	1.6%				1.6%



Aegon The Netherlands Life & savings										unaudited
J	EUR					EUR			amoun	ts in millions
	LUK		2014			LUK		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales	4.0.5	0.5		.=	200	100				
Single premiums	105	86	45	47	283	109				109
Recurring premiums annualized	1	1	1	1	4	1				1
Total recurring plus 1/10 single	12	10	6	5	33	12				12
Gross deposits (on and off balance)	486	556	698	968	2,708	1,537				1,537
Underlying earnings before tax	73	78	82	102	336	81				81
Account Balances										
Life insurance contracts - general account	4,239	4,301	4,281	4,217	4,217	4,246				4,246
Life insurance contracts - account policy holders	9,053	9,148	9,306	9,384	9,384	10,119				10,119
Investment contracts	4,866	5,157	5,489	6,051	6,051	7,182				7,182
Total account balance	18,158	18,606	19,076	19,651	19,651	21,547				21,547
Life insurance contracts - general account roll for	ward									
Account balances at beginning of period	4,210	4,239	4,301	4,281	4,210	4,217				4,217
Premiums	136	118	79	82	415	135				135
Withdrawals / benefits	(158)	(152)	(145)	(191)	(645)	(167)				(167
Other	50	95	47	44	236	61				61
Total account balance at end of period	4,239	4,301	4,281	4,217	4,217	4,246				4,246
Life insurance contracts - account of policyholder	s roll forward									
Account balances at beginning of period	9,059	9,053	9,148	9,306	9,059	9,384				9,384
Premiums	105	102	95	100	402	94				94
Withdrawals / benefits	(278)	(325)	(240)	(284)	(1,128)	(302)				(302
Other	168	318	303	262	1,051	944				944
Total account balance at end of period	9,053	9,148	9,306	9,384	9,384	10,119				10,119
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	68	63	57	53	68	48				48
Capitalized during the period	-	-	<i>-</i>	-	1	- 0				-
Amortized during the period	(5)	(6)	(5)	(5)	(21)	(4)				(4
Balance at end of period	63	57	(3) 53	48	48	44				44



Aegon The Netherlands Pensions										unaudited
	EUR					EUR			amount	s in millions
	2011		2014			2011		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Single premiums	155	230	938	611	1,935	148				148
Recurring premiums annualized	5	5		16	25	11				11
Total recurring plus 1/10 single	20	28	93	77	218	25				25
Gross deposits (on and off balance)										
Pensions	_	35	18	21	73	26				26
Chalona		33	10	21	73	20				20
Underlying earnings before tax	50	45	40	58	194	55				55
Account Balances										
Pensions - Life insurance contracts - general account	21,950	22,767	24,403	25,956	25,956	31,099				31,099
Pensions - Life insurance contracts - account PH	17,543	18,118	18,593	19,185	19,185	18,662				18,662
Investment contracts	1,399	1,548	1,596	1,849	1,849	2,559				2,559
Total account balance	40,891	42,433	44,592	46,991	46,991	52,320				52,320
Pension contracts - general account roll forward	24 407	24.050	22.767	24.402	24 4 2 7	25.056				25.056
Account balances at beginning of period	21,107	21,950	22,767	24,403	21,107	25,956				25,956
Premiums Withdrawals / benefits	753 (240)	237 (229)	959 (230)	444 (261)	2,393 (960)	420 (264)				420 (264)
Other	330	809	906	1,371	3,416	4,988				4,988
Total account balance at end of period	21,950	22,767	24,403	25,956	25,956	31,099				31,099
. Ottal account Dallance at Cita Ci period			,			02,000				0_,000
Pension contracts - account of policyholders roll forward										
Account balances at beginning of period	16,342	17,543	18,118	18,593	16,342	19,185				19,185
Premiums	504	85	68	114	771	397				397
Withdrawals / benefits	(137)	(60)	(266)	(173)	(637)	(839)				(839)
Other	833	550	673	652	2,708	(81)				(81)
Total account balance at end of period	17,543	18,118	18,593	19,185	19,185	18,662				18,662
Number of participants serviced (thousands)	2,669	2,680	2,685	2,702	2,702	3,734				3,734
DAC/MODA/ECDlo well ferround										
DAC/VOBA/FSR's roll forward Balance at beginning of period	110	107	104	101	110	97				97
Capitalized during the period	3	3	104 2	101	9	3				3
Amortized during the period	(5)	(5)	(5)	(5)	(21)	(5)				(5)
Balance at end of period	107	104	101	97	97	96				96



Aegon The Netherlands Non-life										unaudited
									amounts	s in millions
	EUR					EUR				
		2014						2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New premium production										
Accident & health insurance	4	2	1	1	9	4				4
General insurance	8	6	6	6	26	7				7
Total Non-life production	12	9	7	8	35	12				12
Underlying earnings before tax	1	3	-	9	13	(9)				(9)
General insurance and Accident & health ratios										
Claim ratio	72%	70%	71%	73%		73%				
Cost ratio	33%	35%	35%	35%		35%				
Combined ratio	105%	105%	106%	108%		108%				

Aegon The Netherlands Distribution									u	ınaudited	
									amounts	in millions	
	EUR					EUR					
		2014					2015				
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD	
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter		
Underlying earnings before tax	4	3	5	2	15	4				4	
DAC/VOBA/FSR's roll forward											
Balance at beginning of period	21	20	18	17	21	9				9	
Capitalized during the period	1	-	1	-	1	-				-	
Amortized during the period	(2)	(2)	(2)	(6)	(11)	(1)				(1)	
Other movements	-	-	-	(2)	(2)	2				2	
Balance at end of period	20	18	17	9	9	10				10	



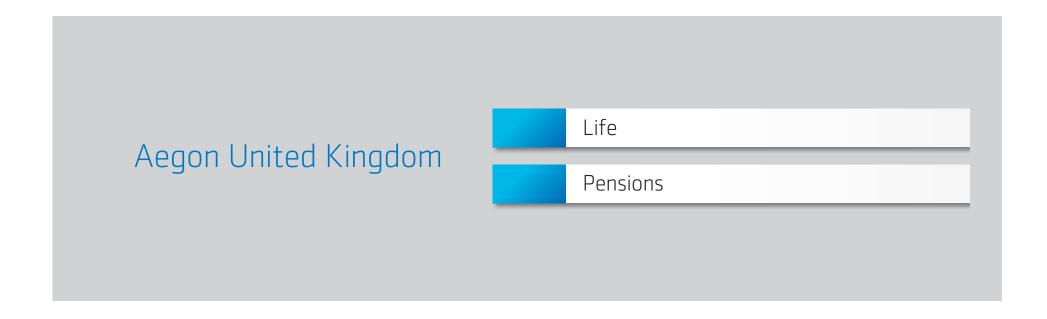
Aegon The Netherlands Investments general account	unaudited
amounts in millions, except fo	or impairment data EUR
	March 31, 2015
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Commercial MBS Residential MBS Non-housing related ABS	17,817 4,959 124 105 899 2,556
Subtotal	26,460
Residential mortgage loans Commercial mortgage loans	25,079 101
Total mortgages	25,180
Common equity & bond funds Private equity & hedge funds	393 137
Total equity like Real estate Other	529 1,072 2,500
Investments general account (excluding policy loans)	55,742
Policyholder loans	5
Investments general account	55,747
Impairments as bps (quarterly)	1

	an	nounts in millior
Sep. 30, 2014	June 30, 2014	March 31, 201
14.055	12 270	12,170
		4,82
59	75	50
123	168	118
1,151	1,171	1,16
		1,783
22,289	20,867	20,120
24,471	24,022	23,092
98	96	, 9:
24,569	24,118	23,184
364	365	364
225	225	287
		651
		80: 1,888
		46,645
20/201	.0,502	10,015
6	7	
50,190	48,389	46,652
_	_	
	14,055 4,973 59 123 1,151 1,926 22,289 24,471 98 24,569 364 225 589 796 1,942 50,184	Sep. 30, 2014 June 30, 2014 14,055 12,378 4,973 5,127 59 75 123 168 1,151 1,171 1,926 1,947 22,289 20,867 24,471 24,022 98 96 24,569 24,118 364 365 225 225 589 590 796 798 1,942 2,009 50,184 48,382 6 7

Aegon The Netherlands Structured assets and corporate bonds	5						
						amou	nts in millions
	EUR						
				March 31, 2015			
	AAA	AA	А	BBB	<bbb< td=""><td>NR</td><td>Total</td></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	38	-	35	32	-	-	105
Residential MBS	442	295	97	61	5	-	899
Non-housing related ABS	1,338	627	428	92	71	-	2,556
Total	1,819	921	559	185	76	-	3,560
Credits by rating							
IG Corporates	461	458	1,652	2,388	-	-	4,959
High yield corporate	-	-	, -	, -	97	27	124
Total	461	458	1,652	2,388	97	27	5,083
Cash / Treasuries / Agencies							17,817
Total	2,279	1,379	2,211	2,573	173	27	26,460



Reporting structure





Aegon United Kingdom										unaudite
Earnings & sales									amount	s in million
	GBP					GBP			amount	3 111 1111111011
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of business										
Life	18	21	18	20	77	15				1
Pensions	5	4	4	2	16	14				14
Underlying earnings before tax	22	26	22	22	92	28				28
Fair value items	(2)	(11)	_	1	(12)	(17)				(17
Realized gains/(losses) on investments	13	80	7	33	132	1				(1,
Net impairments	-	-	,	-	132	-				
Other income/(charges)	(3)	1	(8)	(30)	(40)	15				15
Income before tax	30	96	2 1	26	173	29				29
Income tax attributable to policyholder return	(5)	(11)	(5)	(13)	(34)	(15)				(1
Income before tax on shareholders return	25	85	15	13	139	13				13
Income tax on shareholders return	(2)	(12)	4	14	5					
Net income	23	73	20	27	143	13				13
Net underlying earnings	21	27	25	36	108	25				25
Revenues										
Life insurance gross premiums	1,022	966	998	977	3,962	1,553				1,553
Investment income	385	496	386	405	1,671	404				40
Fee and commission income	8	8	9	9	34	9				10
Total revenues	1,414	1,470	1,393	1,391	5,668	1,966				1,966
Sales										
New life sales	206	226	199	152	783	199				199
New premiums accident & health insurance	200	-	133	132	1	199				19:
1/10 of Gross deposits	4	6	7	5	23	6				6
Total sales	211	232	206	157	807	205				205
Market consistent value of new business										
MCVNB	4	(1)	(4)	(E)	(0)	C				6
MCVNB / PVNBP (%)	1 0.1%	(1) (0.1%)	(4) (0.3%)	(5) (0.5%)	(9) (0.2%)	6 0.5%				0.5%
PICVIND / FVINDP (70)	0.1%	(0.1%)	(0.5%)	(0.5%)	(0.2%)	0.5%				0.5%



Aegon United Kingdom									ı	unaudited
Earnings & sales									amounte	s in millions
	EUR					EUR			amounts	, III IIIIIIOII
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of business										
Life	21	26	22	25	95	20				20
Pensions	6	6	6	3	20	19				19
Underlying earnings before tax	27	32	28	29	115	38				38
Fair value items	(3)	(13)	_	1	(15)	(22)				(22
Realized gains/(losses) on investments	16	97	10	42	164	2				(22
Net impairments	-	-	-		-	-				
Other income/(charges)	(4)	2	(10)	(38)	(49)	21				21
Income before tax	37	117	27	34	215	39				39
Income tax attributable to policyholder return	(6)	(13)	(7)	(16)	(42)	(21)				(21
Income before tax on shareholders return	31	104	20	17	172	18				18
Income tax on shareholders return	(3)	(14)	5	17	6	-				
Net income	28	90	25	35	178	18				18
Net underlying earnings	25	33	31	45	134	34				34
Revenues										
Life insurance gross premiums	1,234	1,186	1,257	1,239	4,916	2,089				2,089
Investment income	465	608	487	514	2,073	544				544
Fee and commission income	10	10	11	11	43	12				12
Total revenues	1,709	1,803	1,755	1,764	7,032	2,644				2,644
Sales										
New life sales	249	278	250	194	972	268				268
New premiums accident & health insurance	2 T J	2/0	250	1,54	1	200				200
1/10 of Gross deposits	5	7	9	7	28	8				8
Total sales	256	285	260	201	1,001	276				276
Market consistent value of new business										
MCVNB	1	(2)	(5)	(6)	(11)	8				8
MCVNB / PVNBP (%)	0.1%	(0.1%)	(0.3%)	(0.4%)	(0.2%)	0.5%				0.5%



Aegon United Kingdom Life										unaudited
	GBP					GBP			amount	s in millions
	OD!		2014			CDI		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
New life sales	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
11011 1110 011100	7.5	60	E.C.	40	2.42	F0				F0
Single premiums	75	62	56	49	242	50				50
Recurring premiums annualized	6	7	8	8	28	7				7
Total recurring plus 1/10 single	14	13	13	12	53	12				12
New life sales										
Annuities	7	6	6	5	24	5				5
Protection	6	7	8	8	28	7				7
Total recurring plus 1/10 single	14	13	13	12	53	12				12
Underlying earnings before tax	18	21	18	20	77	15				15
Account Balances										
Insurance contracts - general account	8,216	8,227	8,225	8,213	8,213	8,199				8,199
Total account balance	8,216	8,227	8,225	8,213	8,213	8,199				8,199
Insurance and investment contract roll forward										
Account balances at beginning of period	8,200	8,216	8,227	8,225	8,200	8,213				8,213
Deposits	129	116	113	106	464	108				108
Withdrawals / benefits	(172)	(165)	(168)	(167)	(671)	(175)				(175)
Other	58	60	52	49	219	54				54
Total account balance at end of period	8,216	8,227	8,225	8,213	8,213	8,199				8,199
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	100	99	99	101	100	101				101
Capitalized during the period	10	11	11	12	44	10				10
Amortized during the period	(11)	(11)	(9)	(12)	(42)	(11)				(11)
Balance at end of period	99	99	101	101	101	100				100



Aegon United Kingdom Pensions										unaudited
	GBP					GBP			amount	s in millions
	GBI		2014			GBI		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Single premiums	379	391	331	274	1,375	343				343
Recurring premiums annualized	155	174	152	112	593	153				153
Total recurring plus 1/10 single	193	213	185	140	731	187				187
Gross deposits (on and off balance)										
	4.4		70		227	F0				50
Savings	44	57	72	53	227	59				59
Underlying earnings before tax	5	4	4	2	16	14				14
Platform assets under administration										
Balance at beginning of period	1,279	1,562	1,935	2,350	1,279	2,746				2,746
Inflows	305	392	449	384	1,529	968				968
Outflows	(21)	(35)	(46)	(43)	(145)	(53)				(53)
Other (including market movements)	-	16	12	56	84	137				137
Balance at end of period	1,562	1,935	2,350	2,746	2,746	3,798				3,798
Insurance and investment contract roll forward										
Account balances at beginning of period	48,356	48,841	49,045	49,429	48,356	50,874				50,874
Deposits	888	1,372	352	874	3,485	1,443				1,443
Withdrawals / benefits	(1,330)	(1,279)	(1,484)	(1,266)	(5,358)	(1,820)				(1,820)
Other	927	111	1,515	1,838	4,391	2,516				2,516
Total account balance at end of period	48,841	49,045	49,429	50,874	50,874	53,013				53,013
Number of participants serviced (thousands)	1,637	1,698	1,755	1,821	1,821	1,860				1,860
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,140	2,126	2,112	2,093	2,140	2,073				2,073
Capitalized during the period	16	15	13	12	56	8				8
Amortized during the period	(29)	(29)	(32)	(33)	(123)	(27)				(27)
Balance at end of period	2,126	2,112	2,093	2,073	2,073	2,053				2,053



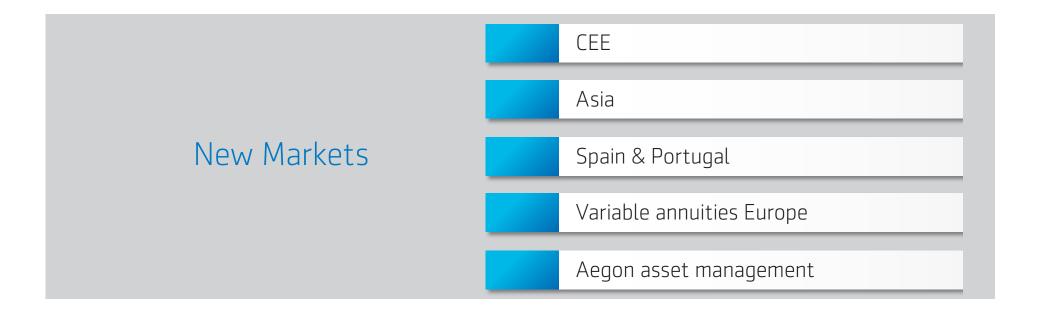
Aegon United Kingdom Investments general account	unaudited
amounts in millions, except for th	ne impairment data GBP
	March 31, 2015
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS Subtotal	3,748 4,373 137 32 329 17 1,700
Common equity & bond funds	108
Total equity like Other	108 104
Investments general account (excluding policy loans)	10,549
Policyholder loans	-
Investments general account	10,549
Impairments as bps (quarterly)	-

		am	ounts in millions
GBP		diii	iounts in minions
Dec. 31, 2014	Sep. 30, 2014	June 30, 2014	March 31, 2014
, ,			, , ,
3,558	3,160	3,052	2,550
4,302	4,249	4,322	4,454
103	222	151	156
31	30	29	10
337	326	333	337
17	16	16	16
1,648	1,617	1,433	1,414
9,995	9,621	9,335	8,936
150	147	97	95
150	147	97	95
104	104	53	53
10,249	9,872	9,485	9,084
_	_	_	_
10,249	9,872	9,485	9,084
_	_	_	_
-		-	

Aegon United Kingdom Structured assets and corporate bo	nds						
	000					amour	nts in millions
	GBP		1	March 31, 2015			
			_				
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating		22.4	2.5	4.0			222
Commercial MBS	79	204	36	10	-	-	329
Residential MBS	-	-	17	-	-	-	17
Non-housing related ABS	29	243	1,188	187	53	-	1,700
Total	109	446	1,241	197	53	-	2,046
Credits by rating							
IG Corporates	102	731	2,075	1,465	-	-	4,373
High yield corporate	-	-	-	-	137	-	137
Emerging Markets debt	-	-	11	21	-	-	32
Total	103	731	2,086	1,486	137	-	4,542
Cash / Treasuries / Agencies							3,748
Total	211	1,177	3,327	1,682	190	-	10,336



Reporting structure





New Markets										unaudite
Earnings & sales										
	EUR					EUR			amounts	in million
	EUK		2014			EUK		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	_	-	-	-		-	-	-	-	
CEE	19	19	16	7	60	5				į
Asia	-	6	(19)	(4)	(17)	(3)				(3
Spain & Portugal	10	9	7	2	28	3				
Variable Annuities Europe	1	3	3	3	10	1				
Aegon Asset Management	32	25 62	33 40	26 33	115	45 51				4!
Underlying earnings before tax	61	62	40	33	196	51				51
Underlying earnings before tax										
Life	18	19	(6)	(4)	28	(7)				(7
Individual savings and retirement products	(5)	-	(1)	-	(5)	(3)				(
Pensions	1	3	3	3	10	3				(
Non-life	8	9	7	9	33	14				1.
Associates	7	6	4	(1)	16	(1)				(
Aegon Asset Management	32	25	33	26	115	45				4!
Underlying earnings before tax	61	62	40	33	196	51				51
Fair value items	7	1	_	(14)	(6)	(4)				(4
Realized gains/(losses) on investments	2	2	8	4	16	5				(.
Net impairments	(9)	(15)	(14)	(4)	(43)	(2)				(
Other income/(charges)	(2)	1	14	(37)	(24)	(2)				(4
Income before tax	59	51	48	(18)	139	50				50
Income tax	(16)	(16)	(12)	(6)	(50)	(22)				(2:
Net income	43	35	35	(23)	89	28				28
Net underlying earnings	45	44	25	21	135	29				29
Revenues										
Life insurance	373	486	443	713	2,015	757				757
Accident & health insurance	55	35	37	36	163	60				6
General insurance	58	56	52	57	224	63				6
Total gross premiums	486	577	533	806	2,402	879				879
Investment income	54	60	61	60	234	117				11
Fee and commission income	142	148	159	174	623	196				19
Other revenues	1		-	1	3	1				
Total revenues	683	785	753	1,041	3,262	1,193				1,193
Color.										
Sales	<i>C</i> 3	74	C1	76	274	105				10
New life sales New premiums accident & health insurance	62 9	71 8	61 8	76 9	271 34	105 11				10
New premiums accident & nearth insurance New premiums general insurance	10	8 11	8 10	15	34 45	15				1
1/10 of Gross deposits	443	384	738	486	2,052	550				55
Total sales	524	4 73	818	586	2,032 2,402	681				681
			J - U	200	_,					
Market consistent value of new business										
MCVNB	32	27	27	29	115	29				29
MCVNB / PVNBP (%)	2.4%	1.9%	2.0%	2.9%	2.3%	2.2%				2.29



Aegon CEE Earnings & revenues									u	naudited
									amounts	in millions
	EUR					EUR				
			2014			2015				
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Life	12	9	9	(3)	27	(8)				(8
Pensions	1	3	3	3	10	3				3
Non-life	6	7	4	6	23	11				11
Underlying earnings before tax	19	19	16	7	60	5				5
Fair value items	6	1	1	(1)	8	_				_
Realized gains/(losses) on investments	1	1	6	-	9	-				-
Net impairments	(10)	(14)	(13)	(4)	(42)	(2)				(2
Other income/(charges)	(1)	(3)	3	(25)	(26)	-				-
Income before tax	15	3	13	(23)	9	4				4
Income tax	(3)	(1)	(3)	8	-	(4)				(4
Net income	12	3	10	(15)	9	-				-
Net underlying earnings	15	15	13	6	48	1				1
Revenues										
Life insurance	123	130	132	140	524	146				146
General insurance	40	36	37	38	152	44				44
Accident & health	-	-	_	-	1	-				-
Total gross premiums	163	167	169	178	678	190				190
Investment income	13	14	13	13	54	12				12
Fee and commission income	11	11	10	10	41	11				11
Total revenues	187	192	192	201	773	213				213



Aegon Asia Earnings & revenues									u	naudited
Lamings & revenues									amounts	in million
	EUR					EUR				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	Çabi ta	Ç. M. CO.	Ç	Ç		200.00	Ç. M. CO.	Ç	Ç	
Life	5	10	(15)	(1)	(1)	2				2
Individual savings and retirement	(5)	(3)	(2)	(3)	(12)	(3)				(3
Share in underlying earnings before tax of associates	(1)	(1)	(1)	(1)	(3)	(1)				(1
Underlying earnings before tax	-	6	(19)	(4)	(17)	(3)				(3 (1 (3
Fair value items	_	2	3	(2)	3	6				6
Realized gains/(losses) on investments	_	1	2	2	5	4				4
Net impairments	-	(1)	(1)	-	(1)	-				-
Other income/(charges)	-	-	4	-	4	-				_
Income before tax	-	9	(11)	(5)	(7)	7				7
Income tax	(1)	(7)	1	(3)	(9)	(4)				(4
Net income	(1)	2	(10)	(8)	(16)	4				4
Net underlying earnings	(1)	-	(17)	(7)	(26)	(5)				(5
Revenues										
Life insurance	207	306	264	321	1,097	512				512
Accident & health	31	23	24	25	102	34				34
Total gross premiums	238	329	287	345	1,199	546				546
Investment income	27	30	32	34	124	92				92
Fee and commission income	10	14	14	15	53	20				20
Total revenues	275	373	333	395	1,376	658				658



Aegon Spain & Portugal Earnings & revenues									ı	unaudited
									amounts	in millions
	EUR					EUR				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	•					•	C	·		
Life	-	-	-	(1)	(1)	(1)				(1)
Non-life	2	3	2	3	10	3				(1)
Share in underlying earnings before tax of associates	-	-	-	-	-	-				-
Underlying earnings before tax	2	2	2	2	9	3				3
Realized gains/(losses) on investments	_	_	_	2	2	_				_
Net impairments	_	_	_	-	-	_				_
Other income/(charges)	_	_	6	_	6	_				_
Income before tax	2	2	9	3	16	3				3
Income tax	(2)	1	_	(6)	(7)	(2)				(2
Net income	-	3	9	(3)	9	1				1
Net underlying earnings	-	3	1	-	4	1				1
Revenues										
Life & Health insurance	67	62	61	66	256	75				75
General insurance	18	20	16	19	72	19				19
Total gross premiums	85	82	76	85	328	94				94
Investment income	12	13	12	11	49	11				11
Fee and commission income	2	2	2	1	8	3				3
Other revenues	-	-	-	1	2	1				1
Total revenues	100	98	91	98	387	108				108

Aegon France Earnings										unaudited
_	=					=			amount	s in millions
	EUR					EUR				
			2014					2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Associates	7	7	5	-	19	-				-



Variable annuities Europe Earnings & production										unaudited
	EUR					EUR			amounts	in millions
	LOIK		2014			LOIK		2015		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax				_	_					
Life	1	-	1	1	3 7	1				1
Variable annuities	- 1	3 3	2 3	3 3	10	1				1
Underlying earnings before tax		3	3	3	10					
Fair value items	1	(2)	(5)	(11)	(16)	(11)				(11)
Income before tax	2	1	(2)	(7)	(6)	(10)				(10)
Income tax	-	-	-	1	1	1				1
Net income	2	1	(2)	(6)	(4)	(8)				(8)
Net underlying earnings	1	3	2	3	10	1				1
Not underlying curmings										
Variable annuity balances roll forward										
Separate account annuities beginning of period	974	1,109	1,200	1,253	974	1,305				1,305
Deposits	52	44	54	47	197	49				49
Lapses and deaths	(17)	(21)	(22)	(17)	(76)	(27)				(27)
Other	101	67	21	22	211	174				174
Total variable annuity balances end of period	1,109	1,200	1,253	1,305	1,305	1,502				1,502
Life balances roll forward										
Life balances at beginning of period	3,725	3,651	3,755	3,885	3,725	3,944				3,944
Deposits	33	43	71	40	186	40				40
Lapses and deaths	(84)	(80)	(73)	(77)	(314)	(84)				(84)
Other	(23)	142	132	96	347	337				337
Total Life Balances end of period	3,651	3,755	3,885	3,944	3,944	4,237				4,237
Gross deposits - Variable Annuities										
Variable annuities Europe	52	44	54	47	197	49				49
Intersegment eliminations	(2)	6	2	2	8	2				2
Total gross deposits	(2) 50	5 1	∠ 56	49	2 05	 52				52
rotal gross deposits	50	51	50	49	205	52				52



Aegon asset management Earnings & revenues & account balances										unaudited
Editings & revenues & decount bulances									amour	nts in millions
	EUR		2014			EUR		2015		
	First	Second	2014 Third	Fourth	Full	Final	C	2015 Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	First Quarter	Second Quarter	Quarter	Quarter	לוו
Underlying earnings before tax	32	25	33	26	115	45				45
Net underlying earnings	22	17	22	19	80	31				31
Revenues from third parties	42	39	49	54	184	69				69
Account balances										
Assets under management	245,835	268,566	288,733	302,052	302,052	344,885				344,885
General Account ¹	117,021	119,789	128,942	133,119	133,119	153,852				153,852
Internal unit-linked and off balance sheet ¹	74,491	89,489	93,985	98,684	98,684	108,373				108,373
Third-party ²	54,323	59,288	65,807	70,248	70,248	82,660				82,660
Gross deposits (Third party assets)	4,147	3,585	7,083	4,525	19,340	5,147				5,147
Net deposits (Third party assets)	(1,546)	2,552	2,778	431	4,215	2,081				2,081
Assets under management account balances roll forward										
Account balance at beginning of period	240,420	245,835	268,566	288,733	240,420	302,052				302,052
Deposits & Withdrawals	(924)	2,908	3,459	(1,319)	4,124	3,295				3,295
Other	6,339	19,823	16,708	14,638	57,508	39,539				39,539
Total account balance at end of period	245,835	268,566	288,733	302,052	302,052	344,885				344,885
Third-party assets under management account balances roll	forward									
Account balance at beginning of period	56,149	54,323	59,288	65,807	56,149	70,248				70,248
Deposits & Withdrawals	(1,546)	2,552	2,778	431	4,215	2,081				2,081
Other	(280)	2,413	3,740	4,011	9,884	10,331				10,331
Total account balance at end of period ²	54,323	59,288	65,807	70,248	70,248	82,660				82,660

 $^{^{1}}$ Please note that the numbers provided in this line are also included in other primary segments.

² Includes pooled fund sales that are recognized on the balance sheet of Aegon UK. These assets are eliminated in our consolidated revenue generating investments.



New Markets Investments general account	unaudited
amounts in millions, except for th	ne impairment data EUR
	March 31, 2015
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	663 2,895 153 710 364 73 215 5,073
	279
Residential mortgage loans Total mortgages	279 279
Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds	2 30 2
Total equity like Real estate Other	35 2 187
Investments general account (excluding policy loans)	5,576
Policyholder loans	26
Investments general account	5,602
Impairments as bps (quarterly)	3

		am	nounts in million
EUR		u	
Dec. 31, 2014	Sep. 30, 2014	June 30, 2014	March 31, 2014
696	992	961	934
2,298	2,072	1,828	1,603
105	136	98	70
636 312	86 266	64 210	48 163
64	122	118	103
169	120	98	97
4,280	3,794	3,378	3,029
285	299	306	315
285	299	306	315
2	-	-	-
26	20	20	26
2	4	4	3
31	24	24	30
2	2	2	1
182 4,779	184 4,303	192 3,902	207 3,582
4,779	4,303	3,902	3,362
27	24	21	21
4,806	4,327	3,923	3,603
9	30	38	28

New Markets Structured assets and corporate bo	nds						
•						amour	its in millions
	EUR			Marrah 21 2015			
				March 31, 2015			
	AAA	AA	А	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	251	92	5	10	6	-	364
Residential MBS	40	-	1	-	32	-	73
Non-housing related ABS	89	9	87	28	2	-	215
Total	379	102	92	38	40	-	651
Credits by rating							
IG Corporates	10	223	1,363	1,300	-	-	2,895
High yield corporate	3	-	5	6	139	-	153
Emerging Markets debt	<u>-</u>	12	113	180	399	6	710
Total	13	236	1,481	1,486	538	6	3,758
Cash / Treasuries / Agencies							663
Total	392	337	1,573	1,524	578	6	5,073



Other corporate information

Public ratings				
Company public ratings as of March 31, 2015	Standard & Poor's	Moody's Investor Service	Fitch ratings	A.M. Best
Financial strength ratings				
Aegon USA	AA-	A1	AA-	A+
Aegon NL	AA-	-	-	-
Aegon UK	A+	-	AA-	-
Credit ratings				
Aegon N.V Senior debt rating	A-	А3	A-	-
Aegon N.V Hybrid capital securities	BBB	Baa1	BBB	-
Aegon N.V Commercial paper	A-2	P-2	F1	-

^{*} The outlook is stable for all ratings.



Glossary on business lines

The description of each business line provides general guidance to the reader but is not intended to be exhaustive and may change from time to time.

Life

Life includes products with mortality, morbidity and longevity risks. Reported in this line are traditional life insurance products, including endowment, term and whole life, sold in the Americas, the Netherlands, the UK and New Markets. Also included are annuity and long-term savings products sold in the Netherlands and the UK. Accident and health business includes products with morbidity risk, such as accidental death and dismemberment insurance, critical illness, cancer treatment, disability, income protection and long-term care insurance in the Americas, the Netherlands, the UK and Spain.

Individual savings and retirement products

Individual savings and retirement products consists primarily of fixed and variable annuity products sold in the Americas. Products in this line are primarily in the accumulation phase but immediate and payout annuities are also included. Retail mutual funds sold in the Americas are also included in this line.

Pensions

Pensions includes defined benefit and defined contribution pension business sold both on an individual and group basis. It comprises products in the accumulation phase as well as in the pay-out phase. Also included in this line is the Stable Value Solutions business in the Americas.

Non-life

Non-life includes mainly automotive insurance, liability insurance, household insurance and fire protection sold both in the Netherlands and New Markets. Also included are disability and sick leave products sold in the Netherlands.

Distribution

Distribution includes the results from Aegon's independent financial advisors in the Netherlands, Unirobe Meeùs and Nedasco.

Asset Management

Asset Management includes equity and fixed income investment solutions for third party clients, insurance-linked products and Aegon's own insurance companies. Results for Aegon's Asset Management business are included in the New Markets reporting segment.

Associates

The Associates line is used primarily to report Aegon's share of the results from its partnership with La Mondiale in France

Run-off businesses

Business lines that Aegon has exited and has decided to wind down are included in the line Runoff businesses. This includes institutional spread-based products such as Guaranteed Investment Contracts (GICs) and funding agreements which were marketed to institutional clients, as well as pay-out annuities, bank- and corporate-owned life insurance (BOLI/COLI), and life reinsurance. All businesses currently in run-off were previously included in the results for Aegon Americas.

Other

Other is used to report any items which cannot be directly allocated to a specific line of business. Results in this line are mainly related to Aegon's holding companies and include the interest expense associated with Aegon's financial leverage.



Disclaimers

Cautionary note regarding non-IFRS measures

This document includes the following non-IFRS financial measures: underlying earnings before tax, income before tax and market consistent value of new business. These non-IFRS measures are calculated by consolidating on a proportionate basis Aegon's joint ventures and associated companies. The reconciliation of these measures, except for market consistent value of new business, to the most comparable IFRS measure is provided in note 3 'Segment information' of Aegon's Condensed Consolidated Interim Financial Statements. Market consistent value of new business is not based on IFRS, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Aegon believes that these non-IFRS measures, together with the IFRS information, provide meaningful information about the underlying operating results of Aegon's business including insight into the financial measures that senior management uses in managing the business. In addition, return on equity is a ratio using a non-GAAP measure and is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares, the revaluation reserve and the reserves related to defined benefit plans.

Currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom:
- Changes in the performance of financial markets, including emerging markets, such as with regard to:
 - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
 - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
 - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that Aegon holds;
- Changes in the performance of Aegon's investment portfolio and decline in ratings of Aegon's counterparties;
- Consequences of a potential (partial) break-up of the euro;
- The frequency and severity of insured loss events:
- Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aegon's insurance products;

- Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;
- Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting Aegon's operations, ability to hire and retain key
 personnel, the products Aegon sells, and the attractiveness of certain products to its consumers;
- Regulatory changes relating to the insurance industry in the jurisdictions in which Aegon operates;
- Changes in customer behavior and public opinion in general related to, among other things, the type of products also Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- Acts of God, acts of terrorism, acts of war and pandemics;
- Changes in the policies of central banks and/or governments;
- Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such action may have on Aegon's ability to raise capital and on its liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries:
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does
 husiness:
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of
 information technology, a computer system failure or security breach may disrupt Aegon's business, damage its
 reputation and adversely affect its results of operations, financial condition and cash flows;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products;
- Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily or otherwise, may affect Aegon's reported results and shareholders' equity;
- The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions:
- Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business; and
- Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving and excess capital and leverage ratio management initiatives.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.



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Publication dates quarterly results 2015 and 2016

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November 12, 2015 Results third quarter 2015
February 19, 2016 Results fourth quarter 2015

Aegon's Q1 2015 press release and Condensed Consolidated Interim Financial Statements are available on aegon.com.



About Aegon

Aegon's roots go back 170 years — to the first half of the nineteenth century. Since then, Aegon has grown into an international company, with businesses in more than 25 countries in the Americas, Europe and Asia. Today, Aegon is one of the world's leading financial services organizations, providing life insurance, pensions and asset management. Aegon's purpose is to help people take responsibility for their financial future. More information: aegon.com.