The information included in the following sheets of this Excel file forms an integral part of the Aegon press release on the Q3 results 2013 as published on November 7, 2013.

Cautionary note regarding non-IFRS measures

This document includes the non-IFRS financial measures: underlying earnings before tax, income tax, income before tax and market consistent value of new business. These non-IFRS measures are calculated by consolidating on a proportionate basis Aegon's joint ventures and associated companies. The reconciliation of these measures, except for market consistent value of new business, to the most comparable IFRS measure is provided in note 3 'Segment information' of Aegon's Condensed Consolidated Interim Financial Statements. Market consistent value of new business is not based on IFRS, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Aegon believes that its non-IFRS measures, together with the IFRS information, provide meaningful information about the underlying operating results of Aegon's business including insight into the financial measures that senior management uses in managing the business.

Local currencies and constant currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- o Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- o Changes in the performance of financial markets, including emerging markets, such as with regard to:
 - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
 - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
 - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that Aegon holds;
- o Changes in the performance of Aegon's investment portfolio and decline in ratings of Aegon's counterparties;
- o Consequences of a potential (partial) break-up of the euro;
- o The frequency and severity of insured loss events;
- Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aegon's insurance products;
- Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- O Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- o Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;
- o Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting Aegon's operations, ability to hire and retain key personnel, the products Aegon sells, and the attractiveness of certain products to its consumers;
- o Regulatory changes relating to the insurance industry in the jurisdictions in which Aegon operates;
- o Changes in customer behavior and public opinion in general related to, among other things, the type of products also Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- o Acts of God, acts of terrorism, acts of war and pandemics;
- o Changes in the policies of central banks and/or governments;
- o Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such action may have on Aegon's ability to raise capital and on its liquidity and financial condition;
- o Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- o The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does business;
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt Aegon's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- o Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products:
- Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily or otherwise, may affect Aegon's reported results and shareholders' equity;
- The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- o Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business; and
- Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is hassed

Key performance indicators	Key performance indicators								
amounts in EUR millions b)	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Underlying earnings before tax	1	531	478	11	494	7	1,454	1,390	5
Net income	2	227	243	(7)	377	(40)	674	1,151	(41)
Sales	3	1,697	1,975	(14)	1,550	9	5,410	4,912	10
Market consistent value of new business	4	285	202	41	173	65	719	415	73
Return on equity	5	9.9%	6.7%	48	8.0%	24	7.6%	7.3%	4

Financial overview c)									
EUR millions	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Underlying earnings before tax									
Americas		371	360	3	362	2	1,043	1,014	3
The Netherlands		85	74	15	85	-	244	240	2
United Kingdom		26	27	(4)	27	(4)	77	83	(7)
New markets		74	52	42	70	6	188	222	(15)
Holding and other		(25)	(35)	29	(50)	50	(98)	(169)	42
Underlying earnings before tax		531	478	11	494	7	1,454	1,390	5
Fair value items		(493)	(270)	(83)	(142)	-	(1,049)	88	-
Realized gains / (losses) on investments		202	82	146	128	58	397	258	54
Impairment charges		(45)	(57)	21	(35)	(29)	(119)	(118)	(1
Other income / (charges)		(42)	27	-	3	-	(19)	(268)	93
Run-off businesses		1	13	(92)	12	(92)	-	17	-
Income before tax		154	273	(44)	460	(67)	664	1,367	(51)
Income tax		73	(30)		(83)	-	10	(216)	-
Net income		227	243	(7)	377	(40)	674	1,151	(41,
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		227	242	(6)	376	(40)	673	1,150	(41,
Non-controlling interests		-	1	-	1	-	1	1	-
Net underlying earnings		495	361	37	383	29	1,179	1,067	10
Commissions and expenses		1,447	1,491	(3)	1,361	6	4,355	4,300	1
of which operating expenses	11	830	844	(2)	777	7	2,478	2,342	6
New life sales									
Life single premiums		1,282	1,652	(22)	1,125	14	4,425	3,353	32
Life recurring premiums annualized		283	355	(20)	293	(3)	988	943	5
Total recurring plus 1/10 single		412	520	(21)	405	2	1,431	1,278	12
New life sales									
Americas	12	116	124	(6)	126	(8)	350	372	(6,
The Netherlands		23	48	(52)	25	(8)	111	80	39
United Kingdom		222	292	(24)	206	8	800	630	27
New markets	12	51	56	(9)	48	6	170	196	(13,
Total recurring plus 1/10 single		412	520	(21)	405	2	1,431	1,278	12
New premium production accident and health insurance		167	173	(3)	190	(12)	565	572	(1,
New premium production general insurance		16	14	14	12	33	44	39	13
Gross deposits (on and off balance)									
Americas	12	7,957	6,417	24	6,391	25	21,362	20,427	5
The Netherlands		278	327	(15)	275	1	1,009	1,202	(16,
United Kingdom		99	71	39	5	-	219	22	-
New markets	12	2,690	5,855	(54)	2,755	(2)	11,108	8,575	30
Total gross deposits		11,024	12,670	(13)	9,426	17	33,698	30,226	11
Net deposits (on and off balance)									
Americas	12	2,576	1,185	117	904	185	5,374	2,703	99
The Netherlands		(64)	85	-	(480)	87	(113)	(731)	85
United Kingdom		80	53	51	(6)	-	173	(8)	
New markets	12	826	2,233	(63)	1,208	(32)	3,204	3,191	-
Total net deposits excluding run-off businesses		3,418	3,556	(4)	1,626	110	8,638	5,155	68
Run-off businesses		(485)	(644)	25	(301)	(61)	(2,202)	(1,940)	(14
Total net deposits		2,933	2,912	1	1,325	121	6,436	3,215	100

Revenue-generating investments					
	Sept. 30,	Jun. 30,		Dec. 31,	
	2013	2013	%	2012	%
Revenue-generating investments (total)	468,973	465,772	1	459,077	2
Investments general account	137,419	140,388	(2)	145,021	(5)
Investments for account of policyholders	161,165	155,893	3	152,968	5
Off balance sheet investments third parties	170.389	169,491	1	161.088	6

Financial overview, Q3 2013 geographically c)						
					Holding,	
					other	
		The	United	New	activities &	
EUR millions	Americas	Netherlands	Kingdom	Markets	eliminations	Total
Underlying earnings before tax by line of business						
Life	162	59	20	38	_	279
Individual savings and retirement products	138	-	-	(4)	_	134
Pensions	69	27	6	3	_	105
Non-life	_	(3)	-	9	_	6
Distribution	-	2	-	-	-	2
Asset Management	-	-	-	24	-	24
Other	-	-	-	-	(25)	(25)
Share in underlying earnings before tax of associates	2	-	-	4	-	6
Underlying earnings before tax	371	85	26	74	(25)	531
Fair value items	(502)	14	(8)	(12)	15	(493)
Realized gains / (losses) on investments	7	190	9	(4)	_	202
Impairment charges	(16)	(13)	(12)	(4)	-	(45)
Other income / (charges)	90	(2)	(1)	(124)	(5)	(42)
Run-off businesses	1	-	-	-	_	1
Income before tax	(49)	274	14	(70)	(15)	154
Income tax	56	(84)	89	6	6	73
Net income	7	190	103	(64)	(9)	227
Net underlying earnings	280	66	119	48	(18)	495

Employee numbers		
	Sept. 30, 2013	Dec. 31, 2012
Employees excluding agents, joint ventures and associates Agents	20,639 2,856	20,902 2,748
Total number of employees excluding joint ventures & associates Aegon's share of employees (including agents) in joint ventures	23,495 724	23,650 757
Aegon's share of employees (including agents) in associates	2,475	2,443
Total	26,694	26,850

Financial overview, 2013 year-to-date ge	eographical	ly ^{c)}				
, ,		_			Holding,	
					other	
		The	United	New	activities &	
EUR millions	Americas	Netherlands	Kingdom	Markets	eliminations	Total
Underlying earnings before tax by line of business						
Life	445	185	67	86	-	783
Individual savings and retirement products	396	-	-	(13)	-	383
Pensions	198	59	12	6	-	275
Non-life	_	(14)	-	21	-	7
Distribution	_	12	(2)	-	-	10
Asset Management	-	-	-	73	-	73
Other	-	-	-	-	(98)	(98)
Share in underlying earnings before tax of associates	4	2	-	15	-	21
Underlying earnings before tax	1,043	244	77	188	(98)	1,454
Fair value items	(881)	(95)	(11)	(23)	(39)	(1,049)
Realized gains / (losses) on investments	84	276	38	(1)	-	397
Impairment charges	(46)	(35)	(28)	(10)	-	(119)
Other income / (charges)	84	(29)	(47)	(22)	(5)	(19)
Income before tax	284	361	29	132	(142)	664
Income tax	3	(93)	88	(23)	35	10
Net income	287	268	117	109	(107)	674
Net underlying earnings	761	188	169	125	(64)	1,179

Americas c)									
USD millions	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Underlying earnings before tax by line of business									
Life and protection		219	195	12	212	3	574	558	3
Fixed annuities		37	61	(39)	66	(44)	154	192	(20)
Variable annuities		136	104	31	63	116	342	247	38
Retail mutual funds		9	7	29	7	29	21	17	24
Individual savings and retirement products		182	172	6	136	34	517	456	13
Employer solutions & pensions		90	89	1	96	(6)	261	246	6
Canada		(3)	12	-	6	-	15	31	(52)
Latin America		2	1	100	3	(33)	5	8	(38)
Underlying earnings before tax		490	469	4	453	8	1,372	1,299	6
Fair value items		(662)	(190)	-	(56)	-	(1,159)	(76)	_
Realized gains / (losses) on investments		11	38	(71)	86	(87)	111	168	(34)
Impairment charges		(21)	(41)	49	(22)	5	(61)	(111)	45
Other income / (charges)		119	(2)	-	` -	-	111	(3)	
Run- off businesses		1	17	(94)	15	(93)	-	21	
Income before tax		(62)	291	-	476	-	374	1,298	(71)
Income tax		73	(69)	-	(96)	-	4	(259)	-
Net income		11	222	(95)	380	(97)	378	1,039	(64)
Net underlying earnings		371	336	10	334	11	1,002	945	6
Commissions and expenses		1,081	1,096	(1)	931	16	3,239	3,186	2
of which operating expenses		506	488	4	407	24	1,485	1,334	11
New life sales	12								
Life single premiums		30	20	50	56	(46)	94	183	(49)
Life recurring premiums annualized		151	160	(6)	153	(1)	452	459	(2)
Total recurring plus 1/10 single		154	162	(5)	158	(3)	461	477	(3)
Life & protection		124	133	(7)	133	(7)	376	400	(6)
Canada		19	17	12	15	27	52	44	18
Latin America		11	12	(8)	10	10	33	33	-
Total recurring plus 1/10 single		154	162	(5)	158	(3)	461	477	(3)
New premium production accident and health insurance		201	207	(3)	219	(8)	672	675	-
Gross deposits (on and off balance) by line of business	12								
Life & protection	12	5	1		2	150	8	8	
Fixed annuities		123	136	(10)	58	112	448	226	98
Variable annuities		2,324	2,251	3	1,391	67	6,197	3,909	59
Retail mutual funds		950	1,224	(22)	873	9	3,361	2,439	38
Individual savings & retirement products		3,397	3,611	(6)	2,322	46	10,006	6,574	52
Employer solutions & pensions		7,094	4,725	50	5,613	26	17,987	19,435	(7)
Canada		23	30	(23)	33	(30)	100	140	(29)
Latin America		3	5	(40)	4	(25)	14	11	27
Total gross deposits		10,522	8,372	26	7,974	32	28,115	26,168	7
Net deposits (on and off balance) by line of business	12								
Life & protection		(8)	(12)	33	(8)	-	(30)	(28)	(7)
Fixed annuities		(557)	(608)	8	(544)	(2)	(1,718)	(1,779)	3
Variable annuities		1,362	1,304	4	476	186	3,365	1,288	161
Retail mutual funds		25	150	(83)	153	(84)	418	210	99
Individual savings & retirement products		830	846	(2)	85	-	2,065	(281)	
Employer solutions & pensions		2,655	803	-	1,142	132	5,299	4,051	31
Canada		(80)	(96)	17	(90)	11	(270)	(287)	6
Latin America		3	3	-	2	50	` 9 [′]	8	13
Total net deposits excluding run-off businesses		3,400	1,544	120	1,131	-	7,073	3,463	104
Run-off businesses		(644)	(838)	23	(360)	(79)	(2,898)	(2,485)	(17)
Total net deposits		2,756	706		771		4,175	978	_

Revenue-generating investments					
	Sept. 30,	Jun. 30,		Dec. 31,	
	2013	2013	%	2012	%
Revenue-generating investments (total)	352,553	340,890	3	333,759	6
Investments general account	106,324	107,039	(1)	113,988	(7)
Investments for account of policyholders	98,199	92,832	6	86,975	13

The Netherlands c)									
EUR millions	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Underlying earnings before tax by line of business									
Life and Savings		59	59	-	79	(25)	185	188	(2
Pensions		27	19	42	14	93	59	62	(5
Non-life		(3)	(10)	70	(8)	63	(14)	(23)	39
Distribution		2	4	(50)	-	-	12	11	9
Share in underlying earnings before tax of associates		-	2	-	-	-	2	2	-
Underlying earnings before tax		85	74	15	85	-	244	240	2
Fair value items		14	(36)	_	(53)	-	(95)	115	-
Realized gains / (losses) on investments		190	23	_	40	-	276	68	
Impairment charges		(13)	(14)	7	(13)	-	(35)	(19)	(84
Other income / (charges)		(2)	(27)	93	(3)	33	(29)	(272)	89
Income before tax		274	20	-	56	-	361	132	173
Income tax		(84)	(1)	-	(4)	-	(93)	17	
Net income		190	19	- "	52	-	268	149	80
Net underlying earnings		66	57	16	68	(3)	188	191	(2)
Commissions and expenses		240	254	(6)	249	(4)	746	781	(4,
of which operating expenses		182	181	1	182	-	542	552	(2
New life sales									
Life single premiums		192	389	(51)	189	2	927	580	60
Life recurring premiums annualized		3	10	(70)	6	(50)	18	22	(18
Total recurring plus 1/10 single		23	48	(52)	25	(8)	111	80	39
Life and Savings		8	10	(20)	7	14	32	37	(14
Pensions		15	38	(61)	18	(17)	79	43	84
Total recurring plus 1/10 single		23	48	(52)	25	(8)	111	80	39
New premium production accident and health insurance		5	4	25	2	150	22	15	47
New premium production general insurance		6	6	-	7	(14)	20	23	(13
Gross deposits (on and off balance) by line of business	5								
Life and Savings		278	327	(15)	275	1	1,009	1,202	(16
Total gross deposits		278	327	(15)	275	1	1,009	1,202	(16,
Net deposits (on and off balance) by line of business									
Life and Savings		(64)	85		(480)	87	(113)	(731)	85
Total net deposits		(64)	85	_	(480)	87	(113)	(731)	85

Revenue-generating investments					
	Sept. 30,	Jun. 30,		Dec. 31,	
	2013	2013	%	2012	%
Revenue-generating investments (total)	71,001	68,873	3	69,205	3
Investments general account	44,431	44,013	1	43,059	3
Investments for account of policyholders	25,560	23,839	7	25,094	2
Off balance sheet investments third parties	1,010	1,021	(1)	1,052	(4)

United Kingdom c)									
GBP millions	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Underlying earnings before tax by line of business									
Life		17	23	(26)	19	(11)	57	49	16
Pensions		6	-	-	2	200	11	20	(45)
Distribution		-	-		(1)	-	(2)	(2)	-
Underlying earnings before tax		23	23	-	20	15	66	67	(1)
Fair value items		(6)	(1)	-	(14)	57	(9)	(17)	47
Realized gains / (losses) on investments		8	23	(65)	12	(33)	32	40	(20)
Impairment charges		(11)	(13)	15	-	-	(24)	-	-
Other income / (charges)	7	(1)	(43)	98	12	-	(40)	27	-
Income before tax		13	(11)	-	30	(57)	25	117	(79)
Income tax attributable to policyholder return		(8)	2		(11)	27	(12)	(27)	56
Income before income tax on shareholders return		5	(9)	-	19	(74)	13	90	(86)
Income tax on shareholders return		83	6		11	-	87	19	-
Net income		88	(3)	-	30	193	100	109	(8)
Net underlying earnings		101	25	-	32	-	144	92	57
Commissions and expenses		143	180	(21)	150	(5)	474	436	9
of which operating expenses		78	97	(20)	72	8	244	201	21
New life sales	8								
Life single premiums		796	913	(13)	643	24	2,529	1,835	38
Life recurring premiums annualized		110	156	(29)	98	12	428	327	31
Total recurring plus 1/10 single		190	247	(23)	163	17	681	511	33
Life		15	15	-	19	(21)	45	53	(15)
Pensions		175	232	(25)	144	22	636	458	39
Total recurring plus 1/10 single		190	247	(23)	163	17	681	511	33
Gross deposits (on and off balance) by line of busines	SS								
Variable annuities		_	-	-	4	-	2	18	(89)
Savings		86	59	46	-	-	185	-	-
Total gross deposits		86	59	46	4	-	187	18	-
Net deposits (on and off balance) by line of business									
Variable annuities		(10)	(13)	23	(4)	(150)	(28)	(6)	_
Savings		78	58	34	-	-	175	-	_
Total net deposits		68	45	51	(4)	_ [147	(6)	_

Revenue-generating investments					
	Sept. 30,	Jun. 30,		Dec. 31,	
	2013	2013	%	2012	%
Revenue-generating investments (total)	56,890	56,000	2	54,533	4
Investments general account	9,042	8,939	1	9,196	(2)
Investments for account of policyholders	47,658	46,950	2	45,329	5
Off balance sheet investments third parties	190	111	71	8	-

New Markets ^{c)}									
EUR millions	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Underlying earnings before tax									
Central Eastern Europe		17	10	70	16	6	43	60	(28)
Asia		27	4	-	13	108	42	27	56
Spain & France		5	10	(50)	16	(69)	26	58	(55)
Variable Annuities Europe		1	2	(50)	-		4	-	
Aegon Asset Management		24	26	(8)	25	(4)	73	77	(5)
Underlying earnings before tax		74	52	42	70	6	188	222	(15)
Fair value items		(12)	(8)	(50)	(1)	-	(23)	(6)	-
Realized gains / (losses) on investments		(4)	1	-	5	-	(1)	10	-
Impairment charges		(4)	4	-	(5)	20	(10)	(9)	(11)
Other income / (charges)		(124)	106		(8)	-	(22)	(26)	15
Income before tax		(70)	155	-	61	-	132	191	(31)
Income tax		6	(12)		(23)	-	(23)	(68)	66
Net income		(64)	143	-	38	-	109	123	(11)
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		(64)	142	-	37	-	108	122	(11)
Non-controlling interests		-	1	-	1	-	1	1	-
Net underlying earnings		48	38	26	46	4	125	149	(16)
Commissions and expenses		270	234	15	227	19	732	654	12
of which operating expenses		162	161	1	163	(1)	480	460	4
New life sales	12								
Life single premiums		133	175	(24)	80	66	455	368	24
Life recurring premiums annualized		37	39	(5)	40	(8)	124	159	(22)
Total recurring plus 1/10 single		51	56	(9)	48	6	170	196	(13)
Life		50	55	(9)	47	6	167	188	(11)
Associates		1	1		1	-	3	8	(63)
Total recurring plus 1/10 single		51	56	(9)	48	6	170	196	(13)
Central Eastern Europe		25	26	(4)	26	(4)	79	82	(4)
Asia		14	19	(26)	12	17	51	42	21
Spain & France		12	11	9	10	20	40	72	(44)
Total recurring plus 1/10 single		51	56	(9)	48	6	170	196	(13)
New premium production accident and health insurance		10	10	-	13	(23)	32	30	7
New premium production general insurance		10	8	25	5	100	24	16	50
Gross deposits (on and off balance)	12								
Central Eastern Europe		75	57	32	70	7	189	252	(25)
Asia		169	160	6	55	-	424	126	-
Spain & France		-	1	-	10	-	8	31	(74)
Variable Annuities Europe		103	110	(6)	116	(11)	335	345	(3)
Aegon Asset Management		2,343	5,527	(58)	2,504	(6)	10,152	7,821	30
Total gross deposits		2,690	5,855	(54)	2,755	(2)	11,108	8,575	30
Net deposits (on and off balance)	12								
Central Eastern Europe		59	39	51	16	-	63	40	58
Asia		162	152	7	54	200	384	121	-
Spain & France		-	(3)	-	(7)	-	(6)	(44)	86
Variable Annuities Europe		1	(2)	-	9	(89)	(15)	44	-
Aegon Asset Management		604	2,047	(70)	1,136	(47)	2,778	3,030	(8)
Total net deposits		826	2,233	(63)	1,208	(32)	3,204	3,191	-

Revenue-generating investments					
	Sept. 30,	Jun. 30,		Dec. 31,	
	2013	2013	%	2012	%
Revenue-generating investments (total)	69,197	69,007	-	68,733	1
Investments general account	3,341	3,290	2	3,408	(2)
Investments for account of policyholders	6,056	5,862	3	6,024	1
Off balance sheet investments third parties	59 800	59 855		59 301	1

Market consistent value of new b	usiness							
		M	MCVNB					
EUR millions, after tax	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%
Americas	177	114	55	72	146	386	165	134
The Netherlands	70	42	67	59	19	207	116	78
United Kingdom	11	21	(48)	24	(54)	53	73	(27)
New Markets	27	25	8	18	50	73	61	20
Total	285	202	41	173	65	719	415	73

Modeled new business, APE and deposits										
Premium business								Premium business		
			,			APE				
EUR millions	Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%	
	9									
Americas		264	279	(5)	283	(7)	848	843	1	
The Netherlands		45	75	(40)	49	(8)	208	192	8	
United Kingdom		205	294	(30)	183	12	785	604	30	
New Markets		95	93	2	52	83	296	338	(12)	
Total		609	741	(18)	567	7	2,137	1,977	8	

		Deposit business Deposits					Deposit business Deposits		
EUR millions Notes	Q3 2013	Q2 2013	%	Q3 2012	%	YTD 2013	YTD 2012	%	
9									
Americas	7,050	5,507	28	5,800	22	17,075	15,944	7	
The Netherlands	-	-	-	-	-	-	-	-	
United Kingdom	-	-	-	5	-	2	23	(91)	
New Markets	273	270	1	125	118	754	428	76	
Total	7,323	5,777	27	5,930	23	17,831	16,395	9	

MCVNB/PVNBP summary	Premium business				Premium business				
		MCVNB	PVNBP	MCVNB / PVNBP	MCVNB /	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / APE
EUR millions	Notes	Q3 2013		%	%	YTD	2013	%	%
	10								
Americas		62	1,122	5.6	23.5	171	3,624	4.7	20.1
The Netherlands		71	1,221	5.8	157.0	210	3,505	6.0	100.9
United Kingdom		11	1,412	0.8	5.5	53	5,253	1.0	6.7
New Markets		28	799	3.6	30.1	75	2,508	3.0	25.4
Total		172	4,554	3.8	28.3	509	14,890	3.4	23.8

			Deposit be	usiness		Deposit business				
		MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / Deposits	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / Deposits	
EUR millions	Notes	Q3 20	13	%	%	YTD :	2013	%	%	
	10									
Americas		115	10,670	1.1	1.6	215	26,225	0.8	1.3	
The Netherlands		(1)	137	(0.8)	-	(3)	220	(1.4)	-	
United Kingdom		-	-	-	-	-	2	-	-	
New Markets		(1)	300	(0.2)	(0.2)	(2)	884	(0.3)	(0.3)	
Total		113	11,107	1.0	1.5	210	27,331	0.8	1.2	

Notes:

1) For segment reporting purposes underlying earnings before tax, net underlying earnings, commissions and expenses, operating expenses, income tax (including joint ventures (jv's) and associated companies), income before tax (including jv's and associated companies) and market consistent value of new business are calculated by consolidating on a proportionate basis the revenues and expenses of jv's and Aegon's associated companies in Spain, India, Brazil and Mexico. Aegon believes that its non-IFRS measures provide meaningful information about the underlying operating results of its business including insight into the financial measures that Aegon's senior management uses in managing its business. Among other things, Aegon's senior management is compensated based in part on Aegon's results against targets using the non-IFRS measures presented here. While other insurers in Aegon's peer group present substantially similar non-IFRS measures, the non-IFRS measures presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards and readers are cautioned to consider carefully the different ways in which Aegon and its peers present similar information before comparing them.

Aegon believes the non-IFRS measures shown herein, when read together with Aegon's reported IFRS financial statements, provide meaningful supplemental information for the investing public to evaluate Aegon's business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policy alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs) and that can make the comparability from period to period difficult.

For a definition of underlying earnings and the reconciliation from underlying earnings before tax to income before tax, being the most comparable IEDS measure reference is made to Note 2 "Seamont information" of Accomis condensed consolidated interim. This note is not being used.

- Sales is defined as new recurring premiums plus 1/10 of single premiums plus 1/10 of gross deposits plus new premium production accident and health plus new premium production general insurance.
- The present value, at point of sale, of all cashflows for new business written during the reporting period, calculated using approximate point of sale economics assumptions. Market consistent value of new business is calculated using a risk neutral approach, ignoring the investment returns expected to be earned in the future in excess of risk free rates (swap curves), with the exeption of an allowance for liquidity premium. The market consistent value of new business is calculated on a post tax basis, after allowing for the time value financial options and guarentees, a market value margin for non-hedgeable financial and non-financial risks and the costs of non-heddeable stranded canital
- Return on equity is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares, the revaluation reserve and the reserves related to defined benefit plans.
- This note is not being used.
- 7) Included in other income/(charges) are charges made to policyholders with respect to income tax in the United Kingdom.
- 8) Includes production on investment contracts without a discretionary participation feature of which the proceeds are not recognized as revenues but are directly added to Aegon's investment contract liabilities.
- APE = recurring premium + 1/10 single premium.
- 10) PVNBP: Present value of new business premiums (PVNBP) is the premiums for the new business sold during the reporting period, projected using assumptions and projection periods that are consistent with those used to calculate the market consistent value of new business, discounted back to point of sale using the swap curve (plus liquidity premium where applicable).
- 11) Reconciliation of operating expenses, used for segment reporting, to Aegon's IFRS based operating expenses.

	Q3 2013	YTD 2013
Employee expenses	502	1,542
Administrative expenses	304	853
Operating expenses for IFRS reporting	806	2,395
Operating expenses related to jv's and associates	24	83
Operating expenses in earnings release	830	2,478

- 12) New life sales, gross deposits and net deposits data include results of jv's and Aegon's associated companies in Spain, India, Brazil and Mexico which are consolidated on a proportionate basis.
- 13) Operational free cash flow reflect the sum of the return on free surplus, earnings on in-force business, release of required surplus on in-force business reduced by new business first year strain and required surplus on new business.
- The calculation of the IGD (Insurance Group Directive) capital surplus and ratio are based on Solvency I capital requirements on IFRS for entities within the EU (Pillar 1 for Aegon UK), and local regulatory solvency measurements for non-EU entities. Specifically, required capital for the life insurance companies in the US is calculated as two times the upper end of the Company Action Level range (200%) as applied by the National Association of Insurance Commissioners in the US. The calculation of the IGD ratio excludes the available and required capital of the UK With-Profit funds. In the UK solvency surplus calculation the local regulator only allows the available capital number of the With-Profit funds included in overall local available capital to be equal to the amount of With Profit funds' required capital
- The results in this release are unaudited.
- 2012 comparative figures have been restated to reflect changes in accounting policies driven by IFRS 10 and 11 as well as IAS 19. Refer for more details to the Q3 2013 condensed consolidated interim financial statements.

Currencies

Income statement items: average rate 1 EUR = USD 1.3161 (2012: USD 1.2811). Income statement items: average rate 1 EUR = GBP 0.8512 (2012: GBP 0.8115).

Balance sheet items: closing rate 1 EUR = USD 1.3537 (2012: USD 1.2865; year-end 2012.Q4: USD 1.3184).

Balance sheet items: closing rate 1 EUR = GBP 0.8359 (2012: GBP 0.7967; year-end 2012.Q4: GBP 0.8111).