

The Hague – January 5, 2016

## **Aegon appoints Mark Bloom as Global Chief Technology Officer**

Aegon today announces the appointment of Mark Bloom (American) to succeed Brenda Clancy (American) as Global Chief Technology Officer and a member of the Management Committee, effective February 1, 2016. Mr. Bloom joins Aegon from Citigroup Inc., where he held various technology leadership positions. In his most recent role, Mr. Bloom has served as Citi's Global Head of Consumer Digital and Operations Technology, where he has been responsible for the Digital, Data, and Operations platforms and technology solutions and innovations that support Citi's Consumer business around the globe.

Mr. Bloom takes over from Mrs. Clancy who will retire during the second quarter of 2016 after a long and distinguished career with the company.

"I would like to thank Brenda for establishing Aegon's global technology function", said CEO Alex Wynaendts. "She has provided an invaluable contribution during her time at Aegon and Transamerica, and the creation of our highly effective global IT model is a testament to the huge strides we have made under her leadership."

In his new role Mr. Bloom will be responsible for Aegon's global technology activities. He will be leading the IT function in delivering innovative business solutions which further enhance the digital customer experience and operational excellence. Mr. Bloom will report to Alex Wynaendts and will be located in Baltimore, Maryland.

"I'm very pleased that Mark Bloom is joining us as Global Chief Technology Officer, a role essential to both the execution of our strategy and to getting closer to our customers through digital innovation. Mark is highly respected in the industry and has a strong track record in building truly innovative and customer-friendly digital solutions. His experience in the worlds of finance and technology will be a strong asset to the company."

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