# The information included in the following sheets of this Excel file forms an integral part of the Aegon press release on the Q4 results 2012 as published on February 15, 2012.

#### Cautionary note regarding non-GAAP measures

This document includes certain non-GAAP financial measures: underlying earnings before tax and market consistent value of new business. The reconciliation of underlying earnings before tax to the most comparable IFRS measure is provided in Note 3 "Segment information" of Aegon's Condensed consolidated interim financial statements. Market consistent value of new business is not based on IFRS, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Aegon believes that these non-GAAP measures, together with the IFRS information, provide meaningful supplemental information that Aegon's management uses to run its business as well as useful information for the investment community to evaluate Aegon's business relative to the businesses of its peers.

#### Local currencies and constant currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

### Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- o Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- o Changes in the performance of financial markets, including emerging markets, such as with regard to:
  - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
  - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
  - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that Aegon holds;
- o Changes in the performance of Aegon's investment portfolio and decline in ratings of the company's counterparties;
- o Consequences of a potential (partial) break-up of the euro;
- o The frequency and severity of insured loss events;
- Changes affecting mortality, morbidity, persistence and other factors that may impact the profitability of Aegon's insurance products;
- o Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels; changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- o Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;
- o Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- o Changes in laws and regulations, particularly those affecting Aegon's operations, ability to hire and retain key personnel, the products the company sells, and the attractiveness of certain products to its consumers;
- o Regulatory changes relating to the insurance industry in the jurisdictions in which Aegon operates;
- o Changes in customer behavior and public opinion in general related to, among other things, the type of products also Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- o Acts of God, acts of terrorism, acts of war and pandemics;
- o Changes in the policies of central banks and/or governments;
- o Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such action may have on the company's ability to raise capital and on its liquidity and financial condition;
- o Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- o The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- o Litigation or regulatory action that could require Aegon to pay significant damages or change the way the company does
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt the company's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products;
- Changes in accounting regulations and policies may affect Aegon's reported results and shareholder's equity;
- o The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- o Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business: and
- o Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with NYSE Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

Key performance indicators									
amounts in EUR millions b)	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%
Underlying earnings before tax	1	447	472	(5)	346	29	1,787	1,522	17
Net income	2	422	374	13	81	-	1,571	872	80
Sales	3	1,813	1,550	17	1,409	29	6,725	5,701	18
Market consistent value of new business	4	204	173	18	71	187	619	422	47
Return on equity	5	7.2%	7.7%	(6)	5.2%	38	7.1%	6.7%	6

Financial overview c)									
EUR millions	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%
Underlying earnings before tax									
Americas		342	344	(1)	316	8	1,317	1,273	3
The Netherlands		83	82	1	75	11	315	298	6
United Kingdom		25	26	(4)	(26)	-	105	5	-
New markets		52	70	(26)	65	(20)	274	249	10
Holding and other		(55)	(50)	(10)	(84)	35	(224)	(303)	26
Underlying earnings before tax		447	472	(5)	346	29	1,787	1,522	17
Fair value items		(79)	(126)	37	(20)	-	52	(416)	-
Realized gains / (losses) on investments		149	128	16	49	-	407	446	(9)
Impairment charges		(58)	(35)	(66)	(94)	38	(176)	(388)	55
Other income / (charges)		106	3	-	(194)	_	(162)	(267)	39
Run-off businesses		(14)	12	_	1	_	2	28	(93)
Income before tax		551	454	21	88	_	1,910	925	106
Income tax		(129)	(80)	(61)	(7)	- [	(339)	(53)	700
Net income		422	<b>374</b>	13	81		1,571	<b>872</b>	80
		422	374	13	01	-	1,571	872	80
Net income / (loss) attributable to:		422	272		70		1 570	0/0	
Equity holders of Aegon N.V.		422	373	13	79	-	1,570	869	81
Non-controlling interests		-	1	-	2	-	1	3	(67)
Net underlying earnings		348	369	(6)	253	38	1,382	1,233	12
Commissions and expenses		1,478	1,382	7	1,684	(12)	5,829	6,272	(7)
of which operating expenses	11	848	798	6	872	(3)	3,241	3,442	(6)
New life sales									
Life single premiums		2,058	1,125	83	1,876	10	5,411	5,864	(8)
Life recurring premiums annualized		471	293	61	311	51	1,414	1,249	13
Total recurring plus 1/10 single		677	405	67	498	36	1,955	1,835	7
New life sales									
Americas	12	148	126	17	109	36	520	418	24
The Netherlands		166	25	_	117	42	246	254	(3)
United Kingdom		306	206	49	189	62	936	852	10
New markets	12	57	48	19	83	(31)	253	311	(19)
Total recurring plus 1/10 single		677	405	67	498	36	1,955	1,835	7
New premium production accident and health insurance		196	190	3	188	4	768	645	19
New premium production general insurance		16	12	33	13	23	55	52	6
Gross deposits (on and off balance)									
Americas	12	6,615	6,391	4	5,009	32	27,042	23,028	17
The Netherlands	12	282	275	3	560	(50)	1,484	2,048	(28)
United Kingdom		15	5	200	9	67	37	56	(34)
New markets	12	2,334	2,755	(15)	1,522	53	10,909	6,556	66
Total gross deposits	12	9,246	9,426	(2)	7,100	<b>30</b>	39,472	<b>31,688</b>	25
Net deposits (on and off balance)									
Americas	12	788	904	(13)	(886)		3,491	2,147	63
The Netherlands	12	(248)	(480)	48	(160)	(EE)	(979)	(334)	
				48		(55)			(193)
United Kingdom		5	(6)	-	100	-	(3)	(2.504)	-
New markets	12	446	1,208	(63)	108	-  .	3,637	(2,596)	-
Total net deposits excluding run-off businesses		991	1,626	(39)	(937)	-	6,146	(765)	-
Run-off businesses		(601)	(301)	(100)	(611)	2	(2,541)	(3,139)	19
Total net deposits		390	1,325	(71)	(1,548)	-	3,605	(3,904)	-

Revenue-generating investments			
	Dec. 31,	Sept. 30,	
	2012	2012	%
Revenue-generating investments (total)	457,856	463,041	(1)
Investments general account	146,234	147,955	(1)
Investments for account of policyholders	153,670	156,831	(2)
Off balance sheet investments third parties	157,952	158,255	-

Financial overview, Q4 2012 geographically c	)					
					Holding,	
					other	
		The	United	New	activities &	
EUR millions	Americas	Netherlands	Kingdom	Markets	eliminations	Total
Underlying earnings before tax by line of business						
Life	128	77	21	14	_	240
Individual savings and retirement products	147	-	_	(5)	_	142
Pensions	64	7	4	3	-	78
Non-life	-	(4)	-	13	-	9
Distribution	-	5	-	-	-	5
Asset Management	-	-	-	24	-	24
Other	-	-	-	-	(55)	(55)
Share in underlying earnings before tax of associates	3	(2)	-	3	-	4
Underlying earnings before tax	342	83	25	52	(55)	447
Fair value items	(16)	6	(11)	5	(63)	(79)
Realized gains / (losses) on investments	43	70	36	-	-	149
Impairment charges	(31)	(10)	-	(17)	-	(58)
Other income / (charges)	(25)	(7)	-	139	(1)	106
Run-off businesses	(14)	-	-	-	-	(14)
Income before tax	299	142	50	179	(119)	551
Income tax	(60)	(26)	(13)	(53)	23	(129)
Net income	239	116	37	126	(96)	422
Net underlying earnings	258	67	24	36	(37)	348

Employee numbers		
	Dec. 31,	Sept. 30,
	2012	2012
Employees excluding agents	21,560	21,706
Agents	2,847	2,959
Total number of employees excluding Associates	24,407	24,665
Aegon's share of employees (including agents) in Associates	2,443	2,652
Total	26,850	27,317

Financial overview, 2012 year-to-date geo	graphical	ly <sup>c)</sup>				
		_			Holding,	
					other	
		The	United	New	activities &	
EUR millions	Americas	Netherlands	Kingdom	Markets	eliminations	Total
Underlying earnings before tax by line of business						
Life	523	262	81	120	-	986
Individual savings and retirement products	500	-	-	(19)	-	481
Pensions	285	66	26	6	-	383
Non-life	-	(29)	-	42	-	13
Distribution	-	16	(2)	-	-	14
Asset Management	-	-	-	101	-	101
Other	-	-	-	-	(224)	(224)
Associates	9		_	24	_	33
Underlying earnings before tax	1,317	315	105	274	(224)	1,787
Fair value items	(76)	164	(31)	(1)	(4)	52
Realized gains / (losses) on investments	175	138	84	10	-	407
Impairment charges	(117)	(29)	-	(26)	(4)	(176)
Other income / (charges)	(28)	(279)	34	113	(2)	(162)
Run-off businesses	2	-	-	-	-	2
Income before tax	1,273	309	192	370	(234)	1,910
Income tax	(248)	(18)	(23)	(121)	71	(339)
Net income	1,025	291	169	249	(163)	1,571
Net underlying earnings	971	253	135	185	(162)	1,382

Americas <sup>c)</sup>									
USD millions	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	9
Underlying earnings before tax by line of business									
Life and protection		166	176	(6)	154	8	647	727	(1
Fixed annuities		64	64	-	58	10	253	286	(12
Variable annuities		110	61	80	121	(9)	352	358	(2
Retail mutual funds		7	6	17	5	40	22	22	(2
Individual savings and retirement products		181	131	38	184	(2)	627	666	(0
Employer solutions & pensions		83	115	(28)	83	(2)	366	326	1.
Canada		9	6	50	4	125	40	51	(22
Latin America		4	3	33	1	125	12	1	(22
Underlying earnings before tax		443	431	33 3	426	4	1,692	1,771	(4
Fair value items		(22)	(56)	61	(189)	88	(98)	(663)	85
Realized gains / (losses) on investments		57	86	(34)	7	_	225	166	30
Impairment charges		(40)	(22)	(82)	(87)	54	(151)	(349)	5
Other income / (charges)		(34)	(22)	(02)	(50)	32	(37)	(49)	24
		, ,	15	-		32	3		
Run- off businesses Income before tax		(17) <b>387</b>	4 <b>54</b>	(45)	1 108	-  -		39 <b>915</b>	(92 <b>79</b>
				(15)		-	1,634		/9
Income tax		(78)	(88)	11	13		(318)	(20)	
Net income		309	366	(16)	121	155	1,316	895	47
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		309	366	(16)	121	155	1,316	(895)	
Net underlying earnings		335	319	5	301	11	1,248	1,331	(6
Commissions and expenses		1,104	954	16	1,347	(18)	4,341	4,941	(12
of which operating expenses		502	430	17	481	4	1,887	1,950	(3
Nove US									
New life sales Life single premiums	12	93	56	66	43	116	276	240	15
Life recurring premiums annualized		181	153	18	144	26	640	558	15
Total recurring plus 1/10 single		191	158	16 21	148	20 29	668	582	15
Total recuiring plus 17 to single		171	130	21	140	27	000	302	13
Life & protection		156	126	24	116	34	532	442	20
Employer solutions & pensions		7	7	-	5	40	31	24	29
Canada		16	15	7	15	7	60	65	(8
Latin America		12	10	20	12		45	51	(12
Total recurring plus 1/10 single		191	158	21	148	29	668	582	15
New premium production accident and health insurance		230	219	5	233	(1)	905	812	11
Gross deposits (on and off balance) by line of business	12								
Life & protection		4	2	100	4	-	12	12	
Fixed annuities		145	58	150	72	101	371	313	19
Variable annuities		1,441	1,391	4	1,396	3	5,350	5,314	1
Retail mutual funds		998	873	14	627	59	3,437	2,785	23
Individual savings & retirement products		2,584	2,322	11	2,095	23	9,158	8,412	
Employer solutions & pensions		5,948	5,613	6	4,517	32	25,383	23,266	
Canada		37	33	12	82	(55)	177	335	(4)
Latin America		6			4		177	4	(4.
Total gross deposits		8,579	7, <b>974</b>	50 <b>8</b>	6,702	50 <b>28</b>	34,747	32,029	ε
Net deposits (on and off balance) by line of business	12	(0)	(0)		(0)		(07)	(10)	
Life & protection		(9)	(8)	(13)	(9)	-	(37)	(43)	14
Fixed annuities		(732)	(544)	(35)	(752)	3	(2,511)	(3,091)	19
Variable annuities		444	476	(7)	658	(33)	1,732	1,838	(0
Retail mutual funds		112	153	(27)	(191)		322	(480)	
Individual savings & retirement products		(176)	85	-	(285)	38	(457)	(1,733)	7-
Employer solutions & pensions		1,317	1,142	15	(950)	-	5,368	5,097	
Canada		(114)	(90)	(27)	(37)	-	(401)	(339)	(18
Latin America		5	2	150	4	25	13	4	
Total net deposits excluding run-off businesses		1,023	1,131	(10)	(1,277)	- [	4,486	2,986	50
Run-off businesses		(780)	(360)	(117)	(812)	4	(3,265)	(4,366)	2
Total net deposits		243	771	(68)	(2,089)	T I	1,221		

Revenue-generating investments			
	Dec. 31,	Sept. 30,	
	2012	2012	%
Revenue-generating investments (total)	333,759	334,148	-
Investments general account	113,988	115,759	(2)
Investments for account of policyholders	86,975	88,145	(1)
Off balance sheet investments third parties	132,796	130,244	2

The Netherlands									
EUR millions	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%
Underlying earnings before tax by line of business									
Life and Savings		77	78	(1)	40	93	262	185	42
Pensions		7	13	(46)	36	(81)	66	98	(33)
Non-life		(4)	(9)	56	2	-	(29)	6	-
Distribution		5	-	-	-	_	16	8	100
Share in underlying earnings before tax of associates		(2)	_	_	(3)	33	-	1	-
Underlying earnings before tax		83	82	1	75	11	315	298	6
Fair value items		6	(37)	_	189	(97)	164	156	5
Realized gains / (losses) on investments		70	40	75	33	112	138	269	(49)
Impairment charges		(10)	(13)	23	(5)	(100)	(29)	(15)	(93)
Other income / (charges)		(7)	(3)	(133)	(84)	92	(279)	(164)	(70)
Income before tax		142	69	106	208	(32)	309	544	(43)
Income tax		(26)	(7)	700	(60)	57	(18)	(125)	86
Net income		116	62	87	148	(22)	291	419	(31)
Test moonie		110	02	0,	140	(22)	271	-117	(31)
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		116	62	87	148	(22)	291	419	(31)
Net underlying earnings		67	67	-	50	34	253	238	6
Commissions and expenses		257	251	2	261	(2)	1,046	1,122	(7)
of which operating expenses		196	184	7	191	3	756	823	(8)
New life sales									
Life single premiums		1,024	189	_	856	20	1,604	1,740	(8)
Life recurring premiums annualized		64	6	_	31	106	86	80	8
Total recurring plus 1/10 single		166	25	-	117	42	246	254	(3)
Life and Savings		9	7	29	13	(31)	46	81	(43)
Pensions		157	18	_	104	51	200	173	16
Total recurring plus 1/10 single		166	25	- "	117	42	246	254	(3)
New premium production accident and health insurance		6	2	200	7	(14)	21	27	(22)
New premium production general insurance		7	7	-	6	17	30	27	11
Gross deposits (on and off balance) by line of business									
Life and Savings		282	275	3	560	(50)	1,484	1,968	(25)
Pensions			-	-	-	-	-	80	-
Total gross deposits		282	275	3	560	(50)	1,484	2,048	(28)
Net deposits (on and off balance) by line of business									
Life and Savings		(248)	(480)	48	(160)	(55)	(979)	(361)	(171)
Pensions		-	-	-	-	-	-	27	
Total net deposits		(248)	(480)	48	(160)	(55)	(979)	(334)	(193)

Revenue-generating investments										
	Dec. 31,	Sept. 30,								
	2012	2012	%							
Revenue-generating investments (total)	67,984	65,854	3							
Investments general account	42,890	40,917	5							
Investments for account of policyholders	25,094	24,937	1							

United Kingdom									
GBP millions	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%
Underlying earnings before tax by line of business									
Life		17	19	(11)	30	(43)	66	86	(23
Pensions		3	2	50	(50)	-	21	(75)	(==,
Distribution		_	(1)		(2)	_	(2)	(6)	67
Underlying earnings before tax		20	20	-	(22)	-	85	5	-
Fair value items		(9)	(14)	36	3	-	(26)	(5)	_
Realized gains / (losses) on investments		28	12	133	6	-	68	44	55
Impairment charges		_	-	_	(1)	_	-	(55)	-
Other income / (charges)	7	1	12	(92)	(49)	_	28	(49)	_
Income before tax		40	30	33	(63)		155	(60)	_
Income tax attributable to policyholder return		(5)	(11)	55	(4)	(25)	(32)	(37)	14
Income before income tax on shareholders return		35	19	84	(67)	-	123	(97)	_
Income tax on shareholders return		(5)	11	_	(9)	44	14	52	(73)
Net income		30	30	-	(76)	_	137	(45)	-
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		30	30	-	(76)	-	137	(45)	-
Net underlying earnings		20	32	(38)	(40)	-	110	33	
Commissions and expenses		159	151	5	184	(14)	598	732	(18)
of which operating expenses		69	73	(5)	98	(30)	273	409	(33)
New life sales	8								
Life single premiums		694	643	8	648	7	2,529	2,815	(10)
Life recurring premiums annualized		178	98	82	96	85	505	456	11
Total recurring plus 1/10 single		247	163	52	161	53	758	738	3
Life		19	19	_	17	12	72	66	9
Pensions		228	144	58	144	58	686	672	2
Total recurring plus 1/10 single		247	163	52	161	53	758	738	3
Gross deposits (on and off balance) by line of busines									
Variable annuities		4	4	_	8	(50)	22	49	(55)
Pensions		8	4	-	-	(50)	8	47	(33)
Total gross deposits		12	4	200	8	50	30	49	(39)
Not deposite (on and off helance) by line of hydron									
Net deposits (on and off balance) by line of business		(5)	(4)	/c=:	4		(44)	47	
Variable annuities		(5)	(4)	(25)	1	-	(11)	16	-
Pensions		8					8	·····	-
Total net deposits		3	(4)	-	1	200	(3)	16	-

Revenue-generating investments			
	Dec. 31,	Sept. 30,	
	2012	2012	%
Revenue-generating investments (total)	54,533	53,774	1
Investments general account	9,196	8,908	3
Investments for account of policyholders	45,329	44,866	1
Off balance sheet investments third parties	8	-	-

New Markets <sup>c)</sup>									
EUR millions	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	9
Underlying earnings before tax									
Central Eastern Europe		25	16	56	26	(4)	85	96	(1
Asia		(8)	13	-	1	-	19	(4)	
Spain & France		11	16	(31)	24	(54)	69	88	(2
Variable Annuities Europe			-	(31)	1	(34)	-	9	(2
Aegon Asset Management		24	25	(4)	13	85	101	60	6
Underlying earnings before tax		52	<b>70</b>	(26)	<b>65</b>	(20)	<b>274</b>	249	1
Fair value items		5	(1)		(10)		(1)	(20)	_
		5	(1)	-	(10)	-	(1)	(30)	9
Realized gains / (losses) on investments		- (47)	5	=	2		10	7	4
Impairment charges		(17)	(5)	-	(25)	32	(26)	(61)	5
Other income / (charges)		139	(8)		1	-	113	7	
Income before tax		179	61	193	33	-	370	172	11
Income tax		(53)	(23)	(130)	(10)	-	(121)	(61)	(9
Net income		126	38	-	23	-	249	111	12
Net income / (loss) attributable to:									
Equity holders of Aegon N.V.		126	37	-	21	-	248	108	13
Non-controlling interests		-	1	-	2	-	1	3	(6
Net underlying earnings		36	46	(22)	55	(35)	185	184	
Commissions and expenses		21/	227	<b>(5)</b>	216		870	826	
·		216		(5)		-			
of which operating expenses		153	163	(6)	152	1	613	577	
New life sales	12								
Life single premiums		103	80	29	230	(55)	471	703	(3
Life recurring premiums annualized		47	40	18	60	(22)	206	241	(1
Total recurring plus 1/10 single		57	48	19	83	(31)	253	311	(1
Life		57	47	21	80	(29)	245	283	(1
Associates		-	1	-	3	-	8	28	(7
Total recurring plus 1/10 single		57	48	19	83	(31)	253	311	(1
Central Eastern Europe		32	26	23	26	23	114	110	
Asia		11	12	(8)	15	(27)	53	58	
Spain & France		14	10	40	42	(67)	86	143	(4
Total recurring plus 1/10 single		57	48	19	83	(31)	253	311	(1
New premium production accident and health insurance		12	13	(8)	9	33	42	34	2
New premium production general insurance		9	5	80	7	29	25	25	
Gross deposits (on and off balance)	12								
Central Eastern Europe	12	64	70	(9)	153	(58)	316	662	(5
Asia		43	55	(22)	32	34	169	59	18
Spain & France		14	10	(22) 40	34	34 (59)	45	61	
Variable Annuities Europe		118	116	40 2	118		463	530	(2
Variable Afficilies Europe Aegon Asset Management		2,095	2,504		1,185	- 77	463 9,916	5,244	(1
Total gross deposits				(16)		77			8
Total gross deposits		2,334	2,755	(15)	1,522	53	10,909	6,556	6
Net deposits (on and off balance)	12	4-						(4 ( 22)	
Central Eastern Europe		15	16	(6)	144	(90)	55	(1,608)	
Asia		41	54	(24)	29	41	162	50	
Spain & France		2	(7)	-	(12)	-	(42)	(65)	3
Variable Annuities Europe		2	9	(78)	38	(95)	46	160	(7
Aegon Asset Management		386	1,136	(66)	(91)	-	3,416	(1,133)	
Total net deposits		446	1,208	(63)	108	_	3,637	(2,596)	

Revenue-generating investments									
	Dec. 31,	Sept. 30,							
	2012	2012	%						
Revenue-generating investments (total)	68,733	69,137	(1)						
Investments general account	4,790	5,050	(5)						
Investments for account of policyholders	6,726	7,070	(5)						
Off balance sheet investments third parties	57,217	57,017	_						

Market consistent value of new business									
	MCVNB						MCVNB		
EUR millions, after tax	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%	
Americas	63	72	(13)	(4)	-	228	170	34	
The Netherlands	86	59	46	37	132	202	64	-	
United Kingdom	28	24	17	24	17	101	79	28	
New Markets	27	18	50	14	93	88	109	(19)	
Total	204	173	18	71	187	619	422	47	

Modeled new business, APE and dep	osits								
Premium business							Premium business		
	APE						APE		
EUR millions Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%	
9									
Americas	307	283	8	284	8	1,150	979	17	
The Netherlands	253	49	-	173	46	445	326	37	
United Kingdom	256	183	40	187	37	860	850	1	
New Markets	113	52	117	109	4	451	436	3	
Total	929	567	64	753	23	2,906	2,591	12	

			Deposit	Deposit business						
		Deposits					Deposits			
EUR millions	Notes	Q4 2012	Q3 2012	%	Q4 2011	%	FY 2012	FY 2011	%	
	9									
Americas		4,328	5,800	(25)	3,449	25	20,272	17,626	15	
United Kingdom		4	5	(20)	10	(60)	27	57	(53)	
New Markets		132	125	6	251	(47)	560	911	(39)	
Total		4,464	5,930	(25)	3,710	20	20,859	18,594	12	

MCVNB/PVNBP summary										
		Premium business					Premium business			
		MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / APE	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / APE	
EUR millions	Notes	Q4 2012		%	%	FY 2	012	%	%	
	10									
Americas		26	1,534	1.7	8.6	119	5,251	2.3	10.4	
The Netherlands		86	2,390	3.6	34.0	202	5,030	4.0	45.5	
United Kingdom		28	1,682	1.7	11.0	101	5,732	1.8	11.7	
New Markets		24	799	2.9	20.7	84	3,430	2.4	18.5	
Total		164	6,405	2.6	17.7	506	19,443	2.6	17.4	

	Deposit business				Deposit business				
	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / Deposits	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / Deposits	
EUR millions Notes	Q4 2012		%	%	FY:	2012	%	%	
10									
Americas	37	6,220	0.6	0.9	109	30,268	0.4	0.5	
United Kingdom	-	5	-	-	-	27	-	-	
New Markets	3	228	1.2	2.0	4	835	0.5	0.8	
Total	40	6,453	0.6	0.9	113	31,130	0.4	0.5	

#### Notes:

- For segment reporting purposes underlying earnings before tax, net underlying earnings, commissions and expenses, operating expenses, income tax (including associated companies), income before tax (including associated companies) and market consistent value of new business are calculated by consolidating on a proportionate basis the revenues and expenses of Aegon's associated companies in Spain, India, Brazil and Mexico. Aegon believes that its non-IFRS measures provide meaningful information about the underlying operating results of its business including insight into the financial measures that Aegon's senior management uses in managing its business. Among other things, Aegon's senior management is compensated based in part on Aegon's results against targets using the non-IFRS measures presented here. While other insurers in Aegon's peer group present substantially similar non-IFRS measures, the non-IFRS measures presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards and readers are cautioned to consider carefully the different ways in which Aegon and its peers present similar information before comparing them. Aegon believes the non-IFRS measures shown herein, when read together with Aegon's reported IFRS financial statements, provide meaningful supplemental information for the investing public to evaluate Aegon's business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policy alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs) and that can make the comparability from period to period difficult.
  - For a definition of underlying earnings and the reconciliation from underlying earnings before tax to income before tax, being the most comparable IFRS measure, reference is made to Note 3 "Segment information" of Aegon's Condensed consolidated interim financial statements.
- 2) Net income refers to net income attributable to equity holders of Aegon N.V. and non-controlling interest.
- <sup>3)</sup> Sales is defined as new recurring premiums plus 1/10 of single premiums plus 1/10 of gross deposits plus new premium production accident and health plus new premium production general insurance.
- <sup>4)</sup> The present value, at point of sale, of all cashflows for new business written during the reporting period, calculated using approximate point of sale economics assumptions. Market consistent value of new business is calculated using a risk neutral approach, ignoring the investment returns expected to be earned in the future in excess of risk free rates (swap curves), with the exeption of an allowance for liquidity premium. The market consistent value of new business is calculated on a post tax basis, after allowing for the time value financial options and guarentees, a market value margin for non-hedgeable financial and non-financial risks and the costs of non-hedgeable stranded capital.
- <sup>5)</sup> Return on equity is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares and the revaluation reserve.
- 6) Capital securities that are denominated in foreign currencies are, for purposes of calculating the capital base ratio, revalued to the period-end exchange rate. All ratios exclude Aegon's revaluation reserve.
- 7) Included in other income/(charges) are charges made to policyholders with respect to income tax in the United Kingdom.
- Includes production on investment contracts without a discretionary participation feature of which the proceeds are not recognized as revenues but are directly added to Aegon's investment contract liabilities.
- 9) APE = recurring premium + 1/10 single premium.
- PVNBP: Present value of new business premiums (PVNBP) is the premiums for the new business sold during the reporting period, projected using assumptions and projection periods that are consistent with those used to calculate the market consistent value of new business, discounted back to point of sale using the swap curve (plus liquidity premium where applicable).
- 11) Reconciliation of operating expenses, used for segment reporting, to Aegon's IFRS based operating expenses.

	Q4 2012	FY 2012
Employee expenses	555	2,092
Administrative expenses	282	1,096
Operating expenses for IFRS reporting	837	3,188
Operating expenses related to associates	11	53
Operating expenses in earnings release	848	3,241

- 12) New life sales, gross deposits and net deposits data include results of Aegon's associated companies in Spain, India, Brazil and Mexico which are consolidated on a proportionate basis.
- 13) Operational free cash flow reflect the sum of the return on free surplus, earnings on in-force business, release of required surplus on in-force business reduced by new business first year strain and required surplus on new business. Refer to Aegon's Embedded Value 2011 report for further details.
- a) The calculation of the IGD (Insurance Group Directive) capital surplus and ratio are based on Solvency I capital requirements on IFRS for entities within the EU (Pillar 1 for Aegon UK), and local regulatory solvency measurements for non-EU entities. Specifically, required capital for the life insurance companies in the US is calculated as two times the upper end of the Company Action Level range (200%) as applied by the National Association of Insurance Commissioners in the US. The calculation of the IGD ratio excludes the available and required capital of the UK With-Profit funds. In the UK solvency surplus calculation the local regulator only allows the available capital number of the With-Profit funds included in overall local available capital to be equal to the amount of With-Profit funds' required capital.
- b) The results in this release are unaudited.
- The comparative 2011 figures have been revised to reflect changes in Aegon's organization. Businesses in Asia, which were previously managed by Aegon Americas, are included in the Asia line of business within the New Markets segment. This revision in financial reporting reflects changes in management of the organization, as Aegon's Asian operations are now managed from the company's regional head office in Hong Kong.

## Currencies

Income statement items: average rate 1 EUR = USD 1.2849 (2011: USD 1.3909). Income statement items: average rate 1 EUR = GBP 0.8103 (2011: GBP 0.8667). Balance sheet items: closing rate 1 EUR = USD 1.3184 (2011: USD 1.2982). Balance sheet items: closing rate 1 EUR = GBP 0.8111 (2011: GBP 0.8353).