The information included in the following sheets of this Excel file forms an integral part of the AEGON press release on the Q2 results 2012 as published on August 9, 2012.

Cautionary note regarding non-GAAP measures

This document includes certain non-GAAP financial measures: underlying earnings before tax and market consistent value of new business. The reconciliation of underlying earnings before tax to the most comparable IFRS measure is provided in Note 3 "Segment information" of AEGON's Condensed consolidated interim financial statements. Market consistent value of new business is not based on IFRS, which are used to report AEGON's primary financial statements and should not be viewed as a substitute for IFRS financial measures. AEGON may define and calculate market consistent value of new business differently than other companies. AEGON believes that these non-GAAP measures, together with the IFRS information, provide a meaningful measure for the investment community to evaluate AEGON's business relative to the businesses of its peers.

Local currencies and constant currency exchange rates

This document contains certain information about AEGON's results and financial condition in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about us presented in EUR, which is the currency of AEGON's primary financial statements.

Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to AEGON. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. AEGON undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- o Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- o Changes in the performance of financial markets, including emerging markets, such as with regard to:
 - The frequency and severity of defaults by issuers in AEGON's fixed income investment portfolios;
 - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities AEGON holds; and
 - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that AEGON holds;
- o Changes in the performance of AEGON's investment portfolio and decline in ratings of the company's counterparties;
- o Consequences of a potential (partial) break-up of the euro;
- o The frequency and severity of insured loss events;
- o Changes affecting mortality, morbidity, persistence and other factors that may impact the profitability of AEGON's insurance products;
- o Reinsurers to whom AEGON has ceded significant underwriting risks may fail to meet their obligations;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels; changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- o Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;
- o Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- o Changes in laws and regulations, particularly those affecting AEGON's operations, ability to hire and retain key personnel, the products the company sells, and the attractiveness of certain products to its consumers;
- Regulatory changes relating to the insurance industry in the jurisdictions in which AEGON operates;
- o Acts of God, acts of terrorism, acts of war and pandemics;
- o Changes in the policies of central banks and/or governments;
- o Lowering of one or more of AEGON's debt ratings issued by recognized rating organizations and the adverse impact such action may have on the company's ability to raise capital and on its liquidity and financial condition;
- o Lowering of one or more of insurer financial strength ratings of AEGON's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability of its insurance subsidiaries and liquidity;
- o The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital AEGON is required to maintain:
- o Litigation or regulatory action that could require AEGON to pay significant damages or change the way the company does business;
- o As AEGON's operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt the company's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- o Customer responsiveness to both new products and distribution channels;
- o Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for AEGON's products;
- o Changes in accounting regulations and policies may affect AEGON's reported results and shareholder's equity;
- o The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including AEGON's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- o Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt AEGON's business; and
- o AEGON's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives.

Further details of potential risks and uncertainties affecting the company are described in the company's filings with NYSE Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, the company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

KEY PERFORMANCE INDICATORS									
amounts in EUR millions ^{b)}	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%
Underlying earnings before tax	1	443	425	4	401	10	868	815	7
Net income	2	254	521	(51)	404	(37)	775	731	6
Sales	3	1,604	1,758	(9)	1,261	27	3,362	2,672	26
Market consistent value of new business	4	117	125	(6)	138	(15)	242	259	(7)
Return on equity	5	6.8%	6.9%	(1)	8.0%	(15)	6.8%	7.9%	(14)

EUR millions	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%
Underlying earnings before tax		000	000		211		201	0.50	
Americas		339	292	16	314	8	631	650	(3)
The Netherlands		71	79	(10)	74	(4)	150	155	(3)
United Kingdom		25	29	(14)	10	150	54	22	145
New markets		64	88	(27)	70	(9)	152	138	10
Holding and other		(56)	(63)	11	(67)	16	(119)	(150)	21
Underlying earnings before tax		443	425	4	401	10	868	815	7
Fair value items		101	156	(35)	(23)	-	257	(108)	-
Realized gains / (losses) on investments		85	45	89	204	(58)	130	295	(56)
Impairment charges		(42)	(41)	(2)	(100)	58	(83)	(162)	49
Other income / (charges)		(254)	(17)	-	(16)	-	(271)	(19)	-
Run-off businesses		6	(2)	-	10	(40)	` 4 [']	32	(88)
Income before tax		339	566	(40)	476	(29)	905	853	6
Income tax		(85)	(45)	(89)	(72)	(18)	(130)	(122)	(7)
Net income		254	521	(51)	404	(37)	775	731	6
Net income / (loss) attributable to:									
Equity holders of AEGON N.V.		254	521	(51)	403	(37)	775	730	6
Non-controlling interests		254	321	(31)	1	(37)	773	1	0
Non-controlling interests		-	-	-	Į.	-	-	ı	-
Net underlying earnings		337	328	3	339	(1)	665	672	(1)
Commissions and expenses		1,570	1,399	12	1,500	5	2,969	3,013	(1)
of which operating expenses	11	814	781	4	847	(4)	1,595	1,684	(5)
New life sales									
Life single premiums		1,068	1,160	(8)	1,189	(10)	2,228	2,915	(24)
Life recurring premiums annualized		321	329	(2)	312	3	650	640	2
Total recurring plus 1/10 single		428	445	(4)	431	(1)	873	932	(6)
New life sales									
Americas	12	126	120	5	101	25	246	206	19
The Netherlands		23	32	(28)	40	(43)	55	105	(48)
United Kingdom		211	213	(1)	217	(3)	424	464	(9)
New markets	12	68	80	(15)	73	(7)	148	157	(6)
Total recurring plus 1/10 single		428	445	(4)	431	(1)	873	932	(6)
Now promism production conident and hoolth incurance		107	105	(4)	1.45	00	202	304	
New premium production accident and health insurance		187 13	195 14	(4)	145 14	29	382 27	27	26
New premium production general insurance		13	14	(7)	14	(7)	21	21	
Gross deposits (on and off balance)									
Americas	12	6,644	7,392	(10)	5,014	33	14,036	10,643	32
The Netherlands		367	560	(34)	442	(17)	927	904	3
United Kingdom		9	8	13	17	(47)	17	36	(53)
New markets	12	2,737	3,083	(11)	1,242	120	5,820	2,509	132
Total gross deposits		9,757	11,043	(12)	6,715	45	20,800	14,092	48
Net deposits (on and off balance)									
Americas	12	738	1,061	(30)	426	73	1,799	193	-
The Netherlands		(66)	(185)	64	(113)	42	(251)	(228)	(10)
United Kingdom		(1)	(1)	-	14	_	(2)	16	-
New markets	12	619	1,364	(55)	(2,487)	_	1,983	(4,206)	_
Total net deposits excluding run-off businesses	12	1,290	2,239	(42)	(2,160)	_	3,529	(4,225)	_
Run-off businesses		(479)	(1,160)	59	(527)	9	(1,639)	(1,407)	(16)
		(1,0)	(.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	55	\0_1,	٠,	(.,000)	ν., ισ. ,	(10)

REVENUE-GENERATING INVESTMENTS			
	June 30,	Mar. 31,	
	2012	2012	%
Revenue-generating investments (total)	451,988	436,753	3
Investments general account	147,065	140,770	4
Investments for account of policyholders	151,633	149,501	1
Off balance sheet investments third parties	153,290	146,482	5

FINANCIAL OVERVIEW, Q2 2012 GEOGRAPHICAL	LY ^{c)}					
,					Holding,	
					other	
		The	United	New	activities &	
EUR millions	Americas	Netherlands	Kingdom	Markets	eliminations	Total
Underlying earnings before tax by line of business						
Life	150	51	20	28	-	249
Individual savings and retirement products	119	-	-	(3)	-	116
Pensions	68	25	6	-	-	99
Non-life	-	(11)	-	11	(1)	(1)
Distribution	-	4	-	-	-	4
Asset Management	-	-	-	23	-	23
Other	-	-	-	-	(55)	(55)
Share in underlying earnings before tax of associates	2	2	(1)	5	-	8
Underlying earnings before tax	339	71	25	64	(56)	443
Fair value items	(79)	153	(1)	(12)	40	101
Realized gains / (losses) on investments	54	(6)	34	3	-	85
Impairment charges	(39)	(3)	-	-	-	(42)
Other income / (charges)	(1)	(266)	13	-	-	(254)
Run-off businesses	6	-	-	-	-	6
Income before tax	280	(51)	71	55	(16)	339
Income tax	(65)	23	(22)	(18)	(3)	(85)
Net income	215	(28)	49	37	(19)	254
Net underlying earnings	250	57	23	44	(37)	337

EMPLOYEE NUMBERS		
	June 30,	Mar. 31,
	2012	2012
Employees excluding agents	21,772	22,132
Agents	2,877	2,936
Total number of employees excluding Associates	24,649	25,068
AEGON's share of employees (including agents) in Associates	2,371	2,908
Total	27,020	27,976

FINANCIAL OVERVIEW, 2012 YEAR-TO-DATE	GEOGRAPHIC	ALLY c)	1			
					Holding,	
					other	
		The	United	New	activities &	
EUR millions	Americas	Netherlands	Kingdom	Markets	eliminations	Total
Underlying earnings before tax by line of business						
Life	252	107	37	66	_	462
Individual savings and retirement products	245	-	-	(7)	-	238
Pensions	130	46	19	1	-	196
Non-life	-	(16)	-	23	-	7
Distribution	-	11	(1)	-	-	10
Asset Management	-	-	-	52	-	52
Other	-	-	-	-	(119)	(119)
Associates	4	2	(1)	17	-	22
Underlying earnings before tax	631	150	54	152	(119)	868
Fair value items	(15)	195	(3)	(5)	85	257
Realized gains / (losses) on investments	63	28	34	5	-	130
Impairment charges	(69)	(6)	-	(4)	(4)	(83)
Other income / (charges)	(2)	(269)	19	(18)	(1)	(271)
Run-off businesses	4	-	-	-	-	4
Income before tax	612	98	104	130	(39)	905
Income tax	(118)	15	(9)	(45)	27	(130)
Net income	494	113	95	85	(12)	775
Net underlying earnings	458	119	71	103	(86)	665

USD millions	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	9
Underlying earnings before tax by line of business									
Life and protection		177	128	38	178	(1)	305	358	(1:
Fixed annuities		63	62	2	77	(18)	125	167	(2:
Variable annuities		84	97	(13)	87	(3)	181	180	(2.
Retail mutual funds		5	4	25	6	(17)	9	12	(2
Individual savings and retirement products		152	163		170	1 1	315	359	(12
- · · · · · · · · · · · · · · · · · · ·		87	81	(7) 7	83	(11)	168	164	
Employer solutions & pensions		-				5			
Canada		17	8	113	19	(11)	25	30	(1
Latin America Underlying earnings before tax		2 435	3 383	(33) 14	3 453	(33) (4)	5 818	1 912	(1
ondonying cannings belove tax		400	000	14	400	(4)	0.0	0.2	(/ \
Fair value items		(103)	83	-	(72)	(43)	(20)	(89)	78
Realized gains / (losses) on investments		70	12	-	70	-	82	104	(2
Impairment charges		(50)	(39)	(28)	(76)	34	(89)	(156)	4.
Other income / (charges)		(2)	(1)	(100)	(5)	60	(3)	(5)	4
Run- off businesses		8	(3)	-	15	(47)	5	45	(8
Income before tax		358	435	(18)	385	(7)	793	811	(
Income tax		(83)	(69)	(20)	(54)	(54)	(152)	(130)	(1:
Net income		275	366	(25)	331	(17)	641	681	(0
Not in come ((loca) attributable to									
Net income / (loss) attributable to: Equity holders of AEGON N.V.		275	366	(25)	331	(17)	641	681	(6
- quity holders of ALGGANI.V.		2,0	000	(20)	007	(11)	077	007	(
Net underlying earnings		321	273	18	360	(11)	594	697	(1
Commissions and expenses		1,228	1,055	16	1,188	3	2,283	2,374	(-
of which operating expenses		477	478	-	493	(3)	955	974	(2
Now life color									
New life sales Life single premiums	12	62	65	(E)	55	13	127	155	(4)
				(5)			306		(18
Life recurring premiums annualized Total recurring plus 1/10 single		156 162	150 157	4 3	140 146	11 11	306 319	273 289	12 10
Total reculting plus 1/10 single		102	137	3	140	"	313	203	,,
Life & protection		126	124	2	109	16	250	219	14
Employer solutions & pensions		8	9	(11)	7	14	17	13	3
Canada		15	14	7	18	(17)	29	35	(1
Latin America		13	10	30	12	8	23	22	
Total recurring plus 1/10 single		162	157	3	146	11	319	289	10
New premium production accident and health insurance		225	231	(3)	192	17	456	381	20
				(-)	-				
Gross deposits (on and off balance) by line of business	12		•		•			•	
Life & protection		3	3	-	3	-	6	6	
Fixed annuities		77	91	(15)	71	8	168	154	
Variable annuities		1,304	1,214	7	1,401	(7)	2,518	2,580	(2
Retail mutual funds		812	754	8	765	6	1,566	1,540	2
Individual savings & retirement products		2,193	2,059	7	2,237	(2)	4,252	4,274	(
Employer solutions & pensions		6,278	7,544	(17)	4,913	28	13,822	10,467	32
Canada		33	74	(55)	83	(60)	107	180	(4
Latin America		3	4	(25)	_	-	7	<u>-</u>	
Total gross deposits		8,510	9,684	(12)	7,236	18	18,194	14,927	22
Net deposits (on and off balance) by line of business	12								
Life & protection	12	(10)	(10)	_	(10)	_	(20)	(24)	1:
Fixed annuities		(607)	(628)	3	(810)	25	(1,235)	(1,611)	2:
Variable annuities		449	363	3 24	(810) 471		(1,233) 812	(1,611) 691	1
Retail mutual funds		449 88		24		(5)	57		10
			(31)		(5)	-		(55)	
Individual savings & retirement products		(70)	(296)	76	(344)	80	(366)	(975)	6
Employer solutions & pensions		1,112	1,797	(38)	1,048	6	2,909	1,533	9
Canada		(92)	(105)	12	(105)	12	(197)	(263)	2
Latin America		2	4 200	(50)	-	-	6	-	
Total net deposits excluding run-off businesses Run-off businesses		942 (606)	1,390 (1,519)	(32) 60	589 (772)	60 22	2,332 (2,125)	271 (1,974)	(

REVENUE-GENERATING INVESTMENTS			
	June 30,	Mar. 31,	
	2012	2012	%
Revenue-generating investments (total)	324,974	326,661	(1)
Investments general account	114,839	114,117	1
Investments for account of policyholders	84,548	86,279	(2)
Off balance sheet investments third parties	125,587	126,265	(1)

THE NETHERLANDS									
EUR millions	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%
Underlying earnings before tax by line of business									
Life and Savings		51	56	(9)	55	(7)	107	98	9
Pensions		25	21	19	16	56	46	38	21
Non-life		(11)	(5)	(120)	-	50	(16)	5	21
Distribution		4	7	(43)	(1)	-	11	10	10
Share in underlying earnings before tax of associates		2	,	(43)	4	(50)	2	4	
Underlying earnings before tax		71	79	(10)	74	(30) (4)	150	155	(50)
				. ,		, ,			
Fair value items		153	42	-	2	-	195	(58)	
Realized gains / (losses) on investments		(6)	34	-	142	-	28	177	(84)
Impairment charges		(3)	(3)	-	(3)	-	(6)	(5)	(20)
Other income / (charges)		(266)	(3)	-	(11)	-	(269)	(19)	
Income before tax		(51)	149	-	204	-	98	250	(61
Income tax		23	(8)	-	(35)	-	15	(42)	
Net income		(28)	141		169	-	113	208	(46)
Not income / (locs) attributable to:									
Net income / (loss) attributable to: Equity holders of AEGON N.V.		(28)	141	_	169		113	208	(46
Equity holders of AEGON N.V.		(20)	141	-	109	-	113	200	(46)
Net underlying earnings		57	62	(8)	67	(15)	119	133	(11,
Commissions and expenses		268	270	(1)	278	(4)	538	550	(2)
of which operating expenses		189	187	1	201	(6)	376	390	(4)
New life calca									
New life sales		4.40	0.45		047		004	07.4	
Life single premiums		146	245	(40)	217	(33)	391	674	(42)
Life recurring premiums annualized		9	7	29	18	(50)	16	37	(57)
Total recurring plus 1/10 single		23	32	(28)	40	(43)	55	105	(48)
Life and Savings		12	18	(33)	25	(52)	30	51	(41)
Pensions		11	14	(21)	15	(27)	25	54	(54)
Total recurring plus 1/10 single		23	32	(28)	40	(43)	55	105	(48)
New premium production accident and health insurance		4	9	(56)	4		13	14	(7,
New premium production general insurance		7	9	(22)	7		16	15	7
Tow promisin production gonoral modification			- U	(22)	•		10	10	
Gross deposits (on and off balance) by line of business									
Life and Savings		367	560	(34)	442	(17)	927	824	13
Pensions		-	-		-	-	-	80	
Total gross deposits		367	560	(34)	442	(17)	927	904	3
Net deposits (on and off balance) by line of business									
Life and Savings		(66)	(185)	64	(113)	42	(251)	(255)	2
Pensions		-	-	-	-		(=0.)	27	-
Total net deposits		(66)	(185)	64	(113)	42	(251)	(228)	(10

REVENUE-GENERATING INVESTMENTS			
	June 30,	Mar. 31,	
	2012	2012	%
Revenue-generating investments (total)	65,071	64,283	1
Investments general account	40,246	39,572	2
Investments for account of policyholders	24,825	24,711	-

UNITED KINGDOM									
GBP millions	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%
Underlying earnings before tax by line of business									
Life		15	15	_	17	(12)	30	38	(21)
Pensions		5	11	(55)	(7)	(12)	16	(16)	(21)
Distribution		-	(1)	-	(1)	_	(1)	(3)	67
Underlying earnings before tax		20	25	(20)	9	122	45	19	137
Fair value items		(1)	(2)	50	-	-	(3)	(1)	(200)
Realized gains / (losses) on investments		28	-	-	10	180	28	35	(20)
Impairment charges		-	-	-	(35)	-	-	(35)	-
Other income / (charges)	7	10	5	100	1	-	15	(4)	-
Income before tax		57	28	104	(15)	-	85	14	-
Income tax attributable to policyholder return		(11)	(5)	(120)	(15)	27	(16)	(16)	-
Income before income tax on shareholders return		46	23	100	(30)	-	69	(2)	-
Income tax on shareholders return		(8)	16		15	-	8	33	(76)
Net income		38	39	(3)	(15)	-	77	31	148
Net income / (loss) attributable to:									
Equity holders of AEGON N.V.		38	39	(3)	(15)	-	77	31	148
Net underlying earnings		18	40	(55)	14	29	58	47	23
Commissions and expenses		146	142	3	193	(24)	288	365	(21)
of which operating expenses		69	62	11	109	(37)	131	207	(37)
New life sales	8								
Life single premiums		592	600	(1)	711	(17)	1,192	1,552	(23)
Life recurring premiums annualized		111	118	(6)	120	(8)	229	247	(7)
Total recurring plus 1/10 single		170	178	(4)	191	(11)	348	402	(13)
Life		17	17	-	15	13	34	31	10
Pensions		153	161	(5)	176	(13)	314	371	(15)
Total recurring plus 1/10 single	_	170	178	(4)	191	(11)	348	402	(13)
Gross deposits (on and off balance) by line of business									
Variable annuities		7	7		14	(50)	14	31	(55)
Total gross deposits		7	7	-	14	(50)	14	31	(55)
Net deposits (on and off balance) by line of business									
Variable annuities		(1)	(1)		12	-	(2)	14	-
Total net deposits		(1)	(1)	-	12	-	(2)	14	-

REVENUE-GENERATING INVESTMENTS			
	June 30,	Mar. 31,	
	2012	2012	%
Revenue-generating investments (total)	51,631	52,761	(2)
Investments general account	8,460	8,298	2
Investments for account of policyholders	43,171	44,463	(3)

NEW MARKETS c)									
EUR millions	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	9
Underlying earnings before tax									
Central Eastern Europe		21	23	(9)	29	(28)	44	55	(20
Asia		5	9	(44)	3	67	14	3	•
Spain & France		17	25	(32)	20	(15)	42	43	(2
Variable Annuities Europe		(2)	2	-	-	-	-	5	,
AEGON Asset Management		23	29	(21)	18	28	52	32	63
Underlying earnings before tax		64	88	(27)	70	(9)	152	138	10
Fair value items		(12)	7		(3)		(5)	(3)	(67
Realized gains / (losses) on investments		3	2	50	1	200	5	4	2
Impairment charges		-	(4)	-	(4)	200	(4)	(6)	33
Other income / (charges)		_	(18)	_	(3)	_	(18)	8	00
Income before tax		55	75	(27)	61	(10)	130	141	(8
Income tax		(18)	(27)	33	(15)	(20)	(45)	(46)	2
Net income		37	48	(23)	46	(20) (20)	85	9 5	(11
Net income		31	40	(23)	40	(20)	65	33	(11
Net income / (loss) attributable to:									
Equity holders of AEGON N.V.		37	48	(23)	45	(18)	85	94	(10
Non-controlling interests		-	-	-	1	-	-	1	
Net underlying earnings		44	59	(25)	53	(17)	103	97	6
Commissions and synanses		240	200	_	106	40	407	300	_
Commissions and expenses of which operating expenses		219 154	208 143	5 8	196 138	12 12	427 297	399 287	7
· • •									
New life sales	12								
Life single premiums		142	146	(3)	131	8	288	340	(15
Life recurring premiums annualized		53	66	(20)	60	(12)	119	123	(3
Total recurring plus 1/10 single		68	80	(15)	73	(7)	148	157	(6
Life		66	75	(12)	67	(1)	141	137	3
Associates		2	5	(60)	6	(67)	7	20	(65
Total recurring plus 1/10 single		68	80	(15)	73	(7)	148	157	(6
Central Eastern Europe		29	27	7	30	(3)	56	57	(2
Asia		15	15	-	10	50	30	29	3
Spain & France		24	38	(37)	33	(27)	62	71	(13
Total recurring plus 1/10 single		68	80	(15)	73	(7)	148	157	(6
New premium production accident and health insurance		7	10	(30)	8	(13)	17	18	(6
New premium production general insurance		6	5	20	7	(14)	11	12	(8
Gross deposits (on and off balance)	12								
Central Eastern Europe		66	116	(43)	167	(60)	182	349	(48
Asia		37	34	9	7	-	71	18	, 10
Spain & France		11	10	10	11	_	21	19	11
Variable Annuities Europe		109	120	(9)	159	(31)	229	290	(21
AEGON Asset Management		2,514	2,803	(10)	898	180	5,317	1,833	190
Total gross deposits		2,737	3,083	(10) (11)	1,242	120	5,820	2,509	132
Net deposits (on and off balance)	12								
Central Eastern Europe	12	(10)	42		(1,972)	00	24	(1,864)	
·		(18)		-		99	24 67		
Asia		36	31	16	(42)		67 (37)	15 (54)	_
Spain & France		(11)	(26)	58	(43)	74	(37)	(54)	3:
Variable Annuities Europe		7	28	(75)	63	(89)	35	89	(6
AEGON Asset Management		605	1,289	(53)	(539)	-	1,894	(2,392)	
Total net deposits		619	1,364	(55)	(2,487)	-	1,983	(4,206)	

REVENUE-GENERATING INVESTMENTS			
	June 30,	Mar. 31,	
	2012	2012	%
Revenue-generating investments (total)	66,236	63,288	5
Investments general account	5,069	4,957	2
Investments for account of policyholders	6,835	6,663	3
Off balance sheet investments third parties	54,332	51,668	5

MARKET CONSISTENT VALUE OF NEW BUSINESS									
			MCVNB				MCVNB		
EUR millions, after tax	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%	
Americas	46	47	(2)	67	(31)	93	134	(31)	
The Netherlands	30	27	11	17	76	57	18	-	
United Kingdom New Markets	22	27	(19)	21	5	49	39	26	
New Markets	19	24	(21)	33	(42)	43	68	(37)	
Total	117	125	(6)	138	(15)	242	259	(7)	

MODELED NEW BUSINESS, APE AND DEPOSITS								
	Premium business Premium business APE APE				•			
EUR millions	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%
9								
Americas	281	279	1	254	11	561	472	19
The Netherlands	73	70	4	45	62	143	120	19
United Kingdom	205	216	(5)	226	(9)	420	463	(9)
New Markets	157	129	22	143	10	285	264	8
Total	716	694	3	668	7	1,409	1,319	7

			•	osit busines: Deposits	S		Dej	oosit business Deposits	
EUR millions	Notes	Q2 2012	Q1 2012	%	Q2 2011	%	YTD 2012	YTD 2011	%
	9								
Americas		5,209	4,935	6	3,733	40	10,145	8,074	26
United Kingdom		10	8	25	17	(41)	17	36	(53)
New Markets		123	180	(32)	(52)	-	303	162	87
Total		5,342	5,123	4	3,698	44	10,465	8,272	27

MCVNB/PVNBP SUMMARY								
		Premium business					business	
	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / APE	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / APE
EUR millions	Q2 201	2	%	%	YTD 2	012	%	%
10								
Americas	23	1,240	1.8	8.0	54	2,452	2.2	9.7
The Netherlands	30	885	3.4	41.1	57	1,701	3.4	39.8
United Kingdom	22	1,336	1.7	10.8	49	2,744	1.8	11.6
New Markets	19	910	2.0	11.8	43	1,872	2.3	15.0
Total	94	4,371	2.2	13.2	203	8,769	2.3	14.4

		Deposit k	ousiness		Deposit business			
	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / Deposits	MCVNB	PVNBP	MCVNB / PVNBP	MCVNB / Deposits
EUR millions	Q2 2012	2	%	%	YTD 2	012	%	%
10								
Americas	23	7,485	0.3	0.4	38	14,910	0.3	0.4
United Kingdom	-	10	0.3	0.3	-	17	0.4	0.4
New Markets	-	172	(0.1)	(0.1)	1	452	0.1	0.2
Total	23	7,667	0.3	0.4	39	15,379	0.3	0.4

Notes:

For segment reporting purposes underlying earnings before tax, net underlying earnings, commissions and expenses, operating expenses, income tax including associated companies, income before tax including associated companies and market consistent value of new business are calculated by consolidating on a proportionate basis the revenues and expenses of certain of AEGON's associated companies in Spain, India, Brazil and Mexico. AEGON believes that AEGON's non-IFRS measures provide meaningful information about the underlying operating results of its business including insight into the financial measures that AEGON's senior management uses in managing its business. Among other things AEGON's senior management is compensated based in part on AEGON's results against targets using the non-IFRS measures presented here. While other insurers in AEGON's peer group present substantially similar non-IFRS measures, the non-IFRS measures presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards and readers are cautioned to consider carefully the different ways in which AEGON and its peers present similar information before comparing them.

AEGON believes the non-IFRS measures shown herein, when read together with AEGON's reported IFRS financial statements, provide meaningful supplemental information for the investing public to evaluate AEGON's business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policy alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs) and that can make the comparability from period to period difficult.

For a definition of underlying earnings and the reconciliation from underlying earnings before tax to income before tax, reference is made to Note 3 "Segment information" of AEGON's Condensed consolidated interim financial statements.

- 2) Net income refers to net income attributable to equity holders of AEGON N.V. and non-controlling interest.
- ³⁾ Sales is defined as new recurring premiums plus 1/10 of single premiums plus 1/10 of gross deposits plus new premium production accident and health plus new premium production general insurance.
- The present value, at point of sale, of all cashflows for new business written during the reporting period, calculated using approximate point of sale economics assumptions. Market consistent value of new business is calculated using a risk neutral approach, ignoring the investment returns expected to be earned in the future in excess of risk free rates (swap curves), with the exeption of an allowance for liquidity premium. The market consistent value of new business is calculated on a post tax basis, after allowing for the time value financial options and guarentees, a market value margin for non-hedgeable financial and non-financial risks and the costs of non-hedgeable stranded capital.
- 5) Return on equity is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares and the revaluation reserve.
- ⁶⁾ Capital securities that are denominated in foreign currencies are, for purposes of calculating the capital base ratio, revalued to the period-end exchange rate. All ratios exclude AEGON's revaluation reserve.
- 7) Included in other income/(charges) are charges made to policyholders with respect to income tax in the United Kingdom.
- Includes production on investment contracts without a discretionary participation feature of which the proceeds are not recognized as revenues but are directly added to AEGON's investment contract liabilities.
- 9) APE = recurring premium + 1/10 single premium.
- PVNBP: Present value of new business premiums (PVNBP) is the premiums for the new business sold during the reporting period, projected using assumptions and projection periods that are consistent with those used to calculate the market consistent value of new business, discounted back to point of sale using the swap curve (plus liquidity premium where applicable).
- 11) Reconciliation of operating expenses, used for segment reporting, to AEGON's IFRS based operating expenses.

	Q2 2012	YTD 2012
Employee expenses	529	1,033
Administrative expenses	272	534
Operating expenses for IFRS reporting	801	1,567
Operating expenses related to associates	13	28
Operating expenses in earnings release	814	1,595

- 12) New life sales, gross deposits and net deposits data include results of AEGON's associated companies in Spain, India, Brazil and Mexico which are consolidated on a proportionate basis.
- Operational free cash flow reflect the sum of the return on free surplus, earnings on in-force business, release of required surplus on in-force business reduced by new business first year strain and required surplus on new business. Refer to AEGON's Embedded Value 2011 report for further details.
- a) The calculation of the IGD (Insurance Group Directive) capital surplus and ratio are based on Solvency I capital requirements on IFRS for entities within the EU (Pillar 1 for AEGON UK), and local regulatory solvency measurements for non-EU entities. Specifically, required capital for the life insurance companies in the US is calculated as two times the upper end of the Company Action Level range (200%) as applied by the National Association of Insurance Commissioners in the US. The calculation of the IGD ratio excludes the available and required capital of the UK With-Profit funds. In the UK solvency surplus calculation the local regulator only allows the available capital number of the With-Profit funds included in overall local available capital to be equal to the amount of With-Profit funds' required capital.
- b) The results in this release are unaudited.
- The comparative 2011 figures have been revised to reflect changes in AEGON's organization. Businesses in Asia, which were previously managed by AEGON Americas, are included in the Asia line of business within the New Markets segment. This revision in financial reporting reflects changes in management of the organization, as AEGON's Asian operations are now managed from the company's regional head office in Hong Kong.

Currencies

Income statement items: average rate 1 EUR = USD 1.2962 (2011: USD 1.4025). Income statement items: average rate 1 EUR = GBP 0.8217 (2011: GBP 0.8670).

Balance sheet items: closing rate 1 EUR = USD 1.2691 (2011: USD 1.4499; year-end 2011: USD 1.2982). Balance sheet items: closing rate 1 EUR = GBP 0.8091 (2011: GBP 0.9031; year-end 2011: GBP 0.8353).