



# FINANCIAL SUPPLEMENT Q2 2010

LIFE INSURANCE

PENSIONS

INVESTMENTS

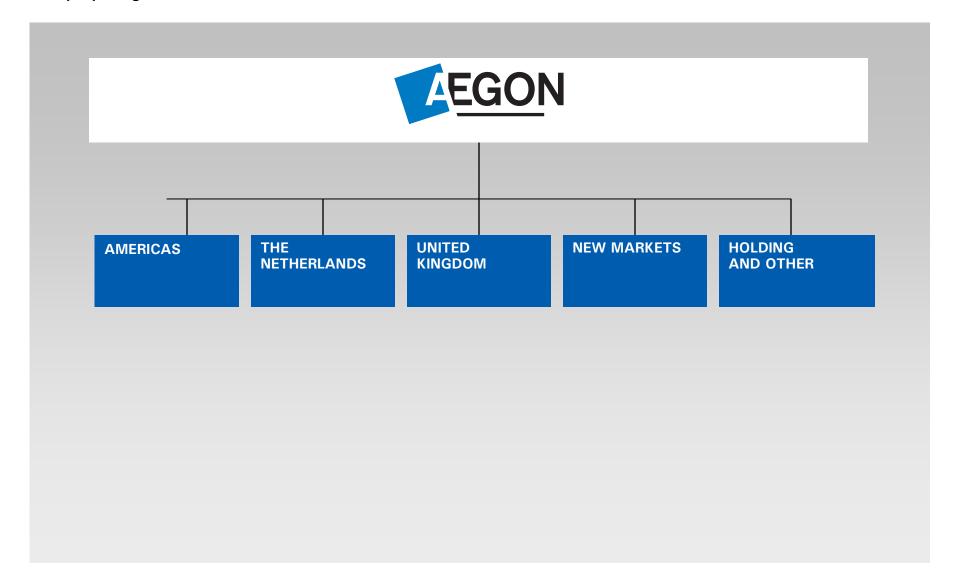
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# **AEGON N.V.**

## **Group reporting structure**



### **AEGON N.V.** UNAUDITED **EARNINGS OVERVIEW - GEOGRAPHICALLY** amounts in millions EUR EUR 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD Quarter Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Underlying earnings before tax Americas (146)289 324 350 817 379 437 816 The Netherlands 72 129 102 95 398 104 97 201 United Kingdom 8 20 (9) 33 52 28 22 50 31 48 170 86 New Markets 49 42 46 40 (63)(72)(69)(252)(69)(74)(143)Holding and other activities (48)Underlying earnings before tax (98) 415 390 478 1,185 488 522 1,010 Net underlying earnings Americas (93)232 294 291 724 295 323 618 The Netherlands 55 93 78 72 298 77 57 134 12 24 32 25 36 United Kingdom (2) 66 61 7 29 36 32 **New Markets** 38 110 30 62 Holding and other activities (45)(56)(51)(41)(193)(48)(56)(104)Net underlying earnings (64)331 348 390 1,005 381 390 771 Net income Americas (133)282 166 181 496 157 199 356 (41) 4 74 204 241 223 170 393 The Netherlands United Kingdom 7 20 (33)15 23 27 50 37 52 New Markets 8 (343)27 19 (289)15 Holding and other activities (124)2 (66)(14)(89)(26)(253)(68)Net income (173)(161)145 393 204 372 413 785

### **AEGON N.V.** UNAUDITED **SUMMARY FINANCIAL AND MARKET HIGHLIGHTS** amounts in millions except per share data & employees **EUR EUR** 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD Earnings summary Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Underlying earnings before tax 211 236 251 233 931 229 276 505 Individual savings and retirement products (320)88 105 117 (10)132 134 266 Pensions 76 117 63 139 395 122 115 237 13 15 16 21 30 26 56 Life reinsurance (23)Non Life 11 20 17 19 67 15 20 35 Distribution 6 (1) (8) (2) 9 4 13 1 7 Asset Management 12 19 Other (63)(72)(69)(48)(252)(69)(74)(143)Share in underlying earnings before tax of associates 10 35 22 4 12 13 9 Underlying earnings before tax (98) 415 390 478 1,185 488 522 1,010 Fair value items (167)(17)(196)(164)(544)(16)3 (13)Realized gains/(losses) on investments 144 21 38 315 126 148 274 518 Impairment charges (385)(394)(286)(212)(1,277)(150)(77)(227)23 (60)Other income/(charges) (24)(352)48 5 (323)(37)77 Run-off businesses (9)(34)(47)(13)(60)(49)(109)Income before tax (453)(336)(40)375 (454)411 487 898 185 Income tax 280 175 18 658 (39)(74)(113)Net income (173)(161)145 393 204 372 413 785 Net underlying earnings (64)331 348 390 1.005 381 390 771 Shares Shares outstanding 1,516 1,516 1,707 1,707 1,707 1,707 1,707 1,707 Weighted average shares outstanding 1,516 1,516 1.605 1.707 1.587 1.707 1.707 1.707 Per share data (0.15)(0.21)0.06 0.12 (0.16)0.19 0.16 0.35 Net income Net income fully diluted (0.15)(0.21)0.06 0.12 (0.16)0.19 0.16 0.35 (0.07)0.19 0.12 0.36 0.20 0.15 0.34 Net underlying earnings 0.10 Net underlying earnings fully diluted (0.07)0.10 0.19 0.12 0.36 0.20 0.15 0.34 Dividend Trading statistics (Amsterdam Stock Exchange) High 5.55 5.00 6.05 6.10 6.10 5.15 5.45 5.45 Low 2.75 3.64 4.38 1.83 4.01 4.28 4.28 1.83 4.54 4.43 Close 2.92 4.38 5.80 4.54 5.07 4.43 Volume (average daily) 13,969,077 14,181,654 16,194,063 15,770,037 15,028,708 15,684,590 19,974,474 17,829,532 Employees excl. agents 26,827 25,972 25,650 25,090 25,090 25,204 25,127 25,127 4,329 3,491 3,382 3,292 3,292 3,044 3,011 3,011



29.032

2,265

31.297

28.382

30.964

2,582

28.382

30.964

2,582

28.248

2,854

31.102

28.138

3,320

31.458

28.138

3,320

31,458

29,463

1,551

31.014

31.156

1,133

32,289

Total number of employees excluding Associates

Total

AEGON's share of employees (including agents) in Associates

# AEGON N.V. SALES unaudited amounts in millions

	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTI
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Life	242	209	208	209	868	207	233			440
Individual savings & retirement products	-	-	1	-	1	-	-			-
Pensions	248	210	235	289	982	277	304			581
Life reinsurance	40	34	34	38	146	34	36			70
Share in new life sales of associates	37	31	14	21	103	20	17			37
Total recurring plus 1/10 single	567	484	492	557	2,100	538	590			1,128
New premium production accident & health insurance	164	146	126	125	561	148	148			296
New premium production general insurance	12	11	12	21	56	14	15			29
Gross deposits (on & off balance)										
Life	545	676	1,085	1,170	3,476	878	682			1,560
Individual savings & retirement products	2,579	2,256	1,648	1,676	8,159	1,728	1,811			3,539
Pensions	3,657	2,934	2,918	3,116	12,625	4,056	3,744			7,800
Life reinsurance	-	1	-	1	2	1	-			1
Asset Management - third party	745	652	1,182	750	3,329	1,110	1,341			2,451
Share in gross deposits of associates	6	4	5	10	25	2	6			8
Total gross deposits excluding run-off businesses	7,532	6,523	6,838	6,723	27,616	7,775	7,584			15,359
Run-off businesses	674	209	51	(4)	930	-	-			-
Total gross deposits	8,206	6,732	6,889	6,719	28,546	7,775	7,584			15,359
Net deposits (on & off balance)										
Life	(102)	(9)	420	420	729	151	57			208
Individual savings & retirement products	700	751	221	145	1,817	(372)	(178)			(550
Pensions	1,658	485	408	622	3,173	1,056	1,147			2,203
Life reinsurance	(15)	(13)	(12)	(11)	(51)	(11)	(12)			(23
Asset Management - third party	(443)	(333)	647	(128)	(257)	(77)	(22)			(99
Share in net deposits of associates	(4)	(3)	(2)	3	(6)	(6)	6			
Total net deposits excluding run-off businesses	1,794	878	1,682	1,051	5,405	741	998			1,739
Run-off businesses	(2,954)	(1,372)	(3,272)	(6,513)	(14,111)	(2,199)	(1,837)			(4,036
Total net deposits	(1,160)	(494)	(1,590)	(5,462)	(8,706)	(1,458)	(839)			(2,297

### **AEGON N.V.** UNAUDITED CONSOLIDATED INCOME STATEMENT amounts in millions EUR **EUR** 2009 2010 Third Full Third YTD First Second Fourth First Second Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Premium income 5.990 4.550 4.396 4.537 19.473 6.163 5.264 11.427 Investment income 2,250 2,191 2,228 2.012 8.681 2,092 2,286 4,378 Fee and commission income 400 380 399 414 1,593 436 405 841 Other revenues 2 4 Total revenues 8,641 7,121 7,025 6,964 29,751 8,692 7,955 16,647 Income from reinsurance ceded 461 454 426 380 1,721 480 426 906 Net gains and losses on investments (7,254)7,022 11,860 3,309 14,937 6,292 (4.978)1,314 Other income (4) 34 34 Total income 1,850 14,597 19,307 10,655 46,409 15,464 3,437 18,901 Claims and Benefits 865 18,153 9,254 13,908 2,010 15,918 13,234 41,506 542 504 2.036 552 Employee expenses 524 466 515 1.067 Administration expenses 300 291 272 364 1.227 279 274 553 Deferred expenses (430)(421)(369)(392)(1,612)(377)(427)(804)Amortization charges 479 413 396 281 475 231 706 1,569 Benefits and expenses 1,756 14,041 18,956 9,973 44,726 14,800 2,640 17,440 Impairment charges 430 413 310 216 1,369 170 276 106 120 93 93 96 195 Interest charges and related fees 106 412 99 Other charges 385 (2) 5 389 116 116 Total charges 2,307 14,945 19,357 46,896 15,066 2,961 18,027 10,287 Share in net results of associates 2 10 6 5 23 10 9 19 (455)Income before tax (338)(44)373 (464)408 485 893 (108)Income tax 282 177 189 20 668 (36)(72)Net income (173)(161)145 393 204 372 413 785 Net income attributable to: (173)393 204 371 413 784 Equity holders of AEGON N.V. (161)145 Minority interest 1

AEGON N.V.									U	JNAUDITED
<b>FAIR VALUE ITEMS GEOGRAPHICAL</b>	LY									
									amounts	in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Fair value items										
Americas	(1)	175	(102)	(159)	(87)	(86)	(33)			(119)
Guarantees*	119	79	87	(33)	252	(14)	(76)			(90)
Alternative investments	(130)	(58)	(33)	(15)	(236)	(38)	-			(38)
Credit derivatives	(22)	141	55	(9)	165	19	(15)			4
Hedges**	-	19	(184)	(47)	(212)	(53)	52			(1)
Real estate	(3)	-	(1)	(46)	(50)	(3)	(1)			(4)
Other fair value items	35	(6)	(26)	(9)	(6)	3	7			10
The Netherlands	(218)	(80)	(45)	(31)	(374)	91	68			159
Guarantees*	(135)	(54)	41	(41)	(189)	80	127			207
Alternative investments	(1)	1	(2)	(3)	(5)	6	-			6
Real estate	(4)	(29)	(103)	7	(129)	(1)	(42)			(43)
Other fair value items	(78)	2	19	6	(51)	6	(17)			(11)
United Kingdom	1	15	5	7	28	3	(14)			(11)
New Markets	3	4	(2)	(2)	3	3	(4)			(1)
Holdings	48	(131)	(52)	21	(114)	(27)	(14)			(41)
Total fair value items	(167)	(17)	(196)	(164)	(544)	(16)	3			(13)

<sup>\*</sup> Net of hedges.

<sup>\*\*</sup> Q2 2010 includes VA unlockings on equity growth assumptions.

### **AEGON N.V.** UNAUDITED **CONSOLIDATED BALANCE SHEET** amounts in millions EUR EUR 2009 2010 First Second Third Fourth First Second Third Fourth Quarter Quarter Quarter Quarter Quarter Quarter Quarter Quarter 133,130 142,254 Investments general account 131,533 132,617 134,205 151,394 Investments for account of policyholders 103,312 112,107 119,647 125,845 135,385 139,717 Investments in associates 584 660 716 696 734 748 12,956 Deferred expenses and rebates 13,104 12,160 11,155 11,481 11,730 Other assets and receivables 26,618 22,167 19,970 22,093 22,841 28,602 6,274 Cash and cash equivalents 6,816 7,578 4,314 4,712 5,328 Total assets 283,022 285,443 291,683 298,634 317,656 338.745 Shareholders' equity 4,899 7,642 11,649 12,164 14,545 17,196 Convertible capital securities 3,000 3,000 3,000 2,000 2,000 2,000 Other equity instruments 4,700 4,703 4,708 4,709 4,708 4,702 Minority interest 10 13 7 6 13 23,911 Group equity 12,606 15,352 19,363 18,883 21,266 101,575 94,081 92,403 93,790 99,554 107,207 Insurance contracts general account Insurance contracts for the account of policyholders 59,635 63,622 67,468 69,760 74,953 76,290 Investment contracts general account 35,390 32,424 29,109 27,932 27,226 27,616 Investment contracts for the account of policyholders 44,386 50,116 53,817 57,421 61,411 64,434 Other liabilities 33,246 39,287 29,430 29,848 29,523 30,848 Total equity and liabilities 283,022 298,634 317,656 338,745 285,443 291,683

REVENUE GENERATING INVESTMENTS								
							amounts	in millions
	EUR			E	UR			
	2009				2010			
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments general account	133,130	131,533	132,617	134,205	142,254	151,394		
Investments for account of policyholders	103,312	112,107	119,647	125,845	135,385	139,717		
Off balance sheet investments third parties	99,609	100,010	103,674	102,782	110,273	117,478		
Total revenue generating investments	336,051	343,650	355,938	362,832	387,912	408,589		

CAPITAL BASE								
								in millions
	EUR				EUR		amounts	III IIIIIIOIIS
	2009					2010		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Group equity	12,606	15,352	19,363	18,883	21,266	23,911		
Trust pass-through securtities	154	137	133	130	139	161		
Subordinated borrowings	8	8	8	-	-	-		
Senior debt related to insurance activities	328	741	(199)	958	1,224	1,553		
Total capital base	13,096	16,238	19,305	19,971	22,629	25,625		



AEGON N.V. INVESTMENTS GENERAL ACCOUNT						UNAUDITE
NVESTMENTS GENERAL ACCOUNT			amounts	in millions, exce	ept for the imp	airment dat
	EUR					
			June 30, 2			
		The	United		oldings and	
	Americas	Netherlands	Kingdom	Markets	other	TOTA
Cash / Treasuries / Agencies	15,574	10,074	1,365	1,120	719	28,852
Investment grade corporates	44,273	5,022	6,122	807	-	56,224
High yield (and other) corporates	3,454	313	319	23	-	4,109
Emerging markets debt	1,738	266	66	-	-	2,070
Commercial MBS	7,423	22	393	-	-	7,838
Residential MBS	6,141	1,402	322	177	-	8,042
Non-housing related ABS	5,759	1,233	959	31	-	7,982
Subtotal	84,362	18,332	9,546	2,158	719	115,117
Residential mortgage loans	71	12,480	-	343	-	12,894
Commercial mortgage loans	11,093	50	-	1	-	11,144
Total mortgages	11,164	12,530	-	344	-	24,038
Convertibles & preferred stock	233	17	-	-	-	250
Common equity & bond funds	1,329	454	54	64	(3)	1,898
Private equity & hedge funds	1,591	411	-	7	-	2,009
Total equity like	3,153	882	54	71	(3)	4,157
Real estate	1,168	2,035	-	-	-	3,203
Other	783	1,405	10	320	-	2,518
Investments general account (excluding policy loans)	100,630	35,184	9,610	2,893	716	149,033
Policyholder loans	2,335	19	-	7	-	2,361
Investments general account	102,965	35,203	9,610	2,900	716	151,394
Impairments as bps (quarterly)	9	2	1	34	_	7

		amo	unts in millions
EUR			
March 31, 2010	Dec 31, 2009	Sept 30, 2009	June 30, 2009
	,		
TOTAL	TOTAL	TOTAL	TOTAL
29,388	27,638	30,959	34,146
49,932	47,247	44,819	41,761
4,302	4,683	3,971	3,871
1,981	1,878	1,765	1,670
6,939	5,850	5,518	5,008
7,593	6,983	6,560	6,157
7,691	7,347	7,220	6,977
107,826	101,626	100,812	99,590
12,273	11,520	10,711	9,864
10,423	9,952	10,318	10,906
22,696	21,472	21,029	20,770
260	219	231	238
1,852	1,625	1,441	1,349
1,819	1,609	1,548	1,757
<b>3,931</b> 3,134	<b>3,453</b> 3,077	<b>3,220</b>	<b>3,344</b> 3,126
3,134 2.487	2,538	2,994 2.562	2,635
140.074	132,166	130,617	2,035 129,465
140,074	132,100	130,017	129,400
2,180	2,039	2,000	2,068
142,254	134,205	132,617	131,533
. 12,201	. 34,200	. 52,011	.01,000

STRUCTURED ASSETS AND COR	PORATE BONDS					amount	s in millions
	EUR					20	
			Ju	ne 30, 2010			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	5,903	789	689	296	161	-	7,838
Residential MBS	5,022	601	255	223	1,941	-	8,042
Non-housing related ABS	3,662	1,128	1,435	1,333	424	-	7,982
Total	14,587	2,518	2,379	1,852	2,526	-	23,862
Credits by rating							
IG Corporates	1,354	6,314	26,196	22,251	-	109	56,224
High yield corporate	-	-	-	5	4,086	18	4,109
Emerging Markets debt	3	23	479	993	572	-	2,070
Total	1,357	6,337	26,675	23,249	4,658	127	62,403
Cash / Treasuries / Agencies							28,852
Total	15,944	8,855	29,054	25,101	7,184	127	115,117

# AEGON N.V. CAPITAL STRUCTURE

amounts in millions EUR EUR 2009 2010 First Second Third Fourth First Second Third Fourth Year-to-date Quarter Quarter Quarter Quarter Quarter Quarter Quarter Quarter Shareholders' equity January 1 6,055 6,055 6,055 12,164 12,164 6,055 Net income (173)(334)(189)204 371 784 Dividend paid (122)(122)(122)(90)Movements in foreign currency translation reserve 455 82 (363)(115)815 2,138 2 994 Repurchased and sold own shares 986 (1,373)2,056 5,458 1,235 2,297 Movements in revaluation reserves 5,388 Coupons on perpetuals (net of tax) (48)(93)(137)(182)(47)(96)Other changes (21)(4) 31 (128)(1) Shareholders' equity end of period 4,899 7,642 11,649 12,164 14,545 17,196 Revaluation reserves 160 Available-for-sale shares (9)45 96 119 162 Available-for-sale bonds (9,342)(5,441)(2,191)(2,049)(898)(27)Available-for-sale other (36)(19)(14)3 31 10 Total available-for-sale (9,387)(5,415)(2,109)(1,927)(705)143 Real estate held for own use 42 41 41 38 41 44 Cash flow hedging reserve 805 263 289 180 190 401 Total balance of revaluation reserves, net of tax 588 (8,540)(5,111)(1,779)(1,709)(474)Capital Convertible core capital securities 3,000 3,000 3,000 2,000 2,000 2,000 Perpetual capital securities and other equity instruments 4.700 4.709 4,708 4.702 4,703 4,708 Minority interest 7 7 6 10 13 13 Trust pass-through securities 154 137 133 130 139 161 Subordinated borrowings 8 8 Senior debt related to insurance activities 328 741 (199)958 1.224 1.553 Capitalization Total capitalization including revaluation reserve 13,096 16,238 19,305 19,971 22,629 25,625 Total capitalization excluding revaluation reserve 21,636 21,349 21,084 21,680 23,103 25,037 Debt to capitalization ratios

**UNAUDITED** 

4%

0%

5%

6%

7%

2%

Net senior debt to capital excluding revaluation reserve

### **AEGON N.V.** UNAUDITED **RETURN ON CAPITAL - NET UNDERLYING EARNINGS** amounts in millions June 30, 2010 United Central Asset Weighted The Spain Eastern Kingdom Americas Netherlands Europe Asia and France VA Europe Management Average (USD) (EUR) (GBP) (EUR) (EUR) (EUR) (EUR) (EUR) (EUR) Net underlying earnings 820 134 53 36 (17) 30 13 Average capital in units 18,931 3,918 2,278 675 90 1,111 87 2,334 682 89 87 157 Average capital in units, adjusted for revaluation reserves 20,084 3,625 1,114

7.4%

6.9%

4.6%

4.7%

10.4%

10.5%

-38.0%

-37.7%

5.3%

5.3%

8.2%

8.7%

AEGON N.V. RETURN ON EQUITY - NET UNDERLYING EARNINGS	
NET ON EXCEPTION OF EXAMINED	amounts in millions
	June 30, 2010
	Total
	(EUR)
Net underlying earnings before leverage costs	771
Cost of leverage after tax <sup>1</sup>	(141)
Net underlying earnings after leverage allocation	630
Average shareholders' equity	12,557
Average shareholders' equity adjusted for revaluation reserve	13,118
Return on equity	
Net underlying earnings / average shareholders' equity excluding revaluation reserve	9.6%
Net underlying earnings / average shareholders' equity	10.0%
<sup>1</sup> Cost of leverage after tax includes interest charges, coupons on perpetual capital securities and pre	ferred dividend.

Net underlying earnings / average capital in units excluding revaluation reserve

Net underlying earnings / average capital in units

Return on capital

amounts in	millions
	YTD
March 31, 2010 Dec 31, 2009 Sept 30, 2009 June 3	30, 2009
381 1,005 615	268
(69) (348) (229)	(154)
312 657 386	114
11,230 6,991 6,738	4,734
12,322 11,429 11,210	10,873
40.40/	0.40/
10.1% 5.7% 4.6%	2.1%
11.1% 9.4% 7.6%	4.8%

-0.7%

-0.7%

17.0%

7.4%

7.6%

### **AEGON N.V.** UNAUDITED **RUN-OFF BUSINESSES** amounts in millions EUR EUR 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD Quarter Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter **Earnings** Americas - Spread based business 70 (5) (30)(44)(9) (59)(49)(108)Americas - Payout annuities 7 (4) (4) (4) (4) (1) (1) Institutional spread based account balance roll forward Account balances beginning of period 23,649 22,824 20,178 16,622 23,649 14,891 13,888 14,891 Deposits 209 673 52 (4) 930 Withdrawals (3,395)(1,469)(3,109)(1,872)(9,844)(2,084)(1,714)(3,798)Other 1,896 (1,386)(500)146 156 1,081 1,465 2,546 Total account balance end of period 22,824 20,178 16,622 14,891 14,891 13,888 13,639 13,639 Payout annuities account balance roll forward General account balances beginning of period 5,756 5,592 5,251 5,391 5,756 5,294 5,696 5,294 Deposits Lapses and death (117)(112)(99)(447)(115)(238)(119)(123)Interest credited 86 90 340 86 178 83 81 92 Other (132)(319)176 (80)(355)431 732 1,163 Total account balance end of period 5,391 5,294 6,397 5,592 5,251 5,294 5,696 6,397

## **AEGON AMERICAS**

### **Reporting structure**



### **AEGON AMERICAS** UNAUDITED **EARNINGS & REVENUES** amounts in millions USD USD 2009 2010 Full YTD First Second Third Fourth First Second Third Fourth quarter quarter quarter quarter quarter quarter quarter quarter year Underlying earnings before tax by line of business Life and protection 198 224 244 237 903 194 241 435 Individual savings and retirement products Fixed annuities 72 68 78 116 334 121 125 246 57 Variable annuities (489)34 50 (348)69 50 119 Retail mutual funds (4) (6)(3) (3) (16) **Employer Solutions & Pensions** 47 59 47 69 222 86 95 181 17 20 22 29 42 33 75 Life reinsurance (30)Canada 21 (15)5 21 32 11 15 26 Latin America 2 (4) (2) (6) 1 Underlying earnings before tax (189)381 448 510 1,150 524 560 1,084 233 (133)(222)(123)(120)Fair value items (1) (39)(159)Realized gains/(losses) on investments (4) 3 (63)153 89 33 21 54 Impairment charges (370)(449)(287)(231)(1,337)(191)(73)(264)Other income/(charges) (5) (4) (140)(140)100 (64)(83)Run-off businesses (10)(44)(18)(62)(145)Income before tax (463)158 (84)146 (243)163 267 430 Income tax 290 214 316 120 940 54 (12)42 Net income (173)372 232 266 697 217 255 472 307 408 423 1,017 408 412 820 Net underlying earnings (121)Revenues Life insurance 1,963 2,033 2,083 2,309 8,388 2,141 2,268 4,409 Accident and Health insurance 600 591 596 2,377 600 590 619 1,219 2,553 2,633 2,674 2,905 10,765 2,741 2,887 5,628 Total gross premiums Investment income 1.488 1.362 1.350 1.306 5.506 1.280 1.395 2.675 Fee and commission income 289 298 314 359 1,260 350 292 642 Other revenues 3 3 Total revenues 4,330 4,293 4,341 4,570 17,534 4,372 4,574 8,946

### **AEGON AMERICAS** UNAUDITED **EARNINGS & REVENUES** amounts in millions EUR **EUR** 2009 2010 Full YTD First Second Third Fourth First Second Third Fourth quarter quarter quarter quarter quarter quarter quarter quarter year Underlying earnings before tax by line of business Life and protection 152 164 169 156 641 141 187 328 Individual savings and retirement products Fixed annuities 55 50 54 78 237 87 98 185 35 51 42 Variable annuities (376)(248)50 40 90 Retail mutual funds (3) (5) (1) (2) (11) **Employer Solutions & Pensions** 37 42 33 46 158 62 75 137 13 15 21 30 Life reinsurance (23)16 26 56 Canada 15 (10)3 15 23 8 11 19 Latin America (3) (1) (4) 1 1 Underlying earnings before tax (146)289 324 350 817 379 437 816 175 (102)(159)(87)(86)(33)Fair value items (1) (119)Realized gains/(losses) on investments (3) 2 (45)109 63 24 17 41 Impairment charges (284)(330)(193)(143)(950) (139)(61)(200)Other income/(charges) (4) (3) (105)(105)77 (47)(60)Run-off businesses (9)(34)(13)(49)(109)(357) Income before tax 128 (54)110 (173)118 206 324 Income tax 224 154 220 71 669 39 (7)32 Net income (133)282 166 181 496 157 199 356 (93) 232 294 291 724 295 323 618 Net underlying earnings Revenues Life insurance 1,508 1,485 1,438 1,530 5,961 1,548 1,772 3,320 Accident and Health insurance 438 407 433 485 918 453 391 1,689 1,961 1,923 1,845 1,921 7,650 1,981 2,257 4,238 Total gross premiums 993 851 925 Investment income 1.143 926 3.913 1.089 2.014 Fee and commission income 222 218 216 240 896 253 231 484 Other revenues 2 2 Total revenues 3,326 3,134 2,989 3,012 12,461 3,160 6,737 3,577

AEGON AMERICAS									ı	UNAUDITE
LIFE & PROTECTION - PRODUCTION	N AND EARNINGS									. : :!!!:-
	USD					USD			amounts	in millio
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	Υ
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Life production										
Agency	84	91	105	105	385	98	106			20
Banks	3	5	6	6	20	5	12			1
Direct	20	21	20	14	75	18	16			3
Total retail new life sales	107	117	131	125	480	121	134			25
Universal life	41	44	52	53	190	50	61			11
Term	32	39	46	46	163	39	42			8
Whole life/other	31	32	31	23	117	29	29			5
Variable life	3	2	2	3	10	3	2			
Total retail new life sales	107	117	131	125	480	121	134			25
Accident and Health production										
Agency	1	1	1	2	5	1	2			
Direct	160	144	137	144	585	138	136			27
Total accident and Health production	161	145	138	146	590	139	138			27
Life insurance	1,020	1,085	1,125	1,168	4,398	1,089	1,233			2,32
Accident and Health insurance	522	529	525	527	2,103	534	549			1,08
Total gross premiums	1,542	1,614	1,650	1,695	6,501	1,623	1,782			3,40
Earnings										
Underlying earnings before tax	198	224	244	237	903	194	241			43

AEGON AMERICAS	-0									UNAUDITED
LIFE & PROTECTION - ACCOUNT BALANCE	USD					USD			amount	s in millions
	090	2009	<b>.</b>			020		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
General account balance roll forward										
Universal life account balances beginning of period	15,042	15,015	15,031	15,132	15,042	15,214	15,328			15,214
Deposits	438	459	513	494	1,904	536	599			1,135
Lapses and deaths	(269)	(254)	(157)	(297)	(977)	(219)	(203)			(422)
Other	(196)	(189)	(255)	(115)	(755)	(203)	(168)			(371)
Universal life account balances end of period	15,015	15,031	15,132	15,214	15,214	15,328	15,556			15,556
Term	910	937	948	1,000	1,000	1,005	1,037			1,037
Whole life/other	10,065	10,169	10,173	10,320	10,320	10,411	10,510			10,510
Total general account reserves	25,990	26,137	26,253	26,534	26,534	26,744	27,103			27,103
Universal life yield and spread information - US only (annua		=			<b>=</b> 000/		=/			= 0.404
Average yield on investments	5.98%	5.91%	6.02%	5.80%	5.88%	5.74%	5.96%			5.84%
Average crediting rate	4.74%	4.57%	4.16%	4.40%	4.30%	4.38%	4.38%			4.38%
Average gross spread	1.24%	1.34%	1.86%	1.40%	1.58%	1.36%	1.58%			1.42%
Average guaranteed rate	4.23%	4.23%	4.21%	4.20%	4.20%	4.21%	4.21%			4.21%
Separate account balances roll forward										
Account balances beginning of period	4,229	3,872	4,244	4,679	4,229	4,792	4,863			4,792
Deposits	99	94	90	89	372	88	85			173
Lapses and deaths	(61)	(98)	(33)	(42)	(234)	(97)	(47)			(144)
Other	(395)	375	378	66	424	80	(497)			(417)
Total account balances end of period	3,872	4,243	4,679	4,792	4,791	4,863	4,404			4,404
Separate account balances by fund type							=			=
Fixed income	742	687	747	727	727	704	713			713
Equities	3,130	3,556	3,932	4,065	4,065	4,159	3,691			3,691
Total account balances end of period	3,872	4,243	4,679	4,792	4,792	4,863	4,404			4,404
Gross investment return to policyholder	-6.86%	12.95%	11.83%	4.21%	22.15%	3.52%	-7.51%			-4.15%
Universal Life Account Balance	15,015	15,031	15,132	15,214	15,214	15,328	15,556			15,556
Term	910	937	948	1,000	1,000	1,005	1,037			1,037
Whole Life	10,065	10,169	10,173	10,320	10,320	10,411	10,510			10,510
Total Traditional Reserves	25,990	26,137	26,253	26,534	26,534	26,744	27,103			27,103
Health reserves										
Accidental death and dismemberment	410	410	424	432	432	434	430			430
Long term care	2,735	2,788	2,840	2,900	2,900	2,965	3,020			3,020
Other health	681	647	666	633	633	618	591			591
Total health reserves	3,826	3,845	3,930	3,965	3,965	4,017	4,041			4,041
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	8,958	9,116	8,741	7,964	8,958	8,073	7,920			8,073
Capitalized during the period	174	188	195	188	745	187	205			392
Amortized during the period	(142)	(137)	(304)	(130)	(713)	(195)	(150)			(345)
Shadow accounting adjustments	142	(440)	(671)	57	(912)	(142)	(309)			(451)
Other	(16)	14	3	(6)	(5)	(3)	(13)			(16)
Balance at end of period	9,116	8,741	7,964	8,073	8,073	7,920	7,653			7,653



AEGON AMERICAS										UNAUDITED
<b>INDIVIDUAL SAVINGS AND RETIREMENT</b>	PRODUCTS									
	1105					1105			amou	nts in millions
	USD		2009			USD		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
Production	444.101	<b>Q</b> 00.10.	Quarto.	Qualito.		<b>Qua.10</b> .	<b>Q</b> ua.101	<b>Qua.10</b> .	Qua.to.	
Agency	327	152	27	16	522	23	21			44
Banks	1,787	1,136	660	625	4,208	161	104			265
Fixed annuity deposits	2,114	1,288	687	641	4,730	184	125			309
Agency	46	37	18	17	118	14	11			25
Banks	131	227	154	146	658	147	192			339
Fee planners/wirehouses/broker-dealers	453	688	610	539	2,290	568	741			1,309
Direct	78	66	79	83	306	80	84			164
Variable annuity deposits	708	1,018	861	785	3,372	809	1,028			1,837
Agency	12	14	22	20	68	22	23			45
Banks	59	113	175	217	564	238	244			482
Fee planners/wirehouses/broker-dealers	235	386	533	622	1,776	716	691			1,407
Retail mutual fund deposits	306	513	730	859	2,408	976	958			1,934
Total Individual savings and retirement deposits	3,128	2,819	2,278	2,285	10,510	1,969	2,111			4,080
Total individual savings and retirement deposits	3,120	2,019	2,270	2,203	10,510	1,303	2,111			4,000
Agency	385	203	67	53	708	59	55			114
Banks	1,977	1,476	989	988	5,430	546	540			1,086
Fee planners/wirehouses/broker-dealers	688	1,074	1,143	1,161	4,066	1,284	1,432			2,716
Direct	78	66	79	83	306	80	84			164
Individual savings and retirement deposits	3,128	2,819	2,278	2,285	10,510	1,969	2,111			4,080
Frank										
Earnings Underlying earnings before tax	(421)	96	132	163	(30)	190	175			365
Onderlying earnings before tax	(421)	90	132	103	(30)	190	173			303
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	3,146	2,835	2,342	1,696	3,146	1,671	1,418			1,671
Capitalized during the period	134	129	76	76	415	57	67			124
Amortized during the period	(278)	(90)	(6)	22	(352)	(69)	79			10
Shadow accounting adjustments	(167)	(532)	(716)	(101)	(1,516)	(241)	335			94
Other	-	-	-	(22)	(22)	-	-			-
Balance at end of period	2,835	2,342	1,696	1,671	1,671	1,418	1,899			1,899

### **AEGON AMERICAS** UNAUDITED **FIXED ANNUITIES** amounts in millions USD USD 2009 2010 YTD First Second Third Fourth Full First Second Third Fourth Quarter Quarter Quarter Quarter Quarter Quarter Year Quarter Quarter **Earnings** Underlying earnings before tax 72 68 78 116 334 121 125 246 Fixed annuity balances roll forward General account annuities beginning of period 27,134 28,660 29,450 29,658 27,134 29,685 29,341 29,685 4.731 Deposits 2.114 1.288 686 643 184 125 309 Lapses and deaths (1,039)(899)(775)(770)(3,483)(728)(777)(1,505)Interest credited 249 337 291 282 254 321 1,198 536 202 Other 80 (40)(137)105 (82)(26)(108)Total general account annuities end of period 28,660 29,450 29,658 29,685 29,685 29,341 28,917 28,917 Fixed account of variable annuities (1,358)(1,179)(1,179)(1,457)(1,592)(1,530)(1,358)(1,248)Total fixed annuity balances 27,203 27,858 28,128 28,327 28,327 28,093 27,738 27,738 General account annuity balances 25,640 26,892 26,892 26,207 Retail deferred annuities 26,567 26,808 26,596 26,207 Payout annuities 1,716 1,626 1,611 1,583 1,583 1,563 1,544 1,544 995 933 905 879 859 Total return 946 905 859 Equity indexed annuities 309 311 306 305 305 303 307 307 Total general account annuities end of period 28,660 29,450 29,658 29,685 29,685 29,341 28,917 28,917 DAC/VOBA/FSR's roll forward Balance at beginning of period 2,024 1.978 1,517 857 2,024 801 548 801 216 Capitalized during the period 95 64 28 29 6 3 9 Amortized during the period (14)(65)(5) 11 (73)(25)(37)(62)Shadow accounting adjustments (127)(460)(683)(96)(1.366)(234)334 100 Balance at end of period 1,978 857 801 801 848 848 1.517 548 US retail deferred annuities yield and spread information (annualized) Average yield on investments 5.46% 4.91% 5.41% 5.61% 5.35% 5.50% 5.61% 5.56% 3.82% 3.83% 3.79% 3.74% 3.80% 3.68% 3.71% 3.70% Average crediting rate Average crediting rate on new business 3.92% 3.25% 2.68% 2.83% 3.43% 1.99% 1.62% 1.88% Average gross spread 1.64% 1.08% 1.63% 1.87% 1.55% 1.82% 1.90% 1.86% 1.72% 1.22% 1.70% 1.59% 1.90% Average underlying gross spread 1.72% 1.76% 2.05% Average guaranteed rate 2.70% 2.65% 2.63% 2.61% 2.65% 2.59% 2.61% 2.60% US retail deferred annuities lapse and death rates (annualized) 8.55% Surrenders and withdrawals 11.58% 8.15% 7.05% 6.89% 6.53% 7.16% 6.89% Deaths 2.90% 3.33% 2.59% 2.62% 2.93% 2.63% 3.01% 2.84% 11.48% 9.73% Total 14.48% 11.48% 9.64% 9.51% 9.16% 10.17%

### **AEGON AMERICAS** UNAUDITED **VARIABLE ANNUITIES** amounts in millions USD USD 2009 2010 YTD First Second Third Fourth Full First Second Third Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Earnings Underlying earnings before tax (489)34 57 50 (348)69 50 119 Variable annuity balances roll forward Separate account annuities beginning of period 29,499 27.523 31.027 34.837 29.499 36.143 37.340 36.143 Deposits 708 1,017 861 786 3,372 809 1,028 1,837 Lapses and deaths (710)(621)(652)(790)(2,773)(832)(811) (1,643)Other (1,974)3.108 3.601 1.310 6.045 1.220 (2.519)(1.299)Total separate account annuities end of period 27,523 31,027 34,837 36,143 36,143 37,340 35,038 35,038 Fixed account of variable annuities 1,457 1,592 1,530 1,358 1,358 1,248 1,179 1,179 Total variable annuity balances 28,980 32,619 36,367 37,501 37,501 38,588 36,217 36,217 Separate account balances by fund type Fixed income 7,807 8,348 8,172 7,831 7,831 7,805 7,205 7,205 19,716 22,679 26,665 28,312 28,312 29,535 27,833 27,833 Equities Separate account balance end of period 27,523 31.027 34.837 36,143 36,143 37,340 35.038 35.038 Minimum guarantee net amount at risk GMDB only 5,271 4,536 3,531 3,010 3,010 2,917 3,558 3,558 GMDB and GMLB 5.326 4.066 2.795 2.431 2.431 2.183 2.940 2.940 GMLB only 234 158 86 126 99 86 76 126 Total net amount at risk 10,831 8,760 6,425 5,527 5,527 5,176 6,624 6,624 Separate account annuity balances **US** deferred annuities No quarantees 3.268 3.237 3.579 3.704 3.704 3.832 3.654 3.654 12,180 13,656 15,003 15,573 14,252 GMDB Only 15,284 15,284 14,252 GMDB and GMLB 11.439 13.301 15.266 16.104 16.104 16.836 16.094 16.094 GMLB Only 989 636 833 1,051 1,051 1,099 1,038 1,038 Total separate account annuity balances 27,523 31,027 34,837 36,143 36,143 37,340 35.038 35,038 Gross investment return to policyholder -5.73% 12.16% 11.97% 3.77% 22.77% 3.53% -6.48% -3.18% DAC/VOBA/FSR's roll forward Balance at beginning of period 1.122 859 827 839 1.122 870 870 870 Capitalized during the period 39 65 47 47 198 51 64 115 (278)72 Amortized during the period (263)(25)(1) 11 (44)116 Shadow accounting adjustments (72)(5) (150)(39)(34)(7) (6) Other (22)(22)Balance at end of period 859 827 839 870 870 870 1,051 1,051 US deferred annuities lapse and death rates (annualized) Surrenders and withdrawals 8.69% 6.99% 6.48% 7.53% 7.10% 7.84% 7.34% 7.75% Deaths 1.44% 1.43% 1.34% 1.13% 1.27% 1.34% 1.34% 1.37% Total 10.13% 8.42% 7.82% 8.66% 8.37% 9.18% 8.68% 9.12%



AEGON AMERICAS										UNAUDITED
RETAIL MUTUAL FUNDS										
									amoun	s in millions
	USD					USD				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Underlying earnings before tax	(4)	(6)	(3)	(3)	(16)	-	-			-
Retail mutual fund account balances roll forward										
Account balances beginning of period	7,929	7,111	8,282	9,550	7,929	10,255	10,994			10,255
Deposits	306	513	731	859	2,409	976	958			1,934
Withdrawals	(557)	(406)	(492)	(472)	(1,927)	(559)	(600)			(1,159)
Other	(567)	1,064	1,029	318	1,844	322	(755)			(433)
Total account balance at end of period	7,111	8,282	9,550	10,255	10,255	10,994	10,597			10,597
Gross investment return to mutual fund holder	-7.27%	14.85%	12.24%	3.27%	22.57%	3.06%	-6.74%			-4.06%

### **AEGON AMERICAS** UNAUDITED **EMPLOYER SOLUTIONS & PENSIONS** amounts in millions USD USD 2009 2010 Full First YTD First Fourth Third Fourth Second Third Second Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Production Retirement plans 2,969 2,382 2,719 3,309 11,379 4,895 3,746 8,641 Purchased annuities 55 2 57 Total pension deposits 4.896 3.746 8.642 3.024 2.382 2.721 3.309 11,436 Retirement plans 1,313 2,533 3,099 1,309 8,254 3,066 2,790 5,856 Purchased annuities 54 56 Total pension sales 1,367 2.533 3.099 1,311 8,310 3.066 2.790 5.856 Stable Value Solutions Deposits 1,490 1,218 1,009 519 4,236 322 565 887 Total retail new life sales 9 5 25 5 12 Life recurring premium 2 2 14 13 13 Life single premium 19 3 BOLI/COLI standardized life production 1 40 Accident and Health production 41 48 39 168 45 41 86 **Earnings** Underlying earnings before tax 47 59 47 69 222 86 95 181 Pension account balances 46.026 54.892 61.399 Retirement plans 41.580 51.539 54.892 62.695 61.399 Purchased annuities 4,014 3,975 3,951 3,914 3,914 3,887 3,857 3,857 Total Pension account balances 45,594 50,001 55,490 58,806 58,806 66,582 65,256 65,256 Retirement plans roll forward Account balances at beginning of period 41,982 41,580 46,026 51,539 41,982 54,892 62,695 54,892 Deposits 2,969 2,382 2,719 3,309 11,379 4,895 3,746 8,641 Withdrawals/Benefits (1,653)(1,669) (1,566)(1,648)(6,536)(2,028)(1,778)(3,806)Other (1,718)3,733 4,360 1,692 8,067 4,936 (3,264)1,672 Total account balance at end of period 41,580 46,026 51,539 54,892 54,892 62,695 61,399 61,399 Stable Value Solutions account balance roll forward Account balances at beginning of period 59,981 61,019 61,457 61,702 59,981 60,864 60,068 60,864 Deposits 1,490 1,218 1,009 519 4,236 322 565 887 (1,480) Withdrawals (901)(1,462)(1,977)(5,820)(1,722)(1,187)(2,909)Other 449 682 620 2.467 716 604 332 936 Total account balance at end of period 61,019 61,457 61,702 60,864 60,864 60,068 59,778 59,778 Other account balances: Life 681 687 693 707 707 718 725 725 Health 242 245 249 259 259 262 263 263 BOLI/COLI 10,681 10,845 10,947 11,255 11,255 10,921 10,683 10,683 DAC/VOBA/FSR's roll forward Balance at beginning of period 1,493 1,496 1,432 1,368 1,493 1,378 1,351 1,378 Capitalized during the period 21 22 19 21 83 20 27 47 Amortized during the period (19)(16) (72)(52) (20)(17)(14)(38)Shadow accounting adjustments (33) (152) 2 (67)(67) (126)(119)6 Other Balance at end of period 1,496 1,432 1,368 1,378 1,378 1,351 1,221 1,221 Number of pension participants serviced (thousands) 2,309 2,350 2,419 2,419 2,549 2,592 2,592 2.315



AEGON AMERICAS LIFE REINSURANCE										UNAUDITED
	HOD					1100			amour	nts in millions
	USD		2009			USD		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
Production									4.00.101	
Domestic standardized life	35	34	34	40	143	32	29			61
Europe First Year Premiums	4	3	4	6	17	3	5			8
International standardized life	13	10	11	12	46	12	12			24
Total standardized life	52	47	49	58	206	47	46			93
					_					_
Fixed annuities	-	1	1	-	2	1	1			2
Variable annuities - off balance sheet	3	3	4	4	14	4	3			7
Total annuities deposits	3	4	5	4	16	5	4			9
Premium income										
Domestic	470	500	495	606	2,071	504	521			1,025
Europe	4	9	8	8	29	7	7			14
International	59	56	59	60	234	63	56			119
Earnings										
Underlying earnings before tax	(30)	17	20	22	29	42	33			75
Policy reserves	2,924	2,925	2,924	3,113	3,113	3,152	3,168			3,168
Account balances										
Fixed annuities - general account	436	440	441	437	437	429	420			420
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,087	2,052	2,061	2,059	2,087	2,103	2,087			2,103
Capitalized during the period	50	43	43	79	215	36	37			73
Amortized during the period	(55)	(39)	(47)	(35)	(176)	(50)	(48)			(98)
Shadow accounting adjustments	(22)	(3)	(7)	2	(30)	(5)	(6)			(11)
Other	(8)	8	9	(2)	7	3	(5)			(2)
Balance at end of period	2,052	2,061	2,059	2,103	2,103	2,087	2,065			2,065

AEGON AMERICAS										UNAUDITE
CANADA									amoun	ts in million
	USD		0000			USD		0040		
	First	Second	2009 Third	Fourth	Full	First	Second	2010 Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New Life sales										
Life										
Single premiums	4	3	3	4	14	8	-			
Recurring premiums annualized	12 12	13 <b>13</b>	16 16	20 <b>20</b>	61 <b>62</b>	15 16	16 <b>16</b>			3 3
Total recurring plus 1/10 single	12	13	16	20	62	16	16			3
Production										
Fixed annuities	3	1	2	4	10	14	3			1
Variable annuities	72	53	51	181	357	253	103			35
Retail mutual funds	1	1	1	2	5	3	2			
Asset management	9	4	8	10	31	16	10			2
Total deposits	85	59	62	197	403	286	118			40
Earnings	^4	(4.5)	-	24	00		45			_
Underlying earnings before tax	21	(15)	5	21	32	11	15			2
General Account balance roll forward										
Universal Life Account balances beginning of period	1,866	1,812	2,129	2,424	1,866	2,565	2,707			2,56
Deposits	77	88	84	111	360	94	99			19
Lapses and deaths	(14)	(19)	(12)	(20)	(65)	(19)	(25)			(4
Other	(117)	248	223	50	404	67	(196)			(12
Universal Life Account balances end of period	1,812	2,129	2,424	2,565	2,565	2,707	2,585			2,58
Term	261	288	310	317	317	327	315			31
Whole Life	852	931	1,005	1,028	1,028	1,075	1,043			1,04
Total traditional reserves	2,925	3,348	3,739	3,910	3,910	4,109	3,943			3,943
Fixed annuity balances roll forward										
Separate account annuities beginning of period Deposits	139 3	132 1	139 2	145 4	139 10	143 14	151 3			14: 1
Lapses and deaths	(8)	(8)	(8)	(11)	(35)	(13)	(13)			(2)
Other	(2)	14	12	5	29	7	(13)			(2
Total fixed annuity balances	132	139	145	143	143	151	142			14
,										
Variable annuity balances roll forward										
Separate account annuities beginning of period	2,757	2,532	3,012	3,430	2,757	3,520	3,194			3,52
Deposits	72	53	52	179	356	253	103			35
Lapses and deaths	(110)	(97)	(107)	(226)	(540)	(732)	(289)			(1,02
Other	(187)	524	473	137	947	153	(238)			(8
Total variable annuity balances	2,532	3,012	3,430	3,520	3,520	3,194	2,770			2,77
Retail mutual fund account balances roll forward										
Account balances beginning of period	100	90	106	120	100	122	96			12
Deposits	1	1	1	2	5	3	2			
Withdrawals	(5)	(4)	(4)	(7)	(20)	(7)	(5)			(1
Other	(6)	19	17	7	37	(22)	22			
Total account balance at end of period	90	106	120	122	122	96	115			11
Asset management account balances roll forward	***			=0.			***			
Account balances beginning of period	626	573	703	784	626	757	803			75
Deposits Methodorous Is	9	4 (40)	8 (43)	10	31	16	10			2
Withdrawals	(11)	(18)	(12)	(39)	(80) 180	(12)	(13)			(2
Other Total account balance at end of period	(51) <b>573</b>	144 <b>703</b>	85 <b>784</b>	757	757	42 803	(5) <b>795</b>			79
Total account balance at end of period	5/3	703	/84	151	151	803	/95			79
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,517	1,482	1,468	1,518	1,517	1,547	1,449			1,54
Capitalized during the period	21	22	26	40	1,517	31	30			1,54
Amortized during the period	(22)	(145)	(67)	(59)	(293)	(173)	13			(16
Shadow accounting adjustments	5	(145)	(18)	7	(21)	(5)	(14)			(1
Other	(39)	124	109	41	235	49	(48)			٧.
Balance at end of period	1,482	1,468	1,518	1,547	1,547	1,449	1,430			1,43



Financial supplement Page 24

AEGON AMERICAS	NATIONAL BUOINE	00 *								UNAUDITED
SELECTED INFORMATION ON INTER		55 °							amoun	ts in millions
	USD					USD		2212		
	First	Second	2009 Third	Fourth	Full	First	Second	2010 Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
Production	Quartor	Quartor	Quarter	Quartor	roui	Quartor	Quartor	Quartor	Quartor	
New life premium - recurring										
Asia Pacific	13	11	13	12	49	11	9			20
Europe	4	3	5	6	18	3	5			8
Mexico	2	2	3	2	9	1	1			2
South America	1	1	1	1	4	1	3			4
Total new life premium - recurring	20	17	22	21	80	16	18			34
New life premium - single										
Asia Pacific	19	29	73	58	179	70	91			161
South America	1	2	2	1	6	1	1			2
Total new life premium - single	20	31	75	59	185	71	92			163
Total new me promium omgic	20	0.			100					100
New life sales	22	20	30	27	99	23	27			50
New health premium										
Asia Pacific	11	9	9	9	38	9	9			18
Europe	8	11	8	7	34	9	9			18
Mexico	3	4	4	5	16	4	5			9
South America	-	-	1	-	1	-	-			-
Total new health premium	22	24	22	21	89	22	23			45
_										
Revenue	445	400	045	400	050	405	200			101
Asia Pacific Ireland	145 21	136 13	215 11	160 8	656 53	195 6	206 6			401 12
Europe	30	42	29	35	136	33	31			64
Mexico	11	13	11	12	47	13	11			24
South America	7	6	7	8	28	7	10			17
Total revenue	214	210	273	223	920	254	264			518
Annual premiums in force										
Asia Pacific	460	464	478	473	473	489	471			471
Ireland	-	-	-	-	-	-	-			-
Europe	106	115	115	110	110	104	98			98
Mexico	46	48	45	46	46	48	45			45
South America	19	19	20	20	20	23	26			26
Total annual premiums in force	631	646	658	649	649	664	640			640
Reserves										
Asia Pacific	2,341	2,152	2,503	2,584	2,584	2,545	2,640			2,640
Ireland	3,310	2,966	2,992	2,975	2,975	2,607	2,421			2,421
Europe	31	295	42	443	443	443	439			439
Mexico	9	7	10	12	12	18	18			18
South America	10	11	10	11	11	9	14			14
Total reserves	5,701	5,431	5,557	6,025	6,025	5,622	5,532			5,532

<sup>\*</sup> Please note that the information provided on this page is also included in information per Line of Business on previous pages in this document.

AEGON AMERICAS INVESTMENTS GENERAL ACCOUNT	UNAUDITED
amounts in millions, except for the	impairment data USD
	June 30, 2010
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	19,111 54,327 4,238 2,132 9,109 7,535 7,067
Subtotal	103,519
Residential mortgage loans Commercial mortgage loans	87 13,613
Total mortgages	13,700
Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds  Total equity like Real estate Other	286 1,631 1,952 <b>3,869</b> 1,434 961
Investments general account (excluding policy loans)	123,483
Policyholder loans Investments general account	2,865 <b>126,348</b>
Impairments as bps (quarterly)	9

		amo	unts in millions
USD			
March 31, 2010	Dec 31, 2009	Sept 30, 2009	June 30, 2009
10.710	10.043	22.480	26 220
19,710	19,843	22,489	26,230
51,831 4.645	50,758	50,061	45,444
,	4,619	4,579	4,394
2,129	2,075	1,974	1,818
8,880	7,944	7,623	6,654
7,203 7,353	7,090 7,615	7,015 7,853	6,485 7,590
	99.944	101,594	
101,751	99,944	101,594	98,615
92	94	97	101
13,984	14,191	14,955	15,227
14,076	14,285	15,052	15,328
326	296	317	337
1,806	1,737	1,524	1,354
1,938	1,839	1,786	2,041
4,070	3,872	3,627	3,732
1,418	1,430	1,471	1,487
969	1,135	1,084	1,103
122,284	120,666	122,828	120,265
2,902	2,894	2,884	2,866
125,186	123,560	125,712	123,131
125,100	123,300	123,712	123,131

STRUCTURED ASSETS AND COR	PORATE BONDS					amount	s in millions						
	USD												
		June 30, 2010											
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota						
Structured assets by rating													
Commercial MBS	7,012	754	807	346	190	-	9,109						
Residential MBS	4,337	297	247	272	2,382	-	7,535						
Non-housing related ABS	3,577	889	906	1,305	390	-	7,067						
Total	14,926	1,940	1,960	1,923	2,962	-	23,711						
Credits by rating													
IG Corporates	929	5,735	23,978	23,685	-	-	54,327						
High yield corporate	-	-	-	-	4,217	21	4,238						
Emerging Markets debt	-	5	562	1,051	514	-	2,132						
Total	929	5,740	24,540	24,736	4,731	21	60,697						
Cash / Treasuries / Agencies							19,111						
Total	15,855	7,680	26,500	26,659	7,693	21	103,519						



### **AEGON AMERICAS** UNAUDITED **INVESTMENTS GENERAL ACCOUNT** amounts in millions USD USD 2009 2010 First Second Third Fourth First Second Third Fourth Quarter Quarter Quarter Quarter Quarter Quarter Quarter Quarter Available-for-sale Bonds Treasuries/Agencies 6,052 7.086 5,322 4,524 4,444 2.963 AAA 13,654 14,001 13,987 13,532 13,846 14,382 AA 4,870 5,055 5,966 6,853 7,368 7,729 Α 20,820 21,373 23.869 23,762 24,533 26,302 BBB 22,959 24,496 26,286 26,496 26,859 26,918 BB 3,332 3,466 3,348 3,961 3,975 3,650 В 999 1,420 2,093 1,847 1,865 1,672 CCC or lower 724 920 1,832 1,926 2,163 2,306 Sovereign exposure 2,020 1,915 2,001 1,717 1,739 1,640 693 Shares 659 637 611 664 619 Money market investments 15,373 17,014 14,771 13,171 12,486 13,526 Other 1,193 1,207 1,207 1.252 1,238 1,227 Total available-for-sale (at fair value) 98,590 92,655 101,293 99,705 101,209 102,934 Loans Policy loans 2,864 2,866 2,884 2,894 2,902 2,865 Mortgage loans 16,046 15,405 15,128 14,361 14,152 13,700 Total loans (at amortized cost) 18,910 18,271 18.012 17,255 17,054 16,565 Real estate (at fair value) 679 697 728 714 745 812 Financial assets at fair value through profit or loss Assets backing liabilities at fair value 2.721 2.909 3.238 3.412 3.568 3.447 Assets not backing liabilities at fair value: 20 Convertibles 14 179 179 172 Common stock 176 104 180 Limited partnerships Real estate 735 712 666 640 595 621 790 Hedge funds 1,074 991 710 745 770 Other 805 757 782 805 861 896 Other 104 179 99 104 164 117 Total financial assets at fair value through profit or loss 5,690 5,572 5,679 5,885 6,178 6,037 117,934 125,186 Investments general account 123,130 125,712 123,559 126,348



AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US						UNAUDITED
	USD				am	ounts in millions
			June 30	, 2010		
CORPORATE BONDS			Gross	Gross	Net	% Fair
CORPORATE BONDS	Fair	Amortized	unrealized	unrealized	unrealized	value to
	value	cost	gain	(loss)	gain/(loss)	amortized cost
Financial	value	0001	gam	(1000)	gann(1000)	a
Banking	7,533	8,119	166	(752)	(586)	92.8%
Brokerage	378	378	12	(12)	-	100.0%
Insurance	3,191	3,214	119	(142)	(23)	99.3%
Other finance	991	1,004	30	(43)	(13)	98.7%
REIT's	1,323	1,314	39	(30)	9	100.7%
Total financial	13,416	14,029	366	(979)	(613)	95.6%
Industrial						
Basic industry	2,751	2,644	143	(36)	107	104.0%
Capital goods	3,934	3,672	307	(45)	262	107.1%
Communications	5,664	5,407	313	(56)	257	104.8%
Consumer cyclical	4,868	4,579	351	(62)	289	106.3%
Consumer non-cyclical	8,990	8,299	758	(67)	691	108.3%
Energy	4,409	4,274	237	(102)	135	103.2%
Other industry	194	201	3	(10)	(7)	96.5%
Technology	3,345	3,139	221	(15)	206	106.6%
Transportation	1,642	1,562	124	(44)	80	105.1%
Total industrial	35,797	33,777	2,457	(437)	2,020	106.0%
Utility						
Electric	5,049	4,768	349	(68)	281	105.9%
Natural gas	2,258	2,156	115	(13)	102	104.7%
Other utility	262	237	25	. ,	25	110.5%
Total utility	7,569	7,161	489	(81)	408	105.7%
Total	56,782	54,967	3,312	(1,497)	1,815	103.3%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.

AEGON AMERICAS						UNAUDITED
INVESTMENTS PORTFOLIO - AEGON US						
	USD				am	ounts in millions
	035		June 30	, 2010		
STRUCTURED ASSETS	F-i-	A	Gross	Gross	Net	% Fair
	Fair value	Amortized cost	unrealized gain	unrealized (loss)	unrealized gain/(loss)	value to amortized cost
			Ū	, ,	<b>5</b> , ,	
Commercial MBS	8,964	9,461	287	(784)	(497)	94.7%
Residential MBS						
Government-Sponsored Enterprises (GSE) guaranteed	2,586	2,521	83	(18)	65	102.6%
Insured	21	19	2	-	2	110.5%
Prime jumbo	557	652	11	(106)	(95)	85.4%
Alt-A	944	1,085	49	(190)	(141)	87.0%
Negative amortization floaters	1,051	1,762	14	(725)	(711)	59.6%
Reverse mortgage floaters	433	497	-	(64)	(64)	87.1%
Total residential MBS	5,592	6,536	159	(1,103)	(944)	85.6%
Non-housing related ABS						
Credit cards	3,315	3,275	80	(40)	40	101.2%
Auto loans	857	844	19	(6)	13	101.5%
Other ABS	28	31	-	(3)	(3)	90.3%
Student loans	357	402	2	(47)	(45)	88.8%
Rate reduction	9	8	1	-	1	112.5%
Small business loans	467	635	-	(168)	(168)	73.5%
Timeshare	361	363	8	(10)	(2)	99.4%
Aircraft	100	135	-	(35)	(35)	74.1%
Equipment lease	67	69	-	(2)	(2)	97.1%
Franchise loans	236	315	-	(79)	(79)	74.9%
Structured settlements	282	285	7	(10)	(3)	98.9%
Total non-housing related ABS	6,079	6,362	117	(400)	(283)	95.6%
Housing related ABS						
Subprime residential mortgage loans - fixed rate	1,277	1,679	15	(417)	(402)	76.1%
Subprime residential mortgage loans - floating rate	463	673	10	(220)	(210)	68.8%
Manufactured housing	176	184	3	(11)	(8)	95.7%
Total housing related ABS	1,916	2,536	28	(648)	(620)	75.6%
CDOs						
Backed by ABS, corporate bonds, bank loans	886	1,031	10	(155)	(145)	85.9%
Backed by Commercial Real Estate (CRE) & commercial MBS	103	203	-	(100)	(100)	50.7%
Total CDOs	989	1,234	10	(255)	(245)	80.1%
Total	23,540	26,129	601	(3,190)	(2,589)	90.1%
וטומו	23,340	20,129	100	(3,190)	(2,509)	90.1%

IFRS Basis - Includes AFS and FVTPL assets.



AEGON AMERICAS										UNAUDITED
INVESTMENTS PORTFOLIO - AEGON US										
	USD								amoun	ts in millions
					June 30, 2	010				
RATINGS COMMERCIAL MBS BY VINTAGE <sup>1</sup>										Net
	2010	2009	2008	2007	2006	2005	Pre-2005	Amortized cost	Fair value	unrealized gain/(loss)
Commercial MBS (incl. CDOs - backed by CRE & commercial	MBS)									•
AAA	147	81	197	1,525	1,968	1,079	1,965	6,962	7,006	44
AA		12	99	195	248	61	341	956	748	(208)
A			136	399	259	35	91	920	792	(128)
BBB				254	115	79	4	452	331	(121)
<bbb< td=""><td></td><td></td><td></td><td>200</td><td>118</td><td>8</td><td>48</td><td>374</td><td>190</td><td>(184)</td></bbb<>				200	118	8	48	374	190	(184)
Total commercial MBS (incl. CDOs - backed by CRE &										
commercial MBS)	147	93	432	2,573	2,708	1,262	2,449	9,664	9,067	(597)

<sup>&</sup>lt;sup>1</sup> Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US										UNAUDITED
INVESTMENTS FOR FFOLIO - ALGON 03									amou	ınts in millions
	USD									
					June 30,	2010				
RATINGS RESIDENTIAL MBS BY CATEGORY <sup>1</sup>										Net
RATINGS RESIDENTIAL WIBS BY CATEGORY								Amortized	Fair	unrealized
			AAA	AA	Α	BBB	<bbb< td=""><td>cost</td><td>value</td><td>gain/(loss)</td></bbb<>	cost	value	gain/(loss)
Residential MBS			,,,,	,,,,	,,	222	1000	0001	value	gamii(1000)
GSE guaranteed			2,521	_	_	_	-	2,521	2,586	65
Insured			1	_	_	1	17	19	21	2
Prime jumbo			173	22	169	15	273	652	557	(95)
Alt-A			93	16	-	38	938	1,085	944	(141)
Negative amortization floaters			243	70	62	92	1,295	1,762	1,051	(711)
Reverse mortgage floaters			497	-	_	_	-	497	433	(64)
Total residential MBS			3,528	108	231	146	2,523	6,536	5,592	(944)
			.,.				,-	.,	.,	(- /
										Net
								Amortized	Fair	unrealized
				SSNR <sup>2</sup>	SNR <sup>3</sup>	Mezz <sup>4</sup>	SSUP <sup>5</sup>	cost	value	gain/(loss)
Residential MBS										
GSE guaranteed				-	2,521	-	-	2,521	2,586	65
Insured				-	2	-	17	19	21	2
Prime jumbo				278	329	27	18	652	557	(95)
Alt-A				734	347	3	1	1,085	944	(141)
Negative amortization floaters				1,699	35	10	18	1,762	1,051	(711)
Reverse mortgage floaters  Total residential MBS				2,711	497 <b>3,731</b>	40	- 54	497 <b>6,536</b>	433 <b>5,592</b>	(64) <b>(944)</b>
Total residential MIDS				2,711	3,731	40	34	0,550	5,592	(944)
										Net
								Amortized	Fair	unrealized
	2010	2009	2008	2007	2006	2005	Pre-2005	cost	value	gain/(loss)
Residential MBS										
GSE guaranteed	911	850	92	218	111	72	267	2,521	2,586	65
Insured	-	-	-	-	9	8	2	19	21	2
Prime jumbo	-	5	52	221	181	72	121	652	557	(95)
Alt-A	-	-	192	389	245	166	93	1,085	944	(141)
Negative amortization floaters	-	-	47	421	688	558	48	1,762	1,051	(711)
Reverse mortgage floaters	-	-	-	223	96	178	-	497	433	(64)
Total residential MBS	911	855	383	1,472	1,330	1,054	531	6,536	5,592	(944)
RATINGS RESIDENTIAL MBS BY VINTAGE <sup>1</sup>										Net
RATINGS RESIDENTIAL WIBS BT VINTAGE								Amortized	Fair	unrealized
	2010	2009	2008	2007	2006	2005	Pre-2005	cost	value	gain/(loss)
Residential MBS	2010	_000	2000	_007	2000	_000	2000	0001	74140	94/(1003)
AAA	911	850	114	440	316	446	451	3,528	3,433	(95)
AA	-	2	-	18	-	34	54	108	76	(32)
A	_	-	2	156	5	63	5	231	171	(60)
BBB	_	_	5	42	3	93	3	146	98	(48)
< BBB	_	3	262	816	1,006	418	18	2,523	1,814	(709)
Total residential MBS	911	855	383	1,472	1,330	1,054	531	6,536	5,592	(944)

<sup>&</sup>lt;sup>1</sup> Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.



<sup>&</sup>lt;sup>2</sup> SSNR = Super senior.

<sup>3</sup> SNR = Senior.

<sup>&</sup>lt;sup>4</sup> MEZZ = Mezzanine.

<sup>&</sup>lt;sup>5</sup> SSUP = Senior support.

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.

AEGON AMERICAS								UNAUDITED
INVESTMENTS PORTFOLIO - AEGON US							amoun	ts in millions
	USD						aiiiouii	13 111 11111110113
				June 30, 2	010			
RATINGS NON-HOUSING RELATED ABS <sup>1</sup>								Net
						Amortized	Fair	unrealized
	AAA	AA	Α	BBB	<bbb< th=""><th>cost</th><th>value</th><th>gain/(loss)</th></bbb<>	cost	value	gain/(loss)
Non-housing related ABS								
Credit cards	1,600	273	407	979	16	3,275	3,315	40
Auto loans	444	58	95	15	232	844	857	13
Small business loans	277	160	20	86	92	635	467	(168)
CDOs - backed by ABS, corporate bonds, bank loans	536	372	45	27	51	1,031	886	(145)
Other ABS	749	160	427	200	72	1,608	1,440	(168)
Total non-housing related ABS (incl. CDOs)	3,606	1,023	994	1,307	463	7,393	6,965	(428)

<sup>&</sup>lt;sup>1</sup> Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US								UNAUDITED
INVESTMENTS FOR THOUSE ALGON 65	1100						amoun	ts in millions
	USD			June 30,	2010			
RATINGS SUBPRIME BY COUPON TYPE AND VINTAGE <sup>1</sup>						۸ <del>د</del> ا	Fa:-	Net
	2008	2007	2006	2005	Pre-2005	Amortized cost	Fair value	unrealized gain/(loss)
Subprime mortgages - fixed rate	2006	2007	2000	2005	F16-2005	COST	value	yaiii/(iuss)
AAA	_	37	19	131	385	572	522	(50)
AA	_	-	-	45	43	88	67	(21)
A	_	_	_	27	6	33	24	(9)
BBB	_	2	10		8	20	14	(6)
<bbb< td=""><td>_</td><td>113</td><td>74</td><td>4</td><td>2</td><td>193</td><td>134</td><td>(59)</td></bbb<>	_	113	74	4	2	193	134	(59)
Wrapped	25	138	15	-	87	265	193	(72)
Total subprime mortgages - fixed rate	25	290	118	207	531	1,171	954	(217)
Subprime mortgages - floating rate  AAA	-	5	11	80	24	120	109	(11)
AA	-	22	63	54	14	153	120	(33)
A	-	-	-	-	-	-	-	-
BBB	-	11	4	27	2	44	33	(11)
<bbb< td=""><td>-</td><td>106</td><td>83</td><td>18</td><td>12</td><td>219</td><td>102</td><td>(117)</td></bbb<>	-	106	83	18	12	219	102	(117)
Wrapped	22	27	15	-	43	107	70	(37)
Total subprime mortgages - floating rate	22	171	176	179	95	643	434	(209)
Second lien <sup>2</sup>								
AAA	-	-	-	-	58	58	49	(9)
AA	-	-	-	-	6	6	5	(1)
A	-	-	-	-	3	3	3	-
BBB	-	-	-	-	2	2	2	-
<bbb< td=""><td>-</td><td>1</td><td>-</td><td>-</td><td>-</td><td>1</td><td>2</td><td>1</td></bbb<>	-	1	-	-	-	1	2	1
Wrapped	-	258	96	52	62	468	291	(177)
Total second lien	-	259	96	52	131	538	352	(186)
Total	47	720	390	438	757	2,352	1,740	(612)

<sup>&</sup>lt;sup>1</sup> Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

 $<sup>^{\</sup>rm 2}$  Second lien collateral composed primarily of loans to Prime and Alt-A borrowers.

AEGON AMERICAS										UNAUDITED
INVESTMENTS PORTFOLIO - AEGON US										
	USD								amount	s in millions
					June 30	, 2010				
SUBPRIME COLLATERAL & EXPOSURE										
SUBFRIME COLLATERAL & EXPOSURE		Δ	mortized cos	t			Net un	realized gain/	(loss)	
	Insured	Senior		Sub/residual	Total	Insured	Senior		Sub/residual	Total
Collateral										
Fixed rate 1 <sup>st</sup> lien	302	893	213	-	1,408	(75)	(124)	(58)	-	(257)
Hybrid / ARM 1 <sup>st</sup> lien	85	170	151	-	406	(35)	(56)	(78)	-	(169)
Closed end 2 <sup>nd</sup> lien <sup>1</sup>	468	59	9	2	538	(177)	(8)	(1)	-	(186)
Total collateral	855	1,122	373	2	2,352	(287)	(188)	(137)	-	(612)
		Amortize	d cost			Fair va	lue			
	Subprim	e 1 <sup>st</sup> lien			Subprime					Ne
	mortgages		2 <sup>nd</sup> lien <sup>1</sup>		mortgages		2 <sup>nd</sup> lien <sup>1</sup>			unrealized
	Fixed rate	Floating rate		Total	Fixed rate	Floating rate		Total		gain/(loss
Exposure by coupon type <sup>2</sup>										
AAA	572	120	58	750	522	109	49	680		(70)
AA	88	153	6	247	67	120	5	192		(55)
A	33	-	3	36	24	-	3	27		(9)
BBB	20	44	2	66	14	33	2	49		(17)
<bbb< td=""><td>193</td><td>219</td><td>1</td><td>413</td><td>134</td><td>102</td><td>2</td><td>238</td><td></td><td>(175)</td></bbb<>	193	219	1	413	134	102	2	238		(175)
Wrapped	265	107	468	840	193	70	291	554		(286)
Total exposure	1,171	643	538	2,352	954	434	352	1,740		(612)

<sup>&</sup>lt;sup>1</sup> Second lien collateral composed primarily of loans to Prime and Alt-A borrowers.

<sup>&</sup>lt;sup>2</sup> Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

# AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US

**UNAUDITED** 

amounts in millions

USD

# MORTGAGE LOAN PORTFOLIO - 60+ DAYS DELINQUENT, IN FORECLOSURE, AND RESTRUCTURED

		lm	pairments (Reco	veries) through P	rofit/Loss			
				2010				
	IFRS	First	Second	Third	Fourth			
	Carrying Value	Quarter	Quarter	Quarter	Quarter	YTI		
Commercial Mortgages								
60+ Days Delinquent	142	3	11			14		
In Foreclosure	61	4	-			4		
Troubled Debt Restructuring	65	-	(1)			(1)		
Performing	12,739	15	3			18		
Commercial mortgages total	13,007	22	13			35		
Agricultural Loans								
60+ Days Delinquent	14	-	1			1		
In Foreclosure	163	-	2			2		
Troubled Debt Restructuring	-	1	-			1		
Performing	431	-	-			-		
Agricultural loans total	608	1	3			4		
Grand total	13,615	23	16			39		
		Impairments (Recoveries) through Profit/Loss						
		1111	pairinents (1000	2010	TOIL( LOSS			
4								

		ue Quarter Quarter Quarter Quarter								
	Mortgage	First	Second	Third	Fourth					
	carrying value	Quarter	Quarter	Quarter	Quarter					
	at transfer									
Transferred to REO <sup>1</sup> - Q2 2010	71	-	-							
Transferred to REO <sup>1</sup> - YTD 2010	103	-	-							

<sup>&</sup>lt;sup>1</sup>REO = Real estate ow ned.

# **AEGON THE NETHERLANDS**

# **Reporting structure**



#### **AEGON THE NETHERLANDS** UNAUDITED **EARNINGS & REVENUES** amounts in millions EUR EUR 2009 2010 YTD Third Fourth Full Third Fourth First Second First Second quarter year quarter quarter quarter quarter quarter quarter quarter Underlying earnings before tax by line of business Life & savings 35 58 53 34 180 39 42 81 47 Pensions 26 57 38 53 174 29 76 2 7 7 Non Life 11 9 29 19 26 9 3 3 Distribution 1 16 11 6 17 Share in underlying earnings before tax of associates (2) (1) 1 1 Underlying earnings before tax 72 129 102 95 398 104 97 201 (218)(80)(45)(31)(374)91 68 159 Fair value items Realized gains/(losses) on investments 138 (15)50 178 351 96 23 119 Impairment charges (78)(28)(12)7 (111) (1) (6) (7) Other income/(charges) 33 33 Income before tax (86) 6 95 249 264 290 215 505 (112)Income tax 45 (2) (21)(45)(23)(67)(45)Net income (41) 4 74 204 241 223 170 393 Net underlying earnings 55 93 78 72 298 77 57 134 Revenues 1,568 442 483 573 3,066 1,749 520 2,269 Life insurance 34 26 108 32 Accident & Health insurance 106 40 206 140 General insurance 138 128 97 94 457 135 124 259 Total gross premiums 1,812 610 614 693 3,729 1,992 2,668 676 502 572 557 580 2,211 558 547 1,105 Investment income Fee and commission income 106 93 97 87 383 86 90 176 Total revenues 2,420 1,275 1,268 1,360 6,323 2,636 1,313 3,949

#### **AEGON THE NETHERLANDS** UNAUDITED **LIFE & SAVINGS** amounts in millions **EUR EUR** 2009 2010 Third Full Third YTD First Second Fourth First Second Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter New life sales Life & savings Single premiums 114 65 77 77 333 151 120 271 Recurring premiums annualized 12 12 12 13 49 11 10 21 23 19 19 21 48 Total recurring plus 1/10 single 82 27 21 Gross deposits (on and off balance) Life & savings 450 587 978 1,017 3,032 683 534 1,217 Earnings Underlying earnings before tax 35 58 53 34 180 39 42 81 **Account Balances** Life insurance contracts - general account 5.646 5.588 5.568 5.437 5.437 5.528 4.643 4.643 Life insurance contracts - account policy holders 6,898 7,507 8.138 8,403 8,403 8,822 8.554 8.554 4,943 5,384 5,742 5,742 5,953 6,004 6,004 Investment contracts 4,855 Total account balance 17,399 18,038 19,090 19,582 19,582 20,303 19,201 19,201 Life insurance contracts - general account roll forward Account balances at beginning of period 5.600 5.646 5.588 5.568 5.600 5,437 5.528 5,437 Premiums 174 119 112 137 542 209 158 367 Withdrawals / benefits (167)(165)(156)(244)(732)(158)(150)(308)Other (893)(853)39 (12)24 (24)27 Total account balance at end of period 5,646 5,588 5,568 5,437 5,437 5,528 4,643 4,643 Life insurance contracts - account of policyholders roll forward Account balances at beginning of period 6,757 6,898 7,507 8,138 6,757 8,403 8,822 8,403 Premiums 176 170 175 173 694 163 324 161 Withdrawals / benefits (235)(215)(216)(247)(207)(904)(294)(510)Other 200 686 663 307 1,856 472 (135)337 Total account balance at end of period 6,898 7,507 8,138 8,403 8,403 8,822 8,554 8,554 DAC/VOBA/FSR's roll forward 389 Balance at beginning of period 449 430 411 449 369 360 369 Capitalized during the period 3 2 2 2 5 4 11 3 (23)(20)(37)Amortized during the period (22)(24)(22)(91)(17)Other 8 (69)(61)Balance at end of period 430 411 389 369 369 360 276 276

#### **AEGON THE NETHERLANDS** UNAUDITED **PENSIONS** amounts in millions **EUR EUR** 2009 2010 Full Third YTD First Second Third Fourth First Second Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter New life sales **Pensions** Single premiums 277 80 252 560 1.169 246 121 367 Recurring premiums annualized 11 5 8 16 40 11 8 19 39 13 33 157 35 20 55 Total recurring plus 1/10 single 72 Gross deposits (on and off balance) Pensions 12 133 167 90 402 60 90 150 Earnings Underlying earnings before tax 26 57 38 53 174 47 29 76 **Account Balances** Investments general account 16.276 14.233 14,345 14.193 14.193 14.641 15.532 15.532 Investments for account of policyholders 11,993 13,239 13,623 13.915 13.915 15,119 15.138 15,138 496 482 482 Investment contracts 553 530 532 496 485 31,152 Total account balance 28,822 28,002 28,500 28,604 28,604 30,245 31,152 Pension contracts - general account roll forward Account balances at beginning of period 16,741 16.276 14,233 14,345 16.741 14,193 14,641 14.193 Premiums 342 126 87 90 645 316 92 408 Withdrawals / benefits (202)(182)(188)(196)(768)(204)(217)(421)Other 213 (605)(1,987)(46)(2,425)336 1.016 1,352 15,532 Total account balance at end of period 16,276 14,233 14,345 14,193 14,193 14,641 15,532 Pension contracts - account of policyholders roll forward Account balances at beginning of period 11,806 11,993 13,239 13,623 11,806 13,915 15,119 13,915 Premiums 867 24 119 172 1,182 1,062 106 1,168 Withdrawals / benefits (164)(331)(175)(94)(764)(479)(192)(671)Other (505)1,316 429 451 1,691 621 105 726 Total account balance at end of period 11,993 13,239 13,623 13,915 13,915 15,119 15,138 15,138 DAC/VOBA/FSR's roll forward 136 Balance at beginning of period 132 130 126 136 122 110 122 Capitalized during the period 2 2 2 1 4 (5) (9) Amortized during the period (4) (4) (5) (18)(4) (5) Other (8) (8) Balance at end of period 132 130 126 122 122 110 107 107

#### **AEGON THE NETHERLANDS** UNAUDITED **NON LIFE** amounts in millions EUR EUR 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter New premium production 7 3 3 Accident and Health insurance 17 11 4 15 General insurance 7 6 6 7 26 8 6 14 **Total Non Life production** 14 9 9 11 43 19 10 29 **Earnings** Underlying earnings before tax 2 11 7 9 29 7 19 26 General insurance and Accident & Health ratio's 61% 65% 57% 65% 58% Claim ratio 67% Cost ratio 29% 29% 30% 30% 29% 29% Combined ratio 90% 94% 97% 87% 94% 87%

AEGON THE NETHERLANDS DISTRIBUTION										UNAUDITED
	FUD					EUD			amount	s in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Underlying earnings before tax	9	3	3	1	16	11	6			17
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	109	105	101	97	109	95	92			95
Capitalized during the period	-	-	-	2	2	-	-			-
Amortized during the period	(4)	(4)	(4)	(4)	(16)	(3)	(4)			(7)
Balance at end of period	105	101	97	95	95	92	88			88

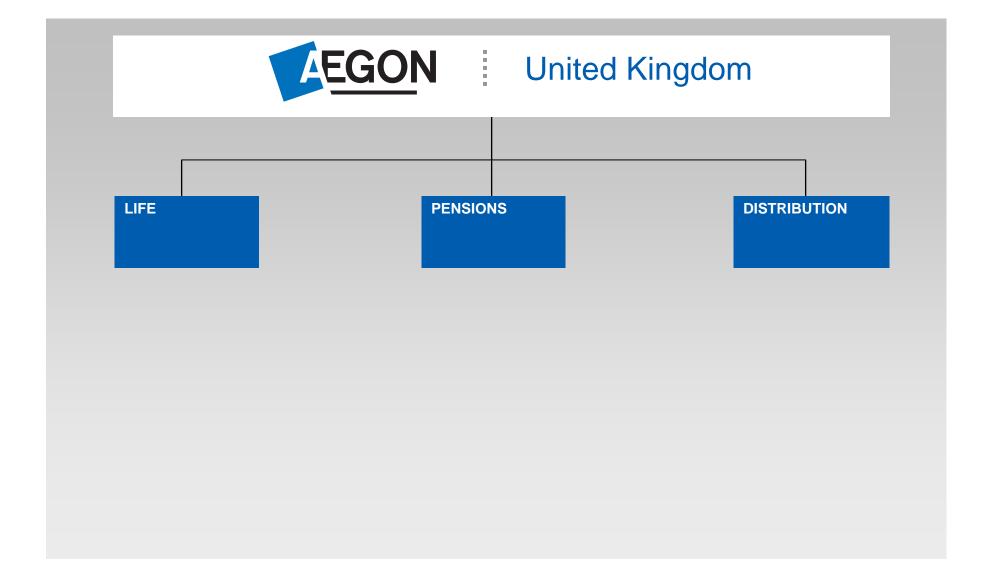
AEGON THE NETHERLANDS INVESTMENTS GENERAL ACCOUNT	UNAUDITED
amounts in millions, except for the i	•
	EUR
	June 30, 2010
Cash / Treasuries / Agencies	10,074
Investment grade corporates	5,022
High yield (and other) corporates	313
Emerging markets debt	266
Commercial MBS	22
Residential MBS	1,402
Non-housing related ABS Subtotal	1,233
Subtotal	18,332
Residential mortgage loans	12,480
Commercial mortgage loans	50
Total mortgages	12,530
Convertibles & preferred stock	17
Common equity & bond funds	454
Private equity & hedge funds	411
Total equity like	882
Real estate	2,035
Other	1,405
Investments general account (excluding policy loans)	35,184
Policyholder loans	19
Investments general account	35,203
Impairments as bps (quarterly)	2

		ama	unts in millions
		amo	unts in millions
EUR			
March 31, 2010	Dec 31, 2009	Sept 30, 2009	June 30, 2009
1.0.1.0.1, 20.10	2000.,2000	Oop. 00, 2000	00.10 00, 2000
10,952	10,861	12,659	12,801
5,033	5,776	4,513	3,879
506	434	457	449
343	383	363	335
22	21	17	16
1,804	1,642	1,393	1,225
1,342	1,266	1,182	1,038
20,002	20,383	20,584	19,743
11,900	11,181	10,383	9,539
48	101	105	132
11,948	11,282	10,488	9,671
18	14	15	
400	315	298	- 291
375	332	328	313
793	661	641	604
2,082	2,084	1,990	2,074
1,449	1,712	1,770	1,783
36,274	36,122	35,473	33,875
,	,	,	,
20	22	23	32
36,294	36,144	35,496	33,907

AEGON THE NETHERLANDS STRUCTURED ASSETS AND COR	PORATE BONDS						
	EUR					amounts	s in millions
			Jur	ne 30, 2010			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	12	10	-	-	-	-	22
Residential MBS	1,331	65	6	-	-	-	1,402
Non-housing related ABS	555	345	160	79	94	-	1,233
Total	1,898	420	166	79	94	-	2,657
Credits by rating							
IG Corporates	529	693	2,709	1,091	-	-	5,022
High yield corporate	-	-	-	-	313	-	313
Emerging Markets debt	3	-	8	103	152	-	266
Total	532	693	2,717	1,194	465	-	5,601
Cash / Treasuries / Agencies							10,074
Total	2,430	1,113	2,883	1,273	559	-	18,332

# **AEGON UNITED KINGDOM**

# **Reporting structure**



#### **AEGON UNITED KINGDOM** UNAUDITED **EARNINGS & REVENUES** amounts in millions GBP GBP 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD quarter quarter quarter quarter year quarter quarter quarter quarter Underlying earnings before tax by line of business Life 7 38 33 11 10 10 18 15 Pensions 5 7 (14)27 25 9 5 14 Distribution (3) (2) (3) (8) (16) (2) (2) (4) Underlying earnings before tax 9 16 (7) 29 47 25 18 43 Fair value items 1 13 5 6 25 2 (11)(9) 13 27 70 2 3 Realized gains/(losses) on investments 6 24 5 (13)(30)(71) (49)(163)(7) (1) (8) Impairment charges Other income/(charges) (22)30 43 8 59 21 19 40 43 71 (19) 42 (3) 18 38 28 Income before tax 22 (8) (21) (29)(59)(19)(40)Income tax attributable to policyholder return (44)Income before tax on shareholders return 3 13 (47)10 (21) 22 9 31 Income tax on shareholders return 5 4 17 3 29 (2) 15 13 Net income 8 17 (30)13 8 20 24 44 Net underlying earnings 11 21 59 22 53 (2) 29 31 Revenues Life insurance gross premiums 1,650 1,576 1,516 1,503 6,245 1,726 1,713 3,439 Investment income 463 492 600 490 2,045 495 511 1,006 Fee and commission income 35 32 44 44 155 34 68 34 8,445 Total revenues 2,148 2,100 2,160 2,037 2,255 2,258 4,513

#### **AEGON UNITED KINGDOM** UNAUDITED **EARNINGS & REVENUES** amounts in millions EUR EUR 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD quarter quarter quarter quarter year quarter quarter quarter quarter Underlying earnings before tax by line of business Life 7 42 38 13 11 11 21 17 Pensions 4 9 (16)31 28 9 7 16 Distribution (3) (2) (4) (9) (18) (2) (2) (4) Underlying earnings before tax 8 20 (9) 33 52 28 22 50 Fair value items 1 15 5 7 28 3 (14)(11)7 15 79 3 3 Realized gains/(losses) on investments 31 26 6 (14)(35)(80)(55)(184)(8) (1) (9) Impairment charges Other income/(charges) (24)32 50 9 67 23 23 46 (22)47 (3) 20 42 49 33 82 Income before tax (9) (24)24 (32)(66)(23)(47)Income tax attributable to policyholder return (49)Income before tax on shareholders return 2 15 (52)11 (24) 25 10 35 Income tax on shareholders return 5 5 19 4 33 (2) 17 15 Net income 7 20 (33)15 9 23 27 50 Net underlying earnings 12 66 25 61 24 (2) 32 36 Revenues Life insurance gross premiums 1,820 1,796 1,740 1,658 7,014 1,947 2,008 3,955 Investment income 510 559 688 539 2,296 559 597 1,156 Fee and commission income 39 37 49 49 174 41 79 38 Total revenues 2,369 2,392 2,477 2,246 9,484 2,544 2,646 5,190

#### **AEGON UNITED KINGDOM** UNAUDITED LIFE amounts in millions GBP GBP 2009 2010 First Second Third Fourth Full First Second Third Fourth YTD Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter New life sales Life Single premiums 555 255 282 209 1,301 163 146 309 Recurring premiums annualized 16 15 12 10 53 9 9 18 Total recurring plus 1/10 single 71 41 40 31 183 26 24 50 **Earnings** Underlying earnings before tax 7 38 33 11 10 10 18 15 **Account Balances** Insurance contracts - general account 6,874 7,128 7,365 7,456 7,456 7,613 7,697 7,697 Total account balance 6,874 7,128 7,365 7,456 7,456 7,613 7,697 7,697 Insurance and investment contract roll forward Account balances at beginning of period 6,385 6,874 7,128 7,365 6,385 7,456 7,613 7,456 Deposits 597 356 328 233 1,514 265 183 448 Withdrawals / benefits (158)(628)(163)(322)(158)(154)(158)(159)Other 52 16 185 115 50 67 55 60 Total account balance at end of period 6,874 7,365 7,456 7,456 7,613 7.697 7,697 7,128 DAC/VOBA/FSR's roll forward Balance at beginning of period 184 185 184 179 184 173 171 173 Capitalized during the period 19 19 17 17 72 17 14 31 Amortized during the period (18)(20)(22)(23)(83)(19)(20)(39)Balance at end of period 185 179 173 173 171 165 184 165

#### **AEGON UNITED KINGDOM** UNAUDITED **PENSIONS** amounts in millions **GBP** GBP 2009 2010 Third Full Third YTD First Second Fourth First Second Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Production **Pensions** Single premiums 644 624 726 828 2.822 976 903 1.879 Recurring premiums annualized 117 107 99 111 434 112 149 261 Total recurring plus 1/10 single 182 172 716 209 239 448 169 193 Gross deposits (on and off balance) Variable annuities 47 54 25 32 158 32 17 49 Earnings Underlying earnings before tax 5 7 (14)27 25 9 5 14 **Account Balances** Insurance contracts - general account 27 26 26 22 22 24 23 23 Insurance contracts - for the account of policyholders 6,212 6,356 7,098 7,037 7.037 7,283 7,031 7.031 505 510 545 532 Investment contracts - general account 519 545 517 517 Investment contracts - for the account of policyholders 29,561 31,318 35,960 36,939 36,939 39,350 37,532 37,532 Total account balance 36,319 38.205 43,594 44,543 44,543 47,189 45.103 45,103 Insurance and investment contract roll forward 39,122 36,319 38,205 43,594 39.122 44,543 47,189 44.543 Account balances at beginning of period Deposits 1,201 1,330 1,282 1,375 5,188 1,616 1,617 3,233 Withdrawals / benefits (2,679)(1,169)(1,166)(1,153)(1,110)(4.598)(1,355)(1,324)(2,835)1,722 5,260 684 4,831 2,385 (2,379)Other 6 Total account balance at end of period 38,205 43,594 44,543 44,543 47,189 45,103 45,103 36,319 DAC/VOBA/FSR's roll forward 3,144 Balance at beginning of period 3,090 3,118 3,182 3,090 3,215 3,251 3,215 66 73 77 Capitalized during the period 58 61 62 247 150 Amortized during the period (30)(35)(24)(33)(122)(37)(36)(73)Balance at end of period 3,292 3,118 3,144 3,182 3,215 3,215 3,251 3,292

#### **AEGON UNITED KINGDOM** UNAUDITED **PRODUCTION AND MARGINS** amounts in millions GBP GBP Second Third Full YTD First Fourth First Second Third Fourth Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter New life sales Group pensions Individual pensions Bulk purchase annuities Annuities Protection Onshore bonds Total life and pensions production Gross deposits (on and off balance) Variable annuities Market share (12 month period to end of quarter) 1 Independent Financial Advisors 12.4% 12.7% 13.1% 12.8% 12.8% 12.5% Total market 9.5% 9.5% 9.8% 9.4% 9.4% 9.2% New life sales by channel Independent Financial Advisors Tied distribution Banks (including bank IFAs) Rebates/internally generated Total life and pensions production

<sup>&</sup>lt;sup>1</sup> Source: Association of British Insurers, data only available one quarter in arrears (includes UK and offshore deposits).

AEGON UNITED KINGDOM INVESTMENTS GENERAL ACCOUNT amounts in millions, except for the i	UNAUDITED
amounts in millions, exception the r	GBP
	June 30, 2010
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	1,117 5,005 260 54 321 263 784
Subtotal	7,804
Residential mortgage loans Commercial mortgage loans Total mortgages	- - -
Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds	- 44 -
Total equity like Real estate Other	<b>44</b> - 8
Investments general account (excluding policy loans)	7,856
Policyholder loans	-
Investments general account	7,856
Impairments as bps (quarterly)	1

		amo	unts in millions
GBP			
March 31, 2010	Dec 31, 2009	Sept 30, 2009	June 30, 2009
766	558	454	394
5,044	4,912	4,899	4,331
284	263	250	183
52	48	49	42
292 235	279	269 190	242 137
235 767	209 704	611	-
7,440	6,973	6,722	478 5 807
7,440	0,973	0,722	5,807
_	_	_	_
_	_	_	_
-			-
-	-	-	-
49	47	46	40
-	-	-	-
49	47	46	40
-	-	-	-
9	10	10	10
7,498	7,030	6,778	5,857
-		-	-
7,498	7,030	6,778	5,857

AEGON UNITED KINGDOM STRUCTURED ASSETS AND COR	PORATE BONDS					am aunt	s in millions
	GBP					aniouni	5 111 11111110113
			Jur	ne 30, 2010			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	144	135	26	11	5	-	321
Residential MBS	-	238	25	-	-	-	263
Non-housing related ABS	153	38	432	156	5	-	784
Total	297	411	483	167	10	-	1,368
Credits by rating							
IG Corporates	38	620	2,891	1,456	-	-	5,005
High yield corporate	-	-	-	-	260	-	260
Emerging Markets debt	-	16	10	28	-	-	54
Total	38	636	2,901	1,484	260	-	5,319
Cash / Treasuries / Agencies							1,117
Total	335	1,047	3,384	1,651	270	-	7,804

# **NEW MARKETS**

# **Reporting structure**



NEW MARKETS										UNAUDITED
EARNINGS & REVENUES									amoi	unts in millions
	EUR					EUR				
	First	Second	2009 Third	Fourth	Full	First	Second	2010 Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	לוו
Underlying earnings before tax geographically	·	·	·	·		·	·	·		
CEE	26	29	33	29	117	27	19			46
Asia	(8)	2	(2)	(6)	(14)	(6)	(11)			(17)
Spain & France	14	18	15	24	71	20	19			39
Variable Annuities Europe	(1)	_	(4)	1	(4)	(2)	1			(1)
	(1)			'	(4)					
AEGON Asset Management Underlying earnings before tax geographically	31	49	42	48	170	7 46	12 <b>40</b>			19 <b>86</b>
Underlying earnings before tax by line of business										
Life	6	18	16	17	57	21	20			41
	O .									
Individual savings and retirement products	-	1	-	(1)	-	(6)	(5)			(11)
Pensions	9	9	8	9	35	4	4			8
Non life	9	9	10	10	38	8	1			9
AEGON Asset Management	-	-	-	-	-	7	12			19
Associates	7	12	8	13	40	12	8			20
Underlying earnings before tax by line of business	31	49	42	48	170	46	40			86
Fair value items	3	4	(2)	(2)	3	3	(4)			(1)
Realized gains/(losses) on investments	2	1	2	-	5	3	8			11
Impairment charges	(4)	(1)	(1)	(21)	(27)	(2)	(9)			(11)
Other income/(charges)	-	(385)	2	(4)	(387)	-	(11)			(11)
Income before tax	32	(332)	43	21	(236)	50	24			74
Income tax	(24)	(11)	(16)	(2)	(53)	(13)	(9)			(22)
Net income	8	(343)	27	19	(289)	37	15			52
Net underlying earnings	7	38	29	36	110	32	30			62
Revenues										
Life insurance	485	285	217	297	1,284	288	361			649
Accident and Health insurance	29	12	15	12	68	27	13			40
General insurance	37	36	39	39	151	44	37			81
Total gross premiums	551	333	271	348	1,503	359	411			770
Investment income	100	75	58	50	283	58	58			116
Fee and commission income	33	32	37	38	140	112	115			227
Other revenues	1	-	1	-	2	1	-			1
Total revenues	685	440	367	436	1,928	530	584			1,114



AEGON CEE EARNINGS & REVENUES										UNAUDITED
EARNINGS & REVENUES									amo	ounts in millions
	EUR					EUR				
		0 1	2009	=		F		2010	= 4	\#5
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
Underlying cornings before tay by line of business	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business										
Life	12	16	18	16	62	16	15			31
Individual savings and retirement products	-	-	1	(1)	-	-	-			-
Pensions	6	5	4	5	20	4	4			8
Non Life	8	8	10	9	35	7	-			7
Underlying earnings before tax	26	29	33	29	117	27	19			46
Realized gains/(losses) on investments	_	_	_	1	1	3	4			7
Impairment charges	(2)	(1)	(1)	(5)	(9)	(2)	(7)			(9)
Other income/(charges)	-	-	-	-	-	-	(11)			(11)
Income before tax	24	28	32	25	109	28	5			33
Income tax	(5)	(6)	(7)	(5)	(23)	(7)	(1)			(8)
Net income	19	22	25	20	86	21	4			25
Net underlying earnings	20	23	23	27	93	21	15			36
Revenues										
Life insurance	75	81	90	96	342	97	138			235
General insurance	37	35	38	38	148	43	38			81
Total gross premiums	112	116	128	134	490	140	176			316
Investment income	23	23	22	18	86	20	19			39
Fee and commission income	17	18	19	20	74	18	19			37
Total revenues	152	157	169	172	650	178	214			392

AEGON ASIA EARNINGS & REVENUES										UNAUDITED
	EUR					EUR			amoi	unts in millions
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business										
Life	(9)	(1)	(3)	(7)	(20)	(1)	(3)			(4)
Individual savings and retirement products	3	4	4	4	15	(3)	(4)			(7)
Share in underlying earnings before tax of associates	(2)	(1)	(3)	(3)	(9)	(2)	(4)			(6)
Underlying earnings before tax	(8)	2	(2)	(6)	(14)	(6)	(11)			(17)
Realized gains/(losses) on investments	2	1	1	(1)	3		_			_
Impairment charges	(2)	'		(1)	(2)	_				
Other income/(charges)	(2)	(385)	2	(4)	(387)	-	_			
Income before tax	(8)	(382)	1	(11)	(400)	(6)	(11)			(17)
Income tax	(14)	(1)	(4)	3	(16)	(0)	(11)			(17)
Net income	(22)	(383)	(3)	(8)	(416)	(6)	(11)			(17)
	(/	(000)	(-)	(-)	(110)	(0)	()			(11)
Net underlying earnings	(21)	-	(3)	(8)	(32)	(6)	(11)			(17)
Revenues										
Life insurance gross premiums	140	14	14	19	187	26	32			58
Investment income	30	2	2	2	36	2	2			4
Fee and commission income	6	8	9	7	30	1	1			2
Total revenues	176	24	25	28	253	29	35			64

AEGON SPAIN										UNAUDITED
<b>EARNINGS &amp; REVENUES</b>										
									amou	unts in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business										
Life	4	4	4	7	19	5	6			11
Non Life	4	1		1	2	1	4			2
Non Life	1	1	-	1	3	1	1			2
Share in underlying earnings before tax of associates	9	6	10	11	36	8	5			13
Underlying earnings before tax	14	11	14	19	58	14	12			26
, , ,										
Fair value items	2	1	-	-	3	-	-			-
Realized gains/(losses) on investments	-	-	1	-	1	-	4			4
Impairment charges	-	-	-	(16)	(16)	-	(2)			(2)
Income before tax	16	12	15	3	46	14	14			28
Income tax	(5)	(4)	(5)	-	(14)	(4)	(5)			(9)
Net income	11	8	10	3	32	10	9			19
Net underlying earnings	10	7	12	11	40	10	7			17
Net underlying earnings	10		12	- 11	40	10	,			- 17
Revenues										
Tovolido										
Life insurance	270	190	113	182	755	165	191			356
Accident & Health insurance	29	12	15	12	68	27	13			40
Total gross premiums	299	202	128	194	823	192	204			396
Investment income	37	34	31	39	141	35	34			69
Fee and commission income	2	2	1	3	8	2	3			5
Other revenues	1	<u>-</u>	1	-	2	1	-			1
Total revenues	339	238	161	236	974	230	241			471

AEGON FRANCE EARNINGS										UNAUDITED
	EUR					EUR			amo	ounts in millions
	LOR		2009			LOIX		2010		
	First quarter	Second quarter	Third quarter	Fourth quarter	Full year	First quarter	Second quarter	Third quarter	Fourth quarter	YTD
Underlying earnings before tax	quantor	quarior	quantor	quartor	your	quartor	quartor	quartor	quartor	
Share in net result of associates	-	7	1	5	13	6	7			13

#### **VARIABLE ANNUITIES EUROPE** UNAUDITED **EARNINGS & PRODUCTION** amounts in millions EUR EUR 2009 2010 Full Third YTD First Second Third Fourth First Second Fourth quarter year quarter quarter quarter quarter quarter quarter quarter Underlying earnings before tax by line of business Life (1) (1) (3) (4) 2 3 Individual savings and retirement products Variable annuities 1 (1) (3) (1) (4) 1 (4) (2) Underlying earnings before tax (1) (4) 1 (1) 3 (2) (3) Fair value items 1 (2) 2 (1) Income before tax 3 (6) (1) (4) (2) (2) Income tax 3 (6) (1) (4) (2) (2) Net income Net underlying earnings (2) 1 (4) 1 (4) (2) 2 Variable annuity balances roll forward Separate account annuities beginning of period 143 184 314 374 143 418 466 418 227 Deposits 59 101 37 30 38 35 73 Lapses and deaths (2)(5) (8) (6) (21)(6) (7) (13)Other (16)31 20 16 34 69 15 31 Total separate account annuities end of period 184 314 374 418 418 466 509 509 Total variable annuity balances 184 314 374 418 418 466 509 509 Life balances roll forward Life balances at beginning of period 2,725 2,629 2,563 2,927 2,725 2,938 3,010 2,938 Deposits 87 80 100 131 398 151 139 290 Lapses and deaths (99)(115)(100)(133)(447)(115)(109)(224)Other (84)(31)364 13 262 36 279 315 Total Life Balances end of period 2,938 3,010 2,629 2,563 2,927 2,938 3,319 3,319 **Gross deposits - Variable Annuities** Variable annuities Europe 59 101 37 30 227 37 36 73 Variable annuities UK 52 61 29 36 178 36 36 72 66 73 145 **Gross deposits Variable annuities** 111 162 66 405 72 Intersegment eliminations (1) (1) (1) (3) (1) (2) (3) 111 161 65 65 402 72 70 142 Total gross deposits

AEGON ASSET MANAGEMENT										UNAUDITE
EARNINGS & REVENUES & ACCOUNT BALANCES									amour	nts in million
	EUR					EUR			anioui	113 111 1111111011
			2009					2010		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YT
Earnings										
Underlying earnings before tax						7	12			19
Revenues from third parties						19	19			38
Account balances										
Assets under management						203,724	213,655			213,65
General Account * Internal unit-linked and off balance sheet *						115,715 73,814	124,729 73,024			124,729 73,02
Third-party**						73,814 14,195	15,902			15,902
Net deposits (Third party assets)										
US						(244)	(630)			(874
Europe						157	379			530
Asia						10	228			238
Assets under management account balances roll forward										
Account balance at beginning of period						193,012	203,724			193,012
Deposits & Withdrawals						(3,030)	(5,098)			(8,128
Other Take a second belong at and of marind						13,742	15,029			28,771
Total account balance at end of period						203,724	213,655			213,655
Third-party assets under management account balances roll forward										
Account balance at beginning of period						13,647	14,195			13,647
Deposits & Withdrawals						(76)	(23)			(99
Other						624	1,730			2,354
Total account balance at end of period **						14,195	15,902			15,902

<sup>\*</sup> Please note that the numbers provided in this line are also included in other primary segments.

<sup>\*\*</sup> Includes pooled fund sales that are recognized on the balance sheet of AEGON UK. These assets are eliminated in our consolidated revenue generating investments.

NEW MARKETS INVESTMENTS GENERAL ACCOUNT	UNAUDITED
amounts in millions, except for the in	mnairmant data
amounts in millions, except for the i	EUR
	June 30,
	2010
Cash / Treasuries / Agencies	1,120
Investment grade corporates	807
High yield (and other) corporates	23
Emerging markets debt	-
Commercial MBS	-
Residential MBS	177
Non-housing related ABS	31
Subtotal	2,158
	0.40
Residential mortgage loans	343
Commercial mortgage loans	344
Total mortgages	344
Convertibles & preferred stock	_
Common equity & bond funds	64
Private equity & hedge funds	7
Total equity like	71
Real estate	-
Other	320
Investments general account (excluding policy loans)	2,893
Policyholder loans	7
Investments general account	2,900
l	
Impairments as bps (quarterly)	34

		amo	unts in millions					
EUR								
March 31, 2010	Dec 31, 2009	Sept 30, 2009	June 30, 2009					
1,234	1,326	1,389	1,296					
776 31	706 124	730 112	647					
31	124	112	98					
[]	-	-	-					
181	186	167	183					
32	2	2	8					
2,254	2,344	2,400	2,232					
305	274	262	254					
1	-	-	-					
306	274	262	254					
- 59	- 54	- 55	- 55					
6	- 54	-	-					
65	54	55	55					
-	-	-	-					
309	27	41	60					
2,934	2,699	2,758	2,601					
7	8	8	8					
2,941	2,707	2,766	2,609					

NEW MARKETS							
STRUCTURED ASSETS AND CO	RPORATE BONDS						
	EUR					amounts	s in millions
			June	e 30, 2010			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	-	-	-	-	-	-	-
Residential MBS	156	2	18	1	-	-	177
Non-housing related ABS	6	11	8	-	6	-	31
Total	162	13	26	1	6	-	208
Credits by rating							
IG Corporates	22	188	411	77	-	109	807
High yield corporate	-	-	-	5	17	1	23
Emerging Markets debt	-	-	-	-	-	-	-
Total	22	188	411	82	17	110	830
Cash / Treasuries / Agencies							1,120
Total	184	201	437	83	23	110	2,158

# OTHER CORPORATE INFORMATION

PUBLIC RATINGS				
Company public ratings as of June 30, 2010	Standard & Poor's <sup>1)</sup>	Fitch ratings <sup>2)</sup>	Moody's Investor Service <sup>3)</sup>	A.M. Best
AEGON USA	AA-	AA	A1	А
AEGON The Netherlands	AA-	-	-	-
AEGON Scottish Equitable	AA-	-	-	-
Credit ratings				
AEGON N.V Senior debt rating	A-	Α	A3	-
AEGON N.V Junior Perpetual Capital Securities (JPCS)	BBB	ВВ	Baa2	-
AEGON N.V Commercial paper	A2	F1	P2	-

 $<sup>^{1)}\</sup>mbox{ The outlook for the Standard & Poor's long-term ratings is negative.}$ 

<sup>&</sup>lt;sup>2)</sup> The outlook for the Fitch Financial Strength and Issuer Default ratings is negative. The JPCS were placed on Rating Watch Negative.

<sup>&</sup>lt;sup>3)</sup> The outlook for the Moody's long-term ratings is negative.

# **GLOSSARY ON LINES OF BUSINESS**

The description of each line of business provides general guidance to the reader but is not intended to be exhaustive and may change from time to time.

### Life and protection

Included in the line *life and protection* are products with mortality, morbidity and longevity risks. Reported in *life and protection* are traditional life and universal life products, including endowment, term and whole life insurance products sold by AEGON Americas and AEGON The Netherlands. Also included are annuity products sold by AEGON The Netherlands and term insurance and annuity products sold by AEGON UK. Most of the business written by countries in the Other countries segment is also reported in this line with the exception of general insurance business sold by Hungary and pension business of the CEE countries and Spain.

Accident and health business comprises products with morbidity risk like accidental death and dismemberment insurance, critical illness, cancer treatment, disability, income protection and long-term care insurance in the Americas, the Netherlands, the UK and Spain. Also included are sick leave products sold by AEGON The Netherlands.

# Individual savings and retirement products

The line *individual savings and retirement products* includes products with no or insignificant longevity risk, primarily fixed and variable annuity products sold by AEGON Americas. The products are primarily in the accumulation phase but also includes immediate and pay-out annuities. In addition, the (long-term) saving products sold by AEGON The Netherlands and retail mutual fund sold by AEGON Americas and Hungary are included. Also included in this line are investment products sold by the Czech Republic and Taiwan.

### Pensions and asset management

The line *pensions- and asset management* includes both individual and group pension business and 401(k) and similar products, typically sponsored by or obtained through an employer. It comprises products in the accumulation phase as well as in the pay-out phase. This line includes products sold by AEGON Americas' divisions Diversified Investment Advisors and Transamerica Retirement Services, group pension products sold by AEGON The Netherlands, AEGON UK's individual and group pension business as well as the pension business of the CEE countries and Spain. In addition, asset management services provided to third parties are included in this line.

### Institutional products

Institutional products includes earnings from spread-based products like Guaranteed Investment Contracts (GICs) and funding agreements sold by AEGON Americas which are marketed to institutional clients such as pension funds, retirement plans, college savings plans, money market funds. This line also includes synthetic GIC products. Institutional products also include bank- or corporate-owned life insurance (BOLI/COLI) sold to corporations as a method of funding employee benefit plans.

#### Reinsurance

The *reinsurance line* includes the business assumed by Transamerica Reinsurance of AEGON Americas. No changes have been made to what was previously reported in this line.

### **General insurance**

General insurance includes mainly automotive insurance, liability insurance, household insurance and fire protection. General insurance is sold in the Netherlands and Hungary. No changes have been made to what was previously reported in this line.

### Distribution

Distribution includes commissions earned by independent financial advisors in the Netherlands (UnirobeMeeùs and Nedasco) and the UK (Positive Solutions, Origen).

### Other

Other is used to report any items which cannot be directly allocated to a specific line of business. No changes have been made to what was previously reported in this line.

# Interest charges and other

*Interest charges and other includes* funding interest expenses and holding expenses. No changes have been made to what was previously reported in this line.



# **DISCLAIMERS**

### Local currencies and constant currency exchange rates

This financial supplement contains certain information about our results and financial condition in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about us presented in EUR, which is the currency of our primary financial statements.

### Forward-looking statements

The statements contained in this financial supplement that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to our company. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. We undertake no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- Changes in the performance of financial markets, including emerging markets, such as with regard to:
  - The frequency and severity of defaults by issuers in our fixed income investment portfolios; and
  - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities we hold;
- The frequency and severity of insured loss events;
- Changes affecting mortality, morbidity and other factors that may impact the profitability of our insurance products;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting our operations, the products we sell, and the attractiveness of certain products to our consumers;
- Regulatory changes relating to the insurance industry in the jurisdictions in which we operate;
- Acts of God, acts of terrorism, acts of war and pandemics;
- Effects of deliberations of the European Commission regarding the aid we received from the Dutch State in December 2008;
- Changes in the policies of central banks and/or governments;
- Lowering of one or more of our debt ratings issued by recognized rating organizations and the adverse impact such action may have on our ability to raise capital and on our liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of our insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability of its insurance subsidiaries and liquidity;
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital we are required to maintain;
- Litigation or regulatory action that could require us to pay significant damages or change the way we do business;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect the distribution cost of or demand for our products;
- The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including our ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- Our failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives; and
- The impact our adoption of the International Financial Reporting Standards may have on our reported financial results and financial condition.

Further details of potential risks and uncertainties affecting the company are described in the company's filings with Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report on Form 20-F. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, the company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

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# **PUBLICATION DATE FIGURES IN 2010 AND 2011**

Thursday November 11, 2010 Results third quarter 2010
Thursday February 24, 2011 Results fourth quarter 2010
Thursday May 12, 2011 Results first quarter 2011
Thursday August 11, 2011 Results second quarter 2011
Thursday November 10, 2011 Results third quarter 2011

# PRESS RELEASE AND SUPPLEMENT

AEGON's Q2 2010 press release and Condensed Consolidated Interim Financial Statements are available on AEGON's website <a href="www.aegon.com">www.aegon.com</a>.

# **ABOUT AEGON**

Throughout their working lives and into retirement, millions of people around the world rely on AEGON to help them secure their long-term financial futures.

As an international life insurance, pension and investment company, AEGON has businesses in over twenty markets in the Americas, Europe and Asia. AEGON companies employ approximately 28,000 people and have some 40 million customers across the globe.

AEGON uses its strength and expertise to create added value for customers, employees, shareholders and the wider community. AEGON does this by encouraging innovation and by growing its businesses profitably and sustainably.

AEGON's aim is to be a leading force in global financial services.

