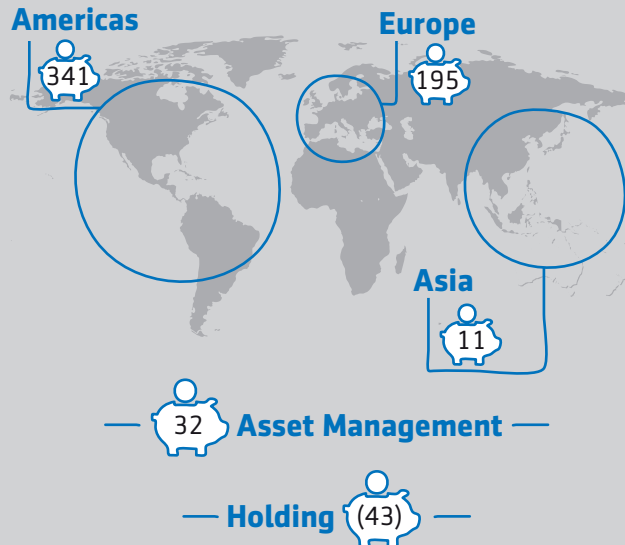


2Q 2017 Results

"I'm pleased with our strong results and our strengthened capital position."

Alex Wynaendts
CEO Aegon

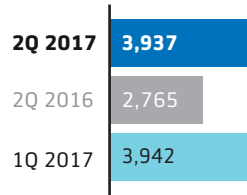
UNDERLYING EARNINGS PER REGION (EUR MILLION)



Sales

3,937

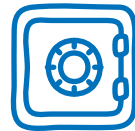
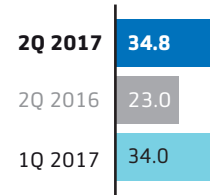
EUR million



Gross Deposits

34.8

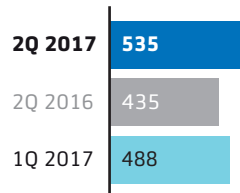
EUR billion



Underlying Earnings

535

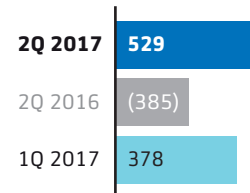
EUR million



Net Income

529

EUR million



STRATEGIC OBJECTIVES



Customer Loyalty

This quarter saw the first colleagues from Singapore graduate from the Customer License Program. This program, launched in 2012, helps us see Aegon through the eyes of our customers. It now operates in 10 country units and 1,000 colleagues have graduated in total.



Empowered Employees

A successful Hackathon was held in The Hague, in which 12 teams competed to develop the best customer-centric product or service within 24 hours.



Operational Excellence

Aegon received a variety of awards for excellence, including Transamerica Life Bermuda once again being named International Life Insurer of the Year.



Optimized Portfolio

Aegon completed a number of divestments in line with its strategy, including the majority of its run-off businesses in the United States and UMG in the Netherlands.