

# Financial Supplement First half year 2018

The Hague, August 16, 2018



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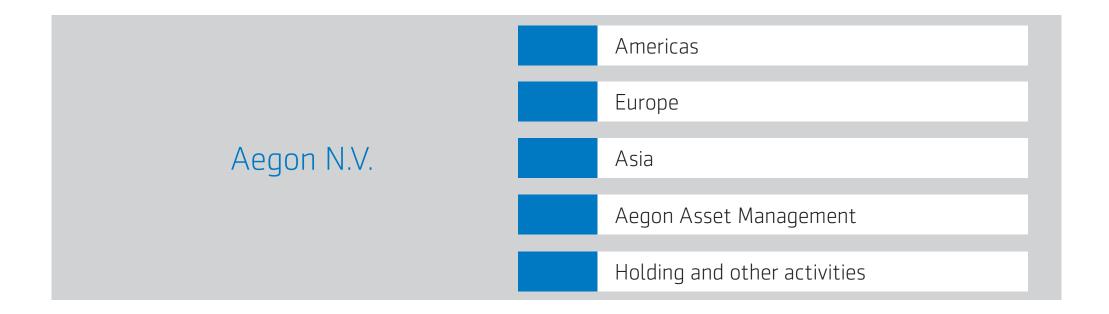
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# Reporting structure





Aegon N.V. Results overview - geographically						unaudited
Results over view geograpmeany					amount	s in millions
	EUR			EUR		
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Underlying earnings before tax						
Americas	653	728	1,381	602		602
Europe	383	362	744	435		435
Asia	23	26	49	31		31
Asset Management	69	67	136	83		83
Holding and other activities	(87)	(84)	(170)	(87)		(87)
Underlying earnings before tax <sup>1</sup>	1,041	1,099	2,140	1,064		1,064
Net underlying earnings	404	E 4 E	1 026	F02		F02
Americas	481	545	1,026	503		503
Europe	293	287	580	356		356
Asia	(4) 48	10 46	6 94	14		14
Asset Management	• •			61		61
Holding and other activities	(64)	(71)	(135)	(70)		(70)
Net underlying earnings	754	818	1,571	863		863
Net income / (loss)						
Americas	641	926	1,567	239		239
Europe	265	580	846	288		288
Asia	(4)	10	5	1		1
Asset Management	49	(1)	48	55		55
Holding and other activities	(44)	(61)	(105)	(92)		(92)
Net income / (loss)	907	1,454	2,361	491		491
MCVNB						
Americas	172	121	293	201		201
Europe	34	29	62	74		74
Asia	32	23	54	29		29
Total MCVNB	237	172	409	304		304

<sup>&</sup>lt;sup>1</sup>Aegon has changed the measurement of underlying earnings before tax for its alternative investments portfolio held by Aegon the Netherlands. Previously, direct returns on these investments were reported as part of underlying earnings before tax and the fair value movements were reported as part of Fair value items. From January 1, 2018, Fair value items include the over- or underperformance for the real estate investments of Aegon the Netherlands, for which 'management's best estimate investment return' is included in underlying earnings before tax. In addition, Aegon the Netherlands started to record its management's best estimate investment return on consumer loan investments (net of expected impairments) in underlying earnings before tax, where previously the gross returns were recorded in underlying earnings before tax and the impairments in the Impairments line. All other alternative investments are reported similarly with management's best estimate investment return being included in underlying earnings before tax and the over- or underperformance in fair value items.



Aegon N.V. Summary financial and market highlights					amou	unaudited nts in millions
					except p	er share data
	EUR			EUR		
		2017			2018	
Earnings summary	First Half	Second Half	Full Year	First Half	Second Half	YTD
Underlying earnings before tax	1,041	1,099	2,140	1,064		1,064
Fair value items	(273)	212	(61)	(3)		(3)
Realized gains/(losses) on investments	187	226	413	(67)		(67)
Net impairments	1	(16)	(15)	-		-
Other income/(charges)	297	(365)	(68)	(294)		(294)
Run-off businesses	41	(11)	30	(7)		(7)
Income before tax	1,294	1,144	2,437	692		69 <sup>2</sup>
Income tax	(387)	311	(76)	(201)		(201)
Net income / (loss)	907	1,454	2,361	491		491
Net underlying earnings	754	818	1,571	863		863
Shares						
Shares outstanding	2,071	2,044	2,044	2,069		2,069
Weighted average shares outstanding	2,042	2,071	2,057	2,046		2,046
Per share data						
Net underlying earnings after leverage allocation	0.34	0.37	0.70	0.39		0.39
Net underlying earnings	0.37	0.40	0.76	0.42		0.42
Net income / (loss)	0.44	0.71	1.15	0.24		0.24
Dividends	0.13	0.14	0.27	0.14		0.14
Shareholders' equity	9.85	10.06	10.06	9.89		9.89
Shareholders' equity excl. revaluation reserves and DB remeasurements		8.47	8.47	8.68		8.68
Trading statistics (Amsterdam Stock Exchange)						
High	5.38	5.37	5.38	6.12		6.12
Low	4.30	4.62	4.30	5.08		5.08
Close	4.47	5.32	5.32	5.14		5.14
Volume (average daily)	10,206,777	9,679,993	9,942,352	9,463,988		9,463,988



Aegon N.V. Sales					amoun	unaudited ts in millions
	EUR			EUR		
		2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
New life sales						
Single premiums	875	889	1,764	693		693
Recurring premiums annualized	382	338	720	353		353
Total recurring plus 1/10 single	469	427	896	422		422
New premium production accident & health insurance	473	303	776	213		213
New premium production property & casualty insurance	57	52	109	61		61
The free man production property of casaalty mountained	<u> </u>			<u> </u>		0_
Gross deposits						
Americas	22,123	16,420	38,543	19,892		19,892
Europe	12,694	12,985	25,679	11,813		11,813
Asia	121	100	222	76		76
Asset Management	24,498	36,834	61,332	32,167		32,167
Total gross deposits	59,436	66,339	125,776	63,949		63,949
Net deposits						
Americas	(2,458)	(27,255)	(29,713)	(7,139)		(7,139)
Europe	`2,675 <sup>°</sup>	`3,246´	5,921	`2,879 <sup>°</sup>		`2,879 <sup>^</sup>
Asia	85	44	129	5		5
Asset Management	(3,769)	10,681	6,913	8,254		8,254
Total net deposits excluding run-off businesses	(3,466)	(13,285)	(16,750)	4,000		4,000
Run-off businesses	(240)	(98)	(338)	(109)		(109)
Total net deposits	(3,706)	(13,382)	(17,088)	3,891		3,891



Aegon N.V. Consolidated income statement						unaudited
	EUR			EUR	amoun	ts in millions
	LOIK	2017		LOIK	2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Premium income	11,479	11,347	22,826	9,929		9,929
Investment income	3,866	3,473	7,338	3,510		3,510
Fee and commission income	1,252	1,550	2,802	1,312		1,312
Other revenues	5	2	7	2		2
Total revenues	16,602	16,371	32,973	14,752		14,752
Income from reinsurance ceded	2,745	1,543	4,288	1,700		1,700
Results from financial transactions	9,332	10,777	20,108	948		948
Other income	327	213	540	_		_
Total income	29,006	28,904	57,910	17,401		17,401
Claims and benefits	25,845	25,869	51,714	14,665		14,665
Employee expenses	1,159	1,075	2,234	1,049		1,049
Administration expenses	719	705	1,424	688		688
Deferred expenses	(521)	(458)	(980)	(417)		(417)
Amortization charges	395	191	586	500		500
Benefits and expenses	27,596	27,381	54,978	16,484		16,484
Impairment charges/(reversals)	10	32	42	19		19
Interest charges and related fees	205	230	435	231		231
Other charges	4	230	235	103		103
Total charges	27,815	27,874	55,689	16,837		16,837
Share in profit / (loss) of joint ventures	73	88	161	99		99
Share in profit / (loss) of associates	5	6	11	2		2
Income / (loss) before tax	1,268	1,124	2,393	665		665
Income tax (expense) / benefit	(362)	330	(32)	(174)		(174)
Net income / (loss)	907	1,454	2,361	491		491
Net income / (loss) attributable to:						
Owners of Aegon N.V.	907	1,454	2,361	491		491
Non-controlling interests	<del>-</del>	-	-	<u>-</u>		-



Aegon N.V. Fair value items geographically						unaudited
	EUR				amounts	s in millions
	LOIC	2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Fair value items						
Guarantees (net of hedges) Hedges Alternative investments	(15) (31) (21)	52 102 (5)	37 71 (26)	63 (116) (9)		63 (116) (9)
Credit derivatives Real estate Other fair value items	25 (2) (10)	11 69 (6)	36 67 (16)	(36) 6 18		(36) 6 18
Americas	(53)	223	170	(75)		(75)
Guarantees (net of hedges) Alternative investments Real estate	(51) - 71	(75) - 92	(127) - 163	(4) 19 128		(4) 19 128
Other fair value items  The Netherlands	(222) ( <b>202)</b>	13 <b>29</b>	(209) ( <b>173</b> )	(62) <b>81</b>		(62) <b>81</b>
United Kingdom	(48)	(34)	(82)	(4)		(4)
Europe	(250)	(5)	(255)	76		76
Asia	-	-	-	(2)		(2)
Holdings	30	(6)	24	(3)		(3)
Total fair value items	(273)	212	(61)	(3)		(3)



Aegon N.V. Return on capital - net underlying earnings - First half										unaudited
									amou	unts in millions YTD
					First ha	alf, 2018				110
	Americas	Europe	The Netherlands	United Kingdom¹	Central & Eastern Europe	Spain & Portugal	Asia	Asset Management	Weighted Average	Run-off businesses
	(USD)	(EUR)	(EUR)	(GBP)	(EUR)	(EUR)	(USD)	(EUR)	(EUR)	(EUR)
Net underlying earnings / run-off earnings Average capital in units Average capital in units, excluding revaluation reserves and remeasurement of	609 17,063	356 10,195	252 7,151	57 1,835	37 397	3 579	16 1,068	61 426		(5) 250
defined benefit plans	14,662	9,461	6,479	1,818	392	542	997	423		315
Return on capital  Net underlying earnings / average capital in units excluding revaluation reserve and remeasurement of defined benefit plans	8.3%	7.5%	7.8%	6.2%	18.7%	1.1%	3.3%	28.7%	8.1%	(3.0%)

 $<sup>^{\</sup>rm 1}$  Excluding VA Europe the ROC amounts to 6.5%.

Aegon N.V.						
Return on equity - net underlying earnings					amoun	ts in millions
	EUR			EUR	aou	YTD
	Loix	2017		LOIK	2018	110
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Net underlying earnings before leverage costs	754	818	1,571	863		863
Cost of leverage after tax <sup>2</sup>	(64)	(67)	(131)	(57)		(57)
Net underlying earnings after leverage allocation	690 <sup>°</sup>	750	1,440	807		807
Average common shareholders' equity excluding revaluation reserve and						
remeasurement of defined benefit plans	17,271	17,047	17,192	17,526		17,526
Return on equity						
Net underlying earnings / average shareholders' common equity excluding						
revaluation reserve and remeasurement of defined benefit plans	8.0%	8.8%	8.4%	9.2%		9.2%

<sup>&</sup>lt;sup>2</sup> Cost of leverage after tax includes coupons on perpetual capital securities and coupons on non-cumulative subordinated notes



Aegon N.V. Condensed consolidated statement of financial position							
	The second of th		am	ounts in millions			
	EUR		EUR				
	Jun. 30, 2017	Dec. 31, 2017	Jun. 30, 2018	Dec. 31, 2018			
Cash and cash equivalents	12,880	10,768	9,585				
Assets held for sale	2,324	5,249	-				
Investments	140,544	137,172	138,105				
Investments for account of policyholders	198,278	194,063	193,211				
Investments in joint ventures	1,666	1,712	1,673				
Investments in associates	272	308	303				
Deferred expenses	10,565	10,135	10,743				
Other assets and receivables	38,094	36,883	35,271				
Total assets	404,625	396,291	388,891				
Shareholders' equity	20,409	20,573	20,469				
Other equity instruments	3,779	3,794	3,310				
Non-controlling interests	23	20	19				
Group equity	24,211	24,386	23,798				
Insurance contracts	112,913	110,818	112,815				
Insurance contracts for the account of policyholders	119,971	122,168	124,135				
Investment contracts	17,569	16,943	17,490				
Investment contracts for the account of policyholders	80,900	74,434	71,745				
Liabilities held for sale	2,344	5,003	-				
Other liabilities	46,718	42,540	38,907				
Total equity and liabilities	404,625	396,291	388,891				

#### **Revenue generating investments** amounts in millions EUR EUR 2017 2018 Jun. 30, 2018 Jun. 30, 2017 Dec. 31, 2017 Dec. 31, 2018 138,105 193,211 140,544 Investments 137,311 198,278 198,838 Investments for account of policyholders Off balance sheet investments third parties 478,093 481,297 493,226 Total revenue generating investments 816,915 817,447 824,543



Aegon N.V.						unaudited
Investments general account			amounts	in millions, except	for the imn	airment data
	EUR		amounts	пт пппопо, схесре	TOT CHE IIIIP	an mene dae
			June 3	0, 2018		
				Asset Ho	ldings and	
	Americas	Europe	Asia	Management	other	Tota
Cash / Treasuries / Agencies	15,236	17,120	379	155	7	32,897
Investment grade corporates	31,151	4,009	3,775	-	-	38,935
High yield (and other) corporates	2,191	17	206	10	3	2,426
Emerging markets debt	1,592	989	173	-	-	2,754
Commercial MBS	3,384	158	505	-	-	4,048
Residential MBS	2,717	434	49	-	-	3,201
Non-housing related ABS	2,697	2,037	387	-	-	5,120
Housing related ABS	· -	20	-	-	-	20
Subtotal	58,969	24,782	5,474	165	10	89,400
Residential mortgage loans	14	27,667	-	-	_	27,681
Commercial mortgage loans	7,359	51	-	-	-	7,411
Total mortgages	7,374	27,718	-	-	-	35,091
Convertibles & preferred stock	250	-	-	-	43	293
Common equity & bond funds	382	303	-	1	83	770
Private equity & hedge funds	1,336	954	-	2	6	2,298
Total equity like	1,968	1,257	-	3	132	3,361
Real estate	1,208	1,902	-	-	-	3,110
Other	562	4,627	7	1	13	5,211
Investments general account (excluding policy loans)	70,081	60,286	5,482	169	155	136,173
Policyholder loans	1,905	12	15	-	-	1,932
Investments general account	71,986	60,298	5,497	169	155	138,105
Impairments as bps (Full Year)	NA	NA	NA	NA	NA	NA
Impairments as bps (Half Year)	(3)	3	-	-	-	-

	unaudited					
amounts in millions						
Dec. 31, 2017	Jun. 30, 2017					
Total	Total					
34,393	35,517					
38,971	40,307					
2,454	2,658					
2,826	2,590					
4,086	4,411					
3,655	3,965					
4,670	5.343					
91,090	38 <b>94,830</b>					
26,939	26,256					
6,991	7,002					
<b>33,930</b>	<b>33,258</b>					
255	267					
719	1,273					
1,937	2,030					
<b>2,911</b>	<b>3,570</b>					
2,677	2,572					
4,666	4,309					
135,275	138,538					
1,897	2,006					
<b>137,172</b>	<b>140,544</b>					
3	NA					
2	1					

Aegon N.V. Structured assets and corporate bonds							
	EUR					amoun	ts in million:
	LUK		Jı	une 30, 2018			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	3,067	707	118	70	86	-	4,048
Residential MBS	1,178	397	60	43	1,522	-	3,201
Non-housing related ABS	2,781	637	1,278	277	147	-	5,120
Housing related ABS	, -	-	20	-	-	-	20
Total	7,026	1,741	1,476	390	1,754	-	12,388
Credits by rating							
IG Corporates	732	2,846	16,667	18,671	20	-	38,935
High yield corporate	-	· -	. 2	3	2,420	-	2,426
Emerging Markets debt	23	153	660	1,303	614	1	2,754
Total	754	2,999	17,330	19,977	3,054	1	44,115
Cash / Treasuries / Agencies							32,897
Total	7,781	4,740	18,806	20,368	4,809	1	89,400



Aegon N.V. Capital structure				unaudited
	EUR		am EUR	ounts in millions
	Jun. 30, 2017	Dec. 31, 2017	Jun. 30, 2018	YTD Dec. 31, 2018
	3411. 30, 2017	DCC. 31, 2017	Jun. 30, 2010	Dec. 31, 2010
Shareholders' equity January 1	20,913	20,913	20,573	
Net income / (loss)	907	2,361	491	
Coupons on other equity instruments (net of tax)	(64)	(131)	(57)	
Dividend paid	(265)	(436)	(286)	
Movements in foreign currency translation reserve	(1,061)	(1,717)	348	
Movements in revaluation reserves	(437)	(461)	(883)	
Remeasurements of defined benefit plans	274	151	146	
Other changes	143	(107)	138	
Shareholders' equity end of period	20,409	20,573	20,469	
Revaluation reserves				
Available-for-sale shares	108	40	36	
Available-for-sale bonds	3,450	3,423	2,631	
Available-for-sale other	33	(14)	(4)	
Total available-for-sale	3,591	3,450	2,663	
Real estate held for own use	55	68	62	
Cash flow hedging reserve	1,298	1,402	1,312	
Total balance of revaluation reserves, net of tax	4,944	4,920	4,037	
Total remeasurement of defined benefit plans	(1,546)	(1,669)	(1,523)	
	20,409	20,573	20,469	
Shareholders' equity	·		•	
Non-controlling interests and share options not yet exercised	69	81	67	
Revaluation reserves	(4,944)	(4,920)	(4,037)	
Remeasurement of defined benefit plans  Shareholders' capital	1,546 <b>17,080</b>	1,669 <b>17,401</b>	1,523 <b>18,022</b>	
Snarenoiders capital	17,080	17,401	18,022	
Junior perpetual capital securities	3,008	3,008	3,008	
Perpetual cumulative subordinated bonds	454	454	454	
Non-cumulative subordinated notes	271	271	-	
Subordinated borrowings	765	764	1,381	
Trust pass-through securities	143	133	131	
Currency revaluation other equity instruments	155	40	69	
Hybrid leverage	4,795	4,669	5,043	
Senior debt	2,313	2,312	2,296	
Senior leverage	2,313	2,312	2,296	
Total financial leverage	7,108	6,982	7,339	
Total capitalization	24,188	24,383	25,360	
Gross financial leverage ratio	29.4%	28.6%	28.9%	
Fixed charge coverage ratio	7.7x	8.2x	8.1 x	



Aegon N.V. Solvency II ratio			unaudited
· · · · · · · · · · · · · · · · · · ·			amounts in millions
	EUR		EUR
	Jun. 30, 2017 De	ec. 31, 2017	Jun. 30, 2018 Dec. 31, 2018
Basic own funds	16,835	16,321	17,778
Non-available own funds	(106)	(148)	(97)
Adjustment Aegon Bank	(541)	(546)	(590)
Available own funds	16,188	15,628	17,092
Non-eligible own funds	(3)	-	-
Eligible own funds	16,185	15,628	17,092
Tier 1 - unrestricted	10,532	10,427	11,897
Tier 1 - restricted	3,646	3,540	3,376
Tier 2	1,226	1,213	1,447
Tier 3	784	448	372
Available own funds	16,188	15,628	17,092
Tier 1 - unrestricted	10,529	10,428	11,897
Tier 1 - restricted	2,479	2,451	2,812
Tier 2	2,393	2,301	2,011
Tier 3	784	448	372
Eligible own funds	16,185	15,628	17,092
Consolidated Group SCR	8,732	7,774	7,940
Solvency II ratio	185%	201%	215%



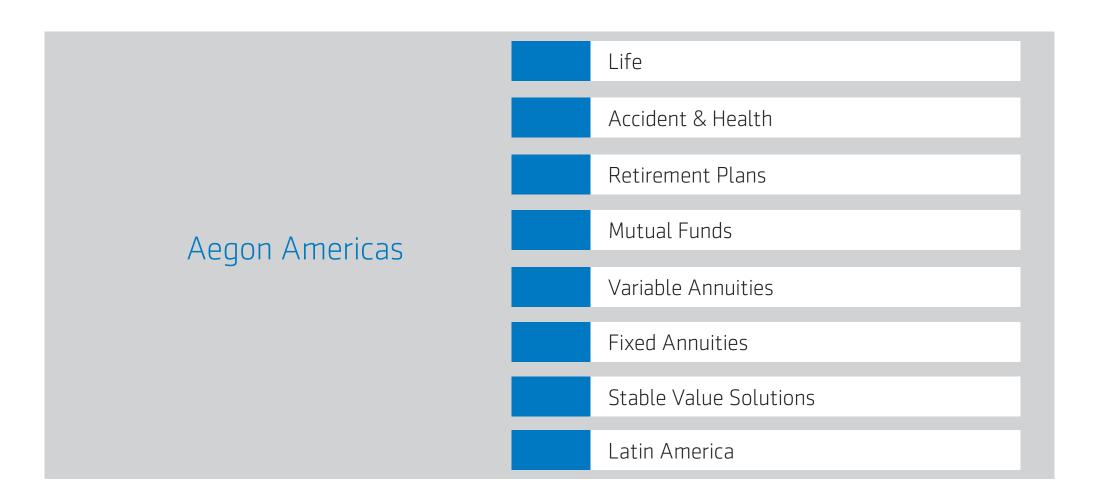
Aegon N.V. Capital ratios			unaudited
			amounts in millions
	Jun. 30, 2017	Dec. 31, 2017	Jun. 30, 2018 Dec. 31, 2018
United States (USD)			
Available capital	10,052	9,958	10,229
Required capital	2,164	2,111	2,086
RBC ratio	464%	472%	490%
The Netherlands (EUR)			
Own funds	5,445	6,484	6,852
SCR	3,775	3,256	3,614
Solvency II ratio	144%	199%	190%
United Kingdom (GBP)			
Own funds	2,527	2,364	2,445
SCR	1,495	1,343	1,240
Solvency II ratio	169%	176%	197%



Aegon N.V. Holding excess cash						unaudited
	EUR			EUR	amounts	in millions
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Beginning of period	1,512	1,725	1,512	1,354		1,354
Dividends received, of which:						
Americas	377	982	1,359	390		390
The Netherlands	-	-	-	100		100
United Kingdom	-	167	167	57		57
Central & Eastern Europe	30	23	53	34		34
Spain & Portugal	16	25	41	12		12
Europe	46	215	260	203		203
Asia	176	-	176	-		_
Asset Management	-	47	47	-		_
Other	-	3	3	-		-
Capital injections	(59)	(1,033)	(1,092)	(87)		(87)
Divestments / (acquisitions)	-	3	3	196		196
Net capital flows to the holding	540	218	757	701		701
Funding and operating expenses	(187)	(164)	(352)	(163)		(163)
Dividends and share buybacks	(142)	(417)	(559)	(167)		(167)
Leverage issuances / (redemptions)	-	` -	` -	200		200
Other	3	(8)	(5)	(1)		(1)
Holding expenses and capital return	(327)	(588)	(916)	(130)		(130)
End of period	1,725	1,354	1,354	1,923		1,923



# Reporting structure





Aegon Americas						unaudited
Earnings & sales						
	USD			USD	amoun	ts in millions
		2017			2018	
	First	Second	Full	First	Second	YTE
	Half	Half	Year	Half	Half	
Underlying earnings before tax by line of business		4.50	254	0.5		0.5
Life	82	169	251	96		96
Accident & Health	123	161	284	123		123
Retirement Plans	150	166	315	137		137
Mutual Funds	22	31	54	26		26
Variable Annuities	189	221	410	253		253
Fixed Annuities	92	53	145	52		52
Stable Value Solutions	47	52	99	47		47
Latin America	2	(1)	1	(4)		(4
Underlying earnings before tax	707	852	1,560	729		729
Fair value items	(57)	249	192	(91)		(91
	(57) 32	146	192			(150
Realized gains/(losses) on investments Net impairments	32 1	(20)	(19)	(150) 5		(150
Other income/(charges)	244	(653)	(409)	(106)		(106
Run-off businesses	44	(11)	33	(8)		(8)
Income before tax	971	564	1,535	<b>379</b>		3 <b>79</b>
Income tax	(278)	505	227	(90)		(90
Net income / (loss)	693	1,069	1,762	289		289
Net underlying earnings	520	638	1,158	609		609
Gross premiums¹						
Life insurance	4,146	4,251	8,397	4,108		4,108
Accident & health insurance	1,215	1,174	2,388	4,108 981		981
Total gross premiums	5,361	5,425	10,786	5.090		5, <b>090</b>
rotal gross premiums	3,301	3,423	10,780	3,090		3,090
Investment income	1,958	1,844	3,803	1,810		1,810
Fee and commission income	868	1,299	2,167	1,153		1,153
Other revenues	2	3	6	. 3		. 3
Total revenues	8,189	8,571	16,761	8,055		8,055
New life sales						
Single premiums	50	51	100	50		50
Recurring premiums annualized	267	257	523	252		252
Total recurring plus 1/10 single	272	262	533	257		257
New premium production accident & health insurance	479	339	818	228		228
Deposits						
Gross deposits	23,942	19,577	43,518	24,095		24,095
Net deposits <sup>1</sup>	(2,920)	(31,011)	(33,931)	(8,779)		(8,779
Made to a state of a section of a section of		· · · /	• • •	,		
Market consistent value of new business	100		222	244		244
MCVNB ( DVNBD (0) )	186	144	330	244		244
MCVNB / PVNBP (%)	1.2%	1.1%	1.1%	1.9%		1.9%

<sup>&</sup>lt;sup>1</sup> Revenues and Net deposits include Run-off businesses.



Aegon Americas Earnings & sales						unaudited
carnings & sales					amount	s in millions
	EUR			EUR		
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Underlying earnings before tax by line of business	76	1.46	222	00		00
Life	76	146	222	80		80
Accident & Health	114	138	252	102		102
Retirement Plans Mutual Funds	138	141 27	279 48	113 22		113
	21 174		-	209		22 209
Variable Annuities		189	363			
Fixed Annuities	85	43	129	43		43
Stable Value Solutions	44	44	88	39		39
Latin America	2	(1)	1	(4)		(4)
Underlying earnings before tax	653	728	1,381	602		602
Fair value items	(53)	223	170	(75)		(75)
Realized gains/(losses) on investments	29	128	157	(124)		(124)
Net impairments	1	(17)	(17)	(124)		(124)
Other income/(charges)	226			(87)		(87)
Run-off businesses	41	(578) (11)	(353) 30	(7)		
Income before tax	89 <b>7</b>	472		313		(7) <b>313</b>
Income tax	(257)	455	<b>1,369</b> 198	(74)		(74)
Net income / (loss)	641	926	1,567	239		239
Net income / (loss)	041	920	1,567	239		239
Net underlying earnings	481	545	1,026	503		503
Gross premiums <sup>1</sup>						
Life insurance	3,832	3,606	7,437	3,392		3,392
Accident & health insurance	1,122	993	2,115	810		810
Total gross premiums	4,954	4,599	9,553	4,202		4,202
		. ===				
Investment income	1,810	1,558	3,368	1,494		1,494
Fee and commission income	802	1,117	1,919	951		951
Other revenues	2	3	5	2		2
Total revenues	7,567	7,277	14,844	6,650		6,650
New life sales						
Single premiums	46	43	89	41		41
Recurring premiums annualized	247	217	464	208		208
Total recurring plus 1/10 single	251	221	472	212		212
New premium production accident & health insurance	442	282	725	188		188
Deposits	00.40-					
Gross deposits	22,123	16,420	38,543	19,892		19,892
Net deposits <sup>1</sup>	(2,698)	(27,353)	(30,051)	(7,248)		(7,248)
Market consistent value of new business						
MCVNB	172	121	293	201		201
MCVNB / PVNBP (%)	1.2%	1.0%	1.1%	1.8%		1.8%

<sup>&</sup>lt;sup>1</sup> Revenues and Net deposits include Run-off businesses.



Aegon Americas Deposits & account balances					amoun	unaudited ts in millions
	USD			USD	announ	ts III IIIIIIIOIIs
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Gross deposits						
Retirement Plans	19,206	15,030	34,235	18,714		18,714
Mutual Funds	2,818	2,877	5,695	3,418		3,418
Variable Annuities	1,723	1,467	3,190	1,662		1,662
Fixed Annuities	172	145	317	208		208
Other	23	59	82	93		93
Total gross deposits	23,942	19,577	43,518	24,095		24,095
Net deposits						
Retirement Plans	(969)	(29,511)	(30,480)	(6,670)		(6,670)
Mutual Funds	(88)	464	377	146		146
Variable Annuities	(968)	(1,316)	(2,284)	(1,542)		(1,542)
Fixed Annuities	(629)	(552)	(1,181)	(641)		(641)
Other	(6)	25	19	59		59
Total net deposits	(2,660)	(30,889)	(33,549)	(8,648)		(8,648)
Account balances						
Retirement Plans	239,667	227,289	227,289	223,086		223,086
Mutual Funds	18,819	20,099	20,099	20,167		20,167
Variable Annuities	73,582	76,856	76,856	75,059		75,059
Fixed Annuities	10,794	10,459	10,459	9,902		9,902
Stable Value Solutions	54,507	55,799	55,799	53,767		53,767
Other	497	489	489	474		474
Total account balances at end of period	397,865	390,991	390,991	382,454		382,454



Aegon Americas Deposits & account balances						unaudited
	EUR			EUR	amount	s in millions
	Lon	2017		LOR	2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Gross deposits						
Retirement Plans	17,747	12,574	30,321	15,449		15,449
Mutual Funds	2,604	2,440	5,043	2,822		2,822
Variable Annuities	1,592	1,233	2,825	1,372		1,372
Fixed Annuities	159	122	281	171		171
Other	21	51	72	77		77
Total gross deposits	22,123	16,420	38,543	19,892		19,892
Net deposits						
Retirement Plans	(896)	(26,100)	(26,995)	(5,506)		(5,506)
Mutual Funds	(81)	415	334	121		121
Variable Annuities	(894)	(1,128)	(2,023)	(1,273)		(1,273)
Fixed Annuities	(581)	(465)	(1,046)	(529)		(529)
Other	(6)	23	17	48		48
Total net deposits	(2,458)	(27,255)	(29,713)	(7,139)		(7,139)
Account balances						
Retirement Plans	210,124	189,281	189,281	191,063		191,063
Mutual Funds	16,499	16,738	16,738	17,272		17,272
Variable Annuities	64,511	64,004	64,004	64,285		64,285
Fixed Annuities	9,464	8,710	8,710	8,481		8,481
Stable Value Solutions	47,788	46,469	46,469	46,049		46,049
Other	435	407	407	406		406
Total account balances at end of period	348,821	325,609	325,609	327,556		327,556



Aegon Americas Life					u	naudite
LIIC					amounts i	in millio
	USD			USD		
		2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	Y
Life production						
Agency Direct	246 2	210 2	456 4	216		21
Total retail new life sales	248	211	460	218		21
Jniversal life	141	121	261	129		13
Term life	56	42	97	38		
Whole life/other	51	49	100	50		
Variable life	-	-	1	-		
Total retail new life sales	248	211	460	218		21
Gross premiums	2,407	2,405	4,812	2,357		2,35
Underlying earnings before tax	82	169	251	96		9
General account balance roll forward						
Universal life account balances beginning of period	15,342	17,305	15,342	17,479		17,4
Deposits	1,130	1,116	2,245	1,165		1,1
Lapses and deaths	(541)	(446)	(987)	(473)		(4
Other	1,375	(497)	`878 <sup>′</sup>	(551)		(5
Universal life account balances end of period	17,305	17,479	17,479	17,620		17,62
Term life	2,604	2,799	2,799	2,939		2,9
Whole life/other	14,304	15,162	15,162	15,192		15.19
Total general account reserves	34,214	35,440	35,440	35,751		35,75
Universal life yield and spread information - US only	(annualized)					
Average yield on investments	5.59%	5.35%	5.47%	5.49%		5.49
Average crediting rate	4.22%	4.22%	4.22%	4.05%		4.05
Average gross spread	1.37%	1.13%	1.25%	1.44%		1.44
Average gross guaranteed rate	4.12%	4.12%	4.12%	3.70%		3.70
Insurance and investment contracts for account of p	olicyholders roll for	ward				
Account balances beginning of period	4,574	4,838	4,574	5,100		5,1
Deposits	108	106	214	103		10
Lapses and deaths	(139)	(138)	(277)	(147)		(14
Other	294	294	`588 <sup>´</sup>	` 55 <sup>°</sup>		`!
Total account balances end of period	4,838	5,100	5,100	5,110		5,11
Insurance and investment contracts for account of p						
Fixed income	447	427	427	396		3
Equities Total account balances end of period	4,391 <b>4,838</b>	4,672 <b>5,100</b>	4,672 <b>5,100</b>	4,714 <b>5,110</b>		4,7 <b>5,11</b>
Gross investment return to policyholder	9.72%	9.11%	19.74%	3.94%		3.949
		-				
DAC/VOBA/FSR's roll forward	7 500	7 020	7 506	0 105		0.4
Balance at beginning of period	7,506	7,928	7,506	8,105		8,1
Capitalized during the period	301	285	585	265		(2)
Amortized during the period	(203)	42	(161)	(241)		(2
Shadow accounting adjustments	(68)	(142)	(210)	296		29
Other	392	(8)	385	(1)		
Balance at end of period	7,928	8,105	8,105	8,424		8,42



Aegon Americas Accident & Health						unaudited
	.uan				amounts	in millions
	USD	2017		USD	2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	לוו
Accident & health production						
Agency	195	124	319	117		117
Direct	284	215	499	111		111
Total Accident & health production	479	339	818	228		228
Total gross premiums	1,215	1,174	2,388	981		981
Underlying earnings before tax	123	161	284	123		123
Accident & health reserves						
Accidental death and dismemberment	319	338	338	332		332
Long term care	5,725	5,976	5,976	5,756		5,756
Other health  Total Accident & health reserves	831	776	776	721		721
Total Accident & nealth reserves	6,874	7,090	7,090	6,809		6,809
DAC/VOBA/FSR's roll forward						
Balance at beginning of period	618	606	618	582		582
Capitalized during the period	41	43	84	34		34
Amortized during the period	(48)	(61)	(109)	(42)		(42)
Other	(5)	(6)	(11)	(9)		(9)
Balance at end of period	606	582	582	565		565



Aegon Americas Retirement Plans						unaudited
	USD			USD	amoun	ts in million
	050	2017		050	2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTI
Written sales						
Institutional markets	3,633	3,542	7,175	3,965		3,965
Emerging markets	2,083	2,140	4,223	1,725		1,725
Total written sales	5,716	5,681	11,398	5,690		5,690
Underlying earnings before tax	150	166	315	137		137
Return on net revenue	36.3%	40.0%	38.5%	39.0%		39.0%
Retirement Plans margin, basis points (annualized)	13	14	13	12		12
Account balances						
Retirement Plans - services	236,360	224,013	224,013	220,004		220,004
Retirement Plans - annuities	3,307	3,276	3,276	3,082		3,082
Total account balances	239,667	227,289	227,289	223,086		223,086
Retirement Plans - services roll forward						
Account balances at beginning of period	221,971	236,360	221,971	224,013		224,013
Deposits	19,206	15,030	34,235	18,714		18,714
Withdrawals	(20,068)	(44,377)	(64,445)	(25,258)		(25,258
Other	15,251	17,001	32,251	2,535		2,535
Total account balance at end of period	236,360	224,013	224,013	220,004		220,004
DAC/VOBA/FSR's roll forward						
Balance at beginning of period	478	486	478	493		493
Capitalized during the period	24	22	47	20		20
Amortized during the period	(17)	(17)	(34)	(15)		(15
Shadow accounting adjustments	1	1	2			
Balance at end of period	486	493	493	498		498
Number of pension participants serviced (thousands)	5,066	4,787	4,787	4,676		4,676



Aegon Americas Mutual Funds						unaudited
					amoun	ts in millions
	USD	2017		USD	2010	
	<u></u>	2017		<u>-</u>	2018	,,,,,,
	First Half	Second Half	Full Year	First Half	Second Half	YTD
	Hall	Hall	real	Hall	Hall	
Deposits						
Agency	9	9	18	9		9
Banks	316	232	548	295		295
Fee planners/wirehouse/brokers-dealers	2,493	2,636	5,128	3,114		3,114
Total deposits	2,818	2,877	5,695	3,418		3,418
Underlying earnings before tax	22	31	54	26		26
MF margin, basis points (annualized)	25	32	28	27		27
Account balance roll forward						
Account balances beginning of period	17,656	18,819	17,656	20,099		20,099
Deposits	2,818	2,877	5,695	3,418		3,418
Withdrawals	(2,905)	(2,412)	(5,318)	(3,272)		(3,272)
Other	1,250	816	2,067	(78)		(78)
Total account balance at end of period	18,819	20,099	20,099	20,167		20,167
Gross investment return to mutual fund holder	7.10%	4.29%	11.58%	(0.39%)		(0.39%)



Aegon Americas Variable Annuities						unaudite
Variable Affidices	LICD			1100	amount	ts in million
	USD	2017		USD	2018	
	First Half	Second Half	Full Year	First Half	Second Half	ΥΤΙ
Deposits						
Agency	10	7	17	7		7
Banks	200	128	328	133		133
Fee planners/wirehouse/brokers-dealers	1,102	913	2,016	1,084		1,084
Direct	410	419	829	438		438
Total deposits	1,723	1,467	3,190	1,662		1,662
Underlying earnings before tax						
Core Variable Annuities	148	179	327	207		207
Closed Variable Annuities	41	42	83	45		45
Total underlying earnings before tax	189	221	410	253		253
VA margin, basis points (annualized)	52	59	55	67		67
Insurance and investment contracts - account of policyholders roll forward	60.060	72.665	60.060	75.000		75.000
Insurance and investment contracts - account of policyholders beginning of period	69,068	72,665	69,068	75,988		75,988
Deposits	1,723	1,467	3,190	1,662		1,662
Lapses and deaths	(2,690)	(2,783)	(5,473)	(3,204)		(3,204
Other	4,565	4,640	9,204	(247)		(247
Total insurance and investment contracts - account of policyholders end of period	72,665	75,988	75,988	74,199		74,199
Core Variable Annuities	633	590	590	589		589
Closed Variable Annuities	284	277	277	270		270
Total fixed account end of period	917	867	867	860		860
Total insurance and investment contracts - account of policyholders	73,582	76,856	76,856	75,059		75,059
Insurance and investment contracts - account of policyholders by block						
Core Variable Annuities	61,345	64,433	64,433	63,130		63,130
Closed Variable Annuities	11,319	11,556	11,556	11,070		11,070
Insurance and investment contracts - account of policyholders end of period	72,66 <b>5</b>	<b>75,988</b>	<b>75,988</b>			74,199
insurance and investment contracts - account or policyholders end or period	72,003	13,300	75,500	74,199		74,133
Insurance and investment contracts - account of policyholders by fund type						
Fixed income	26,765	26,679	26,679	27,887		27,887
Equities	45,900	49,309	49,309	46,313		46,313
Insurance and investment contracts - account of policyholders end of period	72,665	75,988	75,988	74,199		74,199



Aegon Americas Variable Annuities - continued						unaudited
	USD			USD	amoun	ts in millions
	030	2017		035	2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Minimum guarantee net amount at risk						
GMDB only	1,011	869	869	881		881
GMDB and GMLB	1,199	1,018	1,018	1,201		1,201
GMLB only	20	14	14	15		15
Total net amount at risk	2,230	1,901	1,901	2,096		2,096
DAC/VOBA/FSR by block						
Core Variable Annuities	2,006	2,033	2,033	1,979		1,979
Closed Variable Annuities	267	263	263	264		264
Total DAC/VOBA/FSR	2,273	2,297	2,297	2,243		2,243
				<u>,                                      </u>		•
DAC/VOBA/FSR's roll forward						
Balance at beginning of period	2,235	2,273	2,235	2,297		2,297
Capitalized during the period	78	62	141	72		72
Amortized during the period	(27)	(37)	(64)	(145)		(145)
Shadow accounting adjustments	(13)	(1)	(14)	18		18
Balance at end of period	2,273	2,297	2,297	2,243		2,243
Gross investment return to policyholder	7.63%	7.40%	15.63%	0.65%		0.65%
US deferred annuities lapse and death rates (annualized)						
Core Variable Annuities						
Surrenders and withdrawals	6.29%	6.33%	6.51%	7.10%		7.10%
Deaths	1.05%	0.88%	0.99%	1.02%		1.02%
Total Core Variable Annuities	7.34%	7.21%	7.50%	8.12%		8.12%
Closed Variable Annuities						
Surrenders and withdrawals	9.14%	8.71%	9.32%	9.17%		9.17%
Deaths	1.89%	1.49%	1.75%	2.03%		2.03%
Total Closed Variable Annuities	11.02%	10.20%	11.08%	11.20%		11.20%
Total Variable Annuities						
Surrenders and withdrawals	6.73%	6.70%	6.95%	7.41%		7.41%
Deaths	1.17%	0.97%	1.10%	1.17%		1.17%
Total Variable Annuities	7.90%	7.67%	8.05%	8.58%		8.58%



Aegon Americas						unaudited
Fixed Annuities					amouni	ts in million
	USD			USD	amoun	co in minion
		2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTI
Underlying earnings before tax	92	53	145	52		52
US retail deferred annuities yield and spread information	tion (annualized)					
Average yield on investments	4.30%	4.36%	4.33%	4.10%		4.10%
Average crediting rate	2.94%	2.94%	2.97%	2.94%		2.94%
Average crediting rate on new business	1.41%	1.25%	1.35%	1.25%		1.25%
Average gross spread	1.37%	1.41%	1.36%	1.16%		1.16%
Average underlying gross spread	1.42%	1.31%	1.37%	1.45%		1.45%
Average gross guaranteed rate	2.73%	2.77%	2.77%	2.80%		2.80%
US retail deferred annuities lapse and death rates (an	nualized)					
Surrenders and withdrawals	8.99%	8.48%	8.64%	10.04%		10.04%
Deaths	3.48%	3.17%	3.23%	3.71%		3.71%
Total	12.47%	11.65%	11.87%	13.75%		13.75%
Deposits						
Agency	23	16	38	18		18
Banks	150	129	279	189		189
Fixed annuity deposits	172	145	317	208		208
Account balance roll forward						
General account annuities beginning of period	12,120	11,711	12,120	11,326		11,326
Deposits	146	128	274	137		137
Lapses and deaths	(775)	(680)	(1,456)	(778)		(778
Interest credited	185	179	365	194		194
Other	35	(12)	23	(117)		(117
Total general account annuities end of period	11,711	11,326	11,326	10,762		10,762
Fixed account of variable annuities	(917)	(867)	(867)	(860)		(860
Total Fixed Annuity balances	10,794	10,459	10,459	9,902		9,902
DAC/VOBA/FSR's roll forward						
Balance at beginning of period	37	25	37	19		19
Capitalized during the period	1	-	1	-		-
Amortized during the period	(6)	(6)	(12)	(23)		(23
Shadow accounting adjustments	(7)	(1)	(8)	54		54
Balance at end of period	25	19	19	49		49



Aegon Americas Latin America						unaudited
	USD			USD	amoun	ts in millions
		2017		000	2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Underlying earnings before tax	2	(1)	1	(4)		(4)
Net income / (loss)	-	1	1	(5)		(5)
Net underlying earnings	-	(2)	(2)	(5)		(5)
Gross premiums						
Life insurance	88	104	192	101		101
Total gross premiums	88	104	192	101		101
Investment income	3	4	7	3		3
Fee and commission income	1	-	1	-		-
Other revenues	2	3	6	3		3
Total revenues	93	111	205	107		107
New life sales						
Recurring premiums annualized	23	50	74	39		39
Deposits						
Gross deposits	19	55	75	89		89
Net deposits	10	42	52	77		77



Aegon Americas Investments general account	unaudited
amounts in millions, except for th	e impairment data USD
	June 30, 2018
Cash / Treasuries / Agencies	17,790
Investment grade corporates High yield (and other) corporates	36,372
Emerging markets debt	2,558 1,859
Commercial MBS	3,952
Residential MBS Non-housing related ABS	3,173 3,149
Subtotal	68,852
Residential mortgage loans	17
Commercial mortgage loans	8,593
Total mortgages	8,609
Convertibles & preferred stock	292
Common equity & bond funds Private equity & hedge funds	446 1,560
Total equity like	2,298
Real estate	1,410
Other Investments general account (excluding policy loans)	656
investments general account (excluding policy loans)	81,826
Policyholder loans	2,225
Investments general account	84,051
Impairments as bps (Full Year)	NA
Impairments as bps (Half Year)	(3)

	unaudited
am	nounts in millions
USD	iounts in millions
Dec. 31, 2017	Jun. 30, 2017
DCC. 31, 2017	Juli. 30, 2017
20,467	20,620
37,557	37,515
2,687	2,756
1,935	1,709
4,053	4,169
3,633	3,673
2,929	3,540
73,261	73,983
19	22
8,327	7,924
8,346	7,945
5,5 .5	7,0.0
306	305
450	580
1,540	1,843
2,295	2,728
1,398	1,395
664	799
85,964	86,851
2,258	2,269
88,222	89,120
9	NA
3 3	INA -

Aegon Americas Structured assets and corporate bo	onds						
						amou	nts in millions
	USD						
				June 30, 2018			
	AAA	A AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	3,123	660	72	4	93	-	3,952
Residential MBS	1,013	321	41	49	1,748	-	3,173
Non-housing related ABS	1,758	199	887	154	151	-	3,149
Total	5,894	1,180	1,000	207	1,991	-	10,273
Credits by rating							
IG Corporates	443	2,247	15,319	18,364	-	-	36,372
High yield corporate	-	-	-	-	2,558	-	2,558
Emerging Markets debt	-	96	378	883	503	-	1,859
Total	443	2,342	15,697	19,247	3,061	-	40,790
Cash / Treasuries / Agencies							17,790
Total	6,337	3,522	16,697	19,454	5,052	-	68,852



Aegon Americas Investments general account				unaudited
5				ounts in millions
	USD 20 2017	D 21 2017	USD	D 21 2010
	Jun. 30, 2017	Dec. 31, 2017	Jun. 30, 2018	Dec. 31, 2018
Available-for-sale				
Bonds				
AAA	16,949	16,603	14,549	
AA	4,314	3,606	3,605	
A	17,344	17,542	16,495	
BBB	18,817	19,401	19,351	
BB	1,900	1,847	1,616	
В	1,231	1,367	1,350	
CCC or lower	2,315	2,144	2,037	
Shares	600	458	461	
Money market investments	7,913	7,728	6,947	
Other	838	701	693	
Total available-for-sale (at fair value)	<b>72,221</b>	71,398	67,104	
Total available-101-Sale (at lall value)	12,221	71,390	07,104	
Loans				
Policy loans	2,269	2,258	2,225	
Mortgage loans	7,945	8,346	8,609	
Total loans (at amortized cost)	10,214	10,604	10,834	
Real estate (at fair value)	772	760	715	
Financial assets at fair value through profit or loss				
Assets backing liabilities at fair value	2,546	2,601	2,473	
Assets not backing liabilities at fair value:	4.60	476	4.60	
Common stock	169	176	168	
Limited partnerships				
Real estate	623	637	696	
Hedge funds	1,253	826	809	
Other	551	676	714	
Other	770	542	538	
Total financial assets at fair value through profit or loss	5,913	5,459	5,398	
Investments general account	89,120	88,222	84,051	
Investments general account	09,120	00,222	04,031	



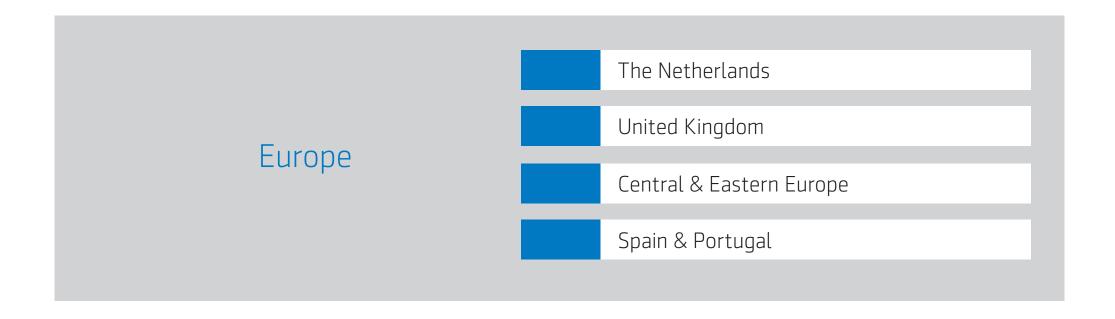
Investments portfoli	io - Aegon US					amounts in million
	USD				Č	amounts in million
			June 30, 2	018		
Corporate bonds 1			Gross	Gross	Net	% Fai
•	Fair	Amortized	unrealized	unrealized	unrealized	value t
	value	cost	gain	(loss)	gain/(loss)	amortized cos
Financial						
Banking	5,807	5,721	171	(85)	86	101.5%
Brokerage	245	236	11	(2)	9	103.7%
Insurance	3,048	2,816	259	(28)	232	108.29
Other finance	235	243	5	(13)	(8)	96.7%
REIT's	1,609	1,629	21	(42)	(21)	98.7%
Total financial	10,943	10,646	467	(170)	297	102.8%
Industrial						
Basic industry	1,484	1,425	80	(22)	59	104.1%
Capital goods	2,380	2,275	147	(42)	105	104.6%
Communications	2,984	2,827	210	(53)	157	105.69
Consumer cyclical	2,770	2,649	174	(53)	120	104.5%
Consumer non-cyclical	6,421	6,178	390	(148)	243	103.99
Energy	4,048	3,915	222	(89)	133	103.49
Other industry	50	53	1	(3)	(2)	95.5%
Technology	2,242	2,166	110	(35)	75	103.5%
Transportation	1,806	1,781	84	(59)	25	101.49
Total industrial	24,184	23,270	1,417	(503)	914	103.9%
Utility						
Electric	3,343	3,153	255	(66)	189	106.0%
Natural gas	251	242	13	(4)	9	103.9%
Other utility	210	184	27	(1)	26	114.2%
Total utility	3,803	3,579	296	(71)	225	106.3%
Total	38,930	37,494	2,180	(744)	1,436	103.8%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.  $^{\rm 1}$  Corporate bonds, excluding Emerging Market Debt and Convertible Bonds.

Aegon Americas Investments portfoli	o - Aegon US					unaudited
	USD					amounts in millions
			June 30, 2	018		
Structured assets	Fair value	Amortized cost	Gross unrealized gain	Gross unrealized (loss)	Net unrealized gain/(loss)	% Fair value to amortized cost
Commercial MBS	3,947	3,988	31	(72)	(41)	99.0%
Residential MBS	3,173	2,849	375	(51)	323	111.3%
Non-housing related ABS	2,178	2,169	31	(22)	10	100.4%
CDOs	975	971	8	(4)	3	100.4%
Total	10,273	9,977	444	(149)	296	103.0%



# Reporting structure





Europe Earnings & sales						unaudited
	EUR			EUR	amount	ts in millions
		2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Underlying earnings before tax	270	225		242		212
The Netherlands United Kingdom	273 68	285 48	557 116	318 69		318 69
Central & Eastern Europe	36	30	67	41		41
Spain & Portugal	6	(2)	4	7		7
Underlying earnings before tax	383	362	744	435		435
Fair value items	(250)	(5)	(255)	76		76
Realized gains/(losses) on investments	156	92	248	61		61
Net impairments	2	2	5	1		1
Other income/(charges) Income before tax	72 <b>363</b>	264 <b>715</b>	336 <b>1,078</b>	(179) <b>395</b>		(179) <b>395</b>
Income before tax Income tax	(98)	(135)	(233)	(106)		(106)
Net income / (loss)	265	580	846	288		288
Net underlying earnings	293	287	580	356		356
Gross premiums						
Life insurance	5,835	6,244	12,079	5,124		5,124
Accident & health insurance	240	79	319	262		262
Property & casualty insurance	237	230	467	243		243
Total gross premiums	6,312	6,553	12,865	5,629		5,629
Investment income	1,955	1,819	3,774	1,915		1,915
Fee and commission income	324	297	621	234		234
Other revenues	3		3	- 7 770		7 770
Total revenues	8,593	8,670	17,263	7,779		7,779
<b>New life sales</b> Single premiums	428	499	927	423		423
Recurring premiums annualized	89	91	180	423 97		423 97
Total recurring plus 1/10 single	132	141	273	140		140
New premium production accident & health insurance	23	16	39	20		20
New premium production property & casualty insurance	57	52	109	61		61
Deposits						
Gross deposits	12,694	12,985	25,679	11,813		11,813
Net deposits	2,675	3,246	5,921	2,879		2,879
Market consistent value of new business						
MCVNB	34	28	62	74		74
MCVNB / PVNBP (%)	0.6%	0.6%	0.6%	1.4%		1.4%



Europe Investments general account	unaudited
amounts in millions, except for	the impairment data
amounts in millions, except for	FUR
	June 30,
	2018
Cash / Treasuries / Agencies	17,120
Investment grade corporates	4,009
High yield (and other) corporates	17
Emerging markets debt	989
Commercial MBS Residential MBS	158 434
Non-housing related ABS	2,037
Housing related ABS	2,037
Subtotal	24,782
Subtotal	24,702
Residential mortgage loans	27,667
Commercial mortgage loans	51
Total mortgages	27,718
Common equity & bond funds	303
Private equity & hedge funds	954
Total equity like	1,257
Real estate	1,902
Other	4,627
Investments general account (excluding policy loans)	60,286
Policyholder loans	12
Investments general account	60,298
Impairments as bps (Full Year)	NA
Impairments as bps (Half Year)	3

	unaudited
an	nounts in millions
EUR	iounts in millions
Dec. 31, 2017	Jun. 30, 2017
,	
16,739	16,904
4,133	3,934
23	97
1,057	974
174	220
573	671
1,853	1,869
35 <b>24,588</b>	38 <b>24,709</b>
24,500	24,709
26,923	26,237
56	55
26,980	26,292
288	702
652 <b>940</b>	411
1,513	<b>1,114</b> 1.349
4,098	3,605
58,118	57,068
30,110	37,000
11	11
58,130	57,079
_	
3	NA
2	1

Europe Structured assets and corporate bor	nds									
	FUD					amou	nts in millions			
	EUR	EUR June 30, 2018								
		Julie 30, 2016								
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total			
Structured assets by rating										
Commercial MBS	46	-	44	67	1	-	158			
Residential MBS	292	117	25	1	-	-	434			
Non-housing related ABS	1,101	451	347	124	15	-	2,037			
Housing related ABS	-	-	20	-	-	-	20			
Total	1,438	568	435	191	16	-	2,648			
Credits by rating										
IG Corporates	312	730	2,098	849	20	-	4,009			
High yield corporate	<u>-</u>	-	2	3	11	-	17			
Emerging Markets debt	23	59	309	490	107	1	989			
Total	334	789	2,410	1,342	138	1	5,014			
Cash / Treasuries / Agencies							17,120			
Total	1,773	1,356	2,845	1,534	154	1	24,782			



Aegon the Netherlands Earnings & sales						unaudite
	ELID			FUD	amount	s in millior
	EUR	2017		EUR	2018	
	First	Second	Full	First	Second	YT
	Half	Half	Year	Half	Half	
Life	199	203	401	238		23
Non-life	15	20	34	24		2
Banking	37	41	78	49		4
Service business	22	22	44	8		
Underlying earnings before tax	273	285	557	318		31
Fair value items	(202)	29	(173)	81		8
Realized gains/(losses) on investments	147	37	184	39		3
Net impairments	5	2	7	-		
Other income/(charges)	(8)	304	296	27		2
Income before tax	215	657	872	466		46
Income tax	(45)	(117)	(162)	(98)		(9
Net income / (loss)	170	540	710	368		36
Net underlying earnings	211	216	427	252		25
Gross premiums						
Life insurance	1,052	805	1,857	902		90
Accident & health insurance	140	63	203	152		15
Property & casualty insurance	77	71	148	70		7
Total gross premiums	1,270	938	2,208	1,125		1,12
New life sales						
Single premiums	367	437	804	366		36
Recurring premiums annualized	12	6	19	15		1
Total recurring plus 1/10 single	49	50	99	52		5
New premiums production accident & health insurance	13	3	16	9		
New premiums production property & casualty insurance	10	5	15	5		
Deposits						
Gross deposits	3,899	4,162	8,061	4,328		4,32
Net deposits	764	303	1,067	651		65
Market consistent value of new business			T			
MCVNB	6	(1)	5	8		
MCVNB / PVNBP (%)	0.7%	-0.1%	0.3%	0.8%		0.8



Aegon the Netherlands						unaudited
Life						
	ELID			ELID	amount	s in million
	EUR	2017		EUR	2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	1112
Underlying earnings before tax	199	201	400	238		238
New life sales						
Single premiums	367	437	804	366		366
Recurring premiums annualized	12	6	19	15		15
Total recurring plus 1/10 single	49	50	99	52		52
Account Balances						
Insurance contracts - general account						
Group pension contracts	28,906	29,783	29,783	29,785		29,785
Traditional individual life	3,772	3,603	3,603	3,522		3,522
Total account balance Insurance contract - general account	32,678	33,386	33,386	33,307		33,307
Insurance contracts - account of policyholders			, ,	<b>,</b>		,
Group pension contracts with separated accounts	11,622	12,204	12,204	12,134		12,134
Unit-linked	13,522	13,383	13,383	13,164		13,164
Total account balance Insurance contract - account of policyholders	25,144	25,587	25,587	25,298		25,298
Investment contracts	2,338	2,740	2,740	2,977		2,977
Total account balances end of period	60,160	61,713	61,713	61,582		61,582
Insurance contracts - general account roll forward						
Account balances at beginning of period	33,863	32,678	33,863	33,386		33,386
Premiums	, 588	407	995	, 574		<sup>,</sup> 574
Withdrawals / benefits	(898)	(1,014)	(1,913)	(855)		(855)
Other	(875)	1,316	441	202		202
Total account balance at end of period	32,678	33,386	33,386	33,307		33,307
Insurance contracts - account of policyholders roll forward						
Account balances at beginning of period	26,275	25,144	26,275	25,587		25,587
Premiums	465	394	859	324		324
Withdrawals / benefits	(1,336)	(970)	(2,306)	(750)		(750)
Other	(260)	1,018	759	137		137
Total account balance at end of period	25,144	25,587	25,587	25,298		25,298



Aegon the Netherlands Non-life						unaudited
					amounts	s in millions
	EUR			EUR		
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
New premium production						
Accident & health insurance	13	3	16	9		9
Property & casualty insurance	10	5	15	5		5
Total Non-life production	23	8	31	14		14
Underlying earnings before tax	15	20	34	24		24
Property & casualty insurance and Accident &	health ratios					
Claim ratio	59%	57%		56%		
Cost ratio	37%	36%		32%		
Combined ratio	96%	93%		88%		



Aegon the Netherlands Banking						unaudited
	EUR			EUR	amo	unts in millions
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Net interest margin	95	99	194	112		112
Net fee income	4	4	8	5		5
Total income	99	103	202	117		117
Underlying earnings before tax	37	41	78	49		49
Balance sheet on statutory basis						
Loans	9,316	10,155	10,155	10,430		10,430
Total assets	13,032	13,676	13,676	13,337		13,337
Customer savings	9,508	9,567	9,567	10,051		10,051
Loan to deposit ratio	92%	99%	99%	102%		102%
Customer savings roll-forward						
Account balances beginning of period	8,814	9,508	8,814	9,567		9,567
Deposits	3,724	3,941	7,665	4,085		4,085
Withdrawals	(3,112)	(3,882)	(6,994)	(3,653)		(3,653)
Interest credited	82	-	82	52		52
Account balances at end of period	9,508	9,567	9,567	10,051		10,051
Selected ratios <sup>1</sup>						
Cost / income ratio	63%	60%	61%	58%		58%
Net interest margin	1.51%	1.49%	1.50%	1.66%		1.66%
Core Tier-1 ratio	21.80%	20.15%	20.15%	21.60%		21.60%

 $<sup>^{1}</sup>$  The ratios shown on this page represent the group external reporting view and not the standalone legal entity view.



Aegon the Netherlands Service business						unaudited
	EUR			EUR	amou	nts in millions
	LOIC	2017		Lor	2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Net interest margin	23	19	42	15		15
Net fee income	137	118	255	65		65
Total income	160	137	297	80		80
Underlying earnings before tax	22	23	45	8		8
onactifing carmings before tax			.5	· ·		· ·
Deposits						
Gross deposits	175	220	395	243		243
Net deposits	155	197	352	220		220
PPI Assets under Management roll-forward						
Account balances beginning of period	1,397	1,635	1,397	2,089		2,089
Deposits	175	220	395	243		243
Withdrawals	(20)	(23)	(43)	(23)		(23)
Markets	83	257	340	` -		-
Account balances at end of period	1,635	2,089	2,089	2,309		2,309
Number of pension participants serviced (thousands)	3,058	3,377	3,377	3,683		3,683
Mortgage production						
Of which third-party investor demand	1,883	2,725	4,608	2,470		2,470
Of which own account	2,204	2,195	4,399	2,137		2,137



Aegon the Netherlands Investments general account	unaudited
amounts in millions, except fo	r impairment data EUR
	June 30, 2018
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt	15,962 3,216 - 290
Commercial MBS Residential MBS Non-housing related ABS	28 434 1,993
Subtotal	21,922
Residential mortgage loans Commercial mortgage loans	27,510 51
Total mortgages	27,561
Common equity & bond funds Private equity & hedge funds	222 951
Total equity like Real estate Other	<b>1,174</b> 1,884 4.070
Investments general account (excluding policy loans)	56,611
Policyholder loans	2
Investments general account	56,612
Impairments as bps (Full Year) Impairments as bps (Half Year)	NA 3

	unaudited
am	ounts in millions
EUR	041165 111 1111110115
Dec. 31, 2017	Jun. 30, 2017
200. 51, 201,	Julii Joy 2017
15,387	15,531
3,317	3,001
2	18
321	282
28	42
556	653
1,800	1,810
21,411	21,338
•	,
26,746	26,043
56	55
26,802	26,098
222	
222	537
649	407
872	944
1,495	1,331
3,762	3,382
54,341	53,093
2	2
54,343	53,096
3 .,5 .5	30,000
3	NA
2	1

Aegon the Netherlands Structured assets and corporate bo	nds						
	EUR					amoun	ts in millions
	EUR		Ji	une 30, 2018			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	2	-	26	-	-	-	28
Residential MBS	292	117	25	1	-	-	434
Non-housing related ABS	1,101	451	303	124	15	-	1,993
Total	1,395	568	353	125	15	-	2,455
Credits by rating							
IG Corporates	283	552	1,693	669	19	-	3,216
Emerging Markets debt	23	53	165	41	8	-	290
Total	306	605	1,858	710	27	-	3,506
Cash / Treasuries / Agencies							15,962
Total	1,700	1,172	2,211	835	42	-	21,922



Aegon United Kingdom Earnings & sales						unaudited
<u> </u>	GBP			GBP	amount	s in million
	GDF	2017		GDF	2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTI
Existing business Digital solutions Underlying earnings before tax	63 (4) <b>59</b>	46 (3) <b>43</b>	108 (7) <b>102</b>	52 9 <b>60</b>		52 9 <b>60</b>
Fair value items Realized gains/(losses) on investments	(41) 5	(31) 49	(72) 55	(4) 18		(4 18
Net impairments Other income/(charges)  Income before tax	- 69 <b>92</b>	(34) <b>28</b>	- 35 <b>120</b>	- (159) <b>(85)</b>		(159 <b>(85</b>
Income tax attributable to policyholder return  Income before tax on shareholders return	(20) <b>72</b>	(11) <b>17</b>	(30) <b>89</b>	(7)		(7
Income tax on shareholders return	(18) <b>54</b>	(1) <b>17</b>	(19) <b>71</b>	(92) 7		<b>(92</b> 7
Net income / (loss)				(85)		(85
Net underlying earnings	41	43	84	57		57
Number of pension participants serviced (thousands)	3,141	3,212	3,212	3,206		3,206
New life sales Recurring life premiums annualized	15	18	32	16		16
<b>Deposits</b> Gross deposits <sup>1</sup>	7,420	7,696	15,116	6,404		6,404
Net deposits	1,551	2,534	4,085	1,894		1,894
Assets under administration (excl. VA Europe) Balance at beginning of period Deposits <sup>1</sup> Outflows Other / Transfers Markets	53,179 7,374 (5,598) 83,640 6,994	145,588 7,659 (5,080) - 5,666	53,179 15,033 (10,678) 83,640 12,660	153,833 6,402 (4,443) (1,570) 734		153,833 6,402 (4,443 (1,570
Balance at end of period	145,588	153,833	153,833	154,956		154,956
Market consistent value of new business MCVNB MCVNB / PVNBP (%)	(16) (0.5%)	(13) (0.4%)	(29) (0.5%)	2 0.1%		2 0.1%

<sup>&</sup>lt;sup>1</sup> Note that the institutional business included in the Digital Solutions line of business is included on a net basis.



Aegon United Kingdom Earnings & sales						unaudited
	EUR			EUR	amount	ts in millions
	LOR	2017		LOK	2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Existing business Digital solutions Underlying earnings before tax	73 (5) <b>68</b>	51 (3) <b>48</b>	124 (8) <b>116</b>	59 10 <b>69</b>		59 10 <b>69</b>
Fair value items Realized gains/(losses) on investments Net impairments	(48) 6	(34) 56 -	(82) 62 -	(4) 21		(4) 21
Other income/(charges)	80	(40)	40	(182)		(182)
Income before tax	107	30	137	(97)		(97)
Income tax attributable to policyholder return  Income before tax on shareholders return	(23) <b>84</b>	(12) <b>18</b>	(34) <b>102</b>	(8) <b>(105)</b>		(8) <b>(105)</b>
Income tax on shareholders return	(21)	-	(22)	(103)		(103)
Net income / (loss)	63	18	81	(97)		(97)
Net underlying earnings	48	48	96	64		64
Number of pension participants serviced (thousands)	3,141	3,212	3,212	3,206		3,206
New life sales Recurring life premiums annualized	17	20	37	18		18
<b>Deposits</b> Gross deposits <sup>1</sup> Net deposits	8,632 1,805	8,627 2,860	17,259 4,665	7,283 2,154		7,283 2,154
Assets under administration (excl. VA Europe) Balance at beginning of period Deposits ¹ Outflows Other / Transfers Markets Balance at end of period	62,299 8,579 (6,512) 93,298 8,136 <b>165,799</b>	165,799 8,587 (5,680) (1,731) 6,319 <b>173,294</b>	62,299 17,165 (12,193) 91,567 14,455 <b>173,294</b>	173,294 7,279 (5,052) (1,126) 834 <b>175,230</b>		173,294 7,279 (5,052) (1,126) 834 <b>175,230</b>
Market consistent value of new business MCVNB MCVNB / PVNBP (%)	(19) (0.5%)	(14) (0.4%)	(33) (0.5%)	3 0.1%		3 0.1%

<sup>&</sup>lt;sup>1</sup> Note that the institutional business included in the Digital Solutions line of business is included on a net basis.



Aegon United Kingdom Existing business						unaudited
	GBP			GBP	amoun	nts in millions
	GBI	2017		GDI	2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Underlying earnings before tax	63	46	108	52		52
Assets under administration (Unit-linked 1)						
Balance at beginning of period	39,805	38,944	39,805	37,085		37,085
Gross deposits	1,117	1,002	2,119	1,017		1,017
Outflows	(2,127)	(1,970)	(4,097)	(1,649)		(1,649)
Upgrade	(1,858)	(2,604)	(4,462)	(1,534)		(1,534)
Markets	2,007	1,712	3,720	376		376
Balance at end of period	38,944	37,085	37,085	35,294		35,294
Insurance and investment contract reserves	=					
Unit-linked <sup>1</sup>	<b>3</b> 7,369	35,715	35,715	33,884		33,884
Annuity	734	735	735	739		739
With-profits	5,288	5,224	5,224	4,897		4,897
Other	860	836	836	846		846
Total account balance at end of period	44,251	42,510	42,510	40,366		40,366
Insurance and investment contract roll forw	vard					
Balance at beginning of period	45,732	44,251	45,732	42,510		42,510
Deposits	1,183	1,107	2,290	1,159		1,159
Withdrawals / benefits	(5,282)	(4,127)	(9,409)	(3,744)		(3,744)
Transfers to disposal groups	(212)	-	(212)	-		(=/: : /
Other	2,830	1,279	4,109	441		441
Total account balance at end of period	44,251	42,510	42,510	40,366		40,366
DAC / VOBA roll forward						
Balance at beginning of period	836	800	836	761		761
Amortized during the period	(36)	(38)	(75)	(32)		(32)
Balance at end of period	800	761	761	730		730

<sup>&</sup>lt;sup>1</sup> Assets under Administration include all Unit-linked reserves and also Unitised With Profits unit reserves.

Other small changes / exclusions also apply



Aegon United Kingdom Digital solutions						unaudited
	GBP			GBP	amou	ints in millions
		2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Underlying earnings before tax	(4)	(3)	(7)	9		9
Life recurring premiums annualized	15	18	32	16		16
Assets under administration						
Balance at beginning of period	13,374	106,644	13,374	116,748		116,748
Deposits	6,257	6,657	12,914	5,385		5,385
Outflows	(3,471)	(3,111)	(6,582)	(2,793)		(2,793)
Upgrade	1,858	2,604	4,462	1,534		1,534
Other / Transfers	83,640	-	83,640	(1,570)		(1,570)
Markets	4,986	3 <b>,</b> 954	8,940	358		358
Balance at end of period	106,644	116,748	116,748	119,662		119,662
Revenue charge, basis points (annualized)	17	17	17	18		18
Insurance and investment contract roll forwa	ırd					
Account balances at beginning of period	9,283	11,830	9,283	15,238		15,238
Deposits	2,680	3,459	6,139	2,441		2,441
Withdrawals / benefits	(620)	(711)	(1,331)	(761)		(761)
Other	487	660	1,147	154		154
Total account balance at end of period	11,830	15,238	15,238	17,071		17,071
DAC roll forward						
Balance at beginning of period	142	147	142	155		155
Capitalized during the period	25	29	55	28		28
Amortized during the period	(20)	(21)	(41)	(20)		(20)
Balance at end of period	147	155	155	163		163



Aegon United Kingdom Investments general account	unaudited
amounts in millions, except for th	ne impairment data GBP
	June 30, 2018
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS Housing related ABS Subtotal	801 356 - 12 115 - 39 17
Common equity & bond funds  Total equity like	4 <b>4</b>
Other Investments general account (excluding policy loans)	366 <b>1,709</b>
Investments general account	1,709

	unaudited					
am	nounts in millions					
GBP	iouries iii iiiiiioris					
Dec. 31, 2017	Jun. 30, 2017					
Dec. 31, 2017	Jun 30, 2017					
971	963					
403	500					
- 103	52					
12	12					
129	156					
15	16					
47	51					
31	34					
1,609	1,784					
_	0.2					
4	93					
4	93					
172	73					
1,785	1,950					
1,785	1,950					

Aegon United Kingdom Structured assets and corporate bonds								
·	GBP						amoun	ts in millions
				Ju	ine 30, 2018			
		AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating		, , , ,	,	• • • • • • • • • • • • • • • • • • • •	555	1555		
Commercial MBS		39	-	16	59	1	-	115
Residential MBS		-	-	-	-	-	-	-
Non-housing related ABS		-	-	39	-	-	-	39
Housing related ABS		-	-	17	-	-	-	17
Total		39	-	72	59	1	-	171
Credits by rating								
IG Corporates		18	107	220	10	-	-	356
High yield corporate		-	-	-	-	-	-	-
Emerging Markets debt		-	-	12	-	-	-	12
Total		18	107	232	10	-	-	368
Cash / Treasuries / Agencies								801
Total		57	107	304	69	1	-	1,340



Aegon Central & Eastern Europe Earnings & revenues						inaudited in millions
	EUR			EUR	amounts	111 11111110115
	LOIC	2017		LOIC	2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Underlying earnings before tax						
Life	15	16	31	17		17
Pensions	6	6	12	8		8
Non-life	16	8	24	17		17
Underlying earnings before tax	36	30	67	41		41
Fair value items	_	_	_	_		_
Realized gains/(losses) on investments	2	(1)	1	2		2
Net impairments	(3)	1	(2)	1		1
Other income/(charges)	-	-	-	(6)		(6)
Income before tax	36	30	66	38		38
Income tax	(5)	(4)	(9)	(5)		(5)
Net income / (loss)	31	26	57	33		33
Net underlying earnings	32	26	58	37		37
Gross premiums						
Life insurance	203	207	411	205		205
Property & casualty insurance	110	106	216	116		116
Accident & health insurance	1	1	1	1		1
Total gross premiums	314	314	628	322		322
New life sales						
Single premiums	25	23	48	21		21
Recurring premiums annualized	39	45	84	40		40
Total recurring plus 1/10 single	41	47	88	42		42
New premium production property & casualty insurance	34	30	64	35		35
Deposits						
Gross deposits	150	173	323	185		185
Net deposits	99	78	176	68		68



Aegon Spain & Portugal Earnings & revenues						naudited
	EUR			EUR	amounts	in millions
		2017			2018	
	First Half	Second Half	Full Year	First Half	Second Half	YTD
Underlying earnings before tax		(5)	(5)	-		-
Life Non-life	-	(5)	(5) 9	5		5 2
Underlying earnings before tax	<u>6</u>	3 <b>(2)</b>	4	<u>2</u>		<b>7</b>
onderlying earnings before tax	<u> </u>	(2)	-	,		
Fair value items	-	-	-	-		-
Realized gains/(losses) on investments	-	-	-	-		-
Net impairments	-	-	-	-		-
Other income/(charges)	_	_	-	(19)		(19)
Income before tax	6	(2)	4	(12)		(12)
Income tax	(4)	(2)	(6)	(4)		(4)
Net income / (loss)	2	(4)	(2)	(16)		(16)
Net underlying earnings	2	(4)	(2)	3		3
Gross premiums						
Life & Health insurance	188	103	291	211		211
Property & casualty insurance	49	53	103	56		56
Total gross premiums	237	156	394	267		267
New life sales						
Single premiums	35	39	75	35		35
Recurring premiums annualized	21	20	41	24		24
Total recurring plus 1/10 single	25	24	48	27		27
New premium production accident & health insurance	9	13	23	11		11
New premium production property & casualty insurance	13	17	30	20		20
Deposits						
Gross deposits	13	23	36	17		17
Net deposits	8	5	13	7		7



Aegon Asia					unaudited
Earnings & revenues & account balances					amounts in millions
	USD			USD	amounts in inilions
		2017			2018
	First	Second	Full	First	Second YTD
	Half	Half	Year	Half	Half
Underlying earnings before tax					
High net worth businesses	35	32	67	40	40
Aegon Insights	2	8	10	4	4
Strategic partnerships	(12)	(9)	(21)	(6)	(6)
Underlying earnings before tax	25	31	55	38	38
Fair value items	_	_	(1)	(2)	(2)
Realized gains/(losses) on investments	(1)	6	5	(11)	(11)
Net impairments	-	(1)	(1)	-	(/
Other income/(charges)	-	(21)	(21)	(7)	(7)
Income before tax	23	14	38	18	18
Income tax	(28)	(3)	(32)	(17)	(17)
Net income / (loss)	(5)	11	6	1	1
Net underlying earnings	(4)	11	7	16	16
Curren muramitume					
Gross premiums Life insurance	597	513	1,110	533	533
Accident & health insurance	60	50	110	61	61
Total gross premiums	657	563	1,220	594	594
Investment income	136	142	277	155	155
Fee and commission income	32	39	72	36	36
Other revenues	-	-	1	1	1
Total revenues	825	745	1,569	786	786
New life sales	434	410	844	277	277
Single premiums Recurring premiums annualized	50	36	86	277 57	57
Total recurring plus 1/10 single	93	<b>77</b>	170	8 <b>5</b>	85
rotarrecurring plus 1/10 single			2,0		
New premium production accident & health insurance	9	5	14	5	5
Deposits					
Gross deposits	131	119	250	93	93
Net deposits	92	53	146	6	6
Variable annuity balances roll forward - Japan					
Unconsolidated investment funds annuities beginning of period		2,131	1,948	2,228	2,228
Deposits	129	118	247	89	89
Lapses and death	(31)	(48)	(79)	(55)	(55)
Other	84	27	111	(68)	(68)
Total variable annuity balances at end of period	2,131	2,228	2,228	2,194	2,194
Market consistent value of new business					
MCVNB	34	27	61	35	35
MCVNB / PVNBP (%)	3.6%	3.4%	3.5%	4.7%	4.7%



Aegon Asia Earnings & revenues & account balances					una	udite
-					amounts in r	millio
	EUR			EUR		
		2017			2018	
	First	Second	Full	First	Second	Y
	Half	Half	Year	Half	Half	
Underlying earnings before tax						
High net worth businesses	32	27	59	33		3
Aegon Insights	2	7	9	3		
Strategic partnerships	(12)	(7)	(19)	(5)		(
Underlying earnings before tax	23	26	49	31		3
Fair value items	_	_	_	(2)		(
Realized gains/(losses) on investments	(1)	5	4	(9)		ì
Net impairments	(1)	(1)	(1)	(3)		,
Other income/(charges)	_	(19)	(19)	(5)		(
Income before tax	22	(19) <b>12</b>	(19) <b>33</b>	(5) <b>15</b>		1
Income tax	(26)	(2)	(28)	(14)		(1
Net income / (loss)	(4)	10	(20) <b>5</b>	1		\
rice income / (1033)	(4)	10				
Net underlying earnings	(4)	10	6	14		1
Gross premiums						
Life insurance	552	431	983	440		4
Accident & health insurance	55	42	97	50		
Total gross premiums	607	474	1,080	490		49
Investment income	125	120	246	128		12
Fee and commission income	30	33	63	30		- :
Other revenues	-	-	1	1		
Total revenues	762	628	1,390	649		64
New life sales	404	247	7.10	220		2.
Single premiums	401	347	748	229		22
Recurring premiums annualized	46	30	76	47		
Total recurring plus 1/10 single	86	65	151	70		7
New premium production accident & health insurance	8	4	12	4		
Deposits						
Gross deposits	121	100	222	76		-
Net deposits	85	44	129	5		
Variable annuity balances roll forward - Japan						
Unconsolidated investment funds annuities beginning of period	1,847	1,868	1,847	1,855		1,85
Deposits	1,647	100	219	74		1,0
Deposits Lapses and death	(28)	(41)	(70)	(46)		(4
Capses and death Other	(70)	(71)	(141)	(5)		(-
Total variable annuity balances at end of period	1,868	1,855	1,855	<b>1,879</b>		1,87
Total variable allituity balances at ellu oi periou	1,000	1,033	1,000	1,0/9	_	-,0/
Market consistent value of new business			_			
MCVNB	32	23	54	29		
MCVNB / PVNBP (%)	3.6%	3.4%	3.5%	4.7%		4.7



Aegon Asia Investments general account	unaudited
amounts in millions, except for the	e impairment data USD
	June 30, 2018
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	442 4,408 240 202 590 58 452
Subtotal	6,392
Other	9
Investments general account (excluding policy loans)	6,400
Policyholder loans	18
Investments general account	6,418
Impairments as bps (Full Year) Impairments as bps (Half Year)	NA -

unaudited
ounts in millions
Jun. 30, 2017
423
3,972
165
134
612
84
422
5,812
3,612
1
5,813
3,013
7
5,819
NA
-

Aegon Asia Structured assets and corporate bonds	s							
							amoun	ts in millions
	USD							
					June 30, 2018			
		AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating								
Commercial MBS		403	166	14	-	6	-	590
Residential MBS		23	6	-	-	29	-	58
Non-housing related ABS		204	18	201	25	3	-	452
Total		630	190	215	25	39	-	1,099
Credits by rating								
IG Corporates		48	224	1,692	2,444	-	-	4,408
High yield corporate		-	-	· -	, -	240	-	240
Emerging Markets debt		-	14	32	67	90	-	202
Total		48	238	1,724	2,511	330	-	4,850
Cash / Treasuries / Agencies								442
Total		678	429	1,939	2,536	368	-	6,392



Aegon Asset Management Earnings & expenses						naudited
	EUR			EUR	amounts ii	n millions
	20.0	2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Underlying earnings before tax by region						
Americas	30	28	59	27		27
Europe	19	12	31	16		16
Rest of World	(4)	(3)	(7)	(4)		(4)
Strategic partnerships	24	29	53	44		44
Underlying earnings before tax	69	67	136	83		83
Fair value items	_	-	-	-		-
Realized gains/(losses) on investments	2	1	3	2		2
Net impairments	-	-	-	-		-
Other income/(charges)	(1)	(48)	(49)	(1)		(1)
Income before tax	71	20	90	83		83
Income tax	(22)	(21)	(42)	(27)		(27)
Net income / (loss)	49	(1)	48	55		55
Net underlying earnings	48	46	94	61		61
Management fees	242	230	473	245		245
Performance fees	8	28	36	26		26
Other	36	32	67	33		33
Total revenue <sup>1</sup>	286	290	576	303		303
General account	84	74	158	73		73
Third-party	202	216	417	230		230
Of which affiliates	50	48	98	46		46
Of which external third-party	152	168	319	184		184
Total revenue <sup>1</sup>	286	290	576	303		303
Deposits						
Gross deposits	24,498	36,834	61,332	32,167		32,167
Net deposits	(3,769)	10,681	6,913	8,254		8,254
Operating expenses	217	227	444	219		219
Cost/Income ratio	75.8%	78.3%	77.1%	72.4%		72.4%
Cost/Assets under management	0.14%	0.14%	0.14%	0.14%		0.14%

<sup>&</sup>lt;sup>1</sup> Net fees and commissions.



Aegon Asset Management Account balances						unaudited
	EUR			EUR	amoun	ts in millions
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Account balances						
Americas	109,906	104,550	104,550	104,592		104,592
Europe	135,436	140,400	140,400	144,586		144,586
Rest of World	2,676	2,771	2,771	2,771		2,771
Strategic partnerships	61,039	70,357	70,357	73,270		73,270
Total assets under management	309,056	318,078	318,078	325,219		325,219
Account balances						
General account <sup>1</sup>	111,000	107,224	107,224	107,451		107,451
Third-party	198,057	210,854	210,854	217,768		217,768
Of which affiliates <sup>1</sup>	68,526	66,931	66,931	65,327		65,327
Of which external third-party <sup>2</sup>	129,530	143,923	143,923	152,441		152,441
Assets under management	309,056	318,078	318,078	325,219		325,219
Total balance roll forward						
Account balance at beginning of period	331,627	309,056	331,627	318,078		318,078
Deposits & Withdrawals	(18,199)	6,630	(11,568)	6,160		6,160
Market movements	7,247	8,737	15,984	(1,961)		(1,961)
Currency movements	(11,260)	(6,577)	(17,837)	3,105		3,105
Other	(357)	230	(127)	(163)		(163)
Total account balance at end of period	309,056	318,078	318,078	325,219		325,219
External third-party assets under management roll forward	120.000	120 520	120.000	142.022		142.022
Account balance at beginning of period	130,889	129,530	130,889	143,923		143,923
Deposits & Withdrawals	(3,769)	10,681	6,913	8,254		8,254
Market movements	4,492	3,537	8,030	(440)		(440)
Currency movements	(2,458)	(1,244)	(3,701)	702		702
Other	375	1,417	1,793	2 152 441		2 152 441
Total external third-party assets under management at end of period <sup>2</sup>	129,530	143,923	143,923	152,441		152,441

 $<sup>^{\</sup>rm 1}$  Please note that the numbers provided in this line are also included in other primary segments.

<sup>&</sup>lt;sup>2</sup> Includes pooled fund sales that are recognized on the balance sheet of Aegon UK. These assets are eliminated in our consolidated revenue generating investments.



Aegon Asset management External third-party flows						unaudited
• •					amount	s in millions
	EUR			EUR		
		2017			2018	
	First	Second	Full	First	Second	YTD
	Half	Half	Year	Half	Half	
Flows						
Americas	4,772	5,795	10,567	4,883		4,883
Europe	4,272	6,146	10,419	7,699		7,699
Rest of World <sup>1</sup>	21	106	127	99		99
Strategic partnerships	15,433	24,787	40,220	19,486		19,486
Gross flows external third-party	24,498	36,834	61,332	32,167		32,167
Americas	1,938	(24)	1,913	1,019		1,019
Europe	(6,558)	3,044	(3,514)	3,986		3,986
Rest of World <sup>1</sup>	79	. 88	167	23		23
Strategic partnerships	773	7,573	8,345	3,227		3,227
Net flows external third-party	(3,769)	10,681	6,913	8,254		8,254

<sup>&</sup>lt;sup>1</sup> Rest of World includes intragroup eliminations from internal sub-advised agreements.



# Other corporate information

S&P Global	Moody's Investors Service	Fitch Ratings	A.M. Best
AA-	A1	A+	A+
AA-	-	-	-
A+	-	A+	-
A-	А3	A-	-
A-	А3	BBB+	-
BBB	Baa1	BBB-	-
A-2	P-2	F2	-
	AA- A+ A- A- BBB	AA A+ - A- A3 A- A3 BBB Baa1	AA A+  A- A3 A- A- A3 BBB+ BBB Baa1 BBB-

<sup>\*</sup> The S&P Global outlook for all ratings is negative. S&P Global placed all ratings on negative outlook on February 10, 2017 except Aegon UK. S&P Global placed Scottis Equitable PLC (Aegon UK) on negative outlook on May 22, 2015.



<sup>\*</sup> The Moody's outlook for all ratings is stable.

<sup>\*</sup> The Fitch outlook for all ratings is stable.

<sup>\*</sup> The A.M. Best outlook for all ratings is negative. A.M. Best placed the US financial strength ratings on negative outlook on May 5, 2017.

## Disclaimers

#### Cautionary note regarding non-IFRS-EU measures

This document includes the following non-IFRS-EU financial measures: underlying earnings before tax, income before tax, market consistent value of new business, and return on equity. These non-IFRS-EU measures are calculated by consolidating on a proportionate basis Aegon's joint ventures and associated companies. The reconciliation of these measures, except for market consistent value of new business, to the most comparable IFRS-EU measure is provided in note 3 'Segment information' of Aegon's Condensed Consolidated Interim Financial Statements. Market consistent value of new business is not based on IFRS-EU, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS-EU financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Return on equity is a ratio using a non-IFRS-EU measure and is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares, the revaluation reserve and the reserves related to defined benefit plans. Aegon believes that these non-IFRS-EU measures, together with the IFRS-EU information, provide meaningful supplemental information about the underlying operating results of Aegon's business including insight into the financial measures that senior management uses in managing the business.

#### Currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and Asia and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

#### Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, could, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- Changes in the performance of financial markets, including emerging markets, such as with regard to:
  - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
  - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
  - The effects of declining creditworthiness of certain public sector securities and the resulting decline in the value of government exposure that Aegon holds;
- Changes in the performance of Aegon's investment portfolio and decline in ratings of Aegon's counterparties;
- Consequences of an actual or potential break-up of the European monetary union in whole or in part;
- Consequences of the anticipated exit of the United Kingdom from the European Union and potential consequences of other European Union countries leaving the European Union;
- The frequency and severity of insured loss events;
- Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aegon's insurance products;
- Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as
  well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;

- Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting Aegon's operations' ability to hire and retain key personnel, taxation of Aegon companies, the products Aegon sells, and the attractiveness of certain products to its consumers;
- Regulatory changes relating to the pensions, investment, and insurance industries in the jurisdictions in which Aegon
  operates;
- Standard setting initiatives of supranational standard setting bodies such as the Financial Stability Board and the
  International Association of Insurance Supervisors or changes to such standards that may have an impact on regional
  (such as EU), national or US federal or state level financial regulation or the application thereof to Aegon, including the
  designation of Aegon by the Financial Stability Board as a Global Systemically Important Insurer (G-SII);
- Changes in customer behavior and public opinion in general related to, among other things, the type of products Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- Acts of God, acts of terrorism, acts of war and pandemics;
- Changes in the policies of central banks and/or governments;
- Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such
  action may have on Aegon's ability to raise capital and on its liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does business or both;
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of information technology, operational risks such as system disruptions or failures, security or data privacy breaches, cyberattacks, human error, failure to safeguard personally identifiable information, changes in operational practices or inadequate controls including with respect to third parties with which we do business may disrupt Aegon's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products;
- Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily
  or otherwise, which may affect Aegon's reported results, shareholders' equity or regulatory capital adequacy levels;
- Aegon's projected results are highly sensitive to complex mathematical models of financial markets, mortality, longevity, and other dynamic systems subject to shocks and unpredictable volatility. Should assumptions to these models later prove incorrect, or should errors in those models escape the controls in place to detect them, future performance will vary from projected results;
- The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business; and
- Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving and excess cash and leverage ratio management initiatives.

This press release contains information that qualifies, or may qualify, as inside information within the meaning of Article 7(1) of the EU Market Abuse Regulation (596/2014). Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.



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Aegon's Results first half year 2018 press release and Condensed consolidated interim financial statements are available on aegon.com.



# About Aegon

Aegon's roots go back almost 200 years — to the first half of the nineteenth century. Since then, Aegon has grown into an international company, with businesses in more than 20 countries in the Americas, Europe and Asia. Today, Aegon is one of the world's leading financial services organizations, providing life insurance, pensions and asset management. Aegon's purpose is to help people achieve a lifetime of financial security. More information: aegon.com.

