

The Hague, May 11, 2017



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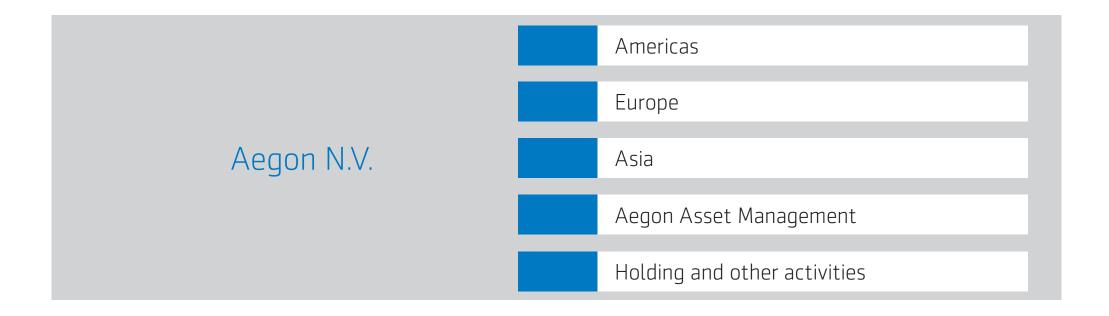
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# Reporting structure





Aegon N.V.									ı	unaudited
Results overview - geographically	/									
	EUR					EUR			amounts	in millions
	EUR		2016			EUK		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Americas	283	270	307	388	1,249	313				313
Europe	169	160	151	174	655	169				169
Asia		1	6	13	21	12				12
Asset Management	45	37	32	35	149	37				37
Holding and other activities	(36)	(33)	(35)	(57)	(162)	(44)				(44)
Underlying earnings before tax	462	435	461	554	1,913	488				488
Net underlying earnings										
Americas	211	197	221	327	956	231				231
Europe	138	117	132	161	548	127				127
Asia	(4)	(4)	-	1	(6)	(2)				(2)
Asset Management	32	24	22	22	99	26				26
Holding and other activities	(26)	(23)	(25)	(41)	(115)	(32)				(32)
Net underlying earnings	352	312	349	471	1,483	350				350
Net income / (loss)										
Americas	94	171	136	157	559	242				242
Europe	99	(506)	228	306	127	131				131
Asia	1	(10)	5	(9)	(13)	(4)				(4)
Asset Management	32	24	23	18	97	27				27
Holding and other activities	(84)	(64)	(35)	(1)	(183)	(18)				(18)
Net income / (loss)	143	(385)	358	470	586	378				378
Total sales										
Americas	1,737	1,251	1,254	1,197	5,438	1,661				1,661
Europe	463	419	366	457	1,705	1,116				1,116
Asia	50	44	40	41	175	65				65
Asset Management	1,309	1,051	1,244	1,033	4,637	1,101				1,101
Total sales	3,560	2,765	2,904	2,727	11,956	3,942				3,942
MCVNB	<u> </u>	60	56	9.1	20-					
Americas	81	62	56	84	282	111				111
Europe	56	39	14	30	140	37				37
Asia	(4)	(1)	(1)	4	(2)	24				24
Total MCVNB	133	100	70	118	420	172				172



Aegon N.V. Summary financial and market highlights	EUR					EUR				unaudited unts in millions per share data
	LOK		2016			LOIX		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
Earnings summary	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Life	192	143	178	266	779	203				203
Individual savings and retirement	125	131	142	136	534	131				131
Pensions	122	145	136	153	555	142				142
Non-life	6	5	3	21	34	12				12
Asset Management	45	37	32	35	149	37				37
Other	(28)	(25)	(30)	(56)	(139)	(37)				(37)
Underlying earnings before tax	462	435	461	554	1,913	488				488
Fair value items	(358)	(358)	84	(13)	(645)	(53)				(53)
Realized gains/(losses) on investments	54	229	21	36	340	76				76
Net impairments	(36)	(23)	6	(1)	(54)	(11)				(11)
Other income/(charges)	(6)	(656)	(72)	(38)	(771)	6				6
Run-off businesses	28	18	8	(1)	54	31				31
Income before tax	145	(355)	510	536	836	536				536
Income tax	(1)	(30)	(152)	(66)	(250)	(159)				(159)
Net income / (loss)	143	(385)	358	470	586	378				378
Net underlying earnings	352	312	349	471	1,483	350				350
Shares										
Shares outstanding	2,076	2,069	2,071	2,040	2,040	2,040				2,040
Weighted average shares outstanding	2,098	2,052	2,052	2,047	2,062	2,040				2,040
Per share data										
Underlying earnings before tax	0.22	0.21	0.22	0.27	0.93	0.24				0.24
Net underlying earnings before tax	0.22	0.21	0.22	0.27	0.93	0.24				0.24
Net income / (loss)	0.17	(0.19)	0.17	0.23	0.72	0.17				0.17
Basic earnings	0.07		0.17		0.28	0.19				0.19
	0.05	(0.20)	0.16	0.21		0.17				0.17
Dividends		0.13		0.13	0.26					10.54
Shareholders' equity	11.01	10.62	10.21	10.25	10.25	10.54				10.54
Shareholders' equity excl. revaluation reserves and DB remeasurement	s 8.13	7.91	7.84	8.51	8.51	8.59				8.59
Trading statistics (Amsterdam Stock Exchange)										
High	5.43	5.39	3.85	5.28	5.43	5.38				5.38
Low	4.07	3.53	3.04	3.41	3.04	4.75				4.75
Close	4.83	3.53	3.41	5.23	5.23	4.77				4.77
Volume (average daily)	10,366,731	10,554,651	11,103,620	11,763,000	10,951,208	9,106,453				9,106,453



Aegon N.V. Sales									amouni	unaudited ts in millions
<b>54.55</b>									umoum	
	EUR		2016			EUR		2017		
	Final	C	2016	Fourth	E. II	First	Second	2017 Third	Fourth	YTD
	First Quarter	Second Quarter	Third Quarter	Quarter	Full Year	First Quarter	Quarter	Quarter	Quarter	לוו
Sales <sup>1</sup>	3,560	2,765	2,904	2,727	11,956	3,942				3,942
New life sales										
Life	240	228	205	218	890	229				229
Pensions	26	16	15	22	79	17				17
Total recurring plus 1/10 single	266	244	219	240	969	246				246
New premium production accident & health insurance	262	199	198	201	860	273				273
New premium production general insurance	24	27	20	23	94	27				27
Gross deposits (on & off balance)										
Life	1,847	1,501	1,391	1,880	6,619	1,991				1,991
Individual savings & retirement	2,838	2,253	2,145	2,184	9,419	2,222				2,222
Pensions	12,301	8,693	8,691	8,235	37,920	18,750				18,750
Asset Management – other third party	13,092	10,506	12,442	10,326	46,366	11,006				11,006
Total gross deposits	30,078	22,953	24,669	22,625	100,325	33,969				33,969
Net deposits (on & off balance)										
Life	680	345	188	270	1,483	297				297
Individual savings & retirement	113	(57)	(148)	(874)	(966)	(935)				(935)
Pensions	4,822	(105)	(3,722)	(1,006)	(12)	1,061				1,061
Asset Management – other third party	2,240	1,046	1,380	(1,702)	2,964	(6,260)				(6,260)
Total net deposits excluding run-off businesses	7,855	1,229	(2,303)	(3,313)	3,468	(5,837)				(5,837)
Run-off businesses	(240)	(103)	(237)	(179)	(759)	(166)				(166)
Total net deposits	7,615	1,125	(2,539)	(3,492)	2,709	(6,003)				(6,003)

<sup>&</sup>lt;sup>1</sup> Sales represents New life sales + Accident & health premiums + General insurance premiums + 1/10 of Gross deposits



Aegon N.V.										unaudited
Consolidated income statement									amoun	ts in millions
	EUR					EUR				
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Premium income	5,836	5,702	5,797	6,118	23,453	5,710				5,710
Investment income	1,935	2,073	1,852	1,927	7,788	1,863				1,863
Fee and commission income	602	597	602	607	2,408	621				621
Other revenues	1	2	1	3	7	1				1
Total revenues	8,374	8,374	8,253	8,654	33,655	8,196				8,196
Income from reinsurance ceded	720	961	994	1,011	3,687	751				751
Results from financial transactions	2,050	4,817	8,652	429	15,949	6,694				6,694
Other income	-	54	9	2	66	9				9
Total income	11,146	14,207	17,909	10,097	53,357	15,650				15,650
Claims and benefits	10,041	13,047	16,536	8,504	48,128	14,183				14,183
Employee expenses	596	559	549	583	2,287	590				590
Administration expenses	311	320	300	342	1,273	339				339
Deferred expenses	(323)	(311)	(281)	(288)	(1,203)	(262)				(262)
Amortization charges	277	208	268	313	1,065	204				204
Benefits and expenses	10,901	13,823	17,373	9,453	51,550	15,055				15,055
Impairment charges/(reversals)	40	20	(6)	41	95	13				13
Interest charges and related fees	97	72	89	89	347	93				93
Other charges	_	682	_	18	700	_				_
Total charges	11,039	14,596	17,456	9,601	52,693	15,161				15,161
Share in profit / (loss) of joint ventures	31	28	44	34	137	34				34
Share in profit / (loss) of associates	-	=	2	1	3	=				-
Income / (loss) before tax	138	(362)	499	531	805	523				523
Income tax (expense) / benefit	6	(23)	(141)	(61)	(219)	(145)				(145)
Net income / (loss)	143	(385)	358	470	586	378				378
Net income / (loss) attributable to:										
Owners of Aegon N.V.	143	(385)	358	470	586	378				378
Non-controlling interests	-	-	-	-	-	-				-



Aegon N.V.										unaudited
Fair value items geographically									amount	s in millions
	EUR					EUR				
			2016					2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
<u>Fair value items</u>										
Guarantees (net of hedges)	8	(58)	69	(8)	10	26				26
Alternative investments	(128)	(50)	(16)	(32)	(226)	(25)				(25)
Credit derivatives	(3)	13	16	8	33	14				14
Hedges	(51)	31	(47)	(191)	(259)	(30)				(30)
Real estate	(4)	(8)	4	(12)	(20)	(2)				(2)
Other fair value items	(41)	(33)	6	8	(60)	(4)				(4)
Americas	(220)	(107)	32	(226)	(521)	(20)				(20)
Guarantees (net of hedges)	(108)	(225)	30	262	(42)	47				47
Real estate	31	33	46	62	172	47				47
Other fair value items	(28)	8	(22)	(121)	(163)	(129)				(129)
The Netherlands	(105)	(185)	54	202	(33)	(35)				(35)
United Kingdom	34	(6)	(4)	(31)	(7)	(21)				(21)
Spain & Portugal	-	-	-	(1)	(1)	-				-
Europe	(71)	(190)	49	171	(41)	(56)				(56)
Asia	3	(7)	6	(11)	(9)	1				1
Holdings	(70)	(54)	(3)	53	(74)	22				22
Total fair value items	(358)	(358)	84	(13)	(645)	(53)				(53)



Aegon N.V. Condensed consolidated statement of f	inancial no	sition						unaudited
Condensed Consondated Statement of 1	manciai po	Sition					amounts	in millions
	EUR				EUR			
		201	.6			2017	•	
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarte
Cash and cash equivalents	10,616	10,482	11,316	11,347	11,037			
Assets held for sale	=	9,034	8,712	8,705	8,866			
Investments	162,784	159,933	159,053	156,813	155,847			
Investments for account of policyholders	191,286	194,512	197,493	203,610	206,294			
Investments in joint ventures	1,558	1,553	1,568	1,614	1,648			
Investments in associates	252	265	264	270	288			
Deferred expenses	10,299	10,386	10,367	11,423	11,435			
Other assets and receivables	37,807	39,636	36,586	32,152	30,040			
Total assets	414,602	425,800	425,359	425,935	425,455			
Shareholders' equity	22,848	21,982	21,146	20,913	21,505			
Other equity instruments	3,811	3,784	3,791	3,797	3,804			
Non-controlling interests	16	17	15	23	23			
Group equity	26,674	25,782	24,953	24,734	25,332			
Insurance contracts	122,099	117,481	118,138	119,569	117,831			
Insurance contracts for the account of policyholders	108,736	112,022	115,244	120,929	123,118			
Investment contracts	18,010	18,670	18,709	19,572	17,807			
Investment contracts for the account of policyholders	85,321	85,000	84,920	84,774	85,365			
Liabilities held for sale	-	9,136	8,822	8,816	8,976			
Other liabilities	53,762	57,709	54,573	47,541	47,026			
Total equity and liabilities	414,602	425,800	425,359	425,935	425,455			

Revenue generating investments								
							amounts	in millions
	EUR				EUR			
		201	.6			2017		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments	162,784	159,933	159,053	156,813	155,847			
Investments for account of policyholders	191,286	194,512	197,493	203,610	206,294			
Off balance sheet investments third parties	350,483	362,301	366,939	382,776	485,094			
Total revenue generating investments	704,554	716,746	723,485	743,200	847,234			



Aegon N.V. Investments general account						unaudited
investinents general account			amounts	in millions, exc	cept for the imp	airment data
	EUR		amounts		cope for the milp	a
			March 3	31, 2017		
					Holdings and	
	Americas	Europe	Asia	Management	other	Tota
Cash / Treasuries / Agencies	18,929	16,099	323	75	22	35,448
Investment grade corporates	41,915	5,336	3,618	-	-	50,869
High yield (and other) corporates	2,837	133	181	-	-	3,151
Emerging markets debt	1,837	1,040	126	-	-	3,003
Commercial MBS	5,024	222	575	-	-	5,821
Residential MBS	3,491	692	78	-	-	4,262
Non-housing related ABS	3,424	2,488	392	-	-	6,304
Housing related ABS	-	40	-	-	-	40
Subtotal	77,457	26,051	5,293	75	22	108,898
Residential mortgage loans	22	25,789	-	_	-	25,811
Commercial mortgage loans	8,346	54	-	-	-	8,400
Total mortgages	8,368	25,843	-	-	-	34,211
Convertibles & preferred stock	309	-	-	_	-	309
Common equity & bond funds	554	691	-	-	58	1,303
Private equity & hedge funds	1,737	402	-	2	-	2,141
Total equity like	2,600	1,093	-	2	58	3,753
Real estate	1,249	1,287	-	-	-	2,536
Other	712	3,573	-	1	-	4,286
Investments general account (excluding policy loans)	90,385	57,847	5,293	79	81	153,685
Policyholder loans	2,145	11	6	_	-	2,162
Investments general account	92,531	57,857	5,299	79	81	155,847
Impairments as bps (quarterly)	1	1	_	_	_	1

p. 30, 2016  Total  38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 113,159 25,839 7,840 33,680	Jun. 30, 2016  Total  39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	Mar. 31, 2016  Total  39,592 52,528 3,303 3,083 6,059 5,189 6,500 987
Total 38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 113,159 25,839 7,840	Jun. 30, 2016  Total  39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	Mar. 31, 2016  Total  39,592 52,528 3,303 3,083 6,059 5,189 6,500 987
Total 38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 113,159 25,839 7,840	Jun. 30, 2016  Total  39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	Mar. 31, 2016  Total  39,592 52,528 3,303 3,083 6,059 5,189 6,500 987
Total 38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 113,159 25,839 7,840	Total 39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	Total 39,592 52,528 3,303 3,083 6,059 5,189 6,500 987
Total 38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 113,159 25,839 7,840	Total 39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	Total 39,592 52,528 3,303 3,083 6,059 5,189 6,500 987
38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 <b>113,159</b> 25,839 7,840	39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	39,592 52,528 3,303 3,083 6,059 5,189 6,500
38,967 51,213 3,252 3,011 5,837 5,029 5,811 39 <b>113,159</b> 25,839 7,840	39,647 51,223 3,313 2,924 5,741 4,957 5,837 65 113,708	39,592 52,528 3,303 3,083 6,059 5,189 6,500
51,213 3,252 3,011 5,837 5,029 5,811 39 113,159 25,839 7,840	51,223 3,313 2,924 5,741 4,957 5,837 65 <b>113,708</b>	52,528 3,303 3,083 6,059 5,189 6,500 987
3,252 3,011 5,837 5,029 5,811 39 <b>113,159</b> 25,839 7,840	3,313 2,924 5,741 4,957 5,837 65 <b>113,708</b>	3,303 3,083 6,059 5,189 6,500 987
3,011 5,837 5,029 5,811 39 <b>113,159</b> 25,839 7,840	2,924 5,741 4,957 5,837 65 <b>113,708</b>	3,083 6,059 5,189 6,500 987
5,837 5,029 5,811 39 <b>113,159</b> 25,839 7,840	5,741 4,957 5,837 65 <b>113,708</b>	6,059 5,189 6,500 987
5,029 5,811 39 <b>113,159</b> 25,839 7,840	4,957 5,837 65 <b>113,708</b>	5,189 6,500 987
5,811 39 <b>113,159</b> 25,839 7,840	5,837 65 <b>113,708</b>	6,500 987
39 <b>113,159</b> 25,839 7,840	65 <b>113,708</b>	987
25,839 7,840	113,708	
25,839 7,840		117,240
7,840	26,041	
		25.638
33 680	7,771	7,553
33,000	33,812	33,192
291	296	297
1,263	1,289	1,425
1,926	1,968	2,095
3,479	3,552	3,817
2,452	2,469	2,362
4,206	4,279	4,096
156,976	157,820	160,706
2,077	2,113	2,079
159,053	159,933	162,784
	156,976	<b>156,976 157,820</b> 2,113

Aegon N.V. Structured assets and corporate bonds							
	EUR					amour	nts in millions
	EUR		Ma	arch 31, 2017			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating			7.7				
Commercial MBS	4,542	846	213	84	137	-	5,821
Residential MBS	1,394	699	168	61	1,939	-	4,262
Non-housing related ABS	3,458	946	1,384	301	215	-	6,304
Housing related ABS	· -	-	40	-	-	-	40
Total	9,394	2,491	1,805	446	2,291	-	16,427
Credits by rating							
IG Corporates	939	4,458	21,774	23,698	-	-	50,869
High yield corporate	-	-	2	3	3,146	-	3,151
Emerging Markets debt	23	98	826	1,540	513	4	3,003
Total	962	4,555	22,603	25,240	3,659	4	57,023
Cash / Treasuries / Agencies							35,448
Total	10,355	7,046	24,408	25,687	5,950	4	108,898



Aegon N.V. Capital structure							ı	unaudited
Capital Structure	=						amounts	in millions
	EUR	201	<u>c</u>		EUR	2017		YTD
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Shareholders' equity January 1	22,684	22,684	22,684	<b>22,684</b> 586	20,913			
Net income / (loss) Coupons on other equity instruments (net of tax) Dividend paid	143 (35)	(242) (64) (231)	116 (100) (491)	(133) (490)	378 (35)			
Movements in foreign currency translation reserve	(773)	(532)	(747)	52	(171)			
Movements in revaluation reserves	1,337	1,406	869	(1,090)	218			
Remeasurements of defined benefit plans	(313)	(741)	(895)	(288)	208			
Shares withdrawn	` -	` -	(382)	(382)	-			
Other changes	(197)	(299)	92	(26)	(7)			
Shareholders' equity end of period	22,848	21,982	21,146	20,913	21,505			
Revaluation reserves	424	424	4.40	420	126			
Available for sale shares	134	134	140	130	126			
Available-for-sale bonds Available-for-sale other	5,525 65	5,262 55	4,811 50	3,245 43	3,498 38			
Total available-for-sale	<b>5,725</b>	5,450	5,001	3.418	3,662			
Real estate held for own use	5,725 50	52	52	59	5,002 58			
Cash flow hedging reserve	2,033	2,375	2,287	1,904	1,879			
Total balance of revaluation reserves, net of tax	7,808	7,878	7,340	5,381	5,600			
	7,000	2,020	7,010	5,552	5,555			
Total remeasurement of defined benefit plans	(1,845)	(2,273)	(2,427)	(1,820)	(1,612)			
Shareholders' equity	22,848	21,982	21,146	20,913	21,505			
Non-controlling interests and share options not yet exercised	94	68	74	88	94			
Revaluation reserves	(7,808)	(7,878)	(7,340)	(5,381)	(5,600)			
Remeasurement of defined benefit plans	1,845	2,273	2,427	1,820	1,612			
Shareholders' capital	16,978	16,445	16,307	17,440	17,611			
Junior perpetual capital securities	3,008	3,008	3,008	3,008	3,008			
Perpetual cumulative subordinated bonds	454	454	454	454	454			
Non-cumulative subordinated notes	271	271	271	271	271			
Subordinated borrowings	757	760	761	767	768			
Trust pass-through securities	153	159	155	156	152			
Currency revaluation other equity instruments	157	215	189	340	306			
Hybrid leverage	4,800	4,867	4,837	4,996	4,959			
Senior debt Commercial paper and other short term debt	1,894 125	1,906 125	1,859 125	2,414	2,368			
Senior leverage	2,019	2,031	1,983	2,414	2,368			
Total financial leverage	6,818	6,898	6,820	7,409	7,327			
Total capitalization	23,796	23,343	23,127	24,849	24,938			
•	,	•	•		,			
Gross financial leverage ratio	28.7%	29.6%	29.5%	29.8%	29.4%			

Aegon introduced a non-financial leverage policy. The non-financial leverage policy classifies short-term debt as either financial leverage or non-financial leverage. As from 4Q 2016 all short-term debt is assessed accordingly.



Aegon N.V. Return on capital - net underlying earnings - YTD										unaudited
									amo	ounts in millions YTD
					March 31, 2017					
	Americas	Europe	The Netherlands	United Kingdom E	Central & Eastern Europe	Spain & Portugal	Asia	Asset Management	Weighted Average	Run-off businesses
	(USD)	(EUR)	(EUR)	(GBP)	(EUR)	(EUR)	(USD)	(EUR)	(EUR)	(EUR)
Net underlying earnings / run-off earnings Average capital in units Average capital in units, excluding revaluation reserves and remeasurement of	246 17,502	127 8,803	91 5,655	19 1,862	15 393	(1) 583	(2) 1,159	26 435		21 2,165
defined benefit plans	14,607	7,792	4,687	1,864	384	546	1,097	433		1,336
Return on capital  Net underlying earnings / average capital in units excluding revaluation reserve and remeasurement of defined benefit plans	6.7%	6.5%	7.8%	4.1%	15.3%	(0.7%)	(0.7%)	23.8%	6.6%	6.3%

Aegon N.V. Return on equity - net underlying earnings - YTD								
							amour	nts in millions
	EUR				EUR			YTD
		2016				2017		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Net underlying earnings before leverage costs	352	663	1,012	1,483	350			
Cost of leverage after tax <sup>1</sup>	(35)	(64)	(100)	(133)	(35)			
Net underlying earnings after leverage allocation	317	599	912	1,350	315			
Average common shareholders' equity excluding revaluation reserve and								
remeasurement of defined benefit plans	17,297	16,984	16,789	16,896	17,411			
Return on equity Net underlying earnings / average shareholders' common equity excluding								
revaluation reserve and remeasurement of defined benefit plans	7.3%	7.1%	7.2%	8.0%	7.2%			

<sup>&</sup>lt;sup>1</sup> Cost of leverage after tax includes coupons on perpetual capital securities and coupons on non-cumulative subordinated notes



471

(33) **438** 

16,765

10.5%

350

(35) **315** 

17,411

7.2%

349

(36) **313** 

16,281

7.7%

Aegon N.V. Return on capital - net underlying earnings - QTD										unaudited
Return on capital - het underlying earnings - Q1D									ame	ounts in millions QTD
					March 31, 2017	,				
	Americas	Europe	The Netherlands	United Kingdom	Central & Eastern Europe	Spain & Portugal	Asia	Asset Management	Weighted Average	Run-of businesse
	(USD)	(EUR)	(EUR)	(GBP)	(EUR)	(EUR)	(USD)	(EUR)	(EUR)	(EUR
Net underlying earnings / run-off earnings Average capital in units Average capital in units, excluding revaluation reserves and remeasurement of	246 17,502	127 8,803	91 5,655	19 1,862	15 393	(1) 583	(2) 1,159	26 435		21 2,165
defined benefit plans	14,607	7,792	4,687	1,864	384	546	1,097	433		1,336
Return on capital Net underlying earnings / average capital in units excluding revaluation reserve										
and remeasurement of defined benefit plans	6.7%	6.5%	7.8%	4.1%	15.3%	(0.7%)	(0.7%)	23.8%	6.6%	6.3%
Aegon N.V. Return on equity - net underlying earnings - QTD										ounts in millions
		Е	UR				EUR			ounts in million QTI
				20				2017		
			First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarte

352

(35) **317** 

17,297

7.3%

312

(29) **282** 

16,610

6.8%

1 Cost of leverage after tax include	fac coupons on perpetual capi	tal cocurities and counons on no	n-cumulative cubordinated notes



Net underlying earnings before leverage costs Cost of leverage after tax<sup>1</sup>

remeasurement of defined benefit plans

Net underlying earnings after leverage allocation

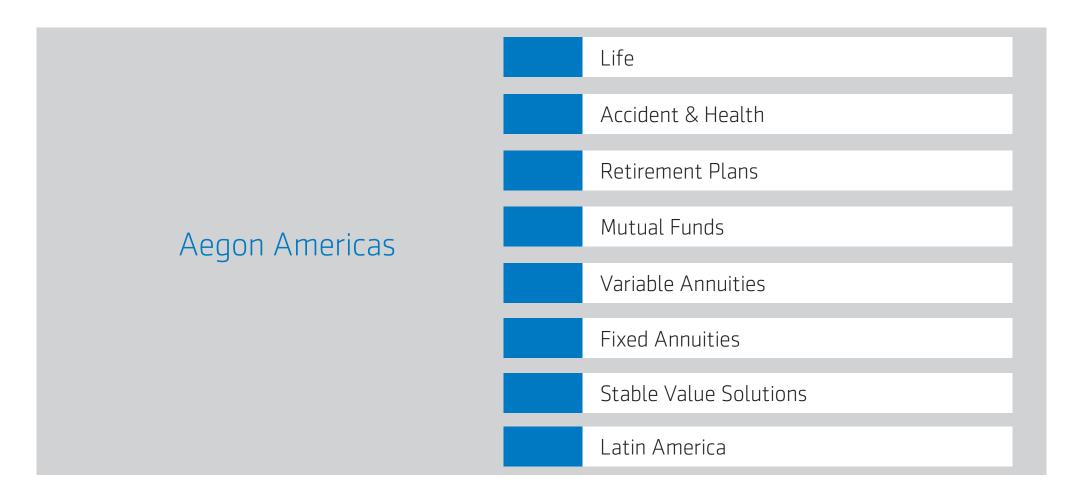
Average common shareholders' equity excluding revaluation reserve and

Return on equity
Net underlying earnings / average shareholders' common equity excluding
revaluation reserve and remeasurement of defined benefit plans

Aegon N.V. Run-off businesses										unaudited
	EUR					EUR			amount	s in millions
	LOIK		2016					2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Earnings		· ·	-	-		-	-	-		
Americas - Spread based business	13	11	15	10	49	8				8
Americas - Payout annuities	(3)	(6)	(11)	(8)	(27)	1				1
Americas - BOLI/COLI	14	13	10	(5)	32	18				18
Americas - Life reinsurance	4	_	(6)	2	-	4				4
Total earnings - run off businesses	28	18	8	(1)	54	31				31
Institutional spread based account balance roll fo Account balances beginning of period Withdrawals Other Total account balance end of period	3,292 (102) (112) <b>3,078</b>	3,078 (50) 156 <b>3,184</b>	3,184 (26) (112) <b>3,046</b>	3,046 (40) 193 <b>3,199</b>	3,292 (218) 125 <b>3,199</b>	3,199 (32) (1,910) <b>1,257</b>				3,199 (32) (1,910) <b>1,257</b>
Payout annuities account balance roll forward										
Account balances beginning of period	6,172	5,900	6,252	6,244	6,172	6,305				6,305
Lapses and death	(127)	(120)	(124)	(127)	(499)	(124)				(124)
Interest credited	89	90	96	95	370	87				87
Other	(233)	382	20	94	262	(47)				(47)
Total account balance end of period	5,900	6,252	6,244	6,305	6,305	6,222				6,222
BOLI/COLI account balance roll forward										
Account balances beginning of period	7,605	7,245	7,474	7,462	7,605	7,961				7,961
Deposits	2	2	-	3	7	3				3
Lapses and death	(23)	(22)	(13)	(24)	(82)	(42)				(42)
Other	(340)	249	1	520	431	(12)				(12)
Total account balance end of period	7,245	7,474	7,462	7,961	7,961	7,910				7,910



## Reporting structure





Aegon Americas Earnings & sales										unaudited
	USD					USD			amoun	ts in millions
	030		2016			030		2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Underlying earnings before tax by line of business				_					-	
Life	47	39	6	81	174	36				36
Accident & Health	44	20	67	87	218	58				58
Retirement Plans	54	69	80	76	280	71				71
Mutual Funds	10	12	13	15	50	10				10
Variable Annuities	81	97	110	104	393	86				86
Fixed Annuities	52	45	40	34	172	49				49
Stable Value Solutions	24	24	24	24	96	23				23
Latin America	<u>-</u>	_	1	-	1	_				_
Underlying earnings before tax	312	305	342	422	1,382	333				333
Fair value items	(242)	(122)	35	(248)	(577)	(21)				(21)
Realized gains/(losses) on investments	` 37	` 5 <sup>′</sup>	(35)	(20)	(14)	`11 <sup>'</sup>				`11 <sup>′</sup>
Net impairments	(35)	(17)	13	6	(33)	(4)				(4)
Other income/(charges)	(6)	45	(121)	(29)	(111)	(3)				(3)
Run-off businesses	31	21	9	(2)	60	33				33
Income before tax	96	236	244	130	706	349				349
Income tax	8	(44)	(92)	40	(88)	(92)				(92)
Net income / (loss)	104	192	152	170	618	257				257
Net underlying earnings	233	223	246	356	1,059	246				246
Revenues <sup>1</sup>										
Life insurance	1,951	2,031	2,050	2,118	8,150	2,093				2,093
Accident & health insurance	604	624	621	591	2,440	600				600
Total gross premiums	2,555	2,655	2,671	2,709	10,590	2,693				2,693
Investment income	1,010	1,017	1,039	1,048	4,114	1,035				1,035
Fee and commission income	460	459	468	441	1,828	421				421
Other revenues	1	1	1	2	5	1				1
Total revenues	4,026	4,132	4,179	4,200	16,537	4,150				4,150
Sales										
New life sales	158	156	142	144	600	135				135
New premiums accident & health insurance	271	211	211	201	895	267				267
1/10 of Gross deposits	1,485	1,052	1,047	941	4,525	1,367				1,367
Total sales	1,915	1,419	1,399	1,286	6,020	1,768				1,768
Market consistent value of new business										
MCVNB	89	70	63	91	313	118				118
MCVNB / PVNBP (%)	0.7%	0.8%	0.7%	0.7%	0.8%	1.2%				1.2%

<sup>&</sup>lt;sup>1</sup> Revenues include Run-off businesses.



Aegon Americas Earnings & sales									ı	unaudited
Larmings & sales									amounts	in millions
	EUR		2016			EUR		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	116
Underlying earnings before tax by line of busine		Quarter	Quarter	Quarter	i eai	Quarter	Quarter	Quarter	Quarter	
Life	43	34	6	74	157	34				34
Accident & Health	40	17	60	80	197	54				54
Retirement Plans	49	61	72	70	253	67				67
Mutual Funds	9	10	12	13	45	10				10
Variable Annuities	74	86	99	96	355	81				81
Fixed Annuities	47	40	36	32	155	46				46
Stable Value Solutions	22	21	21	23	87	22				22
Latin America	-	-	1	-	1	-				-
Underlying earnings before tax	283	270	307	388	1,249	313				313
	(000)	(		(22.5)	(== 1)	(0.0)				(2.2)
Fair value items	(220)	(107)	32	(226)	(521)	(20)				(20)
Realized gains/(losses) on investments	33	4	(31)	(18)	(13)	10				10
Net impairments	(32)	(15)	12	5	(30)	(4)				(4)
Other income/(charges)	(6)	41	(109)	(27)	(100)	(2)				(2)
Run-off businesses	28	18	8	(1)	54	31				31
Income before tax	87_	211	218	121	638	328				328
Income tax	7	(40)	(82)	35	(80)	(86)				(86)
Net income / (loss)	94	171	136	157	559	242				242
Net underlying earnings	211	197	221	327	956	231				231
Revenues ¹										
Life insurance	1,770	1,798	1,837	1,958	7,363	1,965				1,965
Accident & health insurance	548	553	556	548	2,204	564				564
Total gross premiums	2,318	2,350	2,393	2,506	9,567	2,529				2,529
		•	•			•				•
Investment income	916	900	931	970	3,717	972				972
Fee and commission income	418	406	419	408	1,651	396				396
Other revenues	1	1	1	2	4	1				1
Total revenues	3,652	3,658	3,744	3,886	14,940	3,898				3,898
Sales										
New life sales	144	138	127	133	542	127				127
New premiums accident & health insurance	246	186	189	187	808	251				251
1/10 of Gross deposits	1,347	926	938	877	4,088	1,284				1,284
Total sales	1,737	1,251	1,254	1,197	5,438	1,661				1,661
Maybet consistent value of new hyelesses										
Market consistent value of new business MCVNB	81	62	56	84	282	111				111
MCVNB / PVNBP (%)	0.7%	0.8%	0.7%	0.7%	0.8%	1.2%				1.2%

<sup>&</sup>lt;sup>1</sup> Revenues include Run-off businesses.



Aegon Americas Deposits & account balances										unaudited
Deposits & account balances									amoun	ts in millions
	USD					USD				
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Gross deposits										
Retirement Plans	11,794	8,073	8,159	7,111	35,137	11,371				11,371
Mutual Funds	1,773	1,246	1,153	1,296	5,467	1,323				1,323
Variable Annuities	1,212	1,139	1,078	945	4,375	877				877
Fixed Annuities	67	61	71	55	254	90				90
Other	5	4	4	5	19	5				5
Total gross deposits	14,850	10,524	10,466	9,411	45,251	13,666				13,666
Net deposits										
Retirement Plans	5,249	181	(3,883)	(1,278)	268	627				627
Mutual Funds	266	103	87	(418)	38	(274)				(274)
Variable Annuities	165	58	(56)	(292)	(125)	(459)				(459)
Fixed Annuities	(354)	(328)	(274)	(308)	(1,265)	(319)				(319)
Other	(7)	(11)	(15)	(7)	(40)	(7)				(7)
Total net deposits	5,318	3	(4,141)	(2,304)	(1,123)	(432)				(432)
Account balances										
Retirement Plans	216,496	220,569	224,502	225,271	225,271	235,099				235,099
Mutual Funds	16,886	17,303	18,119	17,656	17,656	18,126				18,126
Variable Annuities	67,870	68,776	70,462	70,062	70,062	72,256				72,256
Fixed Annuities	11,709	11,486	11,307	11,127	11,127	10,973				10,973
Stable Value Solutions	54,524	54,423	55,159	55,555	55,555	55,235				55,235
Other	523	519	508	500	500	498				498
Total account balances at end of period	368,008	373,075	380,056	380,170	380,170	392,188				392,188



Aegon Americas Deposits & account balances										unaudited
	ELID					ELID			amoun	ts in millions
	EUR		2016			EUR		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
Gross deposits										
Retirement Plans	10,699	7,102	7,309	6,633	31,743	10,680				10,680
Mutual Funds	1,608	1,097	1,033	1,202	4,939	1,243				1,243
Variable Annuities	1,099	1,007	966	879	3,952	824				824
Fixed Annuities	61	54	64	51	230	84				84
Other	4	4	4	5	17	5				5
Total gross deposits	13,472	9,265	9,375	8,769	40,881	12,835				12,835
Net deposits										
Retirement Plans	4,762	104	(3,480)	(1,143)	242	589				589
Mutual Funds	241	90	77	(375)	34	(257)				(257)
Variable Annuities	149	50	(50)	(262)	(113)	(432)				(432)
Fixed Annuities	(321)	(290)	(245)	(286)	(1,143)	(300)				(300)
Other	(6)	(9)	(13)	(7)	(36)	(6)				(6)
Total net deposits	4,825	(56)	(3,711)	(2,073)	(1,015)	(406)				(406)
Account balances										
Retirement Plans	189,976	198,532	199,770	213,568	213,568	219,801				219,801
Mutual Funds	14,817	15,574	16,123	16,738	16,738	16,946				16,946
Variable Annuities	59,556	61,905	62,700	66,422	66,422	67,554				67,554
Fixed Annuities	10,275	10,338	10,061	10,548	10,548	10,259				10,259
Stable Value Solutions	47,844	48,985	49,083	52,668	52,668	51,641				51,641
Other	459	467	452	474	474	466				466
Total account balances at end of period	322,927	335,801	338,188	360,419	360,419	366,668				366,668



Aegon Americas Life										unaudited
	USD					USD			amoun	its in millions
	USD		2016			USD		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Life production										
Agency	143	139	124	125	530	121				121
Direct	6	5	3	2	17	1				1
Total retail new life sales	150	144	127	126	547	122				122
Universal life	88	81	68	72	308	70				70
Term life	35	34	32	28	129	28				28
Whole life/other	27	29	27	26	109	25				25
Variable life	- -				1	-				-
Total retail new life sales	150	144	127	126	547	122				122
Gross premiums	1,123	1,154	1,163	1,185	4,625	1,182				1,182
Underlying earnings before tax	47	39	6	81	174	36				36
General account balance roll forward										
Universal life account balances beginning of period	15,391	15,406	15,359	15,340	15,391	15,342				15,342
Deposits	482	496	527	535	2,041	568				568
Lapses and deaths	(185)	(243)	(357)	(230)	(1,015)	(310)				(310)
Other	(283)	(300)	(189)	(303)	(1,075)	1,616				1,616
Universal life account balances end of period	15,406	15,359	15,340	15,342	15,342	17,216				17,216
Term life	2,231	2,306	2,368	2,437	2,437	2,509				2,509
Whole life/other	12,965	13,149	13,361	13,172	13,172	13,966				13,966
Total general account reserves	30,602	30,814	31,069	30,951	30,951	33,692				33,692
Universal life yield and spread information - US or	nlv (annualized)									
Average yield on investments	5.65%	5.69%	5.58%	5.62%	5.63%	5.66%				5.66%
Average crediting rate	4.22%	4.22%	4.22%	4.22%	4.22%	4.22%				4.22%
Average gross spread	1.43%	1.47%	1.36%	1.40%	1.41%	1.44%				1.44%
Average gross guaranteed rate	4.12%	4.12%	4.12%	4.12%	4.12%	4.12%				4.12%
Insurance and investment contracts for account o	f policyholders r	all forward								
Account balances beginning of period	4.709	4,578	4,550	4,619	4,709	4,574				4,574
Deposits	59	56	55	55	225	55				55
Lapses and deaths	(67)	(69)	(77)	(61)	(273)	(71)				(71)
Other	(124)	(15)	91	(39)	(87)	196				196
Total account balances end of period	4,578	4,550	4,619	4,574	4,574	4,754				4,754
Insurance and investment contracts for account o	f nolicyholders l	v fund tyne								
Fixed income	491	480	477	468	468	452				452
Equities	4.087	4,070	4.142	4,106	4,106	4,302				4,302
Total account balances end of period	4,578	4,550	4,619	4,574	4,574	4,754				4,754
Gross investment return to policyholder	(1.02%)	1.32%	3.84%	0.70%	4.80%	5.87%				5.87%
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	7,033	7,072	7,086	7,257	7,033	7,506				7,506
Capitalized during the period	184	179	171	163	698	146				146
Amortized during the period	(64)	(89)	(113)	(150)	(417)	(102)				(102)
Shadow accounting adjustments	(80)	(76)	112	238	194	(2)				(2)
Other	(1)	(1)	1	(2)	(3)	390				390
Balance at end of period	7,072	7,086	7,257	7,506	7,506	7,938				7,938



Aegon Americas									ı	unaudited
Accident & Health										in millions
	USD					USD			amounts	in millions
	035		2016			035		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Accident & health production										
Agency	129	94	83	89	395	106				106
Direct	143	117	128	112	499	161				161
Total Accident & health production	271	211	211	201	895	267				267
Total gross premiums	604	624	621	591	2,440	600				600
Underlying earnings before tax	44	20	67	87	218	58				58
Accident & health reserves										
Accidental death and dismemberment	312	309	310	323	323	320				320
Long term care	4,920	5,349	5,675	5,506	5,506	5,548				5,548
Other health	839	848	842	826	826	830				830
Total Accident & health reserves	6,070	6,507	6,827	6,655	6,655	6,698				6,698
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	620	621	620	621	620	618				618
Capitalized during the period	26	27	27	21	102	20				20
Amortized during the period	(23)	(25)	(22)	(21)	(91)	(24)				(24)
Other	(2)	(4)	(4)	(4)	(13)	(1)				(1)
Balance at end of period	621	620	621	618	618	613				613



Aegon Americas Retirement Plans										unaudited
Retirement Flans									amou	ınts in millions
	USD		2016			USD		2017		
	First	Second	2016 Third	Fourth	Full	First	Second	2017 Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	לוו
Written sales										
Institutional markets	2,918	2,051	1,263	1,059	7,291	2,057				2,057
Emerging markets	815	796	975	1,545	4,131	1,106				1,106
Total written sales	3,733	2,847	2,238	2,604	11,422	3,163				3,163
Underlying earnings before tax	54	69	80	76	280	71				71
Return on net revenue	29.6%	36.0%	39.9%	39.7%	36.4%	36.3%				36.3%
Retirement Plans margin, basis points (annualized)	10	12	14	14	13	12				12
Account balances										
Retirement Plans - services	213,087	217,097	221,044	221,971	221,971	231,797				231,797
Retirement Plans - annuities	3,410	3,472	3,458	3,300	3,300	3,302				3,302
Total account balances	216,496	220,569	224,502	225,271	225,271	235,099				235,099
Retirement Plans - services roll forward										
Account balances at beginning of period	200,682	213,087	217,097	221,044	200,682	221,971				221,971
Deposits	11,794	8,073	8,159	7,111	35,137	11,372				11,372
Withdrawals	(6,546)	(7,746)	(11,970)	(8,315)	(34,577)	(10,677)				(10,677)
Other	7,156	3,684	7,758	2,132	20,729	9,131				9,131
Total account balance at end of period	213,087	217,097	221,044	221,971	221,971	231,797				231,797
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	445	465	470	475	445	478				478
Capitalized during the period	15	13	12	11	51	14				14
Amortized during the period	(8)	(8)	(8)	(8)	(32)	(8)				(8)
Shadow accounting adjustments	-	-	1	-	2	-				-
Other	13		<u></u>		13					
Balance at end of period	465	470	475	478	478	484				484
Number of pension participants serviced (thousands)	4,957	5,083	4,965	5,060	5,060	5,053				5,053



Aegon Americas Mutual Funds										unaudited
									amoun	ts in millions
	USD					USD				
			2016		- "	<u> </u>		2017		\
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Deposits										
Agency	22	(15)	4	4	15	5				5
Banks	127	124	124	147	522	126				126
Fee planners/wirehouse/brokers-dealers	1,624	1,137	1,025	1,144	4,930	1,192				1,192
Total deposits	1,773	1,246	1,153	1,296	5,467	1,323				1,323
Underlying earnings before tax	10	12	13	15	50	10				10
MF margin, basis points (annualized)	24	27	30	34	29	23				23
Account balance roll forward										
Account balances beginning of period	16,734	16,886	17,303	18,119	16,734	17,656				17,656
Deposits	1,773	1,246	1,153	1,296	5,467	1,323				1,323
Withdrawals	(1,507)	(1,142)	(1,066)	(1,714)	(5,430)	(1,597)				(1,597)
Other	(114)	314	729	(44)	884	744				744
Total account balance at end of period	16,886	17,303	18,119	17,656	17,656	18,126				18,126
Gross investment return to mutual fund holder	(0.68%)	1.85%	4.20%	(0.25%)	5.28%	4.25%				4.25%



Aegon Americas										unaudite
Variable Annuities									amoun	ts in million
	USD					USD				
			2016					2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YT
	Quarter	Quarter	Quarter	Quarter	ieai	Quarter	Quarter	Quarter	Quarter	
Deposits										
Agency	7	11	6	7	30	5				!
Banks	215	203	161	106	685	84				84
Fee planners/wirehouse/brokers-dealers	860	780	740	687	3,067	589				589
Direct Total deposits	131 <b>1,212</b>	146 <b>1,139</b>	172 <b>1,078</b>	145 <b>945</b>	593	200 <b>877</b>				200 <b>87</b> 7
i otal deposits	1,212	1,139	1,078	945	4,375	8//				8//
Underlying earnings before tax										
Core Variable Annuities	62	71	84	77	293	66				6
Closed Variable Annuities	19	27	26	27	100	21				2:
Total underlying earnings before tax	81	97	110	104	393	86				86
VA margin, basis points (annualized)	48	57	63	60	57	48				48
Insurance and investment contracts - account of policyholders roll forward										
Insurance and investment contracts - account of policyholders beginning of period	66,713	66,793	67,716	69,431	66,713	69,068				69,06
Deposits	1,212	1,139	1,078	945	4,375	877				87
Lapses and deaths	(1,047)	(1,082)	(1,134)	(1,237)	(4,499)	(1,336)				(1,33
Other	(85)	866	1,770	(72)	2,479	2,701				2,70
Total insurance and investment contracts - account of policyholders end of period	66,793	67,716	69,431	69,068	69,068	71,309				71,309
Core Variable Annuities	775	761	735	702	702	660				66
Closed Variable Annuities	302	299	296	292	292	288				28
Total fixed account end of period	1,077	1,060	1,031	994	994	947				947
Total insurance and investment contracts - account of policyholders	67,870	68,776	70,462	70,062	70,062	72,256				72,256
Insurance and investment contracts - account of policyholders by block										
Core Variable Annuities	55,505	56,569	58,150	58,026	58,026	60,048				60,04
Closed Variable Annuities	11,288	11,148	11,281	11,041	11,041	11,261				11,26
Insurance and investment contracts - account of policyholders end of period	66,793	67,716	69,431	69,068	69,068	71,309				71,309
						,				,
Insurance and investment contracts - account of policyholders by fund type										
Fixed income	30,205	30,949	28,666	27,009	27,009	26,645				26,64
Equities	36,588	36,767	40,764	42,058	42,058	44,664				44,66
Insurance and investment contracts - account of policyholders end of period	66,793	67,716	69,431	69,068	69,068	71,309				71,309



Aegon Americas Variable Annuities - continued										unaudite
variable Annuities - continued									amount	s in million
	USD		2016			USD		2017		
	First	Second	2016 Third	Fourth	Full	First	Second	2017 Third	Fourth	YTI
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	111
Minimum guarantee net amount at risk										
GMDB only	1,437	1,365	1,203	1,200	1,200	1,060				1,060
GMDB and GMLB	2,261	2,223	1,823	1,841	1,841	1,360				1,360
GMLB only	56	81	62	32	32	23				23
Total net amount at risk	3,755	3,670	3,088	3,073	3,073	2,443				2,443
DAC/VOBA/FSR by block										
Core Variable Annuities	1,889	1,976	1,956	1,966	1,966	1,977				1,977
Closed Variable Annuities	286	283	278	269	269	267				267
Total DAC/VOBA/FSR	2,175	2,260	2,234	2,235	2,235	2,244				2,244
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,279	2,175	2,260	2,234	2,279	2,235				2,235
Capitalized during the period	66	61	47	48	222	39				39
Amortized during the period	(119)	(15)	(67)	(64)	(265)	(21)				(21
Shadow accounting adjustments	(51)	39	(5)	17	-	(9)				(9
Balance at end of period	2,175	2,260	2,234	2,235	2,235	2,244				2,244
Gross investment return to policyholder	0.29%	1.77%	3.08%	0.32%	5.57%	4.39%				4.39%
US deferred annuities lapse and death rates (annualized)										
Core Variable Annuities										
Surrenders and withdrawals	4.57%	4.76%	5.02%	5.48%	5.04%	6.26%				6.26%
Deaths	0.97%	0.92%	0.94%	0.69%	0.89%	0.96%				0.96%
Total Core Variable Annuities	5.54%	5.68%	5.96%	6.17%	5.93%	7.22%				7.22%
Closed Variable Annuities										
Surrenders and withdrawals	7.85%	8.91%	8.35%	10.12%	8.89%	9.44%				9.44%
Deaths	2.10%	1.75%	1.88%	1.58%	1.85%	1.85%				1.85%
Total Closed Variable Annuities	9.95%	10.66%	10.23%	11.70%	10.75%	11.29%				11.29%
Total Variable Annuities										
Surrenders and withdrawals	5.14%	5.45%	5.56%	6.23%	5.68%	6.76%				6.76%
Deaths	1.16%	1.06%	1.10%	0.84%	1.05%	1.11%				1.11%
Total Variable Annuities	6.30%	6.51%	6.66%	7.07%	6.73%	7.87%				7.87%



Aegon Americas Fixed Annuities										unaudited
	USD					USD			amour	nts in millions
	035		2016			030		2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Underlying earnings before tax	52	45	40	34	172	49				49
US retail deferred annuities yield and spread information	on (annualized)									
Average yield on investments	3.92%	4.41%	4.67%	4.18%	4.29%	4.45%				4.45%
Average crediting rate	2.90%	2.94%	2.91%	2.94%	2.93%	2.96%				2.96%
Average crediting rate on new business	1.50%	1.25%	1.44%	1.38%	1.45%	1.43%				1.43%
Average gross spread	1.02%	1.47%	1.76%	1.24%	1.36%	1.49%				1.49%
Average underlying gross spread	1.57%	1.60%	1.53%	1.33%	1.51%	1.48%				1.48%
Average gross guaranteed rate	2.67%	2.68%	2.68%	2.70%	2.70%	2.72%				2.72%
US retail deferred annuities lapse and death rates (ann	nualized)									
Surrenders and withdrawals	8.84%	7.80%	7.50%	8.31%	8.18%	8.97%				8.97%
Deaths	3.46%	3.83%	2.63%	2.73%	3.19%	3.71%				3.71%
Total	12.30%	11.63%	10.13%	11.04%	11.37%	12.68%				12.68%
Deposits										
Agency	9	8	12	11	40	12				12
Banks	58	53	59	44	215	78				78
Fixed annuity deposits	67	61	71	55	254	90				90
Account balance roll forward										
General account annuities beginning of period	13,068	12,786	12,546	12,338	13,068	12,120				12,120
Deposits	66	62	71	55	254	77				77
Lapses and deaths	(421)	(390)	(345)	(363)	(1,519)	(397)				(397)
Interest credited	86	94	97	86	362	94				94
Other	(13)	(6)	(30)	5	(45)	26				26
Total general account annuities end of period	12,786	12,546	12,338	12,120	12,120	11,921				11,921
Fixed account of variable annuities	(1,077)	(1,060)	(1,031)	(994)	(994)	(947)				(947)
Total Fixed Annuity balances	11,709	11,486	11,307	11,127	11,127	10,973				10,973
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	97	85	(18)	(89)	97	37				37
Capitalized during the period	-	-	-	1	1	-				-
Amortized during the period	-	(3)	(3)	(5)	(11)	(6)				(6)
Shadow accounting adjustments	(12)	(99)	(69)	130	(49)	(3)				(3)
Balance at end of period	85	(18)	(89)	37	37	28				28



Aegon Americas										unaudited
Latin America										
									amounts	s in millions
	USD					USD				
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New Life sales										
Recurring premiums annualized	9	12	15	17	53	12				12
Total recurring plus 1/10 single	9	12	15	17	53	12				12
Underlying earnings before tax	-	-	1	-	1	-				-
Net underlying earnings	-	(1)	-	-	(1)	(1)				(1)
Net income / (loss)	-	(1)	-	-	(1)	(1)				(1)
Revenues										
Life insurance	31	36	39	43	149	41				41
Total gross premiums	31	36	39	43	149	41				41
Investment income	2	1	2	2	6	2				2
Fee and commission income	-	-	-	-	-	1				1
Other revenues	1	1	1	1	3	1				1
Total revenues	33	38	42	46	159	45				45



Aegon Americas	unaudited
Investments general account amounts in millions, except for t	he impairment data
amounts in millions, except for t	USD
	March 31,
	2017
Cook / Transuring / Agencies	20.246
Cash / Treasuries / Agencies Investment grade corporates	20,246 44,833
High yield (and other) corporates	3,034
Emerging markets debt	1,964
Commercial MBS	5,374
Residential MBS	3,734
Non-housing related ABS	3,662
Subtotal	82,848
Residential mortgage loans	23
Commercial mortgage loans	8,927
Total mortgages	8,950
Convertibles & preferred stock	331
Common equity & bond funds	593
Private equity & hedge funds	1,858
Total equity like	2,781
Real estate	1,336
Other	761
Investments general account (excluding policy loans)	96,676
Policyholder loans	2,294
Investments general account	98,971
Impairments as bps (quarterly)	1

		am	ounts in millions
USD			
Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar. 31, 2016
10.047	22.702	22.022	20.072
19,847 44 <i>.</i> 365	22,782 47.102	23,032 46,679	20,873 44 <i>.</i> 938
2,939	3,245	3,270	3,320
1,768	1,779	1,763	1,712
5,633	5,696	5,506	5,583
3,779	4,843	4,589	4,918
3,576	3,503	3,491	3,337
81,906	88,949	88,329	84,682
24	25	26	28
9,091	8,742	8,565	8,539
9,115	8,767	8,591	8,566
325	325	327	336
595	595	540	497
1,789	1,986	2,062	2,246
2,709	2,907	2,929	3,079
1,369	1,433	1,449	1,370
749	736	879	929
95,847	102,791	102,177	98,625
2,298	2,304	2,317	2,338
98,145	105,096	104,495	100,963
		_	_
(1)	(1)	2	4

Aegon Americas Structured assets and corporate bon	.de						
Structured assets and corporate bon	ius					amou	nts in millions
	USD						
				March 31, 2017			
	AA	A AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	4,346	748	142	23	115	-	5,374
Residential MBS	964	566	104	59	2,041	-	3,734
Non-housing related ABS	2,059	403	818	182	200	-	3,662
Total	7,370	1,717	1,064	264	2,356	-	12,771
Credits by rating							
IG Corporates	595	3,662	19,521	21,055	-	-	44,833
High yield corporate	-	· -	-	· -	3,034	-	3,034
Emerging Markets debt	-	91	480	974	420	-	1,964
Total	595	3,753	20,001	22,028	3,454	-	49,831
Cash / Treasuries / Agencies							20,246
Total	7,964	5,470	21,065	22,292	5,810	-	82,848



Aegon Americas							,	unaudited
Investments general account							200211040	in millions
	USD				USD		amounts	in million
		20:				2017		
	First	Second	Third	Fourth	First	Second	Third	Fourtl
	Quarter	Quarte						
Available-for-sale								
Bonds								
AAA	20,331	21,203	23,333	20,108	19,717			
AA	4,479	4,889	5,272	5,564	5,569			
A	21,257	22,124	21,628	20,542	20,761			
BBB	22,323	23,020	23,329	21,867	22,135			
BB	2,210	2,166	2,131	2,029	2,188			
В	1,526	1,500	1,416	1,228	1,202			
CCC or lower	2,618	2,520	2,509	2,403	2,368			
Shares	549	584	632	638	634			
Money market investments	8,751	9,707	8,140	7,011	7,755			
Other	1,007	956	800	797	810			
Total available-for-sale (at fair value)	85,049	88,670	89,190	82,188	83,137			
Loans								
Policy loans	2,338	2,317	2,304	2,298	2,294			
Mortgage loans	8,566	8,591	8,767	9,115	8,950			
Total loans (at amortized cost)	10,904	10,908	11,071	11,413	11,245			
Real estate (at fair value)	814	820	821	784	778			
Financial assets at fair value through profit or loss								
Assets backing liabilities at fair value	522	527	524	494	501			
Assets not backing liabilities at fair value:								
Common stock	163	164	168	166	171			
Limited partnerships								
Real estate	555	629	612	585	558			
Hedge funds	1,632	1,463	1,407	1,229	1,295			
Other	536	522	515	513	514			
Other	786	792	787	773	772			
Total financial assets at fair value through profit or loss	4,195	4,097	4,013	3,760	3,811			
Investments general account	100,963	104,495	105,096	98,145	98,971			



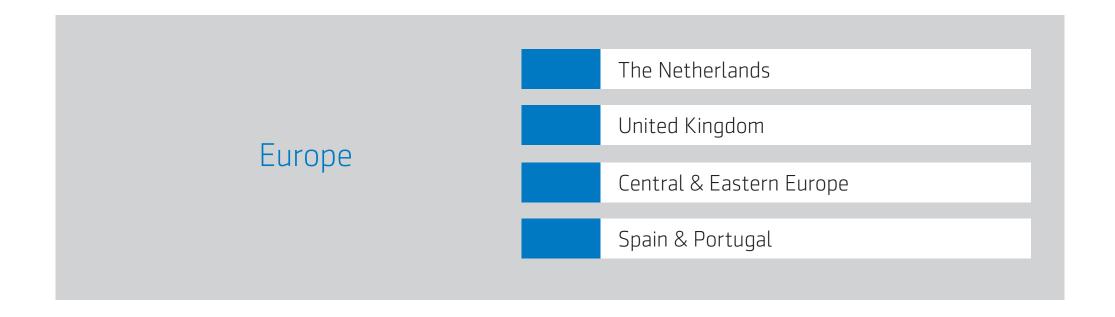
Aegon Americas Investments portfolio	o - Aegon IIS					unaudited
investments portion						amounts in million
	USD		March 31, 2	1017		
Corporate bonds <sup>1</sup>	Fair value	Amortized cost	Gross unrealized gain	Gross unrealized (loss)	Net unrealized gain/(loss)	% Fai value to amortized cos
Financial	value	cost	gain	(1033)	guilly (1055)	diffortized cos
Banking	6,849	6,561	575	(286)	288	104.49
Brokerage	304	287	20	(3)	17	105.9%
Insurance	3,774	3,409	577	(212)	365	110.7%
Other finance	290	326	8	(44)	(36)	89.0%
REIT's	1,662	1,613	98	(49)	48	103.0%
Total financial	12,879	12,196	1,278	(595)	683	105.6%
Industrial						
Basic industry	1,567	1,460	168	(62)	107	107.39
Capital goods	3,106	2,807	498	(198)	299	110.79
Communications	4,118	3,726	544	(152)	391	110.5%
Consumer cyclical	3,682	3,382	434	(135)	299	108.99
Consumer non-cyclical	8,185	7,615	1,196	(626)	570	107.59
Energy	4,991	4,667	560	(236)	324	106.9%
Other industry	70	67	5	(2)	3	104.5%
Technology	2,509	2,337	350	(178)	172	107.49
Transportation	2,057	1,938	196	(78)	119	106.1%
Total industrial	30,284	28,000	3,952	(1,667)	2,284	108.2%
Utility						
Electric	4,245	3,847	660	(263)	398	110.3%
Natural gas	180	166	16	(3)	14	108.19
Other utility	279	237	45	(3)	42	117.9%
Total utility	4,703	4,250	722	(268)	453	110.7%
Total	47,867	44,446	5,951	(2,531)	3,421	107.7%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.  $^{\rm 1}$  Corporate bonds, excluding Emerging Market Debt and Convertible Bonds.

Aegon Americas Investments portfolio	- Aegon US					unaudited amounts in millions
	USD					amounts in millions
			March 31, 2	2017		
Structured assets	Fair value	Amortized cost	Gross unrealized gain	Gross unrealized (loss)	Net unrealized gain/(loss)	% Fair value to amortized cost
Commercial MBS	5,370	5,327	101	(58)	43	100.8%
Residential MBS	3,734	3,505	304	(75)	229	106.5%
Non-housing related ABS	2,531	2,518	40	(27)	13	100.5%
CDOs	1,135	1,133	10	(8)	2	100.2%
Total	12,771	12,483	455	(168)	287	102.3%



# Reporting structure





Europe										unaudited
Earnings & sales									amounte	in millions
	EUR					EUR			amounts	111 11111110113
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
The Netherlands	128	138	133	134	534	118				118
United Kingdom	23	7 14	5	23	59 55	33				33
Central & Eastern Europe Spain & Portugal	15 3	14	12 1	14 3	8	17 1				17 1
Underlying earnings before tax	169	160	151	174	655	169				169
onderlying carmings before tax	105	100	101	-, -	000	105				
Underlying earnings before tax by line of business										
Life	103	85	99	91	378	97				97
Pensions	51	62	43	60	216	53				53
Non-life	6	5	3	21	34	12				12
Other	9	9	7	3	27	7				7
Underlying earnings before tax	169	160	151	174	655	169				169
Enir value items	(71)	(190)	49	171	(41)	(56)				(56)
Fair value items Realized gains/(losses) on investments	17	(190)	49 49	52	(41) 342	(56) 67				67
Net impairments	1	(4)	(6)	(1)	(10)	(5)				(5)
Other income/(charges)	1	(701)	52	(9)	(658)	8				8
Income before tax	116	(512)	296	387	288	183				183
Income tax	(17)	6	(68)	(81)	(161)	(53)				(53)
Net income / (loss)	99	(506)	228	306	127	131				131
	400		400	4.04	- 40	40-				4.5=
Net underlying earnings	138	117	132	161	548	127				127
Revenues										
Life insurance	3,020	3,021	3,152	3,299	12,493	2,737				2,737
Accident & health insurance	204	39	40	37	320	200				200
General insurance	184	137	112	103	536	118				118
Total gross premiums	3,408	3,197	3,304	3,439	13,348	3,055				3,055
Investment income	974	1,127	875	910	3,886	840				840
Fee and commission income	121	123	119	131	495	161				161
Other revenues	1	1	-	1	2	-				-
Total revenues	4,504	4,448	4,299	4,482	17,732	4,057				4,057
Color										
Sales New life sales	85	75	64	75	299	67				67
New premiums accident & health insurance	10	/5 9	5	11	34	17				17
New premiums general insurance	24	27	20	23	94	27				27
1/10 of Gross deposits	344	309	277	347	1,277	1,005				1,005
Total sales	463	419	366	457	1,705	1,116				1,116
Market consistent value of new business	F.C	20	4.4	20	140	27				27
MCVNB	56 1.3%	39 1.2%	14 0.4%	30 0.4%	140 0.9%	37 1.0%				37 1.0%
MCVNB / PVNBP (%)	1.5%	1.2%	0.4%	0.4%	0.9%	1.0%				1.0%



-	
Europe	unaudited
Investments general account	
amounts in millions, except for	•
	EUR
	March 31,
	2017
Cash / Treasuries / Agencies	16,099
Investment grade corporates	5,336
High yield (and other) corporates	133
Emerging markets debt	1,040
Commercial MBS	222
Residential MBS	692
Non-housing related ABS	2,488
Housing related ABS	40
Subtotal	26,051
	,
Residential mortgage loans	25,789
Commercial mortgage loans	54
Total mortgages	25,843
Convertibles & preferred stock	_
Common equity & bond funds	691
Private equity & hedge funds	402
Total equity like	1,093
Real estate	1,287
Other	3,573
Investments general account (excluding policy loans)	57,847
Policyholder loans	11
Investments general account	57,857
Impairments as bps (quarterly)	1

		am	ounts in million
EUR Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar. 31, 201
DCC. 31, 2010	Зер. 30, 2010	3411. 30, 2010	1101. 51, 2010
16,609	18,319	18,415	20,952
5,345	5,787	5,808	10,024
160	219	260	280
1,280	1,286	1,220	1,474
239	235	246	634
668	636	741	798
2,774	2,321	2,349	3,264
38	39	65	987
27,113	28,842	29,104	38,413
25,504	25,817	26,018	25,614
61	61	62	61
25,565	25,879	26,080	25,675
-	2	2	2
680	655	712	875
138	156	110	122
818	812	823	999
1,256	1,177	1,164	1,160
3,503	3,545	3,480	3,274
58,254	60,255	60,652	69,521
10	10	9	9
58,264	60,265	60,661	69,530
-	1	1	-

Structured assets and corporate bo	onds					2001	nts in million
	EUR					ailiou	1105 111 1111111011
			1	March 31, 2017			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	66	-	71	62	23	-	222
Residential MBS	454	161	71	6	-	-	692
Non-housing related ABS	1,374	563	419	105	27	-	2,488
Housing related ABS	· -	-	40	-	-	-	40
Total	1,894	723	601	173	51	-	3,442
Credits by rating							
IG Corporates	347	817	1,943	2,229	-	-	5,336
High yield corporate	-	-	2	3	128	-	133
Emerging Markets debt	23	6	343	576	88	4	1,040
Total	370	823	2,289	2,808	217	4	6,509
Cash / Treasuries / Agencies							16,099
Total	2,264	1,546	2,889	2,981	267	4	26,051



Aegon the Netherlands Earnings & sales										unaudited
	EUR					EUR			amount	s in millions
	LOK		2016			LOK		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of busines	ss									
Life & savings	79	74	85	71	309	78				78
Pensions	47	59	42	48	197	32				32
Non-life	(6)	(4)	(1)	12	1	1				1
Distribution	9	9	7	3	27	7				7
Underlying earnings before tax	128	138	133	134	534	118				118
Fair value items	(105)	(185)	54	202	(33)	(35)				(35)
Realized gains/(losses) on investments	18	93	31	47	189	62				62
Net impairments	(1)	(4)	(6)	.,	(12)	(4)				(4)
Other income/(charges)	(±) -	(20)	30	34	44	-				( )
Income before tax	40	22	241	418	721	141				141
Income tax	(7)	(4)	(53)	(91)	(155)	(30)				(30)
Net income / (loss)	33	19	188	326	566	111				111
Net underlying earnings	100	108	102	105	414	91				91
Revenues										
Life insurance	858	358	398	400	2,015	693				693
Accident & health insurance	121	30	390	29	2,015	110				110
General insurance	115	69	46	36	266	40				40
Total gross premiums	1,094	458	40 <b>475</b>	4 <b>65</b>	2,4 <b>91</b>	843				843
Total gross premiums	1,054	436	4/5	405	2,491	043				043
Investment income	522	551	575	487	2,135	548				548
Fee and commission income	86	89	87	88	350	87				87
Total revenues	1,702	1,098	1,136	1,040	4,976	1,477				1,477
Sales										
New life sales	38	23	21	28	111	28				28
New premiums accident & health insurance	4	6	2	2	14	11				11
New premiums general insurance	7	6	4	4	21	5				5
1/10 of Gross deposits	186	151	142	190	669	202				202
Total sales	236	186	169	225	815	246				246
Market consistent value of new business										
MCVNB	29	13	15	27	84	21				21



Aegon the Netherlands Life & savings										unaudited
	EUR					EUR			amounts	s in millions
	Lon		2016			LOR		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales					222					
Single premiums	98	45 3	41 3	40	223	83				83
Recurring premiums annualized	3	<del>.</del>	<del>-</del>	2	10	3				3
Total recurring plus 1/10 single	12	7	7	6	32	11				11
Gross deposits (on and off balance)	1,794	1,451	1,350	1,828	6,423	1,947				1,947
Underlying earnings before tax	79	74	85	71	309	78				78
Account Balances										
Life insurance contracts - general account	4,066	4,023	3,977	3,869	3,869	3,837				3,837
Life insurance contracts - account policy holders	8,619	8,629	8,655	8,773	8,773	8,801				8,801
Investment contracts	8,590	9,159	9,439	9,622	9,622	9,967				9,967
Total account balance	21,275	21,811	22,071	22,264	22,264	22,605				22,605
Life insurance contracts - general account roll fo										
Account balances at beginning of period	4,059	4,066	4,023	3,977	4,059	3,869				3,869
Premiums	131	78	74	60	342	115				115
Withdrawals / benefits	(167)	(153)	(149)	(197)	(667)	(170)				(170)
Other	43	32	29	30	134	22				22
Total account balance at end of period	4,066	4,023	3,977	3,869	3,869	3,837				3,837
Life insurance contracts - account of policyholde										
Account balances at beginning of period	9,010	8,619	8,629	8,655	9,010	8,773				8,773
Premiums	82	83	73	79	318	74				74
Withdrawals / benefits	(287) (187)	(270)	(218) 172	(250) 288	(1,025) 470	(284) 237				(284) 237
Other Total account balance at end of period	8,619	196 <b>8,629</b>	8,655	8,773	8,773	8,801				8,801
Total account balance at end of period	0,019	0,023	0,033	3,773	5,773	0,001				0,001
DAC/VOBA/FSR's roll forward		_,								
Balance at beginning of period	34	31	29	27	34	25				25
Amortized during the period	(3)	(2)	(2)	(2)	(10)	(2)				(2)
Balance at end of period	31	29	27	25	25	23				23



Aegon the Netherlands										unaudited
Pensions										
									amoun	ts in millions
	EUR		2016			EUR		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	110
New life sales	•	<b>C</b>		Ç		Ç	•	<b>C</b>		
Single premiums	161	88	133	156	538	118				118
Recurring premiums annualized	10	7	1	6	25	5				5
Total recurring plus 1/10 single	26	16	15	22	79	17				17
Gross deposits (on and off balance)	62	60	67	73	263	75				75
Underlying earnings before tax	47	59	42	48	197	32				32
Account Balances										
Pensions - Life insurance contracts - general account	29,990	31,445	32,584	29,995	29,995	29,453				29,453
Pensions - Life insurance contracts - account PH	17,569	18,057	18,336	17,502	17,502	17,009				17,009
Investment contracts	2,193	2,668	2,822	2,581	2,581	2,454				2,454
Total account balance	49,752	52,170	53,742	50,077	50,077	48,916				48,916
Pension contracts - general account roll forward										
Account balances at beginning of period	27,227	29,990	31,445	32,584	27,227	29,995				29,995
Premiums	306	72	201	64	643	256				256
Withdrawals / benefits	(274)	(271)	(270)	(320)	(1,135)	(279)				(279)
Other	2,732	1,654	1,208	(2,333)	3,260	(518)				(518)
Total account balance at end of period	29,990	31,445	32,584	29,995	29,995	29,453				29,453
Pension contracts - account of policyholders roll forward										
Account balances at beginning of period	16,819	17,569	18,057	18,336	16,819	17,502				17,502
Premiums	339	75	101	74	589	250				250
Withdrawals / benefits	(145)	(137)	(148)	(99)	(528)	(721)				(721)
Other	556	550	326	(810)	621	(22)				(22)
Total account balance at end of period	17,569	18,057	18,336	17,502	17,502	17,009				17,009
Number of pension participants serviced (thousands)	3,880	4,006	3,999	4,017	4,017	4,023				4,023
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	89	88	85	83	89	81				81
Capitalized during the period	3	2	3	2	11	3				3
Amortized during the period	(5)	(5)	(5)	(5)	(19)	(4)				(4)
Balance at end of period	88	85	83	81	81	79				79



Aegon the Netherlands Non-life									U	ınaudited
									amounts	in millions
	EUR					EUR				
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New premium production		-	-	-		· ·		-	-	
Accident & health insurance	4	6	2	2	14	11				11
General insurance	7	6	4	4	21	5				5
Total Non-life production	12	12	6	7	35	16				16
Underlying earnings before tax	(6)	(4)	(1)	12	1	1				1
General insurance and Accident & health ratios										
Claim ratio	72%	69%	63%	61%		66%				
Cost ratio	36%	37%	38%	33%		37%				
Combined ratio	108%	106%	101%	94%		103%				

Aegon the Netherlands Distribution										unaudited s in millions
	EUR					EUR			amount	3 111 11111110113
			2016					2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Underlying earnings before tax	9	9	7	3	27	7				7
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	10	9	8	9	10	8				8
Capitalized during the period	-	-	2	-	2	-				-
Amortized during the period	(1)	(1)	(1)	(1)	(4)	(1)				(1)
Balance at end of period	9	8	9	8	8	7				7



Aegon the Netherlands Investments general account	unaudited
amounts in millions, except fo	or impairment data EUR
	March 31, 2017
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates	14,716 4,396 54 331
Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	43 674 2,425
Subtotal	22,639
Residential mortgage loans Commercial mortgage loans Total mortgages	25,587 54 <b>25,641</b>
Common equity & bond funds Private equity & hedge funds	541 398
<b>Total equity like</b> Real estate Other	<b>939</b> 1,269 3,329
Investments general account (excluding policy loans)	53,818
Policyholder loans Investments general account	5 <b>3,820</b>
Impairments as bps (quarterly)	1

		amo	ounts in millions
EUR		ann	Julius III IIIIIIIIIII
Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar. 31, 2016
500. 51, 2010	OCD: 507 2010	54.11 50/ 2010	11011 517 2010
15,246	16,632	16,850	15,797
4,403	4,797	4,709	4,756
81	139	167	170
604	619	594	617
44	33	41	73
649	617	721	778
2,714	2,258	2,265	2,304
23,741	25,094	25,347	24,496
25,296	25,602	25,800	25,387
61	61	62	61
25,357	25,664	25,861	25,448
553	461	400	367
134	153	107	120
687	614	508	486
1,238	1,176	1,163	1,158
3,273	3,283	3,192	3,077
54,295	55,831	56,070	54,665
3	3	3	4
54,298	55,834	56,074	54,669
_	1	1	_

Aegon the Netherlands Structured assets and corporate bor	nds						
						amour	nts in million
	EUR		1	March 31, 2017			
					222	N.D.	<b>-</b> .
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating	_						
Commercial MBS	2	-	21	20	-	-	43
Residential MBS	454	161	52	6	-	-	674
Non-housing related ABS	1,374	563	371	103	15	-	2,425
Total	1,831	723	443	130	15	-	3,142
Credits by rating							
IG Corporates	316	639	1,432	2,010	-	-	4,396
High yield corporate	-	-	, <u>-</u>	· -	54	-	54
Emerging Markets debt	23	-	193	114	-	-	331
Total	339	639	1,625	2,124	54	-	4,781
Cash / Treasuries / Agencies							14,716
Total	2,170	1,362	2,069	2,254	68	-	22,639



Aegon United Kingdom Earnings & sales										unaudited
J									amounts	s in millions
	GBP					GBP				
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTI
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax by line of business										
Life	16	6	6	13	41	13				13
Pensions <sup>1</sup>	1	-	(1)	7	8	16				16
Underlying earnings before tax	18	6	5	20	48	29				29
Fair value items	26	(4)	(3)	(25)	(6)	(18)				(18
Realized gains/(losses) on investments		102	17	6	125	3				3
Net impairments	_	-	_	_	-	-				_
Other income/(charges)	_	(530)	18	(16)	(528)	7				7
Income before tax	45	(426)	36	(15)	(361)	21				21
Income tax attributable to policyholder return	(4)	(8)	(20)	(5)	(37)	(9)				(9
Income before tax on shareholders return	41	(434)	16	(21)	(397)	12				12
Income tax on shareholders return	(1)	19	13	21	51	(7)				(7
Net income / (loss)	40	(415)	29	-	(346)	5				5
Net underlying earnings	19	-	17	36	73	19				19
Revenues										
Life insurance gross premiums	1,560	1,982	2,214	2,369	8,125	1,628				1,628
Investment income	331	435	247	345	1,360	234				234
Fee and commission income	18	17	17	26	78	53				53
Total revenues	1,909	2,435	2,478	2,740	9,562	1,915				1,915
Sales										
New life sales	14	16	15	9	54	7				7
1/10 of Gross deposits	117	119	110	129	474	684				684
Total sales	131	134	125	138	528	691				691

(12) (1.2%)

(16) (1.2%)

(18)

(0.3%)

(8)

(0.5%)

0.4%

0.3%

3

MCVNB MCVNB / PVNBP (%)

Market consistent value of new business



(8) (0.5%)

<sup>&</sup>lt;sup>1</sup> As from 2017 the Cofunds business is included.

Aegon United Kingdom

Earnings & sales

amounts in millions

EUR EUR 2016 2017 First Third Full Third Fourth YTD Second Fourth First Second Quarter Quarter Quarter Quarter Year Quarter Quarter Quarter Quarter Underlying earnings before tax by line of business Life 21 7 6 15 50 15 15 Pensions 1 2 (1) 9 9 18 18 Underlying earnings before tax 23 5 23 59 33 33 Fair value items 34 (6) (4) (31)(7) (21)(21)3 Realized gains/(losses) on investments 1 131 17 4 153 3 Net impairments Other income/(charges) 1 (681)22 (20)(678)8 8 Income before tax 58 39 24 24 (548)(24)(474)Income tax attributable to policyholder return (5) (10)(24)(5) (45)(10)(10)(29) Income before tax on shareholders return 53 (558) (519)14 14 15 Income tax on shareholders return (1) 24 15 25 63 (8) (8)Net income / (loss) 52 (533)30 (4) (456)6 6 Net underlying earnings 25 21 43 89 22 22 Revenues Life insurance gross premiums 2,026 2,524 2,627 2,746 9,924 1,895 1,895 555 Investment income 431 280 396 1,661 272 272 Fee and commission income 23 22 30 61 61 20 95 **Total revenues** 2,480 3,101 2,927 3,172 11,680 2,228 2,228 Sales 18 20 10 8 New life sales 18 66 8 1/10 of Gross deposits 152 149 579 796 151 128 796 Total sales 170 170 146 158 645 804 804 Market consistent value of new business **MCVNB** (15)(19)(22)(9) (9) MCVNB / PVNBP (%) 0.4% 0.2% (0.5%)(1.3%)(1.3%)(0.3%)(0.5%)



<sup>&</sup>lt;sup>1</sup> As from 2017 the Cofunds business is included.

Aegon United Kingdom Life										unaudited
	GBP					GBP			amounts	in millions
	GDF		2016			ODF		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Single premiums	53	74	74	7	208	-				-
Recurring premiums annualized	9	8	8	8	33	7				7
Total recurring plus 1/10 single	14	16	15	9	54	7				7
New life sales										
Annuities	5	7	7	1	21	_				_
Protection	9	8	8	8	33	7				7
Total recurring plus 1/10 single	14	16	15	9	54	······ <del>'</del>				7 <b>7</b>
Total recurring plus 1/10 single		10	13	3	34	,				
Gross deposits (on and off balance)	28	29	23	23	102	21				21
Underlying earnings before tax	16	6	6	13	41	13				13
Account Balances										
Insurance contracts - general account	8,201	1,400	1,468	1,472	1,472	1,254				1,254
Investment contracts - account policyholders	2,932	2,959	3,088	3,105	3,105	3,071				3,071
Total account balance	11,133	4,359	4,557	4,576	4,576	4,325				4,325
Insurance and investment contract roll forward										
Account balances at beginning of period	11,122	11,133	4,359	4,557	11,122	4,576				4,576
Deposits	223	231	230	77	761	91				91
Withdrawals / benefits	(323)	(315)	(303)	(230)	(1,171)	(244)				(244)
Transfers to disposal groups	-	(6,805)	47	53	(6,705)	(209)				(209)
Other	111	114	224	120	569	111				111
Total account balance at end of period	11,133	4,359	4,557	4,576	4,576	4,325				4,325
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	147	149	152	154	147	157				157
Capitalized during the period	13	13	13	13	51	11				11
Amortized during the period	(10)	(10)	(10)	(10)	(41)	(11)				(11)
Balance at end of period	149	152	154	157	157	157				157



Aegon United Kingdom Life										unaudited
	EUR					EUR			amounts	s in millions
	LOK		2016			LOK		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales				_					-	
Single premiums	68	94	88	4	253	-				-
Recurring premiums annualized	11	10	9	9	40	8				8
Total recurring plus 1/10 single	18	20	18	10	66	8				8
New life sales										
Annuities	7	9	9	_	25	_				_
Protection	11	10	9	9	40	8				8
Total recurring plus 1/10 single	18	20	18	10	66	8				8
Total recurring plus 1/10 single	10	20	10	10	00					
Gross deposits (on and off balance)	37	37	26	26	125	25				25
Underlying earnings before tax	21	7	6	15	50	15				15
Account Balances										
Insurance contracts - general account	10,344	1,685	1,697	1,724	1,724	1,466				1,466
Investment contracts - account policyholders	3,699	3,560	3,570	3,637	3,637	3,590				3,590
Total account balance	14,043	5,244	5,267	5,361	5,361	5,057				5,057
Insurance and investment contract roll forward										
Account balances at beginning of period	15,091	14,043	5,244	5,267	15,091	5,361				5,361
Deposits	290	294	269	77	930	106				106
Withdrawals / benefits	(419)	(400)	(354)	(257)	(1,430)	(284)				(284)
Transfers to disposal groups	-	(8,743)	315	238	(8,190)	(243)				(243)
Other	(919)	50	(208)	37	(1,040)	117				117
Total account balance at end of period	14,043	5,244	5,267	5,361	5,361	5,057				5,057
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	200	189	183	178	200	183				183
Capitalized during the period	17	16	15	14	62	13				13
Amortized during the period	(13)	(13)	(12)	(12)	(51)	(12)				(12)
Balance at end of period	189	183	178	183	183	184				184



Aegon United Kingdom Pensions										unaudited
	GBP					GBP			amour	nts in millions
	CD.		2016			OD!		2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Gross deposits	1,141	1,157	1,075	1,266	4,638	6,817				6,817
Underlying earnings before tax	1	-	(1)	7	8	16				16
Platform assets under administration										
Balance at beginning of period	6,437	7,412	8,954	11,222	6,437	13,375				13,375
Inflows	1,072	1,427	1,752	2,610	6,862	7,256				7,256
Outflows	(136)	(205)	(199)	, (758)	(1,298)	(5,649)				(5,649)
Other (including market movements)	` 40	`319 <sup>´</sup>	`715 <sup>°</sup>	301	1,375	87,017				87,017
Balance at end of period	7,412	8,954	11,222	13,375	13,375	101,999				101,999
Insurance and investment contract roll forward										
Account balances at beginning of period	50,357	50,564	51,569	54,676	50,357	54,753				54,753
Deposits	1,450	2,174	2,279	2,020	7,923	1,576				1,576
Withdrawals / benefits	(1,977)	(2,476)	(2,683)	(2,735)	(9,871)	(2,344)				(2,344)
Transfers to disposal groups	-	(787)	(86)	54	(820)	(3)				(3)
Other	734	2,093	3,599	738	7,165	2,035				2,035
Total account balance at end of period	50,564	51,569	54,676	54,753	54,753	56,018				56,018
Number of pension participants serviced (thousands)	1,998	2,127	2,020	2,051	2,051	2,081				2,081
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	976	952	930	904	976	860				860
Capitalized during the period	5	5	2	3	14	1				1
Amortized during the period	(28)	(26)	(29)	(20)	(103)	(18)				(18)
Other movements	-			(27)	(27)	-				-
Balance at end of period	952	930	904	860	860	843				843



Aegon United Kingdom Pensions										unaudited
	EUR					EUR			amoun	ts in millions
	2011		2016			20.1		2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Gross deposits	1,482	1,469	1,254	1,460	5,666	7,932				7,932
Underlying earnings before tax	2	-	(1)	9	9	18				18
Platform assets under administration										
Balance at beginning of period	8,734	9,349	10,774	12,972	8,734	15,668				15,668
Inflows	1,393	1,818	2,091	3,079	8,381	8,443				8,443
Outflows	(177)	(261)	(235)	(912)	(1,586)	(6,573)				(6,573)
Other (including market movements)	(600)	(133)	342	530	139	101,717				101,717
Balance at end of period	9,349	10,774	12,972	15,668	15,668	119,255				119,255
Insurance and investment contract roll forward										
Account balances at beginning of period	68,327	63,779	62,049	63,202	68,327	64,144				64,144
Deposits	1,883	2,772	2,705	2,317	9,678	1,834				1,834
Withdrawals / benefits	(2,568)	(3,152)	(3,179)	(3,158)	(12,057)	(2,728)				(2,728)
Transfers to disposal groups	-	(1,012)	(78)	88	(1,002)	(3)				(3)
Other	(3,863)	(339)	1,705	1,696	(802)	2,247				2,247
Total account balance at end of period	63,779	62,049	63,202	64,144	64,144	65,495				65,495
Number of pension participants serviced (thousands)	1,998	2,127	2,020	2,051	2,051	2,081				2,081
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,324	1,200	1,120	1,045	1,324	1,007				1,007
Capitalized during the period	6	6	2	3	17	1				1
Amortized during the period	(37)	(33)	(34)	(23)	(126)	(21)				(21)
Other movements	(93)	(54)	(43)	(18)	(208)	(2)				(2)
Balance at end of period	1,200	1,120	1,045	1,007	1,007	986				986



Aegon United Kingdom Investments general account	unaudited
amounts in millions, except for t	the impairment data GBP
	March 31, 2017
Cash / Treasuries / Agencies	954
Investment grade corporates	504
High yield (and other) corporates	51
Emerging markets debt Commercial MBS	12 153
Residential MBS	16
Non-housing related ABS	52
Housing related ABS	34
Subtotal	1,777
Common equity & bond funds	89
Total equity like	89
Other	83
Investments general account (excluding policy loans)	1,950
Investments general account	1,950

		am	ounts in millions
GBP			
Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar. 31, 2016
927	1,213	1,067	3,869
500	538	612	
		-	3,917
49	51	60	70
12	13	35	212
167	175	171	445
16	16	16	16
50	53	68	760
33	34	54	782
1,753	2,094	2,083	10,072
72	132	230	372
72	132	230	372
83	82	82	2
1,908	2,307	2,396	10,446
1,908	2,307	2,390	10,446
1,908	2,307	2,396	10,446

Aegon United Kingdom Structured assets and corporate bond	ds						
	GBP					amour	nts in millions
			M	arch 31, 2017			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	54	-	43	36	20	-	153
Residential MBS	-	-	16	-	-	-	16
Non-housing related ABS	-	-	41	-	11	-	52
Housing related ABS	-	-	34	-	-	-	34
Total	54	-	134	36	31	-	255
Credits by rating							
IG Corporates	19	119	328	38	-	-	504
High yield corporate	-	-	-	-	51	-	51
Emerging Markets debt	-	-	12	-	-	-	12
Total	19	119	340	38	51	-	568
Cash / Treasuries / Agencies							954
Total	74	119	475	74	82	-	1,777



Aegon Central & Eastern Europe Earnings & revenues										unaudited
	EUR					EUR			amounts	in millions
	LOIX		2016			LOK		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	•	-	-	-		-	-	•	-	
Life	3	6	10	4	23	6				6
Pensions	2	3	2	3	10	3				3
Non-life	9	5	-	7	22	9				9
Underlying earnings before tax	15	14	12	14	55	17				17
Fair value items										
	-	-	-	-	-	-				
Realized gains/(losses) on investments Net impairments	2	_	1	(1)	1	(1)				(1)
Other income/(charges)	_	_	_	(23)	(23)	(1)				(1)
Income before tax	16	14	14	(10)	34	18				18
Income tax	(2)	(3)	(3)	(8)	(15)	(3)				(3)
Net income / (loss)	14	11	11	(18)	19	15				15
Net underlying earnings	12	12	10	13	47	15				15
				_						
Revenues										
Life insurance	98	100	98	102	399	103				103
General insurance	47	43	44	44	179	55				55
Accident & health insurance					<u> </u>					
Total gross premiums	145	144	143	147	578	157				157
Investment income	11	11	11	12	45	11				11
Fee and commission income	9	9	9	9	36	10				10
Total revenues	164	164	163	168	659	178				178



Aegon Spain & Portugal Earnings & revenues									u	ınaudited
Lai inigo a revenaes									amounts	in millions
	EUR					EUR				
			2016					2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax	-	•	•	-		-	-	-	-	
Life	-	(3) 3	(2)	1	(4)	(2)				(2) 3
Non-life	3	3	4	1	11	3				3
Underlying earnings before tax	3	-	1	3	8	1				1
Fair value items	-	_	_	(1)	(1)	_				_
Realized gains/(losses) on investments	(1)	(1)	_	1	(1)	_				_
Net impairments	-	-	-	-	-	-				-
Other income/(charges)	-	-	-	-	-	-				-
Income before tax	2	-	1	3	6	1				1
Income tax	(2)	(2)	(2)	(2)	(8)	(2)				(2) <b>(1)</b>
Net income / (loss)	-	(3)	(1)	1	(2)	(1)				(1)
Net underlying earnings	1	(2)	(1)	1	(1)	(1)				(1)
Revenues										
Life & Health insurance	121	47	37	58	263	135				135
General insurance	23	25	21	23	92	24				24
Total gross premiums	144	72	59	81	355	160				160
Investment income	10	10	10	16	45	9				9
Fee and commission income	3	4	3	4	14	4				4
Other revenues	1	1	-	1	2	1				1
Total revenues	157	86	72	101	416	173				173



Aegon Asia Earnings & revenues & account balances									ι	unaudited
_	USD					USD			amounts	in millions
	050		2016			บรม		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	5
Underlying earnings before tax	Ç	Ç	Ç	<b>Q</b>		Ç	Ç	<b>C</b>	Q 121	
High net worth businesses	13	10	14	23	61	17				17
Aegon Insights	(1)	2	-	-	1	1				1
Strategic partnerships	(11)	(11)	(7)	(9)	(39)	(5)				(5)
Underlying earnings before tax	1	1	7	15	23	13				13
Fair value items	3	(8)	7	(12)	(10)	1				1
Realized gains/(losses) on investments	4	1	2	2	9	(3)				(3)
Net impairments	(1)	-	-	-	(1)	-				-
Other income/(charges)	-	-	(6)	-	(6)	-				_
Income before tax	7	(6)	10	5	16	10				10
Income tax	(5)	(6)	(4)	(15)	(30)	(14)				(14)
Net income / (loss)	2	(12)	6	(10)	(14)	(4)				(4)
Net underlying earnings	(4)	(4)	-	1	(7)	(2)				(2)
Revenues										
Life insurance	329	314	263	335	1,240	346				346
Accident & health insurance	36	26	26	26	115	35				35
Total gross premiums	365	340	289	361	1,355	381				381
Investment income	63	63	65	67	257	70				70
Fee and commission income	16	17	19	16	67	17				17
Other revenues	_	1	(1)	-	-	-				-
Total revenues	444	421	372	443	1,680	468				468
Sales										
New life sales	41	35	31	34	142	56				56
New premiums accident & health insurance	6	4	4	4	19	5				5
1/10 of Gross deposits	8	11	9	6	34	8				8
Total sales	55	50	45	44	194	69				69
Variable annuity balances roll forward - Japan										
Unconsolidated investment funds annuities beginning of period	1,708	1,856	2,061	2,154	1,708	1,948				1,948
Deposits	61	88	74	107	330	76				76
Lapses and death	(12)	(13)	(13)	(12)	(50)	(14)				(14)
Other	`98 <sup>′</sup>	130´	`32	(300)	(39)	`78 <sup>°</sup>				`78 <sup>´</sup>
Total variable annuity balances at end of period	1,856	2,061	2,154	1,948	1,948	2,087				2,087
Market consistent value of new business										
MCVNB	(5)	(1)	(1)	5	(2)	26				26
MCVNB / PVNBP (%)	(1.0%)	(0.2%)	(0.3%)	(0.3%)	(0.1%)	4.6%				4.6%



First   Second   Third   Fourth   Fou	Aegon Asia Earnings & revenues & account balances									u	ınaudited
First   Second   Third   Fourth   Fourth   Fourth   Full   Quarter   Quart		ELID					ELID			amounts	in millions
First   Second   Third   Fourth   Full   First   Second   Third   Fourth   Quarter		EUK		2016			EUK		2017		
Underlying earnings before tax   12   9   13   21   55   16   16   16   16   16   16   1		Firet	Socond		Fourth	Eull	Firet	Socond		Fourth	YTD
Underlying earnings before tax   12   9   13   21   55   16   16   16   16   16   16   1											110
High net worth businesses   12   9   13   21   55   16   16   Aegon Insights   (1)   (1)   (1)   (7)   (8)   (35)   (5)   (2)   Strateck partnerships   (10)   (10)   (7)   (8)   (35)   (5)   (2)   Total value items   3   (7)   (6   (11)   (1)   (1)   (1)   (1)   (1)   Fearling again graph effor tax   3   (7)   (6   (11)   (1)   (1)   (1)   (1)   Fearling again graph effor tax   (1)   -   -   -   (1)   (1)   (1)   Fearling again graph effor tax   (1)   -   -   -   (1)   (1)   (1)   For the income (charges)   -   -   (5)   -   (5)   -   For the income (charges)   -   -   (5)   -   (5)   -   For the income (charges)   -   -   (5)   -   (1)   (1)   For the income (charges)   -   -   (5)   -   (1)   (1)   For the income (charges)   -   (1)   (1)   For the income (charges)	Underlying earnings before tay	Quarter	Quarter	Quarter	Quarter	rear	Quarter	Quarter	Quarter	Quarter	
Aegon Insights		12	9	13	21	55	16				16
Strategic partnerships				-	-						1
Fair value items			_	(7)	(8)						(5)
Realized gains/(losses) on investments											12
Realized gains/(losses) on investments											
Net impairments											1
Deter income / (charges)				2	2		(3)				(3)
Income base   Income   Incom				- (E)	-		-				-
Income tax   (5) (5) (4) (14) (27) (14) (27) (14)   (14) (27) (14) (14) (15) (15) (15) (15) (15) (15) (15) (15											
Net underlying earnings											
Net underlying earnings											(14) <b>(4)</b>
Revenues         Life insurance         299         278         235         309         1,121         325         325           Accident & health insurance         33         23         24         24         104         33         33           Total gross premiums         331         301         259         333         1,225         358         358           Investment income         57         56         58         62         232         65         65           Fee and commission income         14         15         17         15         61         16         16           Other revenues         -         1         (1)         -         -         -         -         -           Total revenues         403         372         333         410         1,517         440         440           Sales           New Ifer sales         37         31         28         32         128         52         55         2         55         1/10 of Gross deposits         7         9         8         5         30         7         7         7         9         8         5         30         7         7         7	Net income / (1055)		(10)		(9)	(13)	(+)				(+)
Life insurance 299 278 235 309 1,121 325 325 325 Accident & health insurance 3 23 24 24 104 33 33 325 325 358 358 358 358 358 358 358 358 358 35	Net underlying earnings	(4)	(4)	-	1	(6)	(2)				(2)
Life insurance 299 278 235 309 1,121 325 325 325 Accident & health insurance 3 297 278 235 329 1,121 325 325 325 325 325 325 325 325 325 325	Revenues										
Accident & health insurance   33   23   24   24   104   33   358     Total gross premiums   331   301   259   333   1,225   358   358     Investment income   57   56   58   62   232   65   65     Fee and commission income   14   15   17   15   61   16   16     Other revenues   - 1   (1)       Total revenues   403   372   333   410   1,517   440   440     Sales   New life sales   37   31   28   32   128   52   55     New premiums accident & health insurance   5   4   4   4   17   5   5     1/10 of Gross deposits   7   9   8   5   30   7   7     Total sales   50   44   40   41   175   65     Variable annuity balances roll forward - Japan     Unconsolidated investment funds annuities beginning of period   1,573   1,628   1,855   1,917   1,573   1,847   1,847     Deposits   11   160   7   (156)   22   47   47     Total variable annuity balances at end of period   1,628   1,855   1,917   1,847   1,847   1,952      Market consistent value of new business   MCVNB   (4) (1) (1) (1)   4   (2)   24   24   22   47      Consider the function of the state of the stat		299	278	235	309	1.121	325				325
Investment income 57 56 58 62 232 65 65 65 65 65 65 65 65 65 65 65 65 65											33
Fee and commission income	Total gross premiums	331	301	259	333	1,225	358				358
Fee and commission income	Investment income	57	56	58	62	232	65				65
Other revenues         -         1         (1)         -											16
Total revenues					-	-	-				-
New life sales         37         31         28         32         128         52         52           New premiums accident & health insurance         5         4         4         4         17         5         5           1/10 of Gross deposits         7         9         8         5         30         7         7           Total sales         50         44         40         41         175         65         65           Variable annuity balances roll forward - Japan         Unconsolidated investment funds annuities beginning of period         1,573         1,628         1,855         1,917         1,573         1,847         1,847           Deposits         56         79         66         98         298         71         74           Lapses and death         (11)         (11)         (11)         (11)         (11)         (11)         (13)         (13           Other         11         160         7         (156)         22         47         47           Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,952         1,952           Market consistent value of new business         (4)         (1)		403	<del></del>		410	1,517	440				440
New life sales         37         31         28         32         128         52           New premiums accident & health insurance         5         4         4         4         17         5         5           1/10 of Gross deposits         7         9         8         5         30         7         7           Total sales         50         44         40         41         175         65         65           Variable annuity balances roll forward - Japan         Unconsolidated investment funds annuities beginning of period         1,573         1,628         1,855         1,917         1,573         1,847         1,847           Deposits         56         79         66         98         298         71         1,847           Lapses and death         (11)         (11)         (11)         (11)         (11)         (11)         (13)         (13           Other         11         160         7         (156)         22         47         47           Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,952         1,952           Market consistent value of new business	Sales										
New premiums accident & health insurance         5         4         4         4         17         5         5         5         1/10 of Gross deposits         7         9         8         5         30         7         8         5         30         7         7         65         6         5         6         5         65         65         6         5         6         5         6         5         6         5         7         6         9         8         298         71         7         7         7         1         1         7         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         <		37	31	28	32	128	52				52
Total sales         50         44         40         41         175         65         65           Variable annuity balances roll forward - Japan         Unconsolidated investment funds annuities beginning of period         1,573         1,628         1,855         1,917         1,573         1,847         1,847           Deposits         56         79         66         98         298         71         71           Lapses and death         (11)         (11)         (11)         (11)         (11)         (11)         (13)         (13)           Other         11         160         7         (156)         22         47         47           Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,952         1,952           Market consistent value of new business         (4)         (1)         (1)         4         (2)         24         24         24		5	4								5
Variable annuity balances roll forward - Japan           Unconsolidated investment funds annuities beginning of period         1,573         1,628         1,855         1,917         1,573         1,847         1,847           Deposits         56         79         66         98         298         71         71           Lapses and death         (11)         (11)         (11)         (11)         (11)         (13)         (13)           Other         11         160         7         (156)         22         47         47           Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,847         1,952         1,952           Market consistent value of new business           MCVNB         (4)         (1)         (1)         (4)         (2)         24         24         24	1/10 of Gross deposits	7	9	8	5	30	7				7
Unconsolidated investment funds annuities beginning of period     1,573     1,628     1,855     1,917     1,573     1,847     1,847       Deposits     56     79     66     98     298     71     71       Lapses and death     (11)     (11)     (11)     (11)     (11)     (13)     (13)       Other     11     160     7     (156)     22     47     47       Total variable annuity balances at end of period     1,628     1,855     1,917     1,847     1,847     1,952     1,952       Market consistent value of new business       MCVNB     (4)     (1)     (1)     4     (2)     24     24	Total sales	50	44	40	41	175	65				65
Unconsolidated investment funds annuities beginning of period Deposits     1,573     1,628     1,855     1,917     1,573     1,847     1,847       Deposits     56     79     66     98     298     71     71       Lapses and death     (11)     (11)     (11)     (11)     (11)     (13)     (13)       Other     11     160     7     (156)     22     47     47       Total variable annuity balances at end of period     1,628     1,855     1,917     1,847     1,847     1,952     1,952       Market consistent value of new business       MCVNB     (4)     (1)     (1)     4     (2)     24     24	Variable annuity balances roll forward - Japan										
Deposits         56         79         66         98         298         71         71           Lapses and death         (11)         (11)         (11)         (11)         (11)         (13)         (13)           Other         11         160         7         (156)         22         47         47           Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,847         1,952         1,952           Market consistent value of new business         (4)         (1)         (1)         4         (2)         24         24		1 573	1 628	1 855	1 917	1 573	1 847				1 847
Lapses and death (11) (11) (11) (11) (46) (13) (13) (15) (15) (15) (15) (15) (15) (15) (15											71
Other         11         160         7         (156)         22         47         47           Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,847         1,952         1,952           Market consistent value of new business           MCVNB         (4)         (1)         (1)         4         (2)         24         24											(13)
Total variable annuity balances at end of period         1,628         1,855         1,917         1,847         1,952         1,952           Market consistent value of new business         (4)         (1)         (1)         4         (2)         24         24	Other										47
MCVNB (4) (1) (1) 4 (2) 24 24	Total variable annuity balances at end of period	1,628	1,855	1,917		1,847	1,952				1,952
MCVNB (4) (1) (1) 4 (2) 24 24	Market consistent value of new husiness										
		(4)	(1)	(1)	4	(2)	24				24
1.0% (1.0%) (0.2%) (0.5%) (0.5%) (0.1%) $1.0%$	MCVNB / PVNBP (%)	(1.0%)	(0.2%)	(0.3%)	(0.3%)	(0.1%)	4.6%				4.6%



Aegon Asia Investments general account	unaudited
amounts in millions, except for th	ie impairment data USD
	March 31, 2017
Cash / Treasuries / Agencies Investment grade corporates High yield (and other) corporates Emerging markets debt Commercial MBS Residential MBS Non-housing related ABS	345 3,870 193 135 615 84 419
Subtotal	5,662
Investments general account (excluding policy loans)	5,662
Policyholder loans	6
Investments general account	5,668
Impairments as bps (quarterly)	-

amounts in millions										
USD										
Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar. 31, 2016							
324	330	311	297							
3,828	3,949	3,778	3,499							
175	164	122	125							
158	159	130	121							
607	599	599	599							
85	94	95	85							
424	419	384	350							
	5,714	5,421	<b>5,078</b>							
5,601	5,/14	5,421	5,078							
F 601	F 74.4	F 434	F 070							
5,601	5,714	5,421	5,078							
19	18	19	20							
		5,440								
5,620	5,732	5,440	5,098							
	_		1							
_	-	-								

Aegon Asia Structured assets and corporate bonds							
						amoui	nts in millions
	USD						
				March 31, 2017			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS	441	157	10	-	6	-	615
Residential MBS	41	10	-	-	33	-	84
Non-housing related ABS	169	7	214	28	1	-	419
Total	651	174	224	28	40	-	1,118
Credits by rating							
IG Corporates	39	232	1,690	1,909	-	-	3,870
High yield corporate	-	-	· -	· -	193	-	193
Emerging Markets debt	-	7	37	57	34	-	135
Total	39	239	1,727	1,966	228	-	4,198
Cash / Treasuries / Agencies							345
Total	690	413	1,952	1,994	268	-	5,662



Aegon Asset Management									u	naudited
Earnings & expenses									amounts	in million
	EUR					EUR			umounts	
			2016					2017		
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTC
Underlying earnings before tax by region	1									
Americas	17	15	10	14	55	15				15
The Netherlands	2	2	4	5	14	5				5
United Kingdom	9	8	6	7	30	5				5
Rest of World	(2)	_	(2)	-	(4)	(2)				(2)
Strategic partnerships	18	12	14	9	54	14				14
Underlying earnings before tax	45	37	32	35	149	37				37
Fair value items	-	-	-	-	-	_				_
Realized gains/(losses) on investments	-	1	2	-	3	2				2
Net impairments	-	_	-	(5)	(5)	-				-
Other income/(charges)	-	-	-	(1)	(2)	-				-
Income before tax	45	38	34	28	145	39				39
Income tax	(13)	(14)	(11)	(10)	(48)	(12)				(12)
Net income / (loss)	32	24	23	18	97	27				27
Net underlying earnings	32	24	22	22	99	26				26
Management fees	127	126	123	127	503	122				122
Performance fees	16	4	8	7	34	3				3
Other	16	19	13	15	63	20				20
Total revenue <sup>1</sup>	159	148	145	149	601	146				146
General account	43	40	40	43	167	42				42
Third-party	116	108	104	106	434	104				104
Of which affiliates	29	29	26	28	111	25				25
Of which other third-party	87	80	79	78	323	78				78
Total revenue <sup>1</sup>	159	148	145	149	601	146				146
Operating expenses	114	110	112	115	451	107				107
Cost/Income ratio	71.9%	74.3%	77.4%	77.1%	75.1%	73.6%				73.6%
·										
Cost/Assets under management	0.13%	0.13%	0.13%	0.13%	0.13%	0.13%				0.13%

<sup>&</sup>lt;sup>1</sup> Net fees and commissions



Aegon Asset Management Account balances									amoun	unaudited
	EUR					EUR			anioun	ts iii iiiiiioiis
	LOR		2016			LOIC		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Account balances										
Americas	125,593	133,335	123,898	124,993	124,993	124,943				124,943
The Netherlands	86,449	90,066	92,369	88,982	88,982	87,392				87,392
United Kingdom	72,949	60,280	59,288	57,783	57,783	53,005				53,005
Rest of World	2,311	2,271	2,387	2,523	2,523	2,614				2,614
Strategic partnerships	56,801	57,512	58,445	57,345	57,345	57,601				57,601
Total assets under management	344,103	343,464	336,386	331,627	331,627	325,556				325,556
Account balances										
General account <sup>1</sup>	135,284	131,668	131,559	128,111	128,111	127,358				127,358
Third-party	208,818	211,797	204,827	203,515	203,515	198,197				198,197
Of which affiliates <sup>1</sup>	82,661	82,188	72,771	72,626	72,626	72,377				72,377
Of which other third-party <sup>2</sup>	126,157	129,609	132,056	130,889	130,889	125,821				125,821
Assets under management	344,103	343,464	336,386	331,627	331,627	325,556				325,556
Total balance roll forward										
Account balance at beginning of period	345,537	344,103	343,464	336,386	345,537	331,627				331,627
Deposits & Withdrawals	3,166	(11,516)	(10,512)	(5,060)	(23,922)	(7,539)				(7,539)
Market movements	7,941	10,316	7,806	(8,691)	17,371	3,405				3,405
Currency movements	(12,063)	577	(4,357)	8,811	(7,032)	(1,940)				(1,940)
Other	(479)	(16)	(16)	182	(328)	(1,510)				3
Total account balance at end of period	344,103	343,464	336,386	331,627	331,627	325,556				325,556
The second secon	2,	,		502,027	302,027	,				525,550
Other third-party assets under management roll forward										
Account balance at beginning of period	127,329	126,157	129,609	132,056	127,329	130,889				130,889
Deposits & Withdrawals	2,240	1,046	1,380	(1,702)	2,964	(6,260)				(6,260)
Market movements	184	3,411	2,396	(1,265)	4,726	1,034				1,034
Currency movements	(3,076)	(989)	(1,313)	1,618	(3,761)	(344)				(344)
Other	(520)	(16)	(16)	182	(369)	502				502
Total other third-party assets under management at end of period <sup>2</sup>	126,157	129,609	132,056	130,889	130,889	125,821				125,821

<sup>&</sup>lt;sup>1</sup> Please note that the numbers provided in this line are also included in other primary segments.



<sup>&</sup>lt;sup>2</sup> Includes pooled fund sales that are recognized on the balance sheet of Aegon UK. These assets are eliminated in our consolidated revenue generating investments.

Aegon Asset management Other third-party flows										unaudited
	EUR					EUR			amount	s in millions
	LUK		2016			LOK		2017		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Flows										
Americas	803	1,093	1,321	1,320	4,536	1,058				1,058
The Netherlands	1,757	682	1,405	812	4,656	627				627
United Kingdom	1,556	1,341	1,087	847	4,831	1,453				1,453
Rest of World <sup>1</sup>	(77)	(289)	65	(16)	(317)	47				47
Strategic partnerships	9,052	7,680	8,563	7,364	32,660	7,822				7,822
Gross flows other third-party	13,092	10,506	12,442	10,326	46,366	11,006				11,006
Americas	(439)	681	477	(220)	499	396				396
The Netherlands	1,631	481	1,206	352	3,669	(1,341)				(1,341)
United Kingdom	358	(373)	(527)	(323)	(865)	(5,450)				(5,450)
Rest of World <sup>1</sup>	(107)	44	82	` 43	62	38				38
Strategic partnerships	`797 <sup>°</sup>	212	143	(1,554)	(402)	97				97
Net flows other third-party	2,240	1,046	1,380	(1,702)	2,964	(6,260)				(6,260)

<sup>&</sup>lt;sup>1</sup> Rest of World includes intragroup eliminations from internal sub-advised agreements.



# Other corporate information

Public ratings				
Company public ratings as of March 31, 2017	S&P Global	Moody's Investors Service	Fitch Ratings	A.M. Best
Financial strength ratings				
Aegon USA	AA-	A1	A+	A+
Aegon NL	AA-	-	-	-
Aegon UK	A+	-	A+	-
Credit ratings				
Aegon N.V Senior debt rating	Α-	А3	BBB+	-
Aegon N.V Hybrid capital securities	BBB	Baa1	BBB-	-
Aegon N.V Commercial paper	A-2	P-2	F2	-

<sup>\*</sup> The S&P Global outlook for all ratings is negative. S&P Global placed all ratings on negative outlook on February 10, 2017 except Aegon UK. S&P Global placed Scottish Equitable PLC (Aegon UK) on negative outlook on May 22, 2015.



<sup>\*</sup> The Moody's outlook is stable for the US financial strength ratings and negative for the credit ratings. Moody's placed the credit ratings on negative outlook on April 14, 2016.

<sup>\*</sup> The Fitch outlook for all ratings is stable.

<sup>\*</sup> The A.M. Best outlook for all ratings is negative. A.M. Best placed the US financial strength ratings on negative outlook on May 5, 2017.

# Glossary on business lines

The description of each business line provides general guidance to the reader but is not intended to be exhaustive and may change from time to time.

#### Life

Life includes products with mortality, morbidity and longevity risks. Reported in this line are traditional life insurance products, including endowment, term and whole life, sold in the Americas, the Netherlands, the UK, Central & Eastern Europe, Asia and Spain & Portugal. Also included are annuity and long-term savings products sold in the Netherlands and the UK. Accident and health business includes products with morbidity risk, such as accidental death and dismemberment insurance, critical illness, cancer treatment, disability, income protection and long-term care insurance in the Americas, the Netherlands, the UK and Spain & Portugal.

#### Individual savings and retirement products

Individual savings and retirement products consists primarily of fixed and variable annuity products sold in the Americas. Products in this line are primarily in the accumulation phase but immediate and payout annuities are also included. Retail mutual funds sold in the Americas are also included in this line.

### **Pensions**

Pensions includes defined benefit and defined contribution pension business sold both on an individual and group basis. It comprises products in the accumulation phase as well as in the payout phase. Also included in this line is the Stable Value Solutions business in the Americas. As from 2017 the Cofunds business in the UK is included in this line as well.

#### Non-life

Non-life includes mainly automotive insurance, liability insurance, household insurance and fire protection sold both in the Netherlands and Central & Eastern Europe and Spain & Portugal. Also included are disability and sick leave products sold in the Netherlands.

#### Distribution

Distribution includes the results from Aegon's independent financial advisors in the Netherlands, Unirobe Meeùs and Nedasco.

### Asset Management

Asset Management includes equity and fixed income investment solutions for third party clients, insurance-linked products and Aegon's own insurance companies.

### Run-off businesses

Business lines that Aegon has exited and has decided to wind down are included in the line Run-off businesses. This includes institutional spread-based products such as Guaranteed Investment Contracts (GICs) and funding agreements which were marketed to institutional clients, as well as pay-out annuities, bank- and corporate-owned life insurance (BOLI/COLI), and life reinsurance. All businesses currently in run-off were previously included in the results for Aegon Americas.

#### Other

Other is used to report any items which cannot be directly allocated to a specific line of business. Results in this line are mainly related to Aegon's holding companies and include the interest expense associated with Aegon's financial leverage.



## Disclaimers

#### Cautionary note regarding non-IFRS-EU measures

This document includes the following non-IFRS-EU financial measures: underlying earnings before tax, income tax, income before tax, market consistent value of new business, and return on equity. These non-IFRS-EU measures are calculated by consolidating on a proportionate basis Aegon's joint ventures and associated companies. The reconciliation of these measures, except for market consistent value of new business, to the most comparable IFRS-EU measure is provided in note 3 'Segment information' of Aegon's Condensed Consolidated Interim Financial Statements. Market consistent value of new business is not based on IFRS-EU, which are used to report Aegon's primary financial statements and should not be viewed as a substitute for IFRS-EU financial measures. Aegon may define and calculate market consistent value of new business differently than other companies. Return on equity is a ratio using a non-IFRS-EU measure and is calculated by dividing the net underlying earnings after cost of leverage by the average shareholders' equity excluding the preferred shares, the revaluation reserve and the reserves related to defined benefit plans. Aegon believes that these non-IFRS-EU measures, together with the IFRS-EU information, provide meaningful information about the underlying operating results of Aegon's business including insight into the financial measures that senior management uses in managing the business.

#### Currency exchange rates

This document contains certain information about Aegon's results, financial condition and revenue generating investments presented in USD for the Americas and Asia and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon's primary financial statements.

#### Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- Changes in the performance of financial markets, including emerging markets, such as with regard to:
  - The frequency and severity of defaults by issuers in Aegon's fixed income investment portfolios;
  - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
  - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of government exposure that Aegon holds;
- Changes in the performance of Aegon's investment portfolio and decline in ratings of Aegon's counterparties;
- Consequences of a potential (partial) break-up of the euro;
- Consequences of the anticipated exit of the United Kingdom from the European Union;
- The frequency and severity of insured loss events;
- Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aeqon's insurance products;
- Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as
  well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;

- Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting Aegon's operations' ability to hire and retain key personnel, taxation of Aegon companies, the products Aegon sells, and the attractiveness of certain products to its consumers;
- Regulatory changes relating to the pensions, investment, and insurance industries in the jurisdictions in which Aegon operates;
- Standard setting initiatives of supranational standard setting bodies such as the Financial Stability Board and the
  International Association of Insurance Supervisors or changes to such standards that may have an impact on regional
  (such as EU), national or US federal or state level financial regulation or the application thereof to Aegon, including the
  designation of Aegon by the Financial Stability Board as a Global Systemically Important Insurer (G-SII);
- Changes in customer behavior and public opinion in general related to, among other things, the type of products Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;
- Acts of God, acts of terrorism, acts of war and pandemics;
- Changes in the policies of central banks and/or governments;
- Lowering of one or more of Aegon's debt ratings issued by recognized rating organizations and the adverse impact such
  action may have on Aegon's ability to raise capital and on its liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of Aegon's insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does business;
- As Aegon's operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt Aegon's business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon's products;
- Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily
  or otherwise, which may affect Aegon's reported results and shareholders' equity;
- Aegon's projected results are highly sensitive to complex mathematical models of financial markets, mortality, longevity, and other dynamic systems subject to shocks and unpredictable volatility. Should assumptions to these models later prove incorrect, or should errors in those models escape the controls in place to detect them, future performance will vary from projected results;
- The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including
  Aeqon's ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon's business;
- Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving and excess capital and leverage ratio management initiatives; and
- This press release contains information that qualifies, or may qualify, as inside information within the meaning of Article 7(1) of the EU Market Abuse Regulation.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.



# Corporate and shareholder information

## Headquarters

Aegon N.V. P.O. Box 85 2501 CB The Hague The Netherlands + 31 (0) 70 344 32 10 aegon.com

## Group Corporate Communications & Investor Relations

## Media relations

+ 31 (0) 70 344 89 56 gcc@aegon.com

### Investor relations

+ 31 (0) 70 344 83 05 or 877 548 96 68 - toll free, USA only ir@aegon.com

## Publication date quarterly results 2017

August 10, 2017 Results second quarter 2017
November 9, 2017 Results third quarter 2017
February 15, 2018 Results fourth quarter 2017

Aegon's 1Q 2017 press release and Condensed consolidated interim financial statements are available on aegon.com.





# About Aegon

Aegon's roots go back more than 170 years — to the first half of the nineteenth century. Since then, Aegon has grown into an international company, with businesses in more than 20 countries in the Americas, Europe and Asia. Today, Aegon is one of the world's leading financial services organizations, providing life insurance, pensions and asset management. Aegon's purpose is to help people achieve a lifetime of financial security. More information: aegon.com.

