

Power of Attorney

*for the Virtual Annual General Meeting of Shareholders of Aegon N.V. (the "AGM")
to be held on Thursday, June 3, 2021 at 2:00 p.m. in The Hague, the Netherlands*

Note: all fields marked * are required

The undersigned,

First name *: _____

Surname *: _____

Country of residence *: _____

Email address *: _____

Telephone Number *: _____

Number of shares

For Registered Shareholders only

Number of shares held on Record Date (May 6, 2021)*

For holders of shares held in a securities account under the Dutch giro system

AGM attendance registration number (provided to you by your bank or intermediary):

Privacy note

Please be informed that the personal data (in particular the account number) that will be provided through this Power of Attorney will be processed by Aegon N.V. for the purpose of verifying your shareholding in Aegon N.V. at Record Date. Aegon N.V. may retain this power of attorney (including the personal data) for audit purposes for 5 years as of the date of the AGM.

hereby authorizes the Company Secretary of Aegon N.V., with full power of substitution, to vote on his/her behalf:

ITEM	PROPOSAL	FOR	AGAINST	ABSTAIN
3.3	Remuneration Report 2020*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.4	Adoption of the Annual Accounts 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.5	Approval of the final dividend 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Appointment of PricewaterhouseCoopers Accountants N.V. as independent auditor for the Annual Accounts 2021, 2022, and 2023	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.1	Release from liability for the members of the Executive Board for their duties performed during 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.2	Release from liability for the members of the Supervisory Board for their duties performed during 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.1	Reappointment of Ms. Dona Young as member of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.2	Reappointment of Mr. William Connelly as member of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.3	Reappointment of Mr. Mark Ellman as member of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.4	Appointment of Mr. Jack McGarry as member of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.1	Reappointment of Mr. Matthew Rider as member of the Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.1	Proposal to cancel common shares and common shares B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.2	Authorization of the Executive Board to issue common shares with or without pre-emptive rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.3	Authorization of the Executive Board to issue shares in connection with a rights issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.4	Authorization of the Executive Board to acquire shares in the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* Item 3.3 is subject to an advisory vote



This Power of Attorney – fully completed and signed – must have been received by Aegon N.V. ultimately Thursday May 27, 2021, 6 p.m. CET. Please send the pdf of the signed Power of Attorney by e-mail to the Company Secretary: Bieke.Debruyne@aegon.com.

Place: _____ Date: _____ 2021

Signature: _____

If this Power of Attorney is incomplete, not signed, or received after May 27, 2021 6 p.m. CET, it shall be regarded as invalid.

Recognized as persons entitled to take part in the AGM are those who hold shares of Aegon N.V. on the Record Date, Thursday, May 6, 2021, following the processing of all additions and withdrawals as at the Record Date. No shareholder rights can be exercised by the holder of shares acquired after May 6, 2021.

The information requested in this form is to enable the Company to have the eligibility of the person as shareholder on Record Date confirmed. Persons, who cannot be identified as shareholders on Record Date on the basis of the information provided by such person, will not be entitled to take part in the AGM and will not be entitled to exercise shareholders' rights.