

Biography Lard Friese

Date of birth: November 26, 1962

Lard Friese was appointed as member and Vice-chair of the Executive Board of NN Group on March 1, 2014 and Chair and Chief Executive Officer as of July 7, 2014. On June 1, 2017, he was reappointed as member of the Executive Board and again designated as Chair of the Executive Board and Chief Executive Officer of the Company. Mr. Friese is responsible for the business strategy, performance and day-to-day operations of NN Group.

From October 1, 2013 until the legal merger between NN Group and ING Verzekeringen which became effective on March 1, 2014, he was a member and Vice-chair of the management board of ING Verzekeringen. Mr. Friese was employed by ING from 2008 in various positions. He was appointed Chief Executive Officer of Nationale-Nederlanden and Chair of the Dutch Intermediary Division (Nationale-Nederlanden, Movir, Westland Utrecht Bank) on September 1, 2008. In 2009, he became Chief Executive Officer of ING Insurance Benelux responsible for the whole of ING Insurance's operations in the Netherlands, Belgium and Luxembourg. Mr. Friese was appointed to the management board of ING Verzekeringen with responsibility for the Insurance operations in the Netherlands, Belgium and Luxembourg, Central and Rest of Europe and Asia/Pacific from January 1, 2011 until November 3, 2011. From March 30, 2011 until July 7, 2014 he was appointed to the management board of ING Insurance Eurasia N.V., a direct subsidiary of NN Group (ING Insurance Eurasia) with the same responsibilities. As of July 1, 2013 he also assumed responsibility for Investment Management in the management board of ING Insurance Eurasia and, as from the end of 2013, also for the insurance business in Japan.

From 2006 to 2008, Mr. Friese was employed by Ceska Pojistovna a.s. (Prague, Czech Republic) as Chief Executive Officer and Vice-chair of the board of directors and was a member of the executive committee of Generali PPF Holding (Prague, Czech Republic).

From 2003 to 2006 Mr. Friese was employed by VNU/ACNielsen (Brussels, Belgium) as Senior Vice-president and Chief Retail Services Officer Europe and he was a member of the European board.

Prior to that, from 1993 to 2003, he worked at Aegon N.V. as a member of the board of directors of Aegon Levensverzekering N.V. (life insurance) in The Hague, the Netherlands and as Senior Vice-president of Aegon the Netherlands in Tokyo, Japan.

Between 1988 and 1993 Mr. Friese held various positions at insurance company NOG Verzekeringen in Amsterdam, the Netherlands.

Mr. Friese began his career in 1986 as a (junior) tax consultant at Kammer Luhrmann Van Dien & Co (now PwC) in Utrecht and Arnhem, the Netherlands.

Mr. Friese holds a Master of Law degree from Utrecht University (the Netherlands).