

## Power of Attorney

*for the Annual General Meeting of Shareholders of Aegon N.V. (the "Company")  
to be held on Friday, May 15, 2020 at 10:00 a.m. at Aegon's head office at Aegonplein 50,  
2591 TV The Hague, the Netherlands*

Note: all fields marked \* are required

**The undersigned,**

**First name \*:** \_\_\_\_\_

**Surname \*:** \_\_\_\_\_

**Country of residence \*:** \_\_\_\_\_

**Email address \*:** \_\_\_\_\_

### Shareholding information

**Number of shares held on Record Date (April 17, 2020) \*:**

\_\_\_\_\_

**Shareholding type \***

Shares held in a securities account under the Dutch giro system (e.g. shares bought on Euronext or a European electronic Multilateral Trading Facility)

Register shares

*In case of shares held in a securities account under the Dutch giro system*

**Name of your broker/bank through which you hold your shares \*:**

\_\_\_\_\_

**Last four digits of your account number \*:**

\_\_\_\_\_

### Privacy note

*Please be informed that the personal data (in particular the account number) that will be provided through this Power of Attorney will be processed by Aegon N.V. for the purpose of verifying your shareholding in Aegon N.V. at Record Date. Aegon N.V. may contact your broker/bank to confirm your Aegon shareholding. Aegon N.V. may retain this power of attorney (including the personal data) for audit purposes for 5 years as of the date of the AGM.*

hereby authorizes the Company Secretary of Aegon N.V., with full power of substitution, to vote on his/her behalf:

ITEM	PROPOSAL	FOR	AGAINST	ABSTAIN
3.3	Remuneration Report 2019*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.4	Adoption of the Annual Accounts 2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.1	Release from liability for the members of the Executive Board for their duties performed during 2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.2	Release from liability for the members of the Supervisory Board for their duties performed during 2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.1	Adoption of the Remuneration Policy for members of the Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.2	Adoption of the Remuneration Policy for members of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.1	Appointment of Mr. Thomas Wellauer as member of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.2	Appointment of Mrs. Caroline Ramsay as member of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.1	Appointment of Mr. Lard Friese as member of the Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.1	Proposal to cancel common shares and common shares B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.2	Authorization of the Executive Board to issue common shares with or without pre-emptive rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.3	Authorization of the Executive Board to issue shares in connection with a rights issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.4	Authorization of the Executive Board to acquire shares in the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* Item 3.3 is subject to an advisory vote



This Power of Attorney – fully completed and signed – must have been received by Aegon N.V. ultimately Wednesday May 13, 2020, 6 p.m. CET. Please send the pdf of the signed Power of Attorney by e-mail to the Company Secretary: Bieke.Debruyne@aegon.com.

Place: \_\_\_\_\_ Date: \_\_\_\_\_ 2020

Signature: \_\_\_\_\_

If this Power of Attorney is incomplete, not signed, or received after May 13, 2020 6 p.m. CET, it shall be regarded as invalid.

Recognized as persons entitled to take part in the AGM are those who hold shares of Aegon N.V. on the Record Date, Friday, April 17, 2020, following the processing of all additions and withdrawals as at the Record Date. No shareholder rights can be exercised by the holder of shares acquired after April 17, 2020.

The information requested in this form is to enable the Company to have the eligibility of the person as shareholder on Record Date confirmed. Persons, who cannot be identified as shareholders on Record Date on the basis of the information provided by such person, will not be entitled to take part in the AGM and will not be entitled to exercise shareholders' rights.